

# Global Zero Trust Network Access (ZTNA) Solution Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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Zero trust network access (ZTNA), also known as the software-defined perimeter (SDP), is a set of technologies that operates on an adaptive trust model, where trust is never implicit, and access is granted on a “need-to-know,” least-privileged basis defined by granular policies. ZTNA gives users seamless and secure connectivity to private applications without ever placing them on the network or exposing apps to the internet.

The global Zero Trust Network Access (ZTNA) Solution market size is projected to grow from US\$ 24 million in 2023 to US\$ 48 million in 2030; it is expected to grow at a CAGR of 10.2% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Zero Trust Network Access (ZTNA) Solution Industry Forecast” looks at past sales and reviews total world Zero Trust Network Access (ZTNA) Solution sales in 2023, providing a comprehensive analysis by region and market sector of projected Zero Trust Network Access (ZTNA) Solution sales for 2024 through 2030. With Zero Trust Network Access (ZTNA) Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Zero Trust Network Access (ZTNA) Solution industry.

This Insight Report provides a comprehensive analysis of the global Zero Trust Network Access (ZTNA) Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Zero Trust Network Access (ZTNA) Solution portfolios and capabilities,

market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Zero Trust Network Access (ZTNA) Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Zero Trust Network Access (ZTNA) Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Zero Trust Network Access (ZTNA) Solution.

Some of the future market trends of ZTNA solutions are:

Increasing adoption of cloud-based services and applications by organizations of all sizes and sectors.

Growing demand for secure remote access solutions due to the rise of work-from-home (WFH) and work-from-anywhere (WFA) scenarios amid the COVID-19 pandemic and beyond.

Shifting from traditional VPNs and firewalls to ZTNA solutions that offer more granular and dynamic control over access policies and user behavior.

Integrating ZTNA solutions with other security technologies such as Security Service Edge (SSE) and Secure Access Service Edge (SASE) to provide a comprehensive and unified security framework.

Leveraging artificial intelligence (AI) and machine learning (ML) to enhance ZTNA capabilities such as anomaly detection, threat intelligence, and adaptive authentication.

This report presents a comprehensive overview, market shares, and growth opportunities of Zero Trust Network Access (ZTNA) Solution market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

Cyxtera Technologies

Safe-T Data

Pulse Secure

Waverley Labs

Systancia

Unisys Security

Certes Networks

Banyan Security

BlackRidge Technology

Forcepoint

Citrix Systems

Hewlett Packard Enterprise

Zentera Systems

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