

Global Wood Plastic Composites Market Growth 2025-2031

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Abstracts

The global Wood Plastic Composites market size is predicted to grow from US\$ 6612 million in 2025 to US\$ 11710 million in 2031; it is expected to grow at a CAGR of 10.0% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Wood-plastic composites (WPCs) are composite materials produced of thermoplastics (includes PVC, PE, PP, etc.) and wood fiber/wood floor. Chemical additives look practically 'invisible' (except pigments and mineral fillers, if added) in the composite formation. They offer for wood floor (powder) and integration of polymer though facilitating optimal processing surroundings.

The factors that influencing the market demand are superior properties such as thermal stability, stiffness and better reprocessing, rising demand of Wood Plastic Composite due to eco-friendliness, growing focus of plastic manufacturers on Wood Plastic Composite etc. The factors that are hindering the market growth are high cost of raw materials, cases filed against Wood Plastic Composite companies etc. The market has lot of opportunity with the volatility in petroleum prices and increasing scope in consumer goods such as pencils, lipsticks, toys etc. The challenge for the market is reducing the load of Wood Plastic Composite products.

LP Information, Inc. (LPI) ' newest research report, the "Wood Plastic Composites Industry Forecast" looks at past sales and reviews total world Wood Plastic Composites sales in 2024, providing a comprehensive analysis by region and market sector of

projected Wood Plastic Composites sales for 2025 through 2031. With Wood Plastic Composites sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wood Plastic Composites industry.

This Insight Report provides a comprehensive analysis of the global Wood Plastic Composites landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wood Plastic Composites portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wood Plastic Composites market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wood Plastic Composites and breaks down the forecast by Material, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wood Plastic Composites.

This report presents a comprehensive overview, market shares, and growth opportunities of Wood Plastic Composites market by product type, application, key manufacturers and key regions and countries.

Segmentation by Material:

Polyethylene

Polypropylene

Polyvinyl Chloride

Others

Segmentation by Application:

Building & Construction

Automotive

Electrical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Alstone

Beologic

Certainteed

Fiberon

Fkur Plastics

Green Bay Decking

Guangzhou Kingwood

Imerys

Jelu-Werk

Polyplank

Renolit

Tamko Building Products

Trex

Universal Forest Products

Woodmass

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wood Plastic Composites market?

What factors are driving Wood Plastic Composites market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wood Plastic Composites market opportunities vary by end market size?

How does Wood Plastic Composites break out by Material, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Wood Plastic Composites Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Wood Plastic Composites by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Wood Plastic Composites by Country/Region, 2020, 2024 & 2031
- 2.2 Wood Plastic Composites Segment by Material
 - 2.2.1 Polyethylene
 - 2.2.2 Polypropylene
 - 2.2.3 Polyvinyl Chloride
 - 2.2.4 Others
- 2.3 Wood Plastic Composites Sales by Material
 - 2.3.1 Global Wood Plastic Composites Sales Market Share by Material (2020-2025)
 - 2.3.2 Global Wood Plastic Composites Revenue and Market Share by Material (2020-2025)
 - 2.3.3 Global Wood Plastic Composites Sale Price by Material (2020-2025)
- 2.4 Wood Plastic Composites Segment by Application
 - 2.4.1 Building & Construction
 - 2.4.2 Automotive
 - 2.4.3 Electrical
 - 2.4.4 Others
- 2.5 Wood Plastic Composites Sales by Application
 - 2.5.1 Global Wood Plastic Composites Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Wood Plastic Composites Revenue and Market Share by Application

(2020-2025)

2.5.3 Global Wood Plastic Composites Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Wood Plastic Composites Breakdown Data by Company

3.1.1 Global Wood Plastic Composites Annual Sales by Company (2020-2025)

3.1.2 Global Wood Plastic Composites Sales Market Share by Company (2020-2025)

3.2 Global Wood Plastic Composites Annual Revenue by Company (2020-2025)

3.2.1 Global Wood Plastic Composites Revenue by Company (2020-2025)

3.2.2 Global Wood Plastic Composites Revenue Market Share by Company

(2020-2025)

