

Global Working Capital Management in Treasury Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Working capital management in treasury refers to the strategic management of a company's short-term assets and liabilities to ensure efficient operations and financial health. It involves monitoring and controlling the levels of cash, receivables, inventory, and payables to optimize liquidity, maximize profitability, and minimize risks. Treasury departments typically play a crucial role in working capital management by overseeing cash flow forecasting, cash positioning, liquidity management, and short-term funding decisions. They work closely with various departments within the organization to understand cash requirements, forecast cash flows, and implement strategies to effectively manage working capital. By actively managing working capital through treasury functions, companies can improve their financial performance, reduce financing costs, mitigate liquidity risks, and enhance overall operational efficiency.

The global Working Capital Management in Treasury market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Working Capital Management in Treasury Industry Forecast" looks at past sales and reviews total world Working Capital Management in Treasury sales in 2023, providing a comprehensive analysis by region and market sector of projected Working Capital Management in Treasury sales for 2024 through 2030. With Working Capital Management in Treasury sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Working Capital Management in Treasury industry.

This Insight Report provides a comprehensive analysis of the global Working Capital Management in Treasury landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Working Capital Management in Treasury portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Working Capital Management in Treasury market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Working Capital Management in Treasury and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Working Capital Management in Treasury.

United States market for Working Capital Management in Treasury is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Working Capital Management in Treasury is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Working Capital Management in Treasury is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Working Capital Management in Treasury players cover Citibank, Bank of America Merrill Lynch, BNY Mellon, Standard Chartered and HSBC, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Working Capital Management in Treasury market by product type, application, key players and key regions and countries.

Segmentation by type

Managing Liquidity

Managing Accounts Receivables

Managing Inventory

Managing Short-Term Debt

Managing Accounts Payable

Segmentation by application

Retail and Consumer Industry

Energy and Mining Industry

Manufacturing Industry

Engineering and Construction Industry

Technology Industry

Automotive Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Citibank

Bank of America Merrill Lynch

BNY Mellon

Standard Chartered

HSBC

Raiffeisen Bank

JPMorgan Chase & Co.

Deutsche Bank

UniCredit

SEB

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Figure 87. Global Working Capital Management in Treasury Market Size Market Share Forecast by Application (2025-2030)

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