

Global Yoga Apparel Market Growth 2025-2031

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Abstracts

The global Yoga Apparel market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Yoga apparel is used by consumers to perform various forms of physical exercises, which include yoga, pilates, stretching exercise, general fitness exercise, and core exercises. Various end-users of yoga apparel use the product for different types of workouts and prefer technologically advanced products.

According to the report, one driver in the market is rise in the popularity of yoga. Yoga is one of the ancient forms of workout and meditation that originated in India. In recent years, yoga has gained a significant popularity globally, especially in North America. The popularity of yoga in the US and Canada is continuously increasing. The region exhibited a significant acceptance of yoga in last few years.

LP Information, Inc. (LPI) ' newest research report, the "Yoga Apparel Industry Forecast" looks at past sales and reviews total world Yoga Apparel sales in 2024, providing a comprehensive analysis by region and market sector of projected Yoga Apparel sales for 2025 through 2031. With Yoga Apparel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Yoga Apparel industry.

This Insight Report provides a comprehensive analysis of the global Yoga Apparel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Yoga Apparel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Yoga Apparel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Yoga Apparel and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Yoga Apparel.

This report presents a comprehensive overview, market shares, and growth opportunities of Yoga Apparel market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Yoga Bottom Wear

Yoga Top Wear

Others

Segmentation by Application:

Mono Brand Stores

Department Stores

Online Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Adidas

Manduka

Nike

PUMA

Under Armour

VF Corporation (VFC)

Amer Sports

ASICS America

Columbia Sportswear

Eddie Bauer

Everlast Worldwide

Hanesbrands

HuggerMugger

La Vie Boheme Yoga

YogaDirect

Key Questions Addressed in this Report

What is the 10-year outlook for the global Yoga Apparel market?

What factors are driving Yoga Apparel market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Yoga Apparel market opportunities vary by end market size?

How does Yoga Apparel break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Hemophilia A Drug Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Hemophilia A Drug by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Hemophilia A Drug by Country/Region, 2020, 2024 & 2031
- 2.2 Hemophilia A Drug Segment by Type
 - 2.2.1 ATXF-8117
 - 2.2.2 BAY-1093884
 - 2.2.3 BIVV-001
 - 2.2.4 BS-027125
 - 2.2.5 Concizumab
 - 2.2.6 CSL-689
 - 2.2.7 Others
- 2.3 Hemophilia A Drug Sales by Type
 - 2.3.1 Global Hemophilia A Drug Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Hemophilia A Drug Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Hemophilia A Drug Sale Price by Type (2020-2025)
- 2.4 Hemophilia A Drug Segment by Application
 - 2.4.1 Clinic
 - 2.4.2 Hospital
 - 2.4.3 ASCs
- 2.5 Hemophilia A Drug Sales by Application
 - 2.5.1 Global Hemophilia A Drug Sale Market Share by Application (2020-2025)

2.5.2 Global Hemophilia A Drug Revenue and Market Share by Application (2020-2025)

2.5.3 Global Hemophilia A Drug Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Hemophilia A Drug Breakdown Data by Company

3.1.1 Global Hemophilia A Drug Annual Sales by Company (2020-2025)

3.1.2 Global Hemophilia A Drug Sales Market Share by Company (2020-2025)

3.2 Global Hemophilia A Drug Annual Revenue by Company (2020-2025)

3.2.1 Global Hemophilia A Drug Revenue by Company (2020-2025)

3.2.2 Global Hemophilia A Drug Revenue Market Share by Company (2020-2025)

3.3 Global Hemophilia A Drug Sale Price by Company

3.4 Key Manufacturers Hemophilia A Drug Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Hemophilia A Drug Product Location Distribution

3.4.2 Players Hemophilia A Drug Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR HEMOPHILIA A DRUG BY GEOGRAPHIC REGION

