

# Global Yogurt Market Growth 2024-2030

<https://marketpublishers.com/r/GC0B24CF174EN.html>

Date: January 2024

Pages: 132

Price: US\$ 3,660.00 (Single User License)

ID: GC0B24CF174EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Yogurt market size was valued at US\$ 68720 million in 2023. With growing demand in downstream market, the Yogurt is forecast to a readjusted size of US\$ 88830 million by 2030 with a CAGR of 3.7% during review period.

The research report highlights the growth potential of the global Yogurt market. Yogurt are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Yogurt. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Yogurt market.

Yogurt is a dairy product which produced by milk via fermentation process. Cow's milk is most commonly used to make yogurt even the world as a whole. At the same time some yogurt is made by the milk from water buffalo, goats, ewes, mares, camels, yaks or cow's milk. The bacteria used to make yogurt are known as 'yogurt cultures'. Fermentation of lactose by these bacteria produces lactic acid, which acts on milk protein to give yogurt its texture and characteristic tang. Yogurt not only keeps the nutriments which contained in the milk, but produce some new nutriments like VB1, VB2, VB6, VB12 and others.

Asia-Pacific is the largest Yogurt market with about 33% market share. Europe is follower, accounting for about 24% market share.

The key players are Danone, Unternehmensgruppe Theo M?ller, Mengniu Dairy, Yili,

General Mills, Lactalis, Meiji, Chobani, Bright Dairy & Food, Nestlé, Fage International, Grupo Lala, Schreiber Foods, Junlebao Dairy, SanCor, Arla Foods, Yeo Valley etc. Top 3 companies occupied about 27% market share.

#### Key Features:

The report on Yogurt market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Yogurt market. It may include historical data, market segmentation by Type (e.g., Regular Yogurt, Fat-free Yogurt), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Yogurt market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Yogurt market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Yogurt industry. This include advancements in Yogurt technology, Yogurt new entrants, Yogurt new investment, and other innovations that are shaping the future of Yogurt.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Yogurt market. It includes factors influencing customer ' purchasing decisions, preferences for Yogurt product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Yogurt market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Yogurt market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assesses the environmental impact and sustainability aspects of the Yogurt market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provides market forecasts and outlook for the Yogurt industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Yogurt market.

**Market Segmentation:**

Yogurt market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Regular Yogurt

Fat-free Yogurt

**Segmentation by application**

Children Yogurt

Adult Yogurt

Old People Yogurt

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Danone

Unternehmensgruppe Theo M?ller

Mengniu Dairy

Yili

General Mills

Lactalis

Meiji

Chobani

Bright Dairy & Food

Nestl?

Fage International

Grupo Lala

Schreiber Foods

Junlebao Dairy

SanCor

Arla Foods

Yeo Valley

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Yogurt market?

What factors are driving Yogurt market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Yogurt market opportunities vary by end market size?

How does Yogurt break out type, application?

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