

Global Xian Tourism Market Growth (Status and Outlook) 2019-2024

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Abstracts

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Tour is a kind of leisure activity, meaning that people with families or friends go out to relax themselves and get out of the tedious work or maybe trouble things from life for the time being. Now with the society developing and people's living standard improving, tour is more and more popular.

The National Outline for Tourism and Leisure (2013–2020), released in 2013 by the State Council,¹⁴ is expected to further boost domestic tourism by implementing a national system of paid holidays by the end of 2020. The government's 12th Five-Year Plan, which aims to increase living standards, should also contribute to this development.

According to this study, over the next five years the Xian Tourism market will register a 11.3% CAGR in terms of revenue, the global market size will reach US\$ 38500 million by 2024, from US\$ 20300 million in 2019. In particular, this report presents the global revenue market share of key companies in Xian Tourism business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of Xian Tourism market by product type, application, key companies and key regions.

This study considers the Xian Tourism value generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019 in Section 2.3; and forecast to 2024 in section 10.7.

Season

Off-season

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 10.8.

by car

with the tour

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Citadines Centra

Mercure Xi'an on Renmin Square

Chenggong International Hotel

Hilton Xi'an

The Westin Xi'an

Sofitel Xi'an on Renmin Square

Golden Flower Hotel

Grand Park Xi'an

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Xian Tourism market size by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Xian Tourism market by identifying its various subsegments.

Focuses on the key global Xian Tourism players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Xian Tourism with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Xian Tourism submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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