

Global Yellow Pages Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Yellow Pages market size will reach US\$ million by 2031.

Yellow Pages traditionally refers to a telephone directory that lists businesses and their contact information, categorized by services or products.

The market for Yellow Pages has transitioned to online directories and search engines. Historical trends included the widespread use of printed directories for local business information.

LPI (LP Information)' newest research report, the "Yellow Pages Industry Forecast" looks at past sales and reviews total world Yellow Pages sales in 2024, providing a comprehensive analysis by region and market sector of projected Yellow Pages sales for 2025 through 2031. With Yellow Pages sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Yellow Pages industry.

This Insight Report provides a comprehensive analysis of the global Yellow Pages landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Yellow Pages portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Yellow Pages market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Yellow Pages and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Yellow Pages.

This report presents a comprehensive overview, market shares, and growth opportunities of Yellow Pages market by product type, application, key players and key regions and countries.

Segmentation by Type:

Newspaper

Webpage

Segmentation by Application:

Company

Individual

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SBCDO

Verizon

Yell Group

BellSouth

Dex Media

Seat Pagine

NTT Directory

Sensis

PagesJaunes

YP LLC

Superpages

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