3.3 Global Wood Plastic Composites Sale Price by Company

3.4 Key Manufacturers Wood Plastic Composites Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Wood Plastic Composites Product Location Distribution

3.4.2 Players Wood Plastic Composites Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WOOD PLASTIC COMPOSITES BY GEOGRAPHIC REGION

4.1 World Historic Wood Plastic Composites Market Size by Geographic Region (2020-2025)

4.1.1 Global Wood Plastic Composites Annual Sales by Geographic Region

(2020-2025)

4.1.2 Global Wood Plastic Composites Annual Revenue by Geographic Region

(2020-2025)

4.2 World Historic Wood Plastic Composites Market Size by Country/Region (2020-2025)

4.2.1 Global Wood Plastic Composites Annual Sales by Country/Region (2020-2025)

4.2.2 Global Wood Plastic Composites Annual Revenue by Country/Region

(2020-2025)

4.3 Americas Wood Plastic Composites Sales Growth

4.4 APAC Wood Plastic Composites Sales Growth

4.5 Europe Wood Plastic Composites Sales Growth

4.6 Middle East & Africa Wood Plastic Composites Sales Growth

5 AMERICAS

5.1 Americas Wood Plastic Composites Sales by Country

5.1.1 Americas Wood Plastic Composites Sales by Country (2020-2025)

5.1.2 Americas Wood Plastic Composites Revenue by Country (2020-2025)

5.2 Americas Wood Plastic Composites Sales by Material (2020-2025)

5.3 Americas Wood Plastic Composites Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Wood Plastic Composites Sales by Region

6.1.1 APAC Wood Plastic Composites Sales by Region (2020-2025)

6.1.2 APAC Wood Plastic Composites Revenue by Region (2020-2025)

6.2 APAC Wood Plastic Composites Sales by Material (2020-2025)

6.3 APAC Wood Plastic Composites Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Wood Plastic Composites by Country

7.1.1 Europe Wood Plastic Composites Sales by Country (2020-2025)

7.1.2 Europe Wood Plastic Composites Revenue by Country (2020-2025)

7.2 Europe Wood Plastic Composites Sales by Material (2020-2025)

7.3 Europe Wood Plastic Composites Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Wood Plastic Composites by Country

8.1.1 Middle East & Africa Wood Plastic Composites Sales by Country (2020-2025)

8.1.2 Middle East & Africa Wood Plastic Composites Revenue by Country (2020-2025)

8.2 Middle East & Africa Wood Plastic Composites Sales by Material (2020-2025)

8.3 Middle East & Africa Wood Plastic Composites Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Wood Plastic Composites

10.3 Manufacturing Process Analysis of Wood Plastic Composites

10.4 Industry Chain Structure of Wood Plastic Composites

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Wood Plastic Composites Distributors

11.3 Wood Plastic Composites Customer

12 WORLD FORECAST REVIEW FOR WOOD PLASTIC COMPOSITES BY

GEOGRAPHIC REGION

- 12.1 Global Wood Plastic Composites Market Size Forecast by Region
 - 12.1.1 Global Wood Plastic Composites Forecast by Region (2026-2031)
 - 12.1.2 Global Wood Plastic Composites Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Wood Plastic Composites Forecast by Material (2026-2031)
- 12.7 Global Wood Plastic Composites Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

