

Global Wireless Capsule Endoscopy Market Growth 2026-2032

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Abstracts

The global Wireless Capsule Endoscopy market size is predicted to grow from US\$ 777 million in 2025 to US\$ 1398 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

Wireless Capsule Endoscopy is an advanced gastrointestinal diagnostic solution based on wireless communication and miniaturized electronic integration. It consists of a swallowable capsule and an external data receiving and analysis system. The capsule integrates a high-definition camera, LED light source, sensors, wireless transmission module, and a miniature power supply. After ingestion, it moves through the digestive tract via natural peristalsis, continuously capturing images and transmitting them wirelessly to external recorders or cloud platforms for analysis. Compared with traditional wired endoscopy, it offers a truly non-invasive and unrestricted diagnostic approach, significantly improving patient comfort and compliance while enabling visualization of hard-to-reach areas such as the small intestine. With advancements in AI image recognition, magnetic navigation, and telemedicine, the technology is evolving into an integrated solution combining wireless diagnostics, data platforms, and remote healthcare. In 2025, global Wireless Capsule Endoscopy production reached approximately 2.65 million units and price is about 300 USD/Unit. The average gross profit margin of this product is 75%.

Driven by the rising prevalence of gastrointestinal diseases and expanding early screening initiatives, wireless capsule endoscopy is emerging as a key breakthrough in non-invasive diagnostics. Industry reports and corporate disclosures highlight increasing patient demand for comfortable and non-invasive procedures, accelerating adoption. The integration of high-definition imaging, wireless transmission, and AI-assisted diagnostics significantly enhances efficiency and accuracy, expanding clinical value.

The ongoing digitalization and remote transformation of healthcare systems further amplify the advantages of wireless technologies, making them a critical growth driver. Despite strong growth potential, the industry faces challenges related to cost, regulation, and technological maturity. High system and procedural costs hinder adoption in certain markets, while complex regulatory pathways delay product commercialization. Technical limitations in wireless transmission stability, battery life, and precise localization remain areas for improvement. In addition, large-scale data processing demands advanced systems and skilled professionals, while supply chain volatility and raw material price fluctuations continue to impact cost structures. Downstream demand is shifting from hospital-centric models toward decentralized healthcare and primary care settings. Beyond major hospitals, specialty clinics, ambulatory centers, and diagnostic facilities are increasingly adopting wireless capsule endoscopy, expanding its use in outpatient and screening scenarios. Growing demand for early cancer detection and chronic disease management is transforming it into a long-term health monitoring tool. With increasing emphasis on convenience, its potential in home-based care and remote diagnostics is rapidly expanding. From an upstream perspective, wireless capsule endoscopy relies on the integration of semiconductors, micro-optics, and wireless communication technologies. Key components include CMOS image sensors, micro-lenses, low-power processors, wireless modules, and high-density miniature batteries. Advances in chip miniaturization and energy efficiency have significantly improved device performance and battery life, while optical and image processing technologies determine diagnostic quality. Biocompatible materials and medical-grade encapsulation are critical for safety, forming key barriers to entry. The stability and evolution of the upstream supply chain will continue to shape innovation pace and cost structures.

LP Information, Inc. (LPI) ' newest research report, the "Wireless Capsule Endoscopy Industry Forecast" looks at past sales and reviews total world Wireless Capsule Endoscopy sales in 2025, providing a comprehensive analysis by region and market sector of projected Wireless Capsule Endoscopy sales for 2026 through 2032. With Wireless Capsule Endoscopy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wireless Capsule Endoscopy industry.

This Insight Report provides a comprehensive analysis of the global Wireless Capsule Endoscopy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wireless Capsule Endoscopy portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wireless Capsule Endoscopy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wireless Capsule Endoscopy and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wireless Capsule Endoscopy.

