

Global Yoga & Pilates Mats Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Yoga & Pilates Mats market size was valued at US\$ 1395.6 million in 2023. With growing demand in downstream market, the Yoga & Pilates Mats is forecast to a readjusted size of US\$ 1829.4 million by 2030 with a CAGR of 3.9% during review period.

The research report highlights the growth potential of the global Yoga & Pilates Mats market. Yoga & Pilates Mats are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Yoga & Pilates Mats. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Yoga & Pilates Mats market.

Key Features:

The report on Yoga & Pilates Mats market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Yoga & Pilates Mats market. It may include historical data, market segmentation by Type (e.g., PVC Mats, Rubber Mats), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Yoga & Pilates Mats market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including

infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Yoga & Pilates Mats market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Yoga & Pilates Mats industry. This include advancements in Yoga & Pilates Mats technology, Yoga & Pilates Mats new entrants, Yoga & Pilates Mats new investment, and other innovations that are shaping the future of Yoga & Pilates Mats.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Yoga & Pilates Mats market. It includes factors influencing customer ' purchasing decisions, preferences for Yoga & Pilates Mats product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Yoga & Pilates Mats market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Yoga & Pilates Mats market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Yoga & Pilates Mats market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Yoga & Pilates Mats industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Yoga & Pilates Mats market.

Market Segmentation:

Yoga & Pilates Mats market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

PVC Mats

Rubber Mats

TPE Mats

Segmentation by application

Household

Yoga Club

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lululemon

Manduka PROlite

Jade Yoga

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam

Easyoga

HATHAYOGA

Kharma Khare

Hosa Group

Yogabum

Aerolite

Aurorae

Barefoot Yoga

Keep well

Khataland

Microcell Composite

Yogarugs

Copeactive

Yogasana

A. Kolckmann

JiangXi Lveten Plastic Industry

Liforme

Starlight

Bean Products

Key Questions Addressed in this Report

What is the 10-year outlook for the global Yoga & Pilates Mats market?

What factors are driving Yoga & Pilates Mats market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Yoga & Pilates Mats market opportunities vary by end market size?

How does Yoga & Pilates Mats break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Yoga & Pilates Mats Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Yoga & Pilates Mats by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Yoga & Pilates Mats by Country/Region, 2019, 2023 & 2030
- 2.2 Yoga & Pilates Mats Segment by Type
 - 2.2.1 PVC Mats
 - 2.2.2 Rubber Mats
 - 2.2.3 TPE Mats
- 2.3 Yoga & Pilates Mats Sales by Type
 - 2.3.1 Global Yoga & Pilates Mats Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Yoga & Pilates Mats Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Yoga & Pilates Mats Sale Price by Type (2019-2024)
- 2.4 Yoga & Pilates Mats Segment by Application
 - 2.4.1 Household
 - 2.4.2 Yoga Club
- 2.5 Yoga & Pilates Mats Sales by Application
 - 2.5.1 Global Yoga & Pilates Mats Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Yoga & Pilates Mats Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Yoga & Pilates Mats Sale Price by Application (2019-2024)

3 GLOBAL YOGA & PILATES MATS BY COMPANY

- 3.1 Global Yoga & Pilates Mats Breakdown Data by Company
 - 3.1.1 Global Yoga & Pilates Mats Annual Sales by Company (2019-2024)
 - 3.1.2 Global Yoga & Pilates Mats Sales Market Share by Company (2019-2024)
- 3.2 Global Yoga & Pilates Mats Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Yoga & Pilates Mats Revenue by Company (2019-2024)
 - 3.2.2 Global Yoga & Pilates Mats Revenue Market Share by Company (2019-2024)
- 3.3 Global Yoga & Pilates Mats Sale Price by Company
- 3.4 Key Manufacturers Yoga & Pilates Mats Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Yoga & Pilates Mats Product Location Distribution
 - 3.4.2 Players Yoga & Pilates Mats Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR YOGA & PILATES MATS BY GEOGRAPHIC REGION