4.1 World Historic Hemophilia A Drug Market Size by Geographic Region (2020-2025)

4.1.1 Global Hemophilia A Drug Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Hemophilia A Drug Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Hemophilia A Drug Market Size by Country/Region (2020-2025)

4.2.1 Global Hemophilia A Drug Annual Sales by Country/Region (2020-2025)

4.2.2 Global Hemophilia A Drug Annual Revenue by Country/Region (2020-2025)

4.3 Americas Hemophilia A Drug Sales Growth

4.4 APAC Hemophilia A Drug Sales Growth

4.5 Europe Hemophilia A Drug Sales Growth

4.6 Middle East & Africa Hemophilia A Drug Sales Growth

5 AMERICAS

5.1 Americas Hemophilia A Drug Sales by Country

5.1.1 Americas Hemophilia A Drug Sales by Country (2020-2025)

5.1.2 Americas Hemophilia A Drug Revenue by Country (2020-2025)

5.2 Americas Hemophilia A Drug Sales by Type (2020-2025)

5.3 Americas Hemophilia A Drug Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Hemophilia A Drug Sales by Region

6.1.1 APAC Hemophilia A Drug Sales by Region (2020-2025)

6.1.2 APAC Hemophilia A Drug Revenue by Region (2020-2025)

6.2 APAC Hemophilia A Drug Sales by Type (2020-2025)

6.3 APAC Hemophilia A Drug Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Hemophilia A Drug by Country

7.1.1 Europe Hemophilia A Drug Sales by Country (2020-2025)

7.1.2 Europe Hemophilia A Drug Revenue by Country (2020-2025)

7.2 Europe Hemophilia A Drug Sales by Type (2020-2025)

7.3 Europe Hemophilia A Drug Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Hemophilia A Drug by Country

8.1.1 Middle East & Africa Hemophilia A Drug Sales by Country (2020-2025)

8.1.2 Middle East & Africa Hemophilia A Drug Revenue by Country (2020-2025)

8.2 Middle East & Africa Hemophilia A Drug Sales by Type (2020-2025)

8.3 Middle East & Africa Hemophilia A Drug Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Hemophilia A Drug

10.3 Manufacturing Process Analysis of Hemophilia A Drug

10.4 Industry Chain Structure of Hemophilia A Drug

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Hemophilia A Drug Distributors

11.3 Hemophilia A Drug Customer

12 WORLD FORECAST REVIEW FOR HEMOPHILIA A DRUG BY GEOGRAPHIC REGION

12.1 Global Hemophilia A Drug Market Size Forecast by Region

12.1.1 Global Hemophilia A Drug Forecast by Region (2026-2031)

12.1.2 Global Hemophilia A Drug Annual Revenue Forecast by Region (2026-2031)

- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Hemophilia A Drug Forecast by Type (2026-2031)
- 12.7 Global Hemophilia A Drug Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Bayer AG

- 13.1.1 Bayer AG Company Information
- 13.1.2 Bayer AG Hemophilia A Drug Product Portfolios and Specifications
- 13.1.3 Bayer AG Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.1.4 Bayer AG Main Business Overview
- 13.1.5 Bayer AG Latest Developments

13.2 BioMarin Pharmaceutical Inc

- 13.2.1 BioMarin Pharmaceutical Inc Company Information
- 13.2.2 BioMarin Pharmaceutical Inc Hemophilia A Drug Product Portfolios and Specifications
- 13.2.3 BioMarin Pharmaceutical Inc Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.2.4 BioMarin Pharmaceutical Inc Main Business Overview
- 13.2.5 BioMarin Pharmaceutical Inc Latest Developments

13.3 Bioverativ Inc

- 13.3.1 Bioverativ Inc Company Information
- 13.3.2 Bioverativ Inc Hemophilia A Drug Product Portfolios and Specifications
- 13.3.3 Bioverativ Inc Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.3.4 Bioverativ Inc Main Business Overview
- 13.3.5 Bioverativ Inc Latest Developments

