

# Global Zig-bee Automation Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Zig-bee Automation market size is predicted to grow from US\$ 24770 million in 2025 to US\$ 57500 million in 2032; it is expected to grow at a CAGR of 13.0% from 2026 to 2032.

Zig-bee technology is low power consumption, low-cost, wireless network standard that suits the best for industrial control, different embedded applications, home automation, and many more. The zig-bee automation market advantage in saving energy and makes a place smarter. The ease of installation and low operational cost is shifting people more towards zig-bee automation. In these systems, there is no hassle of running wires and provides the user greater access and control. Moreover, the zig-bee home automation is encrypted, which keeps information safe and secure. Any device trying for the network connection has to go through an authentication process, and it also notifies the users if any unusual event happens. Such features boost the zig-bee automation industry growth. In recent times, the zig-bee smart energy is utilized at a faster rate for monitoring and actively controlling the power consumption at the end-user level. For consumers as well as utilities, the zig-bee automation market helps in reducing waste and enables managing energy usage. As resolving environmental concerns is a need in today's day and age, zig-bee automation features allow to reduce the impact on the environment through smart energy.

Not only the zig-bee automation market has a substantial rise, but also the devices enabled with zig-bee will have a parallel growth in various segments. Such segments include smart lights, entertainment, smart home automation, security, and many more. The zig-bee automation market trends that allow power minimization and reduced energy usages are fulfilling the requirement of the current times. Several vendors of electrical and electronic appliances progressed to the zig-bee alliance due to the

increased market potential. Zig-bee alliance that includes more than 400 members and will continue to expand in the future is also fuelling the zig-bee automation market to optimum levels.

LPI (LP Information)' newest research report, the “Zig-bee Automation Industry Forecast” looks at past sales and reviews total world Zig-bee Automation sales in 2025, providing a comprehensive analysis by region and market sector of projected Zig-bee Automation sales for 2026 through 2032. With Zig-bee Automation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Zig-bee Automation industry.

This Insight Report provides a comprehensive analysis of the global Zig-bee Automation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Zig-bee Automation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Zig-bee Automation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Zig-bee Automation and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Zig-bee Automation.

This report presents a comprehensive overview, market shares, and growth opportunities of Zig-bee Automation market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Zigbee Home Automation

Zigbee Light Link

Zigbee Smart Energy

Others

### **Segmentation by Application:**

Smart Homes

Connected Light

Utility and Retail Services

### **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

NEXCOM International Co. Ltd

Intel Corporation

EnOcean GmbH

Qualcomm Incorporated

Cypress Semiconductor Corporation

Atmel Corp

MediaTek Inc

Texas Instruments

STMicroelectronics N.V

NXP Semiconductor N.V

Climax Technology

Develco Products

Ecolink

Heiman

Sylvania

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