- 4.1 World Historic Yoga & Pilates Mats Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Yoga & Pilates Mats Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Yoga & Pilates Mats Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Yoga & Pilates Mats Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Yoga & Pilates Mats Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Yoga & Pilates Mats Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Yoga & Pilates Mats Sales Growth
- 4.4 APAC Yoga & Pilates Mats Sales Growth
- 4.5 Europe Yoga & Pilates Mats Sales Growth
- 4.6 Middle East & Africa Yoga & Pilates Mats Sales Growth

5 AMERICAS

- 5.1 Americas Yoga & Pilates Mats Sales by Country
 - 5.1.1 Americas Yoga & Pilates Mats Sales by Country (2019-2024)
 - 5.1.2 Americas Yoga & Pilates Mats Revenue by Country (2019-2024)
- 5.2 Americas Yoga & Pilates Mats Sales by Type
- 5.3 Americas Yoga & Pilates Mats Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Yoga & Pilates Mats Sales by Region

6.1.1 APAC Yoga & Pilates Mats Sales by Region (2019-2024)

6.1.2 APAC Yoga & Pilates Mats Revenue by Region (2019-2024)

6.2 APAC Yoga & Pilates Mats Sales by Type

6.3 APAC Yoga & Pilates Mats Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Yoga & Pilates Mats by Country

7.1.1 Europe Yoga & Pilates Mats Sales by Country (2019-2024)

7.1.2 Europe Yoga & Pilates Mats Revenue by Country (2019-2024)

7.2 Europe Yoga & Pilates Mats Sales by Type

7.3 Europe Yoga & Pilates Mats Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Yoga & Pilates Mats by Country

8.1.1 Middle East & Africa Yoga & Pilates Mats Sales by Country (2019-2024)

8.1.2 Middle East & Africa Yoga & Pilates Mats Revenue by Country (2019-2024)

8.2 Middle East & Africa Yoga & Pilates Mats Sales by Type

8.3 Middle East & Africa Yoga & Pilates Mats Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Yoga & Pilates Mats

10.3 Manufacturing Process Analysis of Yoga & Pilates Mats

10.4 Industry Chain Structure of Yoga & Pilates Mats

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Yoga & Pilates Mats Distributors

11.3 Yoga & Pilates Mats Customer

12 WORLD FORECAST REVIEW FOR YOGA & PILATES MATS BY GEOGRAPHIC REGION

12.1 Global Yoga & Pilates Mats Market Size Forecast by Region

12.1.1 Global Yoga & Pilates Mats Forecast by Region (2025-2030)

12.1.2 Global Yoga & Pilates Mats Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Yoga & Pilates Mats Forecast by Type

12.7 Global Yoga & Pilates Mats Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Lululemon

13.1.1 Lululemon Company Information

13.1.2 Lululemon Yoga & Pilates Mats Product Portfolios and Specifications

13.1.3 Lululemon Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Lululemon Main Business Overview

13.1.5 Lululemon Latest Developments

13.2 Manduka PROlite

13.2.1 Manduka PROlite Company Information

13.2.2 Manduka PROlite Yoga & Pilates Mats Product Portfolios and Specifications

13.2.3 Manduka PROlite Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Manduka PROlite Main Business Overview

13.2.5 Manduka PROlite Latest Developments

13.3 Jade Yoga

13.3.1 Jade Yoga Company Information

13.3.2 Jade Yoga Yoga & Pilates Mats Product Portfolios and Specifications

13.3.3 Jade Yoga Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Jade Yoga Main Business Overview

13.3.5 Jade Yoga Latest Developments

13.4 Hugger Mugger Para Rubber

13.4.1 Hugger Mugger Para Rubber Company Information

13.4.2 Hugger Mugger Para Rubber Yoga & Pilates Mats Product Portfolios and Specifications

13.4.3 Hugger Mugger Para Rubber Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Hugger Mugger Para Rubber Main Business Overview

13.4.5 Hugger Mugger Para Rubber Latest Developments

13.5 PrAna Revolutionary

13.5.1 PrAna Revolutionary Company Information

13.5.2 PrAna Revolutionary Yoga & Pilates Mats Product Portfolios and Specifications

13.5.3 PrAna Revolutionary Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 PrAna Revolutionary Main Business Overview

