

# Global Yoga and Pilates Mats Market Growth 2023-2029

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## Abstracts

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LPI (LP Information)' newest research report, the “Yoga and Pilates Mats Industry Forecast” looks at past sales and reviews total world Yoga and Pilates Mats sales in 2022, providing a comprehensive analysis by region and market sector of projected Yoga and Pilates Mats sales for 2023 through 2029. With Yoga and Pilates Mats sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Yoga and Pilates Mats industry.

This Insight Report provides a comprehensive analysis of the global Yoga and Pilates Mats landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Yoga and Pilates Mats portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Yoga and Pilates Mats market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Yoga and Pilates Mats and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Yoga and Pilates Mats.

The global Yoga and Pilates Mats market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Yoga and Pilates Mats is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Yoga and Pilates Mats is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Yoga and Pilates Mats is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Yoga and Pilates Mats players cover Manduka, Jade Yoga, Hugger Mugger Para Rubber, Gaiam, Balanced Body, Aeromat, Merrithew Corporation and Stott and PrAna Revolutionary, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Yoga and Pilates Mats market by product type, application, key manufacturers and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

Yoga Mats

Pilates Mats

##### Segmentation by application

Fitness & Sports Stores

Online Retailers

Department stores

Supermarkets/ Hypermarkets

Others

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Manduka

Jade Yoga

Hugger Mugger Para Rubber

Gaiam

Balanced Body

Aeromat

Merrithew Corporation

Stott and PrAna Revolutionary

Key Questions Addressed in this Report

What is the 10-year outlook for the global Yoga and Pilates Mats market?

What factors are driving Yoga and Pilates Mats market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Yoga and Pilates Mats market opportunities vary by end market size?

How does Yoga and Pilates Mats break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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