This report presents a comprehensive overview, market shares, and growth opportunities of Wireless Capsule Endoscopy market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

CMOS Photosensitive Chip

CCD Photosensitive Chip

Segmentation by Site of Action:

For Small Intestine

For the Colon

For Stomach

Other

Segmentation by Sales Channel:

Direct Sales

Distributor Sales

Segmentation by Application:

Hospital

Clinic

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Medtronic

Olympus

RF Co., Ltd.

CapsoVision

IntroMedic

Jinshan Science & Technology

Jifu Technoogy

Anhan Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wireless Capsule Endoscopy market?

What factors are driving Wireless Capsule Endoscopy market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wireless Capsule Endoscopy market opportunities vary by end market size?

How does Wireless Capsule Endoscopy break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Wireless Capsule Endoscopy Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Wireless Capsule Endoscopy by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Wireless Capsule Endoscopy by Country/Region, 2021, 2025 & 2032
- 2.2 Wireless Capsule Endoscopy Segment by Type
 - 2.2.1 CMOS Photosensitive Chip
 - 2.2.2 CCD Photosensitive Chip
 - 2.2.3 Wireless Capsule Endoscopy Sales by Type
 - 2.2.3.1 Global Wireless Capsule Endoscopy Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Wireless Capsule Endoscopy Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Wireless Capsule Endoscopy Sale Price by Type (2021-2026)
- 2.3 Wireless Capsule Endoscopy Segment by Site of Action
 - 2.3.1 For Small Intestine
 - 2.3.2 For the Colon
 - 2.3.3 For Stomach
 - 2.3.4 Other
 - 2.3.5 Wireless Capsule Endoscopy Sales by Site of Action
 - 2.3.5.1 Global Wireless Capsule Endoscopy Sales Market Share by Site of Action (2021-2026)
 - 2.3.5.2 Global Wireless Capsule Endoscopy Revenue and Market Share by Site of

Action (2021-2026)

2.3.5.3 Global Wireless Capsule Endoscopy Sale Price by Site of Action (2021-2026)

2.4 Wireless Capsule Endoscopy Segment by Sales Channel

2.4.1 Direct Sales

2.4.2 Distributor Sales

2.4.3 Wireless Capsule Endoscopy Sales by Sales Channel

2.4.3.1 Global Wireless Capsule Endoscopy Sales Market Share by Sales Channel (2021-2026)

2.4.3.2 Global Wireless Capsule Endoscopy Revenue and Market Share by Sales Channel (2021-2026)

2.4.3.3 Global Wireless Capsule Endoscopy Sale Price by Sales Channel (2021-2026)

2.5 Wireless Capsule Endoscopy Segment by Application

2.5.1 Hospital

2.5.2 Clinic

2.5.3 Others

2.5.4 Wireless Capsule Endoscopy Sales by Application

2.5.4.1 Global Wireless Capsule Endoscopy Sale Market Share by Application (2021-2026)

2.5.4.2 Global Wireless Capsule Endoscopy Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global Wireless Capsule Endoscopy Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Wireless Capsule Endoscopy Breakdown Data by Company

3.1.1 Global Wireless Capsule Endoscopy Annual Sales by Company (2021-2026)

3.1.2 Global Wireless Capsule Endoscopy Sales Market Share by Company (2021-2026)

3.2 Global Wireless Capsule Endoscopy Annual Revenue by Company (2021-2026)

3.2.1 Global Wireless Capsule Endoscopy Revenue by Company (2021-2026)

3.2.2 Global Wireless Capsule Endoscopy Revenue Market Share by Company (2021-2026)

3.3 Global Wireless Capsule Endoscopy Sale Price by Company

3.4 Key Manufacturers Wireless Capsule Endoscopy Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Wireless Capsule Endoscopy Product Location Distribution

3.4.2 Players Wireless Capsule Endoscopy Products Offered

3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WIRELESS CAPSULE ENDOSCOPY BY GEOGRAPHIC REGION

- 4.1 World Historic Wireless Capsule Endoscopy Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Wireless Capsule Endoscopy Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Wireless Capsule Endoscopy Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Wireless Capsule Endoscopy Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Wireless Capsule Endoscopy Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Wireless Capsule Endoscopy Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Wireless Capsule Endoscopy Sales Growth
- 4.4 APAC Wireless Capsule Endoscopy Sales Growth
- 4.5 Europe Wireless Capsule Endoscopy Sales Growth
- 4.6 Middle East & Africa Wireless Capsule Endoscopy Sales Growth

