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Global Yoga Bricks Market Growth 2026-2032

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Abstracts

The global Yoga Bricks market size is predicted to grow from US$ 114 million in 2025 to US$ 153 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

A yoga brick is an auxiliary tool used during yoga practice, primarily designed to assist beginners and practitioners with limited flexibility. It helps adjust postures, support the body, and aid in achieving certain movement requirements, thereby enhancing stretch and flexibility. Typically made of materials such as cork or EVA, it is waterproof and slip-resistant, and its small size makes it highly portable. Yoga bricks come in various shapes and sizes, with the most common being rectangular prisms, but they are also available in cylindrical and other unique shapes.

United States market for Yoga Bricks is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Yoga Bricks is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Yoga Bricks is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Yoga Bricks players cover Yogamatters, Trideer, Gaiam, Manduka, Overmontoutdoor, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Yoga Bricks Industry Forecast? looks at past sales and reviews total world Yoga Bricks sales in 2025, providing a comprehensive analysis by region and market sector of projected Yoga Bricks sales for 2026 through 2032. With Yoga Bricks sales broken down by region, market sector and

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sub-sector, this report provides a detailed analysis in US$ millions of the world Yoga Bricks industry.

This Insight Report provides a comprehensive analysis of the global Yoga Bricks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Yoga Bricks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Yoga Bricks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Yoga Bricks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Yoga Bricks.

This report presents a comprehensive overview, market shares, and growth opportunities of Yoga Bricks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Foam Bricks

Cork Bricks

Bamboo Bricks

Others

Segmentation by Application:

Home Use

Commercial Use

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yogamatters

Trideer

Gaiam

Manduka

Overmontoutdoor

Keep

JadeYoga

Umay

DECATHLON

Ekotex Yoga

Lululemon

Adidas

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Easyoga

PinJian

RUNWE

Yottoy

AOYI

LI-NING

Dmasun

Key Questions Addressed in this Report

What is the 10-year outlook for the global Yoga Bricks market?
What factors are driving Yoga Bricks market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Yoga Bricks market opportunities vary by end market size?
How does Yoga Bricks break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Yoga Bricks Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Yoga Bricks by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Yoga Bricks by Country/Region, 2021, 2025 & 2032
2.2 Yoga Bricks Segment by Type
  2.2.1 Foam Bricks
  2.2.2 Cork Bricks
  2.2.3 Bamboo Bricks
  2.2.4 Others
  2.2.5 Yoga Bricks Sales by Type
    2.2.5.1 Global Yoga Bricks Sales Market Share by Type (2021-2026)
    2.2.5.2 Global Yoga Bricks Revenue and Market Share by Type (2021-2026)
    2.2.5.3 Global Yoga Bricks Sale Price by Type (2021-2026)
2.3 Yoga Bricks Segment by Application
  2.3.1 Home Use
  2.3.2 Commercial Use
  2.3.3 Yoga Bricks Sales by Application
    2.3.3.1 Global Yoga Bricks Sale Market Share by Application (2021-2026)
    2.3.3.2 Global Yoga Bricks Revenue and Market Share by Application (2021-2026)
    2.3.3.3 Global Yoga Bricks Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

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3.1 Global Yoga Bricks Breakdown Data by Company
3.1.1 Global Yoga Bricks Annual Sales by Company (2021-2026)
3.1.2 Global Yoga Bricks Sales Market Share by Company (2021-2026)
3.2 Global Yoga Bricks Annual Revenue by Company (2021-2026)
3.2.1 Global Yoga Bricks Revenue by Company (2021-2026)
3.2.2 Global Yoga Bricks Revenue Market Share by Company (2021-2026)
3.3 Global Yoga Bricks Sale Price by Company
3.4 Key Manufacturers Yoga Bricks Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Yoga Bricks Product Location Distribution
3.4.2 Players Yoga Bricks Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR YOGA BRICKS BY GEOGRAPHIC REGION

4.1 World Historic Yoga Bricks Market Size by Geographic Region (2021-2026)
4.1.1 Global Yoga Bricks Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Yoga Bricks Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Yoga Bricks Market Size by Country/Region (2021-2026)
4.2.1 Global Yoga Bricks Annual Sales by Country/Region (2021-2026)
4.2.2 Global Yoga Bricks Annual Revenue by Country/Region (2021-2026)
4.3 Americas Yoga Bricks Sales Growth
4.4 APAC Yoga Bricks Sales Growth
4.5 Europe Yoga Bricks Sales Growth
4.6 Middle East & Africa Yoga Bricks Sales Growth