13.5.5 PrAna Revolutionary Latest Developments

13.6 Gaiam

13.6.1 Gaiam Company Information

13.6.2 Gaiam Yoga & Pilates Mats Product Portfolios and Specifications

13.6.3 Gaiam Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Gaiam Main Business Overview

13.6.5 Gaiam Latest Developments

13.7 Easyoga

13.7.1 Easyoga Company Information

13.7.2 Easyoga Yoga & Pilates Mats Product Portfolios and Specifications

13.7.3 Easyoga Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Easyoga Main Business Overview

13.7.5 Easyoga Latest Developments

13.8 HATHAYOGA

13.8.1 HATHAYOGA Company Information

13.8.2 HATHAYOGA Yoga & Pilates Mats Product Portfolios and Specifications

13.8.3 HATHAYOGA Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 HATHAYOGA Main Business Overview

13.8.5 HATHAYOGA Latest Developments

13.9 Kharma Khare

13.9.1 Kharma Khare Company Information

13.9.2 Kharma Khare Yoga & Pilates Mats Product Portfolios and Specifications

13.9.3 Kharma Khare Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Kharma Khare Main Business Overview

13.9.5 Kharma Khare Latest Developments

13.10 Hosa Group

13.10.1 Hosa Group Company Information

13.10.2 Hosa Group Yoga & Pilates Mats Product Portfolios and Specifications

13.10.3 Hosa Group Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Hosa Group Main Business Overview

13.10.5 Hosa Group Latest Developments

13.11 Yogabum

13.11.1 Yogabum Company Information

13.11.2 Yogabum Yoga & Pilates Mats Product Portfolios and Specifications

13.11.3 Yogabum Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin
(2019-2024)

13.11.4 Yogabum Main Business Overview

13.11.5 Yogabum Latest Developments

13.12 Aerolite

13.12.1 Aerolite Company Information

13.12.2 Aerolite Yoga & Pilates Mats Product Portfolios and Specifications

13.12.3 Aerolite Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin
(2019-2024)

13.12.4 Aerolite Main Business Overview

13.12.5 Aerolite Latest Developments

13.13 Aurorae

13.13.1 Aurorae Company Information

13.13.2 Aurorae Yoga & Pilates Mats Product Portfolios and Specifications

13.13.3 Aurorae Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin
(2019-2024)

13.13.4 Aurorae Main Business Overview

13.13.5 Aurorae Latest Developments

13.14 Barefoot Yoga

13.14.1 Barefoot Yoga Company Information

13.14.2 Barefoot Yoga Yoga & Pilates Mats Product Portfolios and Specifications

13.14.3 Barefoot Yoga Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin
(2019-2024)

13.14.4 Barefoot Yoga Main Business Overview

13.14.5 Barefoot Yoga Latest Developments

13.15 Keep well

13.15.1 Keep well Company Information

13.15.2 Keep well Yoga & Pilates Mats Product Portfolios and Specifications

13.15.3 Keep well Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin
(2019-2024)

13.15.4 Keep well Main Business Overview

13.15.5 Keep well Latest Developments

13.16 Khataland

13.16.1 Khataland Company Information

13.16.2 Khataland Yoga & Pilates Mats Product Portfolios and Specifications

13.16.3 Khataland Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin
(2019-2024)

13.16.4 Khataland Main Business Overview

13.16.5 Khataland Latest Developments

13.17 Microcell Composite

13.17.1 Microcell Composite Company Information

13.17.2 Microcell Composite Yoga & Pilates Mats Product Portfolios and Specifications

13.17.3 Microcell Composite Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Microcell Composite Main Business Overview

