

Global WPC LVT Market Growth 2025-2031

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Abstracts

The global WPC LVT market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for WPC LVT is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for WPC LVT is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for WPC LVT is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key WPC LVT players cover Mannington Mills, Tarkett, NOX Corporation, LG Hausys, Congoleum, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the 'WPC LVT Industry Forecast' looks at past sales and reviews total world WPC LVT sales in 2024, providing a comprehensive analysis by region and market sector of projected WPC LVT sales for 2025 through 2031. With WPC LVT sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world WPC LVT industry.

This Insight Report provides a comprehensive analysis of the global WPC LVT

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on WPC LVT portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global WPC LVT market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for WPC LVT and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global WPC LVT.

This report presents a comprehensive overview, market shares, and growth opportunities of WPC LVT market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Decorative Luxury Vinyl Flooring

Functional Luxury Vinyl Flooring

Segmentation by Application:

Commercial Use

Residential Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mannington Mills

Tarkett

NOX Corporation

LG Hausys

Congoleum

Mohawk

Gerflor

Forbo

Beaulieu

RiL

Metroflor

Milliken

Polyflor

Karndean

Key Questions Addressed in this Report

What is the 10-year outlook for the global WPC LVT market?

What factors are driving WPC LVT market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do WPC LVT market opportunities vary by end market size?

How does WPC LVT break out by Type, by Application?

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