- 13.1 Alstone
 - 13.1.1 Alstone Company Information
 - 13.1.2 Alstone Wood Plastic Composites Product Portfolios and Specifications
 - 13.1.3 Alstone Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.1.4 Alstone Main Business Overview
 - 13.1.5 Alstone Latest Developments
- 13.2 Beologic
 - 13.2.1 Beologic Company Information
 - 13.2.2 Beologic Wood Plastic Composites Product Portfolios and Specifications
 - 13.2.3 Beologic Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.2.4 Beologic Main Business Overview
 - 13.2.5 Beologic Latest Developments
- 13.3 Certainteed
 - 13.3.1 Certainteed Company Information
 - 13.3.2 Certainteed Wood Plastic Composites Product Portfolios and Specifications
 - 13.3.3 Certainteed Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.3.4 Certainteed Main Business Overview
 - 13.3.5 Certainteed Latest Developments
- 13.4 Fiberon
 - 13.4.1 Fiberon Company Information
 - 13.4.2 Fiberon Wood Plastic Composites Product Portfolios and Specifications

13.4.3 Fiberon Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 Fiberon Main Business Overview

13.4.5 Fiberon Latest Developments

13.5 Fkur Plastics

13.5.1 Fkur Plastics Company Information

13.5.2 Fkur Plastics Wood Plastic Composites Product Portfolios and Specifications

13.5.3 Fkur Plastics Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Fkur Plastics Main Business Overview

13.5.5 Fkur Plastics Latest Developments

13.6 Green Bay Decking

13.6.1 Green Bay Decking Company Information

13.6.2 Green Bay Decking Wood Plastic Composites Product Portfolios and Specifications

13.6.3 Green Bay Decking Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 Green Bay Decking Main Business Overview

13.6.5 Green Bay Decking Latest Developments

13.7 Guangzhou Kingwood

13.7.1 Guangzhou Kingwood Company Information

13.7.2 Guangzhou Kingwood Wood Plastic Composites Product Portfolios and Specifications

13.7.3 Guangzhou Kingwood Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 Guangzhou Kingwood Main Business Overview

13.7.5 Guangzhou Kingwood Latest Developments

13.8 Imerys

13.8.1 Imerys Company Information

13.8.2 Imerys Wood Plastic Composites Product Portfolios and Specifications

13.8.3 Imerys Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Imerys Main Business Overview

13.8.5 Imerys Latest Developments

13.9 Jelu-Werk

13.9.1 Jelu-Werk Company Information

13.9.2 Jelu-Werk Wood Plastic Composites Product Portfolios and Specifications

13.9.3 Jelu-Werk Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)

- 13.9.4 Jelu-Werk Main Business Overview
- 13.9.5 Jelu-Werk Latest Developments
- 13.10 Polyplank
 - 13.10.1 Polyplank Company Information
 - 13.10.2 Polyplank Wood Plastic Composites Product Portfolios and Specifications
 - 13.10.3 Polyplank Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.10.4 Polyplank Main Business Overview
 - 13.10.5 Polyplank Latest Developments
- 13.11 Renolit
 - 13.11.1 Renolit Company Information
 - 13.11.2 Renolit Wood Plastic Composites Product Portfolios and Specifications
 - 13.11.3 Renolit Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.11.4 Renolit Main Business Overview
 - 13.11.5 Renolit Latest Developments
- 13.12 Tamko Building Products
 - 13.12.1 Tamko Building Products Company Information
 - 13.12.2 Tamko Building Products Wood Plastic Composites Product Portfolios and Specifications
 - 13.12.3 Tamko Building Products Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.12.4 Tamko Building Products Main Business Overview
 - 13.12.5 Tamko Building Products Latest Developments
- 13.13 Trex
 - 13.13.1 Trex Company Information
 - 13.13.2 Trex Wood Plastic Composites Product Portfolios and Specifications
 - 13.13.3 Trex Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.13.4 Trex Main Business Overview
 - 13.13.5 Trex Latest Developments
- 13.14 Universal Forest Products
 - 13.14.1 Universal Forest Products Company Information
 - 13.14.2 Universal Forest Products Wood Plastic Composites Product Portfolios and Specifications
 - 13.14.3 Universal Forest Products Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.14.4 Universal Forest Products Main Business Overview
 - 13.14.5 Universal Forest Products Latest Developments