13.17.5 Microcell Composite Latest Developments

13.18 Yogarugs

13.18.1 Yogarugs Company Information

13.18.2 Yogarugs Yoga & Pilates Mats Product Portfolios and Specifications

13.18.3 Yogarugs Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Yogarugs Main Business Overview

13.18.5 Yogarugs Latest Developments

13.19 Copeactive

13.19.1 Copeactive Company Information

13.19.2 Copeactive Yoga & Pilates Mats Product Portfolios and Specifications

13.19.3 Copeactive Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Copeactive Main Business Overview

13.19.5 Copeactive Latest Developments

13.20 Yogasana

13.20.1 Yogasana Company Information

13.20.2 Yogasana Yoga & Pilates Mats Product Portfolios and Specifications

13.20.3 Yogasana Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 Yogasana Main Business Overview

13.20.5 Yogasana Latest Developments

13.21 A. Kolckmann

13.21.1 A. Kolckmann Company Information

13.21.2 A. Kolckmann Yoga & Pilates Mats Product Portfolios and Specifications

13.21.3 A. Kolckmann Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.21.4 A. Kolckmann Main Business Overview

13.21.5 A. Kolckmann Latest Developments

13.22 JiangXi Lveten Plastic Industry

13.22.1 JiangXi Lveten Plastic Industry Company Information

13.22.2 JiangXi Lveten Plastic Industry Yoga & Pilates Mats Product Portfolios and

Specifications

13.22.3 JiangXi Lveten Plastic Industry Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.22.4 JiangXi Lveten Plastic Industry Main Business Overview

13.22.5 JiangXi Lveten Plastic Industry Latest Developments

13.23 Liforme

13.23.1 Liforme Company Information

13.23.2 Liforme Yoga & Pilates Mats Product Portfolios and Specifications

13.23.3 Liforme Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.23.4 Liforme Main Business Overview

13.23.5 Liforme Latest Developments

13.24 Starlight

13.24.1 Starlight Company Information

13.24.2 Starlight Yoga & Pilates Mats Product Portfolios and Specifications

13.24.3 Starlight Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.24.4 Starlight Main Business Overview

13.24.5 Starlight Latest Developments

13.25 Bean Products

13.25.1 Bean Products Company Information

13.25.2 Bean Products Yoga & Pilates Mats Product Portfolios and Specifications

13.25.3 Bean Products Yoga & Pilates Mats Sales, Revenue, Price and Gross Margin (2019-2024)

13.25.4 Bean Products Main Business Overview

13.25.5 Bean Products Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Yoga & Pilates Mats Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Yoga & Pilates Mats Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of PVC Mats
- Table 4. Major Players of Rubber Mats
- Table 5. Major Players of TPE Mats
- Table 6. Global Yoga & Pilates Mats Sales by Type (2019-2024) & (K sqm)
- Table 7. Global Yoga & Pilates Mats Sales Market Share by Type (2019-2024)
- Table 8. Global Yoga & Pilates Mats Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Yoga & Pilates Mats Revenue Market Share by Type (2019-2024)
- Table 10. Global Yoga & Pilates Mats Sale Price by Type (2019-2024) & (USD/sqm)
- Table 11. Global Yoga & Pilates Mats Sales by Application (2019-2024) & (K sqm)
- Table 12. Global Yoga & Pilates Mats Sales Market Share by Application (2019-2024)
- Table 13. Global Yoga & Pilates Mats Revenue by Application (2019-2024)
- Table 14. Global Yoga & Pilates Mats Revenue Market Share by Application (2019-2024)
- Table 15. Global Yoga & Pilates Mats Sale Price by Application (2019-2024) & (USD/sqm)
- Table 16. Global Yoga & Pilates Mats Sales by Company (2019-2024) & (K sqm)
- Table 17. Global Yoga & Pilates Mats Sales Market Share by Company (2019-2024)
- Table 18. Global Yoga & Pilates Mats Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Yoga & Pilates Mats Revenue Market Share by Company (2019-2024)
- Table 20. Global Yoga & Pilates Mats Sale Price by Company (2019-2024) & (USD/sqm)
- Table 21. Key Manufacturers Yoga & Pilates Mats Producing Area Distribution and Sales Area
- Table 22. Players Yoga & Pilates Mats Products Offered
- Table 23. Yoga & Pilates Mats Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Yoga & Pilates Mats Sales by Geographic Region (2019-2024) & (K sqm)
- Table 27. Global Yoga & Pilates Mats Sales Market Share Geographic Region

