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Global Wireless Smartphone Chargers Market Growth 2026-2032

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Abstracts

The global Wireless Smartphone Chargers market size is predicted to grow from US$ 3326 million in 2025 to US$ 6555 million in 2032; it is expected to grow at a CAGR of 10.4% from 2026 to 2032.

Wireless smartphone chargers are external power delivery devices that supply energy to smartphones through near-field wireless power transfer technologies such as inductive charging and magnetic alignment–enhanced architectures. Typical product categories include wireless charging pads, charging stands, magnetic wireless chargers, multi-device charging docks, and in-vehicle wireless charging units. Core functional components consist of transmission coils, magnetic shielding materials, power management ICs, and communication modules supporting standards such as Qi and Qi2, enabling efficient, safe, and stable non-contact charging.

With continuous upgrades of wireless charging standards, the expansion of multi-scenario usage, and growing integration with automotive and smart-home ecosystems, wireless smartphone chargers have evolved from simple accessories into strategic nodes of a broader device ecosystem. Magnetic chargers, car-mounted wireless cradles, and multi-device desktop chargers are becoming key growth drivers, supporting widespread adoption across home, office, and mobility environments while elevating user expectations for convenience and unified charging experiences.

Based on industry data, the global smartphone installed base, and shipment estimates from major suppliers, global shipments of wireless smartphone chargers in 2024 are assessed to be in the range of 500 million to 800 million units, covering wireless charging pads, magnetic chargers, charging stands, and in-vehicle wireless charging devices. Weighted average factory-gate (FOB) pricing typically falls within USD 4.0–7.0

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per unit, depending on power rating, design, and brand positioning.

United States market for Wireless Smartphone Chargers is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Wireless Smartphone Chargers is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Wireless Smartphone Chargers is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Wireless Smartphone Chargers players cover Huawei Technologies Co., Ltd., Xiaomi Corporation, Guangdong OPPO Mobile Telecommunications Corp., Ltd., Lenovo Group Limited, Anker Innovations Technology Co., Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Wireless Smartphone Chargers Industry Forecast” looks at past sales and reviews total world Wireless Smartphone Chargers sales in 2025, providing a comprehensive analysis by region and market sector of projected Wireless Smartphone Chargers sales for 2026 through 2032. With Wireless Smartphone Chargers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Wireless Smartphone Chargers industry.

This Insight Report provides a comprehensive analysis of the global Wireless Smartphone Chargers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wireless Smartphone Chargers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Wireless Smartphone Chargers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wireless Smartphone Chargers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

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view of the current state and future trajectory in the global Wireless Smartphone Chargers.

This report presents a comprehensive overview, market shares, and growth opportunities of Wireless Smartphone Chargers market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Flat Pad

Charging Stand

Magnetic Charger

Automotive Wireless Charger

Others

Segmentation by Power Level:

?10W Standard Power

10–20W Enhanced Power

?20W High Power

Others

Segmentation by Charging Technology:

Inductive Charging

Magnetic Resonance Charging

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Magnetic Alignment (MagSafe/Qi2)

Others

Segmentation by Compatibility Standard:

Qi Compatible

Qi2 Compatible

Proprietary Fast-Charging

Others

Segmentation by Application:

Online Direct Sales

E-Commerce Platforms

Offline Retail Stores

Carrier or OEM Bundling

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Huawei Technologies Co., Ltd.

Xiaomi Corporation

Guangdong OPPO Mobile Telecommunications Corp., Ltd.

Lenovo Group Limited

Anker Innovations Technology Co., Ltd.

Shenzhen Ugreen Group Limited

Shenzhen Baseus Technology Co., Ltd.

HONOR Device Co., Ltd.

Apple Inc.

Samsung Electronics Co., Ltd.

Belkin International, Inc. (subsidiary of Foxconn Interconnect Technology)

Nomad Goods, Inc.

Satechi Corporation

Spigen Inc.

ESR Tech Ltd.

Otter Products, LLC (OtterBox)

Zens Charging B.V.

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ZAGG Brands, Inc. (mophie brand)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wireless Smartphone Chargers market?

What factors are driving Wireless Smartphone Chargers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wireless Smartphone Chargers market opportunities vary by end market size?

How does Wireless Smartphone Chargers break out by Type, by Application?

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