13.15 Woodmass

13.15.1 Woodmass Company Information

13.15.2 Woodmass Wood Plastic Composites Product Portfolios and Specifications

13.15.3 Woodmass Wood Plastic Composites Sales, Revenue, Price and Gross Margin (2020-2025)

13.15.4 Woodmass Main Business Overview

13.15.5 Woodmass Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Wood Plastic Composites Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Wood Plastic Composites Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Polyethylene

Table 4. Major Players of Polypropylene

Table 5. Major Players of Polyvinyl Chloride

Table 6. Major Players of Others

Table 7. Global Wood Plastic Composites Sales by Material (2020-2025) & (K MT)

Table 8. Global Wood Plastic Composites Sales Market Share by Material (2020-2025)

Table 9. Global Wood Plastic Composites Revenue by Material (2020-2025) & (\$ million)

Table 10. Global Wood Plastic Composites Revenue Market Share by Material (2020-2025)

Table 11. Global Wood Plastic Composites Sale Price by Material (2020-2025) & (USD/MT)

Table 12. Global Wood Plastic Composites Sale by Application (2020-2025) & (K MT)

Table 13. Global Wood Plastic Composites Sale Market Share by Application (2020-2025)

Table 14. Global Wood Plastic Composites Revenue by Application (2020-2025) & (\$ million)

Table 15. Global Wood Plastic Composites Revenue Market Share by Application (2020-2025)

Table 16. Global Wood Plastic Composites Sale Price by Application (2020-2025) & (USD/MT)

Table 17. Global Wood Plastic Composites Sales by Company (2020-2025) & (K MT)

Table 18. Global Wood Plastic Composites Sales Market Share by Company (2020-2025)

Table 19. Global Wood Plastic Composites Revenue by Company (2020-2025) & (\$ millions)

Table 20. Global Wood Plastic Composites Revenue Market Share by Company (2020-2025)

Table 21. Global Wood Plastic Composites Sale Price by Company (2020-2025) & (USD/MT)

Table 22. Key Manufacturers Wood Plastic Composites Producing Area Distribution and

Sales Area

Table 23. Players Wood Plastic Composites Products Offered

Table 24. Wood Plastic Composites Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Wood Plastic Composites Sales by Geographic Region (2020-2025) & (K MT)

Table 28. Global Wood Plastic Composites Sales Market Share Geographic Region (2020-2025)

Table 29. Global Wood Plastic Composites Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 30. Global Wood Plastic Composites Revenue Market Share by Geographic Region (2020-2025)

Table 31. Global Wood Plastic Composites Sales by Country/Region (2020-2025) & (K MT)

Table 32. Global Wood Plastic Composites Sales Market Share by Country/Region (2020-2025)

Table 33. Global Wood Plastic Composites Revenue by Country/Region (2020-2025) & (\$ millions)

Table 34. Global Wood Plastic Composites Revenue Market Share by Country/Region (2020-2025)

Table 35. Americas Wood Plastic Composites Sales by Country (2020-2025) & (K MT)

Table 36. Americas Wood Plastic Composites Sales Market Share by Country (2020-2025)

Table 37. Americas Wood Plastic Composites Revenue by Country (2020-2025) & (\$ millions)

Table 38. Americas Wood Plastic Composites Sales by Material (2020-2025) & (K MT)

Table 39. Americas Wood Plastic Composites Sales by Application (2020-2025) & (K MT)

Table 40. APAC Wood Plastic Composites Sales by Region (2020-2025) & (K MT)

Table 41. APAC Wood Plastic Composites Sales Market Share by Region (2020-2025)

Table 42. APAC Wood Plastic Composites Revenue by Region (2020-2025) & (\$ millions)

Table 43. APAC Wood Plastic Composites Sales by Material (2020-2025) & (K MT)