5 AMERICAS

5.1 Americas Yoga Bricks Sales by Country
5.1.1 Americas Yoga Bricks Sales by Country (2021-2026)
5.1.2 Americas Yoga Bricks Revenue by Country (2021-2026)
5.2 Americas Yoga Bricks Sales by Type (2021-2026)
5.3 Americas Yoga Bricks Sales by Application (2021-2026)
5.4 United States

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5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Yoga Bricks Sales by Region
  6.1.1 APAC Yoga Bricks Sales by Region (2021-2026)
  6.1.2 APAC Yoga Bricks Revenue by Region (2021-2026)
6.2 APAC Yoga Bricks Sales by Type (2021-2026)
6.3 APAC Yoga Bricks Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Yoga Bricks by Country
  7.1.1 Europe Yoga Bricks Sales by Country (2021-2026)
  7.1.2 Europe Yoga Bricks Revenue by Country (2021-2026)
7.2 Europe Yoga Bricks Sales by Type (2021-2026)
7.3 Europe Yoga Bricks Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Yoga Bricks by Country
  8.1.1 Middle East & Africa Yoga Bricks Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Yoga Bricks Revenue by Country (2021-2026)
8.2 Middle East & Africa Yoga Bricks Sales by Type (2021-2026)
8.3 Middle East & Africa Yoga Bricks Sales by Application (2021-2026)

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8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Yoga Bricks
10.3 Manufacturing Process Analysis of Yoga Bricks
10.4 Industry Chain Structure of Yoga Bricks

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Yoga Bricks Distributors
11.3 Yoga Bricks Customer

12 WORLD FORECAST REVIEW FOR YOGA BRICKS BY GEOGRAPHIC REGION

12.1 Global Yoga Bricks Market Size Forecast by Region
  12.1.1 Global Yoga Bricks Forecast by Region (2027-2032)
  12.1.2 Global Yoga Bricks Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Yoga Bricks Forecast by Type (2027-2032)
12.7 Global Yoga Bricks Forecast by Application (2027-2032)

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13 KEY PLAYERS ANALYSIS

13.1 Yogamatters
13.1.1 Yogamatters Company Information
13.1.2 Yogamatters Yoga Bricks Product Portfolios and Specifications
13.1.3 Yogamatters Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Yogamatters Main Business Overview
13.1.5 Yogamatters Latest Developments
13.2 Trideer
13.2.1 Trideer Company Information
13.2.2 Trideer Yoga Bricks Product Portfolios and Specifications
13.2.3 Trideer Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Trideer Main Business Overview
13.2.5 Trideer Latest Developments
13.3 Gaiam
13.3.1 Gaiam Company Information
13.3.2 Gaiam Yoga Bricks Product Portfolios and Specifications
13.3.3 Gaiam Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Gaiam Main Business Overview
13.3.5 Gaiam Latest Developments
13.4 Manduka
13.4.1 Manduka Company Information
13.4.2 Manduka Yoga Bricks Product Portfolios and Specifications
13.4.3 Manduka Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Manduka Main Business Overview
13.4.5 Manduka Latest Developments
13.5 Overmontoutdoor
13.5.1 Overmontoutdoor Company Information
13.5.2 Overmontoutdoor Yoga Bricks Product Portfolios and Specifications
13.5.3 Overmontoutdoor Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Overmontoutdoor Main Business Overview
13.5.5 Overmontoutdoor Latest Developments
13.6 Keep
13.6.1 Keep Company Information
13.6.2 Keep Yoga Bricks Product Portfolios and Specifications
13.6.3 Keep Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Keep Main Business Overview

+357 96 030922
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13.6.5 Keep Latest Developments
13.7 JadeYoga
13.7.1 JadeYoga Company Information
13.7.2 JadeYoga Yoga Bricks Product Portfolios and Specifications
13.7.3 JadeYoga Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 JadeYoga Main Business Overview
13.7.5 JadeYoga Latest Developments
13.8 Umay
13.8.1 Umay Company Information
13.8.2 Umay Yoga Bricks Product Portfolios and Specifications
13.8.3 Umay Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Umay Main Business Overview
13.8.5 Umay Latest Developments
13.9 DECATHLON
13.9.1 DECATHLON Company Information
13.9.2 DECATHLON Yoga Bricks Product Portfolios and Specifications
13.9.3 DECATHLON Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 DECATHLON Main Business Overview
13.9.5 DECATHLON Latest Developments
13.10 Ekotex Yoga
13.10.1 Ekotex Yoga Company Information
13.10.2 Ekotex Yoga Yoga Bricks Product Portfolios and Specifications
13.10.3 Ekotex Yoga Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Ekotex Yoga Main Business Overview
13.10.5 Ekotex Yoga Latest Developments
13.11 Lululemon
13.11.1 Lululemon Company Information
13.11.2 Lululemon Yoga Bricks Product Portfolios and Specifications
13.11.3 Lululemon Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Lululemon Main Business Overview
13.11.5 Lululemon Latest Developments
13.12 Adidas
13.12.1 Adidas Company Information
13.12.2 Adidas Yoga Bricks Product Portfolios and Specifications
13.12.3 Adidas Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Adidas Main Business Overview
13.12.5 Adidas Latest Developments

