

# Global Zero-Code Application Building Platform Market Growth (Status and Outlook) 2025-2031

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## Abstracts

According to this study, the global Zero-Code Application Building Platform market size will reach US\$ 2486 million by 2031.

A zero-code application building platform is a visual development tool platform that can develop and deploy applications without writing any code. It usually enables users with non-technical backgrounds to efficiently create business systems, mobile applications, data dashboards, etc. through a graphical interface, drag-and-drop components, preset logic modules, and data integration capabilities. The platform reduces the development threshold and significantly shortens the product launch cycle. It is widely used in scenarios such as internal process automation, customer relationship management, form approval, and marketing campaign management. It is an important tool for achieving digital transformation and agile business innovation.

United States market for Zero-Code Application Building Platform is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Zero-Code Application Building Platform is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Zero-Code Application Building Platform is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Zero-Code Application Building Platform players cover Airtable, Bubble, Zapier, Webflow, Adalo, etc. In terms of revenue, the global two largest companies

occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Zero-Code Application Building Platform Industry Forecast” looks at past sales and reviews total world Zero-Code Application Building Platform sales in 2024, providing a comprehensive analysis by region and market sector of projected Zero-Code Application Building Platform sales for 2025 through 2031. With Zero-Code Application Building Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Zero-Code Application Building Platform industry.

This Insight Report provides a comprehensive analysis of the global Zero-Code Application Building Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Zero-Code Application Building Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Zero-Code Application Building Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Zero-Code Application Building Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Zero-Code Application Building Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Zero-Code Application Building Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Universal Zero-Code Platform

Vertical Zero-Code Platform

Others

Segmentation by Application:

- Manufacturing
- Finance and Insurance Industry
- Medical Industry
- Education Industry
- Others

This report also splits the market by region:

Americas

- United States
- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Airtable

Bubble

Zapier

Webflow

Adalo

Glide

OutSystems

FanRuan Software

Shanghai Archer Culture Communication

Hangzhou Wuji Network Technology

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