5 AMERICAS

- 5.1 Americas Wireless Capsule Endoscopy Sales by Country
 - 5.1.1 Americas Wireless Capsule Endoscopy Sales by Country (2021-2026)
 - 5.1.2 Americas Wireless Capsule Endoscopy Revenue by Country (2021-2026)
- 5.2 Americas Wireless Capsule Endoscopy Sales by Type (2021-2026)
- 5.3 Americas Wireless Capsule Endoscopy Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Wireless Capsule Endoscopy Sales by Region

6.1.1 APAC Wireless Capsule Endoscopy Sales by Region (2021-2026)

6.1.2 APAC Wireless Capsule Endoscopy Revenue by Region (2021-2026)

6.2 APAC Wireless Capsule Endoscopy Sales by Type (2021-2026)

6.3 APAC Wireless Capsule Endoscopy Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Wireless Capsule Endoscopy by Country

7.1.1 Europe Wireless Capsule Endoscopy Sales by Country (2021-2026)

7.1.2 Europe Wireless Capsule Endoscopy Revenue by Country (2021-2026)

7.2 Europe Wireless Capsule Endoscopy Sales by Type (2021-2026)

7.3 Europe Wireless Capsule Endoscopy Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Wireless Capsule Endoscopy by Country

8.1.1 Middle East & Africa Wireless Capsule Endoscopy Sales by Country (2021-2026)

8.1.2 Middle East & Africa Wireless Capsule Endoscopy Revenue by Country
(2021-2026)

8.2 Middle East & Africa Wireless Capsule Endoscopy Sales by Type (2021-2026)

8.3 Middle East & Africa Wireless Capsule Endoscopy Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Wireless Capsule Endoscopy
- 10.3 Manufacturing Process Analysis of Wireless Capsule Endoscopy
- 10.4 Industry Chain Structure of Wireless Capsule Endoscopy

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Wireless Capsule Endoscopy Distributors
- 11.3 Wireless Capsule Endoscopy Customer

12 WORLD FORECAST REVIEW FOR WIRELESS CAPSULE ENDOSCOPY BY GEOGRAPHIC REGION

- 12.1 Global Wireless Capsule Endoscopy Market Size Forecast by Region
 - 12.1.1 Global Wireless Capsule Endoscopy Forecast by Region (2027-2032)
 - 12.1.2 Global Wireless Capsule Endoscopy Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Wireless Capsule Endoscopy Forecast by Type (2027-2032)
- 12.7 Global Wireless Capsule Endoscopy Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Medtronic

- 13.1.1 Medtronic Company Information
- 13.1.2 Medtronic Wireless Capsule Endoscopy Product Portfolios and Specifications
- 13.1.3 Medtronic Wireless Capsule Endoscopy Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Medtronic Main Business Overview
- 13.1.5 Medtronic Latest Developments
- 13.2 Olympus
 - 13.2.1 Olympus Company Information
 - 13.2.2 Olympus Wireless Capsule Endoscopy Product Portfolios and Specifications
 - 13.2.3 Olympus Wireless Capsule Endoscopy Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Olympus Main Business Overview
 - 13.2.5 Olympus Latest Developments
- 13.3 RF Co., Ltd.
 - 13.3.1 RF Co., Ltd. Company Information
 - 13.3.2 RF Co., Ltd. Wireless Capsule Endoscopy Product Portfolios and Specifications
 - 13.3.3 RF Co., Ltd. Wireless Capsule Endoscopy Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 RF Co., Ltd. Main Business Overview
 - 13.3.5 RF Co., Ltd. Latest Developments
- 13.4 CapsoVision
 - 13.4.1 CapsoVision Company Information
 - 13.4.2 CapsoVision Wireless Capsule Endoscopy Product Portfolios and Specifications
 - 13.4.3 CapsoVision Wireless Capsule Endoscopy Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 CapsoVision Main Business Overview
 - 13.4.5 CapsoVision Latest Developments
- 13.5 IntroMedic
 - 13.5.1 IntroMedic Company Information
 - 13.5.2 IntroMedic Wireless Capsule Endoscopy Product Portfolios and Specifications
 - 13.5.3 IntroMedic Wireless Capsule Endoscopy Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 IntroMedic Main Business Overview
 - 13.5.5 IntroMedic Latest Developments
- 13.6 Jinshan Science & Technology
 - 13.6.1 Jinshan Science & Technology Company Information
 - 13.6.2 Jinshan Science & Technology Wireless Capsule Endoscopy Product Portfolios and Specifications