13.4 Catalyst Biosciences Inc

- 13.4.1 Catalyst Biosciences Inc Company Information
- 13.4.2 Catalyst Biosciences Inc Hemophilia A Drug Product Portfolios and Specifications
- 13.4.3 Catalyst Biosciences Inc Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.4.4 Catalyst Biosciences Inc Main Business Overview
- 13.4.5 Catalyst Biosciences Inc Latest Developments

13.5 Chugai Pharmaceutical Co Ltd

13.5.1 Chugai Pharmaceutical Co Ltd Company Information

13.5.2 Chugai Pharmaceutical Co Ltd Hemophilia A Drug Product Portfolios and Specifications

13.5.3 Chugai Pharmaceutical Co Ltd Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Chugai Pharmaceutical Co Ltd Main Business Overview

13.5.5 Chugai Pharmaceutical Co Ltd Latest Developments

13.6 CSL Ltd

13.6.1 CSL Ltd Company Information

13.6.2 CSL Ltd Hemophilia A Drug Product Portfolios and Specifications

13.6.3 CSL Ltd Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 CSL Ltd Main Business Overview

13.6.5 CSL Ltd Latest Developments

13.7 DBV Technologies SA

13.7.1 DBV Technologies SA Company Information

13.7.2 DBV Technologies SA Hemophilia A Drug Product Portfolios and Specifications

13.7.3 DBV Technologies SA Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 DBV Technologies SA Main Business Overview

13.7.5 DBV Technologies SA Latest Developments

13.8 Dimension Therapeutics Inc

13.8.1 Dimension Therapeutics Inc Company Information

13.8.2 Dimension Therapeutics Inc Hemophilia A Drug Product Portfolios and Specifications

13.8.3 Dimension Therapeutics Inc Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Dimension Therapeutics Inc Main Business Overview

13.8.5 Dimension Therapeutics Inc Latest Developments

13.9 EpiVax Inc

13.9.1 EpiVax Inc Company Information

13.9.2 EpiVax Inc Hemophilia A Drug Product Portfolios and Specifications

13.9.3 EpiVax Inc Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 EpiVax Inc Main Business Overview

13.9.5 EpiVax Inc Latest Developments

13.10 Expression Therapeutics LLC

13.10.1 Expression Therapeutics LLC Company Information

13.10.2 Expression Therapeutics LLC Hemophilia A Drug Product Portfolios and Specifications

13.10.3 Expression Therapeutics LLC Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 Expression Therapeutics LLC Main Business Overview

13.10.5 Expression Therapeutics LLC Latest Developments

13.11 Green Cross Corp

13.11.1 Green Cross Corp Company Information

13.11.2 Green Cross Corp Hemophilia A Drug Product Portfolios and Specifications

13.11.3 Green Cross Corp Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Green Cross Corp Main Business Overview

13.11.5 Green Cross Corp Latest Developments

13.12 Idogen AB

13.12.1 Idogen AB Company Information

13.12.2 Idogen AB Hemophilia A Drug Product Portfolios and Specifications

13.12.3 Idogen AB Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.12.4 Idogen AB Main Business Overview

13.12.5 Idogen AB Latest Developments

13.13 Immusoft Corp

13.13.1 Immusoft Corp Company Information

13.13.2 Immusoft Corp Hemophilia A Drug Product Portfolios and Specifications

13.13.3 Immusoft Corp Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.13.4 Immusoft Corp Main Business Overview

13.13.5 Immusoft Corp Latest Developments

13.14 LFB SA

13.14.1 LFB SA Company Information

13.14.2 LFB SA Hemophilia A Drug Product Portfolios and Specifications

13.14.3 LFB SA Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.14.4 LFB SA Main Business Overview

13.14.5 LFB SA Latest Developments

13.15 mAbxience SA

13.15.1 mAbxience SA Company Information

13.15.2 mAbxience SA Hemophilia A Drug Product Portfolios and Specifications

13.15.3 mAbxience SA Hemophilia A Drug Sales, Revenue, Price and Gross Margin (2020-2025)