Table 44. APAC Wood Plastic Composites Sales by Application (2020-2025) & (K MT)

Table 45. Europe Wood Plastic Composites Sales by Country (2020-2025) & (K MT)

Table 46. Europe Wood Plastic Composites Revenue by Country (2020-2025) & (\$ millions)

Table 47. Europe Wood Plastic Composites Sales by Material (2020-2025) & (K MT)
Table 48. Europe Wood Plastic Composites Sales by Application (2020-2025) & (K MT)
Table 49. Middle East & Africa Wood Plastic Composites Sales by Country (2020-2025) & (K MT)
Table 50. Middle East & Africa Wood Plastic Composites Revenue Market Share by Country (2020-2025)
Table 51. Middle East & Africa Wood Plastic Composites Sales by Material (2020-2025) & (K MT)
Table 52. Middle East & Africa Wood Plastic Composites Sales by Application (2020-2025) & (K MT)
Table 53. Key Market Drivers & Growth Opportunities of Wood Plastic Composites
Table 54. Key Market Challenges & Risks of Wood Plastic Composites
Table 55. Key Industry Trends of Wood Plastic Composites
Table 56. Wood Plastic Composites Raw Material
Table 57. Key Suppliers of Raw Materials
Table 58. Wood Plastic Composites Distributors List
Table 59. Wood Plastic Composites Customer List
Table 60. Global Wood Plastic Composites Sales Forecast by Region (2026-2031) & (K MT)
Table 61. Global Wood Plastic Composites Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 62. Americas Wood Plastic Composites Sales Forecast by Country (2026-2031) & (K MT)
Table 63. Americas Wood Plastic Composites Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 64. APAC Wood Plastic Composites Sales Forecast by Region (2026-2031) & (K MT)
Table 65. APAC Wood Plastic Composites Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 66. Europe Wood Plastic Composites Sales Forecast by Country (2026-2031) & (K MT)
Table 67. Europe Wood Plastic Composites Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 68. Middle East & Africa Wood Plastic Composites Sales Forecast by Country (2026-2031) & (K MT)
Table 69. Middle East & Africa Wood Plastic Composites Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 70. Global Wood Plastic Composites Sales Forecast by Material (2026-2031) & (K MT)

Table 71. Global Wood Plastic Composites Revenue Forecast by Material (2026-2031) & (\$ millions)

Table 72. Global Wood Plastic Composites Sales Forecast by Application (2026-2031) & (K MT)

Table 73. Global Wood Plastic Composites Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 74. Alstone Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 75. Alstone Wood Plastic Composites Product Portfolios and Specifications

Table 76. Alstone Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 77. Alstone Main Business

Table 78. Alstone Latest Developments

Table 79. Beologic Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 80. Beologic Wood Plastic Composites Product Portfolios and Specifications

Table 81. Beologic Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 82. Beologic Main Business

Table 83. Beologic Latest Developments

Table 84. Certainteed Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 85. Certainteed Wood Plastic Composites Product Portfolios and Specifications

Table 86. Certainteed Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 87. Certainteed Main Business

Table 88. Certainteed Latest Developments

Table 89. Fiberon Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 90. Fiberon Wood Plastic Composites Product Portfolios and Specifications

Table 91. Fiberon Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 92. Fiberon Main Business

Table 93. Fiberon Latest Developments

Table 94. Fkur Plastics Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 95. Fkur Plastics Wood Plastic Composites Product Portfolios and Specifications

Table 96. Fkur Plastics Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 97. Fkur Plastics Main Business

Table 98. Fkur Plastics Latest Developments

Table 99. Green Bay Decking Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 100. Green Bay Decking Wood Plastic Composites Product Portfolios and Specifications

Table 101. Green Bay Decking Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 102. Green Bay Decking Main Business

Table 103. Green Bay Decking Latest Developments

Table 104. Guangzhou Kingwood Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 105. Guangzhou Kingwood Wood Plastic Composites Product Portfolios and Specifications