(2019-2024)

Table 28. Global Yoga & Pilates Mats Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Yoga & Pilates Mats Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Yoga & Pilates Mats Sales by Country/Region (2019-2024) & (K sqm)

Table 31. Global Yoga & Pilates Mats Sales Market Share by Country/Region (2019-2024)

Table 32. Global Yoga & Pilates Mats Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Yoga & Pilates Mats Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Yoga & Pilates Mats Sales by Country (2019-2024) & (K sqm)

Table 35. Americas Yoga & Pilates Mats Sales Market Share by Country (2019-2024)

Table 36. Americas Yoga & Pilates Mats Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Yoga & Pilates Mats Revenue Market Share by Country (2019-2024)

Table 38. Americas Yoga & Pilates Mats Sales by Type (2019-2024) & (K sqm)

Table 39. Americas Yoga & Pilates Mats Sales by Application (2019-2024) & (K sqm)

Table 40. APAC Yoga & Pilates Mats Sales by Region (2019-2024) & (K sqm)

Table 41. APAC Yoga & Pilates Mats Sales Market Share by Region (2019-2024)

Table 42. APAC Yoga & Pilates Mats Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Yoga & Pilates Mats Revenue Market Share by Region (2019-2024)

Table 44. APAC Yoga & Pilates Mats Sales by Type (2019-2024) & (K sqm)

Table 45. APAC Yoga & Pilates Mats Sales by Application (2019-2024) & (K sqm)

Table 46. Europe Yoga & Pilates Mats Sales by Country (2019-2024) & (K sqm)

Table 47. Europe Yoga & Pilates Mats Sales Market Share by Country (2019-2024)

Table 48. Europe Yoga & Pilates Mats Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Yoga & Pilates Mats Revenue Market Share by Country (2019-2024)

Table 50. Europe Yoga & Pilates Mats Sales by Type (2019-2024) & (K sqm)

Table 51. Europe Yoga & Pilates Mats Sales by Application (2019-2024) & (K sqm)

Table 52. Middle East & Africa Yoga & Pilates Mats Sales by Country (2019-2024) & (K sqm)

Table 53. Middle East & Africa Yoga & Pilates Mats Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Yoga & Pilates Mats Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Yoga & Pilates Mats Revenue Market Share by Country

(2019-2024)

Table 56. Middle East & Africa Yoga & Pilates Mats Sales by Type (2019-2024) & (K sqm)

Table 57. Middle East & Africa Yoga & Pilates Mats Sales by Application (2019-2024) & (K sqm)

Table 58. Key Market Drivers & Growth Opportunities of Yoga & Pilates Mats

Table 59. Key Market Challenges & Risks of Yoga & Pilates Mats

Table 60. Key Industry Trends of Yoga & Pilates Mats

Table 61. Yoga & Pilates Mats Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Yoga & Pilates Mats Distributors List

Table 64. Yoga & Pilates Mats Customer List

Table 65. Global Yoga & Pilates Mats Sales Forecast by Region (2025-2030) & (K sqm)

Table 66. Global Yoga & Pilates Mats Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Yoga & Pilates Mats Sales Forecast by Country (2025-2030) & (K sqm)

Table 68. Americas Yoga & Pilates Mats Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Yoga & Pilates Mats Sales Forecast by Region (2025-2030) & (K sqm)

Table 70. APAC Yoga & Pilates Mats Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Yoga & Pilates Mats Sales Forecast by Country (2025-2030) & (K sqm)

Table 72. Europe Yoga & Pilates Mats Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Yoga & Pilates Mats Sales Forecast by Country (2025-2030) & (K sqm)

Table 74. Middle East & Africa Yoga & Pilates Mats Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Yoga & Pilates Mats Sales Forecast by Type (2025-2030) & (K sqm)