+357 96 030922
info@marketpublishers.com

13.13 Easyoga
13.13.1 Easyoga Company Information
13.13.2 Easyoga Yoga Bricks Product Portfolios and Specifications
13.13.3 Easyoga Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Easyoga Main Business Overview
13.13.5 Easyoga Latest Developments
13.14 PinJian
13.14.1 PinJian Company Information
13.14.2 PinJian Yoga Bricks Product Portfolios and Specifications
13.14.3 PinJian Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 PinJian Main Business Overview
13.14.5 PinJian Latest Developments
13.15 RUNWE
13.15.1 RUNWE Company Information
13.15.2 RUNWE Yoga Bricks Product Portfolios and Specifications
13.15.3 RUNWE Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.15.4 RUNWE Main Business Overview
13.15.5 RUNWE Latest Developments
13.16 Yottoy
13.16.1 Yottoy Company Information
13.16.2 Yottoy Yoga Bricks Product Portfolios and Specifications
13.16.3 Yottoy Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.16.4 Yottoy Main Business Overview
13.16.5 Yottoy Latest Developments
13.17 AOYI
13.17.1 AOYI Company Information
13.17.2 AOYI Yoga Bricks Product Portfolios and Specifications
13.17.3 AOYI Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.17.4 AOYI Main Business Overview
13.17.5 AOYI Latest Developments
13.18 LI-NING
13.18.1 LI-NING Company Information
13.18.2 LI-NING Yoga Bricks Product Portfolios and Specifications
13.18.3 LI-NING Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.18.4 LI-NING Main Business Overview
13.18.5 LI-NING Latest Developments
13.19 Dmasun
13.19.1 Dmasun Company Information
13.19.2 Dmasun Yoga Bricks Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

13.19.3 Dmasun Yoga Bricks Sales, Revenue, Price and Gross Margin (2021-2026)
13.19.4 Dmasun Main Business Overview
13.19.5 Dmasun Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Yoga Bricks Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Yoga Bricks Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Foam Bricks
Table 4. Major Players of Cork Bricks
Table 5. Major Players of Bamboo Bricks
Table 6. Major Players of Others
Table 7. Global Yoga Bricks Sales by Type (2021-2026) & (K Units)
Table 8. Global Yoga Bricks Sales Market Share by Type (2021-2026)
Table 9. Global Yoga Bricks Revenue by Type (2021-2026) & ($ million)
Table 10. Global Yoga Bricks Revenue Market Share by Type (2021-2026)
Table 11. Global Yoga Bricks Sale Price by Type (2021-2026) & (US$/Unit)
Table 12. Global Yoga Bricks Sale by Application (2021-2026) & (K Units)
Table 13. Global Yoga Bricks Sale Market Share by Application (2021-2026)
Table 14. Global Yoga Bricks Revenue by Application (2021-2026) & ($ million)
Table 15. Global Yoga Bricks Revenue Market Share by Application (2021-2026)
Table 16. Global Yoga Bricks Sale Price by Application (2021-2026) & (US$/Unit)
Table 17. Global Yoga Bricks Sales by Company (2021-2026) & (K Units)
Table 18. Global Yoga Bricks Sales Market Share by Company (2021-2026)
Table 19. Global Yoga Bricks Revenue by Company (2021-2026) & ($ millions)
Table 20. Global Yoga Bricks Revenue Market Share by Company (2021-2026)
Table 21. Global Yoga Bricks Sale Price by Company (2021-2026) & (US$/Unit)
Table 22. Key Manufacturers Yoga Bricks Producing Area Distribution and Sales Area
Table 23. Players Yoga Bricks Products Offered
Table 24. Yoga Bricks Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 25. New Products and Potential Entrants
Table 26. Market M&A Activity & Strategy
Table 27. Global Yoga Bricks Sales by Geographic Region (2021-2026) & (K Units)
Table 28. Global Yoga Bricks Sales Market Share Geographic Region (2021-2026)
Table 29. Global Yoga Bricks Revenue by Geographic Region (2021-2026) & ($ millions)
Table 30. Global Yoga Bricks Revenue Market Share by Geographic Region (2021-2026)
Table 31. Global Yoga Bricks Sales by Country/Region (2021-2026) & (K Units)