Table 106. Guangzhou Kingwood Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 107. Guangzhou Kingwood Main Business

Table 108. Guangzhou Kingwood Latest Developments

Table 109. Imerys Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 110. Imerys Wood Plastic Composites Product Portfolios and Specifications

Table 111. Imerys Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 112. Imerys Main Business

Table 113. Imerys Latest Developments

Table 114. Jelu-Werk Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 115. Jelu-Werk Wood Plastic Composites Product Portfolios and Specifications

Table 116. Jelu-Werk Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 117. Jelu-Werk Main Business

Table 118. Jelu-Werk Latest Developments

Table 119. Polyplank Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 120. Polyplank Wood Plastic Composites Product Portfolios and Specifications

Table 121. Polyplank Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 122. Polyplank Main Business

Table 123. Polyplank Latest Developments

Table 124. Renolit Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 125. Renolit Wood Plastic Composites Product Portfolios and Specifications

Table 126. Renolit Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 127. Renolit Main Business

Table 128. Renolit Latest Developments

Table 129. Tamko Building Products Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 130. Tamko Building Products Wood Plastic Composites Product Portfolios and Specifications

Table 131. Tamko Building Products Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 132. Tamko Building Products Main Business

Table 133. Tamko Building Products Latest Developments

Table 134. Trex Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 135. Trex Wood Plastic Composites Product Portfolios and Specifications

Table 136. Trex Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 137. Trex Main Business

Table 138. Trex Latest Developments

Table 139. Universal Forest Products Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 140. Universal Forest Products Wood Plastic Composites Product Portfolios and Specifications

Table 141. Universal Forest Products Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 142. Universal Forest Products Main Business

Table 143. Universal Forest Products Latest Developments

Table 144. Woodmass Basic Information, Wood Plastic Composites Manufacturing Base, Sales Area and Its Competitors

Table 145. Woodmass Wood Plastic Composites Product Portfolios and Specifications

Table 146. Woodmass Wood Plastic Composites Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 147. Woodmass Main Business

Table 148. Woodmass Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Wood Plastic Composites
- Figure 2. Wood Plastic Composites Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Wood Plastic Composites Sales Growth Rate 2020-2031 (K MT)
- Figure 7. Global Wood Plastic Composites Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Wood Plastic Composites Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Wood Plastic Composites Sales Market Share by Country/Region (2024)
- Figure 10. Wood Plastic Composites Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Polyethylene
- Figure 12. Product Picture of Polypropylene
- Figure 13. Product Picture of Polyvinyl Chloride
- Figure 14. Product Picture of Others
- Figure 15. Global Wood Plastic Composites Sales Market Share by Material in 2025
- Figure 16. Global Wood Plastic Composites Revenue Market Share by Material (2020-2025)
- Figure 17. Wood Plastic Composites Consumed in Building & Construction
- Figure 18. Global Wood Plastic Composites Market: Building & Construction (2020-2025) & (K MT)
- Figure 19. Wood Plastic Composites Consumed in Automotive
- Figure 20. Global Wood Plastic Composites Market: Automotive (2020-2025) & (K MT)
- Figure 21. Wood Plastic Composites Consumed in Electrical
- Figure 22. Global Wood Plastic Composites Market: Electrical (2020-2025) & (K MT)
- Figure 23. Wood Plastic Composites Consumed in Others
- Figure 24. Global Wood Plastic Composites Market: Others (2020-2025) & (K MT)
- Figure 25. Global Wood Plastic Composites Sale Market Share by Application (2024)
- Figure 26. Global Wood Plastic Composites Revenue Market Share by Application in 2025
- Figure 27. Wood Plastic Composites Sales by Company in 2025 (K MT)
- Figure 28. Global Wood Plastic Composites Sales Market Share by Company in 2025
- Figure 29. Wood Plastic Composites Revenue by Company in 2025 (\$ millions)

Figure 30. Global Wood Plastic Composites Revenue Market Share by Company in 2025

