

Global Women's Sleepwear Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Women's Sleepwear refers to clothing designed specifically for women to wear while sleeping. It encompasses a wide range of styles, including pajamas, nightgowns, and loungewear, made from various fabrics to provide comfort and accommodate different sleeping environments.

The global Women's Sleepwear market size is projected to grow from US\$ 8475.6 million in 2023 to US\$ 12780 million in 2030; it is expected to grow at a CAGR of 6.0% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Women's Sleepwear Industry Forecast” looks at past sales and reviews total world Women's Sleepwear sales in 2023, providing a comprehensive analysis by region and market sector of projected Women's Sleepwear sales for 2024 through 2030. With Women's Sleepwear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Women's Sleepwear industry.

This Insight Report provides a comprehensive analysis of the global Women's Sleepwear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Women's Sleepwear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Women's Sleepwear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Women's Sleepwear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Women's Sleepwear.

United States market for Women's Sleepwear is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Women's Sleepwear is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Women's Sleepwear is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Women's Sleepwear players cover Victoria's Secret, Fruit of the Loom, American Eagle, PVH and Hanes, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Women's Sleepwear market by product type, application, key players and key regions and countries.

Segmentation by type

Cotton

Polyester

Others

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Victoria's Secret

Fruit of the Loom

American Eagle

PVH

Hanes

Uniqlo

Jockey

Wacoal Holdings

Armani

Enamor

LaSenza

Wolf Lingerie

Lise Charmel

Derek Rose

Curvy Kate

Bluebella

Hanky Panky

Bare Necessities

Triumph International

La Perla

Princess Tam Tam

Embry Form

Aimer

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Huijie (Maniform Lingerie)

EMXEE

Bangjie Share

Etam

Bath & Body Works

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