

Global Xiangqi Market Growth 2025-2031

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Abstracts

The global Xiangqi market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

Chinese Chess, also known as Xiangqi, is a strategic board game that originated in China and is widely played throughout East Asia. It shares some similarities with Western chess but differs significantly in pieces, rules, and gameplay.

United States market for Xiangqi is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Xiangqi is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Xiangqi is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Xiangqi players cover Shuangyuan Longben Chess, Yuya, YAXUAN, Deli, LUSHI, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Xiangqi Industry Forecast" looks at past sales and reviews total world Xiangqi sales in 2024, providing a comprehensive analysis by region and market sector of projected Xiangqi sales for 2025 through 2031. With Xiangqi sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Xiangqi industry.

This Insight Report provides a comprehensive analysis of the global Xiangqi landscape

and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Xiangqi portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Xiangqi market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Xiangqi and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Xiangqi.

This report presents a comprehensive overview, market shares, and growth opportunities of Xiangqi market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wooden

Crystal

Others

Segmentation by Application:

Personal

Competition

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shuangyuan Longben Chess

Yuya

YAXUAN

Deli

LUSHI

CHONGCHI

YUSHEN

SHICHENG

SHENBANG

YuZhuan

Key Questions Addressed in this Report

What is the 10-year outlook for the global Xiangqi market?

What factors are driving Xiangqi market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Xiangqi market opportunities vary by end market size?

How does Xiangqi break out by Type, by Application?

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