13.6.3 Jinshan Science & Technology Wireless Capsule Endoscopy Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Jinshan Science & Technology Main Business Overview

13.6.5 Jinshan Science & Technology Latest Developments

13.7 Jifu Technoogy

13.7.1 Jifu Technoogy Company Information

13.7.2 Jifu Technoogy Wireless Capsule Endoscopy Product Portfolios and Specifications

13.7.3 Jifu Technoogy Wireless Capsule Endoscopy Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Jifu Technoogy Main Business Overview

13.7.5 Jifu Technoogy Latest Developments

13.8 Anhan Technology

13.8.1 Anhan Technology Company Information

13.8.2 Anhan Technology Wireless Capsule Endoscopy Product Portfolios and Specifications

13.8.3 Anhan Technology Wireless Capsule Endoscopy Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Anhan Technology Main Business Overview

13.8.5 Anhan Technology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Wireless Capsule Endoscopy Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Wireless Capsule Endoscopy Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of CMOS Photosensitive Chip

Table 4. Major Players of CCD Photosensitive Chip

Table 5. Global Wireless Capsule Endoscopy Sales by Type (2021-2026) & (K Units)

Table 6. Global Wireless Capsule Endoscopy Sales Market Share by Type (2021-2026)

Table 7. Global Wireless Capsule Endoscopy Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Wireless Capsule Endoscopy Revenue Market Share by Type (2021-2026)

Table 9. Global Wireless Capsule Endoscopy Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of For Small Intestine

Table 11. Major Players of For the Colon

Table 12. Major Players of For Stomach

Table 13. Major Players of Other

Table 14. Global Wireless Capsule Endoscopy Sales by Site of Action (2021-2026) & (K Units)

Table 15. Global Wireless Capsule Endoscopy Sales Market Share by Site of Action (2021-2026)

Table 16. Global Wireless Capsule Endoscopy Revenue by Site of Action (2021-2026) & (\$ million)

Table 17. Global Wireless Capsule Endoscopy Revenue Market Share by Site of Action (2021-2026)

Table 18. Global Wireless Capsule Endoscopy Sale Price by Site of Action (2021-2026) & (US\$/Unit)

Table 19. Major Players of Direct Sales

Table 20. Major Players of Distributor Sales

Table 21. Global Wireless Capsule Endoscopy Sales by Sales Channel (2021-2026) & (K Units)

Table 22. Global Wireless Capsule Endoscopy Sales Market Share by Sales Channel (2021-2026)

Table 23. Global Wireless Capsule Endoscopy Revenue by Sales Channel (2021-2026)

& (\$ million)

Table 24. Global Wireless Capsule Endoscopy Revenue Market Share by Sales Channel (2021-2026)

Table 25. Global Wireless Capsule Endoscopy Sale Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 26. Global Wireless Capsule Endoscopy Sale by Application (2021-2026) & (K Units)

Table 27. Global Wireless Capsule Endoscopy Sale Market Share by Application (2021-2026)

Table 28. Global Wireless Capsule Endoscopy Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Wireless Capsule Endoscopy Revenue Market Share by Application (2021-2026)

