

Global Yellow Goods Market Growth 2024-2030

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Abstracts

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Yellow goods is a term used to describe heavy machinery and equipment typically used in construction, mining, and earthmoving. This includes equipment like excavators, bulldozers, loaders, and cranes. The term 'yellow' comes from the common paint color used by many manufacturers of such machinery.

The global Yellow Goods market size is projected to grow from US\$ 103280 million in 2024 to US\$ 131810 million in 2030; it is expected to grow at a CAGR of 4.1% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Yellow Goods Industry Forecast" looks at past sales and reviews total world Yellow Goods sales in 2023, providing a comprehensive analysis by region and market sector of projected Yellow Goods sales for 2024 through 2030. With Yellow Goods sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Yellow Goods industry.

This Insight Report provides a comprehensive analysis of the global Yellow Goods landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Yellow Goods portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Yellow Goods market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Yellow Goods and breaks down the forecast by Type, by

Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Yellow Goods.

The market for yellow goods is growing due to the global increase in construction activities, infrastructure projects, and mining operations. The demand for efficient and high-capacity machinery is driving the market. Additionally, advancements in machinery technology, including automation and smart features, are enhancing the capabilities and appeal of yellow goods.

This report presents a comprehensive overview, market shares, and growth opportunities of Yellow Goods market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Excavators

Bulldozers

Backhoes

Loaders

Dump Trucks

Others

Segmentation by Application:

Building/Real Estate

Public Utilities

Mining & Oil Well

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Caterpillar

Kubota

SANY

Komatsu

XCMG

Hitachi

Doosan

SDLG

Volvo

Liugong Machinery

Kobelco

John Deere

Hyundai

Zoomlion

Takeuchi

JCB

Yanmar

Sunward

Sumitomo

CASE

Key Questions Addressed in this Report

What is the 10-year outlook for the global Yellow Goods market?

What factors are driving Yellow Goods market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Yellow Goods market opportunities vary by end market size?

How does Yellow Goods break out by Type, by Application?

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