

Global Workout Underwear Market Growth 2026-2032

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Abstracts

The global Workout Underwear market size is predicted to grow from US\$ 8089 million in 2025 to US\$ 10546 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

Workout underwear refers to close-fitting undergarments specifically designed for fitness, training, or light daily activities, emphasizing functionality, comfort, and suitability for movement. In 2025, global Workout Underwear production reached approximately 973 million units, with an average global market price of around 8.5 US\$/Unit. The production capacity of Workout Underwear reaches 1300 million units, and the industry's gross profit margin is approximately between 30% and 50%.

The growth of the workout underwear sector is primarily driven by the widespread popularity of fitness culture, the rise of the athleisure trend, consumers' heightened demands for functionality and comfort in intimate apparel, and the deepening embrace of sustainable consumption philosophies. As demand increases for 'barely-there' comfort, anti-chafing properties, moisture-wicking and quick-drying capabilities, and antimicrobial features?whether during running, strength training, yoga, or daily commuting?traditional cotton underwear is increasingly unable to meet the diverse needs of these various scenarios. This has compelled brands to develop specialized products by incorporating high-performance elastic fibers, seamless construction techniques, and ergonomic tailoring. Concurrently, the promotion of active lifestyles on social media has intensified user focus on base-layer apparel; furthermore, the adoption of size-inclusive designs, the use of eco-friendly materials, and the expansion into gender-neutral styles have further broadened market reach. Consequently, workout underwear has evolved from a mere invisible accessory into a significant product category that embodies values ??related to health, technology, and self-expression.

LP Information, Inc. (LPI) ' newest research report, the ?Workout Underwear Industry

Forecast? looks at past sales and reviews total world Workout Underwear sales in 2025, providing a comprehensive analysis by region and market sector of projected Workout Underwear sales for 2026 through 2032. With Workout Underwear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Workout Underwear industry.

This Insight Report provides a comprehensive analysis of the global Workout Underwear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Workout Underwear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Workout Underwear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Workout Underwear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Workout Underwear.

This report presents a comprehensive overview, market shares, and growth opportunities of Workout Underwear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Workout Underwear for Women

Workout Underwear for Men

Segmentation by Function:

Low-Impact

Medium-Impact

High-Impact

Segmentation by Manufacturing Process:

Stitched Type

Seamless Type

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nike

Adidas

Under Armour

Lululemon

Mizuno

ANTA

Hanes

Lorna Jane

Brooks Running

Decathlon

Columbia

Wacoal

Puma

Gap

The North Face

Fast Retailing

Li-Ning

Reebok

Asics

New Balance

Calvin Klein

Ubras

Aimer

Key Questions Addressed in this Report

What is the 10-year outlook for the global Workout Underwear market?

What factors are driving Workout Underwear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Workout Underwear market opportunities vary by end market size?

How does Workout Underwear break out by Type, by Application?

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