

Global Wireless Environmental Sensors Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Wireless Environmental Sensors market size is predicted to grow from US\$ 3305 million in 2025 to US\$ 8138 million in 2032; it is expected to grow at a CAGR of 14.0% from 2026 to 2032.

In 2024, global sales of wireless environmental sensors reached 480 million units, with an average selling price of \$6.2 per unit. Wireless environmental sensors are miniaturized sensing terminals used to monitor environmental parameters such as temperature, humidity, VOCs, CO₂, PM2.5, light intensity, noise, and pressure, transmitting data via protocols such as LoRa, NB-IoT, BLE, and Wi-Fi. They are widely used in smart buildings, industrial sites, smart homes, agricultural greenhouses, cold chain logistics, and public facility monitoring. Upstream raw materials include MEMS sensor chips, MCUs, RF modules, batteries (lithium-ion or button batteries), plastic housings, PCB boards, and small antenna components. The material consumption per unit is approximately 25-60g, with sensor chips accounting for about 32% of the cost, RF modules about 28%, and batteries about 16%. Global total production capacity is approximately 620 million units per year, with an average industry gross margin of approximately 24-30%. Downstream demand comprises smart homes (approximately 40%), smart buildings and commercial spaces (approximately 25%), industrial monitoring (approximately 20%), agriculture and cold chain (approximately 10%), and other applications (approximately 5%). With the global digitalization of cities, increasing penetration of IoT terminals, growing pressure for energy conservation, emission reduction, and ESG compliance, and the widespread adoption of multi-sensor linkage in smart homes, market demand is experiencing rapid growth. Future business opportunities will primarily focus on ultra-low power, long-battery-life sensors (5-10 year battery life), all-in-one sensor modules, intelligent sensor nodes supporting edge AI, and data operation and SaaS service models in large-scale deployments, driving the

industry's upgrade from hardware sales to a "sensing + service" value chain.

The core trend in the wireless environmental sensor market lies in the shift from single-point monitoring to nationwide data networking, and from hardware devices to a data service value chain.

Firstly, from the demand side, mandatory or quasi-mandatory monitoring requirements are emerging in areas such as smart buildings, smart homes, industrial site safety, energy management, air quality control in medical institutions, and ESG compliance in commercial spaces, resulting in a continued rapid increase in the penetration rate of multi-parameter sensors.

Secondly, from a technological perspective, the continuous decline in MEMS sensor prices, the decrease in NB-IoT/LoRa connection costs, and the enhanced coverage of BLE Mesh are continuously reducing the TCO of wireless sensing nodes, driving the development from single-point deployments to large-scale installations of hundreds to thousands of points.

Furthermore, market competition is shifting from comparing hardware specifications to comparing battery life (5-10 years), sensitivity drift control, AI edge detection, anti-interference capabilities, and platform compatibility. Chinese companies have a clear advantage in cost and integration, accelerating the replacement of overseas brands; while European and American manufacturers still maintain technological barriers in high-precision gas sensing and industrial-grade reliability.

Future growth highlights mainly include: 1. All-in-one environmental composite sensors replacing single-parameter products; 2. Rapid expansion of demand for ESG monitoring in smart buildings and offices; 3. AIoT platforms driving value-added applications of sensor data (predictive maintenance, energy optimization, health monitoring); 4. Explosive demand for low-cost wireless sensor nodes due to urbanization in developing countries. Overall, this market is in an upward cycle of increased scale, functional upgrades, and service extension.

LPI (LP Information)' newest research report, the "Wireless Environmental Sensors Industry Forecast" looks at past sales and reviews total world Wireless Environmental Sensors sales in 2025, providing a comprehensive analysis by region and market sector of projected Wireless Environmental Sensors sales for 2026 through 2032. With Wireless Environmental Sensors sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wireless

Environmental Sensors industry.

This Insight Report provides a comprehensive analysis of the global Wireless Environmental Sensors landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Wireless Environmental Sensors portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wireless Environmental Sensors market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wireless Environmental Sensors and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wireless Environmental Sensors.

This report presents a comprehensive overview, market shares, and growth opportunities of Wireless Environmental Sensors market by product type, application, key players and key regions and countries.

Segmentation by Type:

Atmospheric Environment Monitoring

Water Quality Monitoring

Soil and Agriculture

Segmentation by Wireless Communication Technology:

Short-range Communication Technologies

Low-power Wide-area Networks

Others

Segmentation by Power Supply Method:

Disposable Batteries

Rechargeable Batteries

Energy Harvesting

Wired Power Supply

Segmentation by Application:

Industrial Automation

Smart Home

Security Monitoring

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TE Connectivity

Panasonic

Ruuvi

BeanAir

UbiBot

Samsara Inc.

RATOC Systems, Inc

Monnit

Pressac Communications Limited

Swift Sensors

Zebra Technologies

Conserv

OMRON

AccuTherm Industrial

Rika Sensor

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