

Global Women's Activewear Market Growth 2025-2031

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Abstracts

The global Women's Activewear market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Activewear is manufactured from natural & artificial fabrics such as polyester, cotton, spandex, and others. Some activewear products are made from single type of fabric, while others are prepared from mixture of fabrics. The fabric is selected based on its attributes as well as the usage of the apparel. Fabrics offering high comfort during activities can be easily designed with numerous graphics and gain high popularity over others.

United States market for Women's Activewear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Women's Activewear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Women's Activewear is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Women's Activewear players cover Hanesbrands, Mizuno Corporation, Adidas, ASICS Corporation, Columbia Sportswear Company, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Women's Activewear Industry

Forecast” looks at past sales and reviews total world Women's Activewear sales in 2024, providing a comprehensive analysis by region and market sector of projected Women's Activewear sales for 2025 through 2031. With Women's Activewear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Women's Activewear industry.

This Insight Report provides a comprehensive analysis of the global Women's Activewear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Women's Activewear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Women's Activewear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Women's Activewear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Women's Activewear.

This report presents a comprehensive overview, market shares, and growth opportunities of Women's Activewear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Polyester

Nylon

Neoprene

Polypropylene

Spandex

Cotton

Others

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Hanesbrands

Mizuno Corporation

Adidas

ASICS Corporation

Columbia Sportswear Company

NIKE

V.F. Corporation

PUMA

Under Armour

Gap, Inc.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Women's Activewear market?

What factors are driving Women's Activewear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Women's Activewear market opportunities vary by end market size?

How does Women's Activewear break out by Type, by Application?

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