Table 30. Global Wireless Capsule Endoscopy Sale Price by Application (2021-2026) & (US\$/Unit)

Table 31. Global Wireless Capsule Endoscopy Sales by Company (2021-2026) & (K Units)

Table 32. Global Wireless Capsule Endoscopy Sales Market Share by Company (2021-2026)

Table 33. Global Wireless Capsule Endoscopy Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Wireless Capsule Endoscopy Revenue Market Share by Company (2021-2026)

Table 35. Global Wireless Capsule Endoscopy Sale Price by Company (2021-2026) & (US\$/Unit)

Table 36. Key Manufacturers Wireless Capsule Endoscopy Producing Area Distribution and Sales Area

Table 37. Players Wireless Capsule Endoscopy Products Offered

Table 38. Wireless Capsule Endoscopy Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Wireless Capsule Endoscopy Sales by Geographic Region (2021-2026) & (K Units)

Table 42. Global Wireless Capsule Endoscopy Sales Market Share Geographic Region (2021-2026)

Table 43. Global Wireless Capsule Endoscopy Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Wireless Capsule Endoscopy Revenue Market Share by Geographic

Region (2021-2026)

Table 45. Global Wireless Capsule Endoscopy Sales by Country/Region (2021-2026) & (K Units)

Table 46. Global Wireless Capsule Endoscopy Sales Market Share by Country/Region (2021-2026)

Table 47. Global Wireless Capsule Endoscopy Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Wireless Capsule Endoscopy Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Wireless Capsule Endoscopy Sales by Country (2021-2026) & (K Units)

Table 50. Americas Wireless Capsule Endoscopy Sales Market Share by Country (2021-2026)

Table 51. Americas Wireless Capsule Endoscopy Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Wireless Capsule Endoscopy Sales by Type (2021-2026) & (K Units)

Table 53. Americas Wireless Capsule Endoscopy Sales by Application (2021-2026) & (K Units)

Table 54. APAC Wireless Capsule Endoscopy Sales by Region (2021-2026) & (K Units)

Table 55. APAC Wireless Capsule Endoscopy Sales Market Share by Region (2021-2026)

Table 56. APAC Wireless Capsule Endoscopy Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Wireless Capsule Endoscopy Sales by Type (2021-2026) & (K Units)

Table 58. APAC Wireless Capsule Endoscopy Sales by Application (2021-2026) & (K Units)

Table 59. Europe Wireless Capsule Endoscopy Sales by Country (2021-2026) & (K Units)

Table 60. Europe Wireless Capsule Endoscopy Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Wireless Capsule Endoscopy Sales by Type (2021-2026) & (K Units)

Table 62. Europe Wireless Capsule Endoscopy Sales by Application (2021-2026) & (K Units)

Table 63. Middle East & Africa Wireless Capsule Endoscopy Sales by Country (2021-2026) & (K Units)

Table 64. Middle East & Africa Wireless Capsule Endoscopy Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Wireless Capsule Endoscopy Sales by Type

(2021-2026) & (K Units)

Table 66. Middle East & Africa Wireless Capsule Endoscopy Sales by Application
(2021-2026) & (K Units)

Table 67. Key Market Drivers & Growth Opportunities of Wireless Capsule Endoscopy

Table 68. Key Market Challenges & Risks of Wireless Capsule Endoscopy

Table 69. Key Industry Trends of Wireless Capsule Endoscopy

Table 70. Wireless Capsule Endoscopy Raw Material

Table 71. Key Suppliers of Raw Materials

Table 72. Wireless Capsule Endoscopy Distributors List

Table 73. Wireless Capsule Endoscopy Customer List

Table 74. Global Wireless Capsule Endoscopy Sales Forecast by Region (2027-2032)
& (K Units)

Table 75. Global Wireless Capsule Endoscopy Revenue Forecast by Region
(2027-2032) & (\$ millions)

Table 76. Americas Wireless Capsule Endoscopy Sales Forecast by Country
(2027-2032) & (K Units)