Table 76. Global Yoga & Pilates Mats Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Yoga & Pilates Mats Sales Forecast by Application (2025-2030) & (K sqm)

Table 78. Global Yoga & Pilates Mats Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Lululemon Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 80. Lululemon Yoga & Pilates Mats Product Portfolios and Specifications
Table 81. Lululemon Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)
Table 82. Lululemon Main Business
Table 83. Lululemon Latest Developments
Table 84. Manduka PROlite Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors
Table 85. Manduka PROlite Yoga & Pilates Mats Product Portfolios and Specifications
Table 86. Manduka PROlite Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)
Table 87. Manduka PROlite Main Business
Table 88. Manduka PROlite Latest Developments
Table 89. Jade Yoga Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors
Table 90. Jade Yoga Yoga & Pilates Mats Product Portfolios and Specifications
Table 91. Jade Yoga Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)
Table 92. Jade Yoga Main Business
Table 93. Jade Yoga Latest Developments
Table 94. Hugger Mugger Para Rubber Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors
Table 95. Hugger Mugger Para Rubber Yoga & Pilates Mats Product Portfolios and Specifications
Table 96. Hugger Mugger Para Rubber Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)
Table 97. Hugger Mugger Para Rubber Main Business
Table 98. Hugger Mugger Para Rubber Latest Developments
Table 99. PrAna Revolutionary Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors
Table 100. PrAna Revolutionary Yoga & Pilates Mats Product Portfolios and Specifications
Table 101. PrAna Revolutionary Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)
Table 102. PrAna Revolutionary Main Business
Table 103. PrAna Revolutionary Latest Developments
Table 104. Gaiam Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors
Table 105. Gaiam Yoga & Pilates Mats Product Portfolios and Specifications
Table 106. Gaiam Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price

(USD/sqm) and Gross Margin (2019-2024)

Table 107. Gaiam Main Business

Table 108. Gaiam Latest Developments

Table 109. Easyoga Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 110. Easyoga Yoga & Pilates Mats Product Portfolios and Specifications

Table 111. Easyoga Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 112. Easyoga Main Business

Table 113. Easyoga Latest Developments

Table 114. HATHAYOGA Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 115. HATHAYOGA Yoga & Pilates Mats Product Portfolios and Specifications

Table 116. HATHAYOGA Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 117. HATHAYOGA Main Business

Table 118. HATHAYOGA Latest Developments

Table 119. Kharma Khare Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 120. Kharma Khare Yoga & Pilates Mats Product Portfolios and Specifications

Table 121. Kharma Khare Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 122. Kharma Khare Main Business

Table 123. Kharma Khare Latest Developments

Table 124. Hosa Group Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 125. Hosa Group Yoga & Pilates Mats Product Portfolios and Specifications

Table 126. Hosa Group Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 127. Hosa Group Main Business

Table 128. Hosa Group Latest Developments

Table 129. Yogabum Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 130. Yogabum Yoga & Pilates Mats Product Portfolios and Specifications

Table 131. Yogabum Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 132. Yogabum Main Business

Table 133. Yogabum Latest Developments

Table 134. Aerolite Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales

Area and Its Competitors

Table 135. Aerolite Yoga & Pilates Mats Product Portfolios and Specifications

Table 136. Aerolite Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 137. Aerolite Main Business

Table 138. Aerolite Latest Developments

Table 139. Aurorae Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 140. Aurorae Yoga & Pilates Mats Product Portfolios and Specifications

Table 141. Aurorae Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 142. Aurorae Main Business

Table 143. Aurorae Latest Developments

Table 144. Barefoot Yoga Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 145. Barefoot Yoga Yoga & Pilates Mats Product Portfolios and Specifications

Table 146. Barefoot Yoga Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 147. Barefoot Yoga Main Business

Table 148. Barefoot Yoga Latest Developments

Table 149. Keep well Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 150. Keep well Yoga & Pilates Mats Product Portfolios and Specifications

Table 151. Keep well Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 152. Keep well Main Business

Table 153. Keep well Latest Developments

Table 154. Khataland Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 155. Khataland Yoga & Pilates Mats Product Portfolios and Specifications