Figure 31. Global Wood Plastic Composites Sales Market Share by Geographic Region (2020-2025)

Figure 32. Global Wood Plastic Composites Revenue Market Share by Geographic Region in 2025

Figure 33. Americas Wood Plastic Composites Sales 2020-2025 (K MT)

Figure 34. Americas Wood Plastic Composites Revenue 2020-2025 (\$ millions)

Figure 35. APAC Wood Plastic Composites Sales 2020-2025 (K MT)

Figure 36. APAC Wood Plastic Composites Revenue 2020-2025 (\$ millions)

Figure 37. Europe Wood Plastic Composites Sales 2020-2025 (K MT)

Figure 38. Europe Wood Plastic Composites Revenue 2020-2025 (\$ millions)

Figure 39. Middle East & Africa Wood Plastic Composites Sales 2020-2025 (K MT)

Figure 40. Middle East & Africa Wood Plastic Composites Revenue 2020-2025 (\$ millions)

Figure 41. Americas Wood Plastic Composites Sales Market Share by Country in 2025

Figure 42. Americas Wood Plastic Composites Revenue Market Share by Country (2020-2025)

Figure 43. Americas Wood Plastic Composites Sales Market Share by Material (2020-2025)

Figure 44. Americas Wood Plastic Composites Sales Market Share by Application (2020-2025)

Figure 45. United States Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 46. Canada Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 47. Mexico Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 48. Brazil Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 49. APAC Wood Plastic Composites Sales Market Share by Region in 2025

Figure 50. APAC Wood Plastic Composites Revenue Market Share by Region (2020-2025)

Figure 51. APAC Wood Plastic Composites Sales Market Share by Material (2020-2025)

Figure 52. APAC Wood Plastic Composites Sales Market Share by Application (2020-2025)

Figure 53. China Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 54. Japan Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 55. South Korea Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 56. Southeast Asia Wood Plastic Composites Revenue Growth 2020-2025 (\$

millions)

Figure 57. India Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 58. Australia Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 59. China Taiwan Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 60. Europe Wood Plastic Composites Sales Market Share by Country in 2025

Figure 61. Europe Wood Plastic Composites Revenue Market Share by Country (2020-2025)

Figure 62. Europe Wood Plastic Composites Sales Market Share by Material (2020-2025)

Figure 63. Europe Wood Plastic Composites Sales Market Share by Application (2020-2025)

Figure 64. Germany Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 65. France Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 66. UK Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 67. Italy Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 68. Russia Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 69. Middle East & Africa Wood Plastic Composites Sales Market Share by Country (2020-2025)

Figure 70. Middle East & Africa Wood Plastic Composites Sales Market Share by Material (2020-2025)

Figure 71. Middle East & Africa Wood Plastic Composites Sales Market Share by Application (2020-2025)

Figure 72. Egypt Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 73. South Africa Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 74. Israel Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 75. Turkey Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 76. GCC Countries Wood Plastic Composites Revenue Growth 2020-2025 (\$ millions)

Figure 77. Manufacturing Cost Structure Analysis of Wood Plastic Composites in 2025

Figure 78. Manufacturing Process Analysis of Wood Plastic Composites

Figure 79. Industry Chain Structure of Wood Plastic Composites

Figure 80. Channels of Distribution

Figure 81. Global Wood Plastic Composites Sales Market Forecast by Region (2026-2031)

Figure 82. Global Wood Plastic Composites Revenue Market Share Forecast by Region (2026-2031)

Figure 83. Global Wood Plastic Composites Sales Market Share Forecast by Material

(2026-2031)

Figure 84. Global Wood Plastic Composites Revenue Market Share Forecast by Material (2026-2031)

Figure 85. Global Wood Plastic Composites Sales Market Share Forecast by Application (2026-2031)

Figure 86. Global Wood Plastic Composites Revenue Market Share Forecast by Application (2026-2031)

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