

# Global Xanthan Gum for Toothpaste Market Growth 2026-2032

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## Abstracts

The global Xanthan Gum for Toothpaste market size is predicted to grow from US\$ 12.6 million in 2025 to US\$ 18.07 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Xanthan gum is usually an organic product made from corn starch by fermentation. It is usually a white or light yellow powder. It is currently the most superior biological gum in the world that combines thickening, suspension, emulsification and stabilization. In toothpaste, xanthan gum is usually used as a suspension stabilizer and thickener for the paste, making it easy to squeeze out evenly from the tooth tube and stand well on the toothbrush. It also has good enzyme resistance, salt tolerance, stability to heat and acid and alkali, and can provide excellent hydration capacity and excellent formula durability to suit different toothpaste formulas. Xanthan gum can be used alone or in combination with other colloids.

Xanthan gum price rises in recent years

Demand growth has led to a rapid rise in xanthan gum prices. In the first quarter of 2023, prices reached a high in the past decade, and the increase in xanthan gum prices was greater than the increase in raw material prices, resulting in a smaller increase in operating costs for manufacturers than in operating income, and bringing higher gross profit margins and total profits to production companies.

Technical barriers

The production technology of xanthan gum is in a state of continuous upgrading. Cost control is a key factor in competition in the xanthan gum industry. Good cost control can

give products a significant price advantage. The main cost of producing xanthan gum comes from corn and coal consumption. In the future, the cost war in the xanthan gum industry will focus mainly on the competition of controlling cost technology upgrades.

### Raw material barriers

The main raw material of xanthan gum is corn starch, which is a product of corn processing. In addition to being affected by climate and planting area, corn prices are also affected by complex factors such as the international corn market and the development of the fuel ethanol industry. Fluctuations in raw material prices will have a huge impact on the production costs of xanthan gum manufacturers.

### Brand barriers

Xanthan gum is mainly produced in China, with a high degree of industry concentration. If new brands want to enter the xanthan gum market, they will face huge challenges in terms of brand awareness and reputation.

LP Information, Inc. (LPI) ' newest research report, the "Xanthan Gum for Toothpaste Industry Forecast" looks at past sales and reviews total world Xanthan Gum for Toothpaste sales in 2025, providing a comprehensive analysis by region and market sector of projected Xanthan Gum for Toothpaste sales for 2026 through 2032. With Xanthan Gum for Toothpaste sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Xanthan Gum for Toothpaste industry.

This Insight Report provides a comprehensive analysis of the global Xanthan Gum for Toothpaste landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Xanthan Gum for Toothpaste portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Xanthan Gum for Toothpaste market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Xanthan Gum for Toothpaste and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Xanthan Gum for Toothpaste.

This report presents a comprehensive overview, market shares, and growth opportunities of Xanthan Gum for Toothpaste market by product type, application, key manufacturers and key regions and countries.

**Segmentation by Type:**

Powder

Liquid

**Segmentation by Application:**

Gels Toothpaste

Pumpable Type Toothpaste

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

Cargill

Hebei Xinhe Biochemical

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Xanthan Gum for Toothpaste market?

What factors are driving Xanthan Gum for Toothpaste market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Xanthan Gum for Toothpaste market opportunities vary by end market size?

How does Xanthan Gum for Toothpaste break out by Type, by Application?

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