13.15.4 mAbxience SA Main Business Overview
13.15.5 mAbxience SA Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Yoga Apparel Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Yoga Apparel Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Yoga Bottom Wear
- Table 4. Major Players of Yoga Top Wear
- Table 5. Major Players of Others
- Table 6. Global Yoga Apparel Sales by Type (2020-2025) & (Units)
- Table 7. Global Yoga Apparel Sales Market Share by Type (2020-2025)
- Table 8. Global Yoga Apparel Revenue by Type (2020-2025) & (\$ million)
- Table 9. Global Yoga Apparel Revenue Market Share by Type (2020-2025)
- Table 10. Global Yoga Apparel Sale Price by Type (2020-2025) & (USD/Unit)
- Table 11. Global Yoga Apparel Sale by Application (2020-2025) & (Units)
- Table 12. Global Yoga Apparel Sale Market Share by Application (2020-2025)
- Table 13. Global Yoga Apparel Revenue by Application (2020-2025) & (\$ million)
- Table 14. Global Yoga Apparel Revenue Market Share by Application (2020-2025)
- Table 15. Global Yoga Apparel Sale Price by Application (2020-2025) & (USD/Unit)
- Table 16. Global Yoga Apparel Sales by Company (2020-2025) & (Units)
- Table 17. Global Yoga Apparel Sales Market Share by Company (2020-2025)
- Table 18. Global Yoga Apparel Revenue by Company (2020-2025) & (\$ millions)
- Table 19. Global Yoga Apparel Revenue Market Share by Company (2020-2025)
- Table 20. Global Yoga Apparel Sale Price by Company (2020-2025) & (USD/Unit)
- Table 21. Key Manufacturers Yoga Apparel Producing Area Distribution and Sales Area
- Table 22. Players Yoga Apparel Products Offered
- Table 23. Yoga Apparel Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 24. New Products and Potential Entrants
- Table 25. Market M&A Activity & Strategy
- Table 26. Global Yoga Apparel Sales by Geographic Region (2020-2025) & (Units)
- Table 27. Global Yoga Apparel Sales Market Share Geographic Region (2020-2025)
- Table 28. Global Yoga Apparel Revenue by Geographic Region (2020-2025) & (\$ millions)
- Table 29. Global Yoga Apparel Revenue Market Share by Geographic Region (2020-2025)
- Table 30. Global Yoga Apparel Sales by Country/Region (2020-2025) & (Units)
- Table 31. Global Yoga Apparel Sales Market Share by Country/Region (2020-2025)

