

Global Zika Virus Testing Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Zika Virus Testing market size is predicted to grow from US\$ 121 million in 2025 to US\$ 146 million in 2031; it is expected to grow at a CAGR of 3.2% from 2025 to 2031.

Zika Virus Testing is a test tools for Zika virus, including the Nucleic Acid Amplification Test/ Molecular Tests; Zika Virus Antibody Test/ Serological Test. Zika virus (Zika) is a disease caused by the Zika virus, which is spread to people primarily through the bite of an infected Aedes species mosquito. The most common symptoms of Zika are fever, rash, joint pain, and conjunctivitis. The illness is usually mild with symptoms lasting for several days to a week after being bitten by an infected mosquito. People usually don't get sick enough to go to the hospital, and they very rarely die of Zika. For this reason, many people might not realize they have been infected. However, Zika virus infection during pregnancy can cause a serious birth defect called microcephaly, as well as other severe fetal brain defects. Once a person has been infected, he or she is likely to be protected from future infections. Zika virus testing is recommended only for certain people. People live in or traveled to an area with risk of Zika; People had sex without a condom with a partner who lives in or traveled to an area with risk of Zika; Pregnant women who don't have Zika symptoms lives in or traveled to an area with risk of Zika.

Global Zika Virus Testing key players include Chembio, Quest Diagnostics, ARUP Laboratories, Luminex Corporation, Siemens, etc. Global top five manufacturers hold a share about 55%. North America is the largest market, with a share about 45%, followed by Europe, with a share about 30 percent. In terms of product, Molecular Test is the largest segment, with a share about 90%. And in terms of application, the largest

application is Diagnostic Centers, followed by Hospitals, Pathology Labs, etc.

LPI (LP Information)' newest research report, the “Zika Virus Testing Industry Forecast” looks at past sales and reviews total world Zika Virus Testing sales in 2024, providing a comprehensive analysis by region and market sector of projected Zika Virus Testing sales for 2025 through 2031. With Zika Virus Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Zika Virus Testing industry.

This Insight Report provides a comprehensive analysis of the global Zika Virus Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Zika Virus Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Zika Virus Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Zika Virus Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Zika Virus Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Zika Virus Testing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Molecular Test

Serologic Test

Segmentation by Application:

Diagnostic Centers

Hospitals

Pathology Labs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Chembio

Quest Diagnostics

ARUP Laboratories

Luminex

Siemens

Abbott Molecular

Hologic

ELITech Molecular Diagnostics

EUROIMMUN US

Creative Diagnostics

Vela Diagnostics

InBios International

Primerdesign

Altona Diagnostics

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