Table 156. Khataland Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 157. Khataland Main Business

Table 158. Khataland Latest Developments

Table 159. Microcell Composite Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 160. Microcell Composite Yoga & Pilates Mats Product Portfolios and Specifications

Table 161. Microcell Composite Yoga & Pilates Mats Sales (K sqm), Revenue (\$

Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 162. Microcell Composite Main Business

Table 163. Microcell Composite Latest Developments

Table 164. Yogarugs Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 165. Yogarugs Yoga & Pilates Mats Product Portfolios and Specifications

Table 166. Yogarugs Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 167. Yogarugs Main Business

Table 168. Yogarugs Latest Developments

Table 169. Copeactive Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 170. Copeactive Yoga & Pilates Mats Product Portfolios and Specifications

Table 171. Copeactive Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 172. Copeactive Main Business

Table 173. Copeactive Latest Developments

Table 174. Yogasana Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 175. Yogasana Yoga & Pilates Mats Product Portfolios and Specifications

Table 176. Yogasana Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 177. Yogasana Main Business

Table 178. Yogasana Latest Developments

Table 179. A. Kolckmann Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 180. A. Kolckmann Yoga & Pilates Mats Product Portfolios and Specifications

Table 181. A. Kolckmann Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 182. A. Kolckmann Main Business

Table 183. A. Kolckmann Latest Developments

Table 184. JiangXi Lveten Plastic Industry Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 185. JiangXi Lveten Plastic Industry Yoga & Pilates Mats Product Portfolios and Specifications

Table 186. JiangXi Lveten Plastic Industry Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 187. JiangXi Lveten Plastic Industry Main Business

Table 188. JiangXi Lveten Plastic Industry Latest Developments

Table 189. Liforme Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 190. Liforme Yoga & Pilates Mats Product Portfolios and Specifications

Table 191. Liforme Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 192. Liforme Main Business

Table 193. Liforme Latest Developments

Table 194. Starlight Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 195. Starlight Yoga & Pilates Mats Product Portfolios and Specifications

Table 196. Starlight Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 197. Starlight Main Business

Table 198. Starlight Latest Developments

Table 199. Bean Products Basic Information, Yoga & Pilates Mats Manufacturing Base, Sales Area and Its Competitors

Table 200. Bean Products Yoga & Pilates Mats Product Portfolios and Specifications

Table 201. Bean Products Yoga & Pilates Mats Sales (K sqm), Revenue (\$ Million), Price (USD/sqm) and Gross Margin (2019-2024)

Table 202. Bean Products Main Business

Table 203. Bean Products Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Yoga & Pilates Mats
- Figure 2. Yoga & Pilates Mats Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Yoga & Pilates Mats Sales Growth Rate 2019-2030 (K sqm)
- Figure 7. Global Yoga & Pilates Mats Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Yoga & Pilates Mats Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of PVC Mats
- Figure 10. Product Picture of Rubber Mats
- Figure 11. Product Picture of TPE Mats
- Figure 12. Global Yoga & Pilates Mats Sales Market Share by Type in 2023
- Figure 13. Global Yoga & Pilates Mats Revenue Market Share by Type (2019-2024)
- Figure 14. Yoga & Pilates Mats Consumed in Household
- Figure 15. Global Yoga & Pilates Mats Market: Household (2019-2024) & (K sqm)
- Figure 16. Yoga & Pilates Mats Consumed in Yoga Club
- Figure 17. Global Yoga & Pilates Mats Market: Yoga Club (2019-2024) & (K sqm)
- Figure 18. Global Yoga & Pilates Mats Sales Market Share by Application (2023)
- Figure 19. Global Yoga & Pilates Mats Revenue Market Share by Application in 2023
- Figure 20. Yoga & Pilates Mats Sales Market by Company in 2023 (K sqm)
- Figure 21. Global Yoga & Pilates Mats Sales Market Share by Company in 2023
- Figure 22. Yoga & Pilates Mats Revenue Market by Company in 2023 (\$ Million)
- Figure 23. Global Yoga & Pilates Mats Revenue Market Share by Company in 2023
- Figure 24. Global Yoga & Pilates Mats Sales Market Share by Geographic Region (2019-2024)
- Figure 25. Global Yoga & Pilates Mats Revenue Market Share by Geographic Region in 2023
- Figure 26. Americas Yoga & Pilates Mats Sales 2019-2024 (K sqm)
- Figure 27. Americas Yoga & Pilates Mats Revenue 2019-2024 (\$ Millions)
- Figure 28. APAC Yoga & Pilates Mats Sales 2019-2024 (K sqm)
- Figure 29. APAC Yoga & Pilates Mats Revenue 2019-2024 (\$ Millions)
- Figure 30. Europe Yoga & Pilates Mats Sales 2019-2024 (K sqm)
- Figure 31. Europe Yoga & Pilates Mats Revenue 2019-2024 (\$ Millions)
- Figure 32. Middle East & Africa Yoga & Pilates Mats Sales 2019-2024 (K sqm)
- Figure 33. Middle East & Africa Yoga & Pilates Mats Revenue 2019-2024 (\$ Millions)