+357 96 030922
info@marketpublishers.com

Table 32. Global Yoga Bricks Sales Market Share by Country/Region (2021-2026)
Table 33. Global Yoga Bricks Revenue by Country/Region (2021-2026) & ($ millions)
Table 34. Global Yoga Bricks Revenue Market Share by Country/Region (2021-2026)
Table 35. Americas Yoga Bricks Sales by Country (2021-2026) & (K Units)
Table 36. Americas Yoga Bricks Sales Market Share by Country (2021-2026)
Table 37. Americas Yoga Bricks Revenue by Country (2021-2026) & ($ millions)
Table 38. Americas Yoga Bricks Sales by Type (2021-2026) & (K Units)
Table 39. Americas Yoga Bricks Sales by Application (2021-2026) & (K Units)
Table 40. APAC Yoga Bricks Sales by Region (2021-2026) & (K Units)
Table 41. APAC Yoga Bricks Sales Market Share by Region (2021-2026)
Table 42. APAC Yoga Bricks Revenue by Region (2021-2026) & ($ millions)
Table 43. APAC Yoga Bricks Sales by Type (2021-2026) & (K Units)
Table 44. APAC Yoga Bricks Sales by Application (2021-2026) & (K Units)
Table 45. Europe Yoga Bricks Sales by Country (2021-2026) & (K Units)
Table 46. Europe Yoga Bricks Revenue by Country (2021-2026) & ($ millions)
Table 47. Europe Yoga Bricks Sales by Type (2021-2026) & (K Units)
Table 48. Europe Yoga Bricks Sales by Application (2021-2026) & (K Units)
Table 49. Middle East & Africa Yoga Bricks Sales by Country (2021-2026) & (K Units)
Table 50. Middle East & Africa Yoga Bricks Revenue Market Share by Country (2021-2026)
Table 51. Middle East & Africa Yoga Bricks Sales by Type (2021-2026) & (K Units)
Table 52. Middle East & Africa Yoga Bricks Sales by Application (2021-2026) & (K Units)
Table 53. Key Market Drivers & Growth Opportunities of Yoga Bricks
Table 54. Key Market Challenges & Risks of Yoga Bricks
Table 55. Key Industry Trends of Yoga Bricks
Table 56. Yoga Bricks Raw Material
Table 57. Key Suppliers of Raw Materials
Table 58. Yoga Bricks Distributors List
Table 59. Yoga Bricks Customer List
Table 60. Global Yoga Bricks Sales Forecast by Region (2027-2032) & (K Units)
Table 61. Global Yoga Bricks Revenue Forecast by Region (2027-2032) & ($ millions)
Table 62. Americas Yoga Bricks Sales Forecast by Country (2027-2032) & (K Units)
Table 63. Americas Yoga Bricks Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 64. APAC Yoga Bricks Sales Forecast by Region (2027-2032) & (K Units)
Table 65. APAC Yoga Bricks Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 66. Europe Yoga Bricks Sales Forecast by Country (2027-2032) & (K Units)

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Table 67. Europe Yoga Bricks Revenue Forecast by Country (2027-2032) & ($ millions)
Table 68. Middle East & Africa Yoga Bricks Sales Forecast by Country (2027-2032) & (K Units)
Table 69. Middle East & Africa Yoga Bricks Revenue Forecast by Country (2027-2032) & ($ millions)
Table 70. Global Yoga Bricks Sales Forecast by Type (2027-2032) & (K Units)
Table 71. Global Yoga Bricks Revenue Forecast by Type (2027-2032) & ($ millions)
Table 72. Global Yoga Bricks Sales Forecast by Application (2027-2032) & (K Units)
Table 73. Global Yoga Bricks Revenue Forecast by Application (2027-2032) & ($ millions)
Table 74. Yogamatters Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 75. Yogamatters Yoga Bricks Product Portfolios and Specifications
Table 76. Yogamatters Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 77. Yogamatters Main Business
Table 78. Yogamatters Latest Developments
Table 79. Trideer Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 80. Trideer Yoga Bricks Product Portfolios and Specifications
Table 81. Trideer Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 82. Trideer Main Business
Table 83. Trideer Latest Developments
Table 84. Gaiam Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 85. Gaiam Yoga Bricks Product Portfolios and Specifications
Table 86. Gaiam Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 87. Gaiam Main Business
Table 88. Gaiam Latest Developments
Table 89. Manduka Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 90. Manduka Yoga Bricks Product Portfolios and Specifications
Table 91. Manduka Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 92. Manduka Main Business
Table 93. Manduka Latest Developments
Table 94. Overmontoutdoor Basic Information, Yoga Bricks Manufacturing Base, Sales