- Table 32. Global Yoga Apparel Revenue by Country/Region (2020-2025) & (\$ millions)
- Table 33. Global Yoga Apparel Revenue Market Share by Country/Region (2020-2025)
- Table 34. Americas Yoga Apparel Sales by Country (2020-2025) & (Units)
- Table 35. Americas Yoga Apparel Sales Market Share by Country (2020-2025)
- Table 36. Americas Yoga Apparel Revenue by Country (2020-2025) & (\$ millions)
- Table 37. Americas Yoga Apparel Sales by Type (2020-2025) & (Units)
- Table 38. Americas Yoga Apparel Sales by Application (2020-2025) & (Units)
- Table 39. APAC Yoga Apparel Sales by Region (2020-2025) & (Units)
- Table 40. APAC Yoga Apparel Sales Market Share by Region (2020-2025)
- Table 41. APAC Yoga Apparel Revenue by Region (2020-2025) & (\$ millions)
- Table 42. APAC Yoga Apparel Sales by Type (2020-2025) & (Units)
- Table 43. APAC Yoga Apparel Sales by Application (2020-2025) & (Units)
- Table 44. Europe Yoga Apparel Sales by Country (2020-2025) & (Units)
- Table 45. Europe Yoga Apparel Revenue by Country (2020-2025) & (\$ millions)
- Table 46. Europe Yoga Apparel Sales by Type (2020-2025) & (Units)
- Table 47. Europe Yoga Apparel Sales by Application (2020-2025) & (Units)
- Table 48. Middle East & Africa Yoga Apparel Sales by Country (2020-2025) & (Units)
- Table 49. Middle East & Africa Yoga Apparel Revenue Market Share by Country (2020-2025)
- Table 50. Middle East & Africa Yoga Apparel Sales by Type (2020-2025) & (Units)
- Table 51. Middle East & Africa Yoga Apparel Sales by Application (2020-2025) & (Units)
- Table 52. Key Market Drivers & Growth Opportunities of Yoga Apparel
- Table 53. Key Market Challenges & Risks of Yoga Apparel
- Table 54. Key Industry Trends of Yoga Apparel
- Table 55. Yoga Apparel Raw Material
- Table 56. Key Suppliers of Raw Materials
- Table 57. Yoga Apparel Distributors List
- Table 58. Yoga Apparel Customer List
- Table 59. Global Yoga Apparel Sales Forecast by Region (2026-2031) & (Units)
- Table 60. Global Yoga Apparel Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 61. Americas Yoga Apparel Sales Forecast by Country (2026-2031) & (Units)
- Table 62. Americas Yoga Apparel Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 63. APAC Yoga Apparel Sales Forecast by Region (2026-2031) & (Units)
- Table 64. APAC Yoga Apparel Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 65. Europe Yoga Apparel Sales Forecast by Country (2026-2031) & (Units)
- Table 66. Europe Yoga Apparel Revenue Forecast by Country (2026-2031) & (\$ millions)

- Table 67. Middle East & Africa Yoga Apparel Sales Forecast by Country (2026-2031) & (Units)
- Table 68. Middle East & Africa Yoga Apparel Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 69. Global Yoga Apparel Sales Forecast by Type (2026-2031) & (Units)
- Table 70. Global Yoga Apparel Revenue Forecast by Type (2026-2031) & (\$ millions)
- Table 71. Global Yoga Apparel Sales Forecast by Application (2026-2031) & (Units)
- Table 72. Global Yoga Apparel Revenue Forecast by Application (2026-2031) & (\$ millions)
- Table 73. Adidas Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 74. Adidas Yoga Apparel Product Portfolios and Specifications
- Table 75. Adidas Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Adidas Main Business
- Table 77. Adidas Latest Developments
- Table 78. Manduka Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 79. Manduka Yoga Apparel Product Portfolios and Specifications
- Table 80. Manduka Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 81. Manduka Main Business
- Table 82. Manduka Latest Developments
- Table 83. Nike Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 84. Nike Yoga Apparel Product Portfolios and Specifications
- Table 85. Nike Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 86. Nike Main Business
- Table 87. Nike Latest Developments
- Table 88. PUMA Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 89. PUMA Yoga Apparel Product Portfolios and Specifications
- Table 90. PUMA Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 91. PUMA Main Business
- Table 92. PUMA Latest Developments
- Table 93. Under Armour Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors

- Table 94. Under Armour Yoga Apparel Product Portfolios and Specifications
- Table 95. Under Armour Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 96. Under Armour Main Business
- Table 97. Under Armour Latest Developments
- Table 98. VF Corporation (VFC) Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 99. VF Corporation (VFC) Yoga Apparel Product Portfolios and Specifications
- Table 100. VF Corporation (VFC) Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 101. VF Corporation (VFC) Main Business
- Table 102. VF Corporation (VFC) Latest Developments
- Table 103. Amer Sports Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 104. Amer Sports Yoga Apparel Product Portfolios and Specifications
- Table 105. Amer Sports Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 106. Amer Sports Main Business
- Table 107. Amer Sports Latest Developments
- Table 108. ASICS America Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 109. ASICS America Yoga Apparel Product Portfolios and Specifications
- Table 110. ASICS America Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 111. ASICS America Main Business
- Table 112. ASICS America Latest Developments
- Table 113. Columbia Sportswear Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 114. Columbia Sportswear Yoga Apparel Product Portfolios and Specifications
- Table 115. Columbia Sportswear Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 116. Columbia Sportswear Main Business
- Table 117. Columbia Sportswear Latest Developments
- Table 118. Eddie Bauer Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 119. Eddie Bauer Yoga Apparel Product Portfolios and Specifications
- Table 120. Eddie Bauer Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 121. Eddie Bauer Main Business

- Table 122. Eddie Bauer Latest Developments
- Table 123. Everlast Worldwide Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 124. Everlast Worldwide Yoga Apparel Product Portfolios and Specifications
- Table 125. Everlast Worldwide Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 126. Everlast Worldwide Main Business
- Table 127. Everlast Worldwide Latest Developments
- Table 128. Hanesbrands Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 129. Hanesbrands Yoga Apparel Product Portfolios and Specifications
- Table 130. Hanesbrands Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 131. Hanesbrands Main Business
- Table 132. Hanesbrands Latest Developments
- Table 133. HuggerMugger Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 134. HuggerMugger Yoga Apparel Product Portfolios and Specifications
- Table 135. HuggerMugger Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 136. HuggerMugger Main Business
- Table 137. HuggerMugger Latest Developments
- Table 138. La Vie Boheme Yoga Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 139. La Vie Boheme Yoga Yoga Apparel Product Portfolios and Specifications
- Table 140. La Vie Boheme Yoga Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 141. La Vie Boheme Yoga Main Business
- Table 142. La Vie Boheme Yoga Latest Developments
- Table 143. YogaDirect Basic Information, Yoga Apparel Manufacturing Base, Sales Area and Its Competitors
- Table 144. YogaDirect Yoga Apparel Product Portfolios and Specifications
- Table 145. YogaDirect Yoga Apparel Sales (Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 146. YogaDirect Main Business
- Table 147. YogaDirect Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Yoga Apparel
- Figure 2. Yoga Apparel Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Yoga Apparel Sales Growth Rate 2020-2031 (Units)
- Figure 7. Global Yoga Apparel Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Yoga Apparel Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Yoga Apparel Sales Market Share by Country/Region (2024)
- Figure 10. Yoga Apparel Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Yoga Bottom Wear
- Figure 12. Product Picture of Yoga Top Wear
- Figure 13. Product Picture of Others
- Figure 14. Global Yoga Apparel Sales Market Share by Type in 2025
- Figure 15. Global Yoga Apparel Revenue Market Share by Type (2020-2025)
- Figure 16. Yoga Apparel Consumed in Mono Brand Stores
- Figure 17. Global Yoga Apparel Market: Mono Brand Stores (2020-2025) & (Units)
- Figure 18. Yoga Apparel Consumed in Department Stores
- Figure 19. Global Yoga Apparel Market: Department Stores (2020-2025) & (Units)
- Figure 20. Yoga Apparel Consumed in Online Retail
- Figure 21. Global Yoga Apparel Market: Online Retail (2020-2025) & (Units)
- Figure 22. Yoga Apparel Consumed in Others
- Figure 23. Global Yoga Apparel Market: Others (2020-2025) & (Units)
- Figure 24. Global Yoga Apparel Sale Market Share by Application (2024)
- Figure 25. Global Yoga Apparel Revenue Market Share by Application in 2025
- Figure 26. Yoga Apparel Sales by Company in 2025 (Units)
- Figure 27. Global Yoga Apparel Sales Market Share by Company in 2025
- Figure 28. Yoga Apparel Revenue by Company in 2025 (\$ millions)
- Figure 29. Global Yoga Apparel Revenue Market Share by Company in 2025
- Figure 30. Global Yoga Apparel Sales Market Share by Geographic Region (2020-2025)
- Figure 31. Global Yoga Apparel Revenue Market Share by Geographic Region in 2025
- Figure 32. Americas Yoga Apparel Sales 2020-2025 (Units)
- Figure 33. Americas Yoga Apparel Revenue 2020-2025 (\$ millions)
- Figure 34. APAC Yoga Apparel Sales 2020-2025 (Units)

