

Global Wrist Watch Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Wrist Watch market size is predicted to grow from US\$ 67120 million in 2025 to US\$ 97560 million in 2031; it is expected to grow at a CAGR of 6.4% from 2025 to 2031.

Watch is a small timepiece intended to be carried or worn by a person. It is designed to keep working despite the motions caused by the person's activities. A wristwatch is designed to be worn on a wrist, attached by a watch strap or other type of bracelet.

Global Wrist Watch key players include Swatch Group, Rolex, Richemont, LVMH, Fossil, etc. Global top five players hold a share about 60%.

Europe is the largest market, with a share about 75%, followed by China and Japan, having a total share about 20 percent.

In terms of product, Mechanical Watch is the largest segment, with a share about 60%. And in terms of application, the largest application is Daily Use, followed by Collection, etc.

LPI (LP Information)' newest research report, the "Wrist Watch Industry Forecast" looks at past sales and reviews total world Wrist Watch sales in 2024, providing a comprehensive analysis by region and market sector of projected Wrist Watch sales for 2025 through 2031. With Wrist Watch sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wrist Watch industry.

This Insight Report provides a comprehensive analysis of the global Wrist Watch landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Wrist Watch portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wrist Watch market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wrist Watch and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wrist Watch.

This report presents a comprehensive overview, market shares, and growth opportunities of Wrist Watch market by product type, application, key players and key regions and countries.

Segmentation by Type:

Mechanical Watch

Electronic Watch

Segmentation by Application:

Daily Use

Collection

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Swatch Group

Rolex

Richemont

LVMH

Fossil

Citizen

Seiko

Patek Philippe

Casio

Chopard

Audemars Piguet

Movado Group

Kering

Breitling

Franck Muller

Folli Follie

Festina

Morellato and Sector

Time Watch

Fiyta

Rossini

Ebohr

Sea-Gull

Rarone

Geya

Poscer

Golgen

Movebest

Polaris

Tianba

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