Figure 34. Americas Yoga & Pilates Mats Sales Market Share by Country in 2023

Figure 35. Americas Yoga & Pilates Mats Revenue Market Share by Country in 2023

Figure 36. Americas Yoga & Pilates Mats Sales Market Share by Type (2019-2024)

Figure 37. Americas Yoga & Pilates Mats Sales Market Share by Application (2019-2024)

Figure 38. United States Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 39. Canada Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Mexico Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 41. Brazil Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 42. APAC Yoga & Pilates Mats Sales Market Share by Region in 2023

Figure 43. APAC Yoga & Pilates Mats Revenue Market Share by Regions in 2023

Figure 44. APAC Yoga & Pilates Mats Sales Market Share by Type (2019-2024)

Figure 45. APAC Yoga & Pilates Mats Sales Market Share by Application (2019-2024)

Figure 46. China Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 47. Japan Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 48. South Korea Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 49. Southeast Asia Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 50. India Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 51. Australia Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 52. China Taiwan Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 53. Europe Yoga & Pilates Mats Sales Market Share by Country in 2023

Figure 54. Europe Yoga & Pilates Mats Revenue Market Share by Country in 2023

Figure 55. Europe Yoga & Pilates Mats Sales Market Share by Type (2019-2024)

Figure 56. Europe Yoga & Pilates Mats Sales Market Share by Application (2019-2024)

Figure 57. Germany Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 58. France Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 59. UK Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Italy Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Russia Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 62. Middle East & Africa Yoga & Pilates Mats Sales Market Share by Country in 2023

Figure 63. Middle East & Africa Yoga & Pilates Mats Revenue Market Share by Country in 2023

Figure 64. Middle East & Africa Yoga & Pilates Mats Sales Market Share by Type (2019-2024)

Figure 65. Middle East & Africa Yoga & Pilates Mats Sales Market Share by Application (2019-2024)

Figure 66. Egypt Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

Figure 67. South Africa Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)

- Figure 68. Israel Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Turkey Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. GCC Country Yoga & Pilates Mats Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Manufacturing Cost Structure Analysis of Yoga & Pilates Mats in 2023
- Figure 72. Manufacturing Process Analysis of Yoga & Pilates Mats
- Figure 73. Industry Chain Structure of Yoga & Pilates Mats
- Figure 74. Channels of Distribution
- Figure 75. Global Yoga & Pilates Mats Sales Market Forecast by Region (2025-2030)
- Figure 76. Global Yoga & Pilates Mats Revenue Market Share Forecast by Region (2025-2030)
- Figure 77. Global Yoga & Pilates Mats Sales Market Share Forecast by Type (2025-2030)
- Figure 78. Global Yoga & Pilates Mats Revenue Market Share Forecast by Type (2025-2030)
- Figure 79. Global Yoga & Pilates Mats Sales Market Share Forecast by Application (2025-2030)
- Figure 80. Global Yoga & Pilates Mats Revenue Market Share Forecast by Application (2025-2030)

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