- Figure 35. APAC Yoga Apparel Revenue 2020-2025 (\$ millions)
- Figure 36. Europe Yoga Apparel Sales 2020-2025 (Units)
- Figure 37. Europe Yoga Apparel Revenue 2020-2025 (\$ millions)
- Figure 38. Middle East & Africa Yoga Apparel Sales 2020-2025 (Units)
- Figure 39. Middle East & Africa Yoga Apparel Revenue 2020-2025 (\$ millions)
- Figure 40. Americas Yoga Apparel Sales Market Share by Country in 2025
- Figure 41. Americas Yoga Apparel Revenue Market Share by Country (2020-2025)
- Figure 42. Americas Yoga Apparel Sales Market Share by Type (2020-2025)
- Figure 43. Americas Yoga Apparel Sales Market Share by Application (2020-2025)
- Figure 44. United States Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 45. Canada Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 46. Mexico Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 47. Brazil Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 48. APAC Yoga Apparel Sales Market Share by Region in 2025
- Figure 49. APAC Yoga Apparel Revenue Market Share by Region (2020-2025)
- Figure 50. APAC Yoga Apparel Sales Market Share by Type (2020-2025)
- Figure 51. APAC Yoga Apparel Sales Market Share by Application (2020-2025)
- Figure 52. China Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 53. Japan Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 54. South Korea Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 55. Southeast Asia Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 56. India Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 57. Australia Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 58. China Taiwan Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 59. Europe Yoga Apparel Sales Market Share by Country in 2025
- Figure 60. Europe Yoga Apparel Revenue Market Share by Country (2020-2025)
- Figure 61. Europe Yoga Apparel Sales Market Share by Type (2020-2025)
- Figure 62. Europe Yoga Apparel Sales Market Share by Application (2020-2025)
- Figure 63. Germany Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 64. France Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 65. UK Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 66. Italy Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 67. Russia Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 68. Middle East & Africa Yoga Apparel Sales Market Share by Country (2020-2025)
- Figure 69. Middle East & Africa Yoga Apparel Sales Market Share by Type (2020-2025)
- Figure 70. Middle East & Africa Yoga Apparel Sales Market Share by Application (2020-2025)
- Figure 71. Egypt Yoga Apparel Revenue Growth 2020-2025 (\$ millions)

- Figure 72. South Africa Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 73. Israel Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 74. Turkey Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 75. GCC Countries Yoga Apparel Revenue Growth 2020-2025 (\$ millions)
- Figure 76. Manufacturing Cost Structure Analysis of Yoga Apparel in 2025
- Figure 77. Manufacturing Process Analysis of Yoga Apparel
- Figure 78. Industry Chain Structure of Yoga Apparel
- Figure 79. Channels of Distribution
- Figure 80. Global Yoga Apparel Sales Market Forecast by Region (2026-2031)
- Figure 81. Global Yoga Apparel Revenue Market Share Forecast by Region (2026-2031)
- Figure 82. Global Yoga Apparel Sales Market Share Forecast by Type (2026-2031)
- Figure 83. Global Yoga Apparel Revenue Market Share Forecast by Type (2026-2031)
- Figure 84. Global Yoga Apparel Sales Market Share Forecast by Application (2026-2031)
- Figure 85. Global Yoga Apparel Revenue Market Share Forecast by Application (2026-2031)

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