

Global Yoga Gear and Accessories Market Growth 2022-2028

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Abstracts

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The global market for Yoga Gear and Accessories is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Yoga Gear and Accessories market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Yoga Gear and Accessories market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Yoga Gear and Accessories market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Yoga Gear and Accessories market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Yoga Gear and Accessories players cover Aerolite, Aurorae, AZUNI International Co., Ltd., Barefoot Yoga Co. and Beyond Yoga, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global Yoga Gear and Accessories market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Yoga Gear and Accessories market, with both quantitative and qualitative data, to help readers understand how the Yoga Gear and Accessories market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K Units.

Market Segmentation:

The study segments the Yoga Gear and Accessories market and forecasts the market size by Type (Yoga Mat, Yoga Ball and Yoga Strap), by Sales Channels (Online Sales and Offline Sales.), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Yoga Mat

Yoga Ball

Yoga Strap

Yoga Clothing

Other

Segmentation by sales channels

Online Sales

Offline Sales

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Aerolite

Aurorae

AZUNI International Co., Ltd.

Barefoot Yoga Co.

Beyond Yoga

Decathlon

Gaiam

HATHAYOGA

Hosa

Hugger Mugger

JadeYoga

Kharma Khare

Khataland

Lululemon

Nike

O'Kane Global Sourcing

Ryan Overseas

Sonder

Yogabum

Chapter Introduction

Chapter 1: Scope of Yoga Gear and Accessories, Research Methodology, etc.

Chapter 2: Executive Summary, global Yoga Gear and Accessories market size (sales and revenue) and CAGR, Yoga Gear and Accessories market size by region, by type, by sales channels, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Yoga Gear and Accessories sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Yoga Gear and Accessories sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Yoga Gear and Accessories market size forecast by region, by country, by type, and sales channels.

Chapter 13: Comprehensive company profiles of the leading players, including Aerolite, Aurorae, AZUNI International Co., Ltd., Barefoot Yoga Co., Beyond Yoga, Decathlon, Gaiam, HATHAYOGA and Hosa, etc.

Chapter 14: Research Findings and Conclusion

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