+357 96 030922
info@marketpublishers.com

Area and Its Competitors
Table 95. Overmontoutdoor Yoga Bricks Product Portfolios and Specifications
Table 96. Overmontoutdoor Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 97. Overmontoutdoor Main Business
Table 98. Overmontoutdoor Latest Developments
Table 99. Keep Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 100. Keep Yoga Bricks Product Portfolios and Specifications
Table 101. Keep Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 102. Keep Main Business
Table 103. Keep Latest Developments
Table 104. JadeYoga Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 105. JadeYoga Yoga Bricks Product Portfolios and Specifications
Table 106. JadeYoga Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 107. JadeYoga Main Business
Table 108. JadeYoga Latest Developments
Table 109. Umay Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 110. Umay Yoga Bricks Product Portfolios and Specifications
Table 111. Umay Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 112. Umay Main Business
Table 113. Umay Latest Developments
Table 114. DECATHLON Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 115. DECATHLON Yoga Bricks Product Portfolios and Specifications
Table 116. DECATHLON Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 117. DECATHLON Main Business
Table 118. DECATHLON Latest Developments
Table 119. Ekotex Yoga Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 120. Ekotex Yoga Yoga Bricks Product Portfolios and Specifications
Table 121. Ekotex Yoga Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 122. Ekotex Yoga Main Business
Table 123. Ekotex Yoga Latest Developments
Table 124. Lululemon Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 125. Lululemon Yoga Bricks Product Portfolios and Specifications
Table 126. Lululemon Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 127. Lululemon Main Business
Table 128. Lululemon Latest Developments
Table 129. Adidas Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 130. Adidas Yoga Bricks Product Portfolios and Specifications
Table 131. Adidas Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 132. Adidas Main Business
Table 133. Adidas Latest Developments
Table 134. Easyoga Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 135. Easyoga Yoga Bricks Product Portfolios and Specifications
Table 136. Easyoga Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 137. Easyoga Main Business
Table 138. Easyoga Latest Developments
Table 139. PinJian Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 140. PinJian Yoga Bricks Product Portfolios and Specifications
Table 141. PinJian Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 142. PinJian Main Business
Table 143. PinJian Latest Developments
Table 144. RUNWE Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 145. RUNWE Yoga Bricks Product Portfolios and Specifications
Table 146. RUNWE Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 147. RUNWE Main Business
Table 148. RUNWE Latest Developments
Table 149. Yottoy Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors

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Table 150. Yottoy Yoga Bricks Product Portfolios and Specifications
Table 151. Yottoy Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 152. Yottoy Main Business
Table 153. Yottoy Latest Developments
Table 154. AOYI Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 155. AOYI Yoga Bricks Product Portfolios and Specifications
Table 156. AOYI Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 157. AOYI Main Business
Table 158. AOYI Latest Developments
Table 159. LI-NING Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 160. LI-NING Yoga Bricks Product Portfolios and Specifications
Table 161. LI-NING Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 162. LI-NING Main Business
Table 163. LI-NING Latest Developments
Table 164. Dmasun Basic Information, Yoga Bricks Manufacturing Base, Sales Area and Its Competitors
Table 165. Dmasun Yoga Bricks Product Portfolios and Specifications
Table 166. Dmasun Yoga Bricks Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 167. Dmasun Main Business
Table 168. Dmasun Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Yoga Bricks
Figure 2. Yoga Bricks Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Yoga Bricks Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global Yoga Bricks Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Yoga Bricks Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Yoga Bricks Sales Market Share by Country/Region (2025)
Figure 10. Yoga Bricks Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Foam Bricks
Figure 12. Product Picture of Cork Bricks
Figure 13. Product Picture of Bamboo Bricks
Figure 14. Product Picture of Others
Figure 15. Global Yoga Bricks Sales Market Share by Type in 2026
Figure 16. Global Yoga Bricks Revenue Market Share by Type (2021-2026)
Figure 17. Yoga Bricks Consumed in Home Use
Figure 18. Global Yoga Bricks Market: Home Use (2021-2026) & (K Units)
Figure 19. Yoga Bricks Consumed in Commercial Use
Figure 20. Global Yoga Bricks Market: Commercial Use (2021-2026) & (K Units)
Figure 21. Global Yoga Bricks Sale Market Share by Application (2025)
Figure 22. Global Yoga Bricks Revenue Market Share by Application in 2026
Figure 23. Yoga Bricks Sales by Company in 2026 (K Units)
Figure 24. Global Yoga Bricks Sales Market Share by Company in 2026
Figure 25. Yoga Bricks Revenue by Company in 2026 ($ millions)
Figure 26. Global Yoga Bricks Revenue Market Share by Company in 2026
Figure 27. Global Yoga Bricks Sales Market Share by Geographic Region (2021-2026)
Figure 28. Global Yoga Bricks Revenue Market Share by Geographic Region in 2026
Figure 29. Americas Yoga Bricks Sales 2021-2026 (K Units)
Figure 30. Americas Yoga Bricks Revenue 2021-2026 ($ millions)
Figure 31. APAC Yoga Bricks Sales 2021-2026 (K Units)
Figure 32. APAC Yoga Bricks Revenue 2021-2026 ($ millions)
Figure 33. Europe Yoga Bricks Sales 2021-2026 (K Units)
Figure 34. Europe Yoga Bricks Revenue 2021-2026 ($ millions)
Figure 35. Middle East & Africa Yoga Bricks Sales 2021-2026 (K Units)

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Figure 36. Middle East & Africa Yoga Bricks Revenue 2021-2026 ($ millions)
Figure 37. Americas Yoga Bricks Sales Market Share by Country in 2026
Figure 38. Americas Yoga Bricks Revenue Market Share by Country (2021-2026)
Figure 39. Americas Yoga Bricks Sales Market Share by Type (2021-2026)
Figure 40. Americas Yoga Bricks Sales Market Share by Application (2021-2026)
Figure 41. United States Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 42. Canada Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 43. Mexico Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 44. Brazil Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 45. APAC Yoga Bricks Sales Market Share by Region in 2026
Figure 46. APAC Yoga Bricks Revenue Market Share by Region (2021-2026)
Figure 47. APAC Yoga Bricks Sales Market Share by Type (2021-2026)
Figure 48. APAC Yoga Bricks Sales Market Share by Application (2021-2026)
Figure 49. China Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 50. Japan Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 51. South Korea Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 52. Southeast Asia Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 53. India Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 54. Australia Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 55. China Taiwan Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 56. Europe Yoga Bricks Sales Market Share by Country in 2026
Figure 57. Europe Yoga Bricks Revenue Market Share by Country (2021-2026)
Figure 58. Europe Yoga Bricks Sales Market Share by Type (2021-2026)
Figure 59. Europe Yoga Bricks Sales Market Share by Application (2021-2026)
Figure 60. Germany Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 61. France Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 62. UK Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 63. Italy Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 64. Russia Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 65. Middle East & Africa Yoga Bricks Sales Market Share by Country (2021-2026)
Figure 66. Middle East & Africa Yoga Bricks Sales Market Share by Type (2021-2026)
Figure 67. Middle East & Africa Yoga Bricks Sales Market Share by Application (2021-2026)
Figure 68. Egypt Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 69. South Africa Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 70. Israel Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 71. Turkey Yoga Bricks Revenue Growth 2021-2026 ($ millions)
Figure 72. GCC Countries Yoga Bricks Revenue Growth 2021-2026 ($ millions)

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Figure 73. Manufacturing Cost Structure Analysis of Yoga Bricks in 2026
Figure 74. Manufacturing Process Analysis of Yoga Bricks
Figure 75. Industry Chain Structure of Yoga Bricks
Figure 76. Channels of Distribution
Figure 77. Global Yoga Bricks Sales Market Forecast by Region (2027-2032)
Figure 78. Global Yoga Bricks Revenue Market Share Forecast by Region (2027-2032)
Figure 79. Global Yoga Bricks Sales Market Share Forecast by Type (2027-2032)
Figure 80. Global Yoga Bricks Revenue Market Share Forecast by Type (2027-2032)
Figure 81. Global Yoga Bricks Sales Market Share Forecast by Application (2027-2032)
Figure 82. Global Yoga Bricks Revenue Market Share Forecast by Application (2027-2032)

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