Table 77. Americas Wireless Capsule Endoscopy Annual Revenue Forecast by Country
(2027-2032) & (\$ millions)

Table 78. APAC Wireless Capsule Endoscopy Sales Forecast by Region (2027-2032) &
(K Units)

Table 79. APAC Wireless Capsule Endoscopy Annual Revenue Forecast by Region
(2027-2032) & (\$ millions)

Table 80. Europe Wireless Capsule Endoscopy Sales Forecast by Country (2027-2032)
& (K Units)

Table 81. Europe Wireless Capsule Endoscopy Revenue Forecast by Country
(2027-2032) & (\$ millions)

Table 82. Middle East & Africa Wireless Capsule Endoscopy Sales Forecast by Country
(2027-2032) & (K Units)

Table 83. Middle East & Africa Wireless Capsule Endoscopy Revenue Forecast by
Country (2027-2032) & (\$ millions)

Table 84. Global Wireless Capsule Endoscopy Sales Forecast by Type (2027-2032) &
(K Units)

Table 85. Global Wireless Capsule Endoscopy Revenue Forecast by Type (2027-2032)
& (\$ millions)

Table 86. Global Wireless Capsule Endoscopy Sales Forecast by Application
(2027-2032) & (K Units)

Table 87. Global Wireless Capsule Endoscopy Revenue Forecast by Application
(2027-2032) & (\$ millions)

Table 88. Medtronic Basic Information, Wireless Capsule Endoscopy Manufacturing

Base, Sales Area and Its Competitors

Table 89. Medtronic Wireless Capsule Endoscopy Product Portfolios and Specifications

Table 90. Medtronic Wireless Capsule Endoscopy Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Medtronic Main Business

Table 92. Medtronic Latest Developments

Table 93. Olympus Basic Information, Wireless Capsule Endoscopy Manufacturing Base, Sales Area and Its Competitors

Table 94. Olympus Wireless Capsule Endoscopy Product Portfolios and Specifications

Table 95. Olympus Wireless Capsule Endoscopy Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Olympus Main Business

Table 97. Olympus Latest Developments

Table 98. RF Co., Ltd. Basic Information, Wireless Capsule Endoscopy Manufacturing Base, Sales Area and Its Competitors

Table 99. RF Co., Ltd. Wireless Capsule Endoscopy Product Portfolios and Specifications

Table 100. RF Co., Ltd. Wireless Capsule Endoscopy Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. RF Co., Ltd. Main Business

Table 102. RF Co., Ltd. Latest Developments

Table 103. CapsoVision Basic Information, Wireless Capsule Endoscopy Manufacturing Base, Sales Area and Its Competitors

Table 104. CapsoVision Wireless Capsule Endoscopy Product Portfolios and Specifications

Table 105. CapsoVision Wireless Capsule Endoscopy Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. CapsoVision Main Business

Table 107. CapsoVision Latest Developments

Table 108. IntroMedic Basic Information, Wireless Capsule Endoscopy Manufacturing Base, Sales Area and Its Competitors

Table 109. IntroMedic Wireless Capsule Endoscopy Product Portfolios and Specifications

Table 110. IntroMedic Wireless Capsule Endoscopy Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. IntroMedic Main Business

Table 112. IntroMedic Latest Developments

Table 113. Jinshan Science & Technology Basic Information, Wireless Capsule Endoscopy Manufacturing Base, Sales Area and Its Competitors

Table 114. Jinshan Science & Technology Wireless Capsule Endoscopy Product Portfolios and Specifications

Table 115. Jinshan Science & Technology Wireless Capsule Endoscopy Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Jinshan Science & Technology Main Business

Table 117. Jinshan Science & Technology Latest Developments

Table 118. Jifu Technoogy Basic Information, Wireless Capsule Endoscopy Manufacturing Base, Sales Area and Its Competitors

Table 119. Jifu Technoogy Wireless Capsule Endoscopy Product Portfolios and Specifications

Table 120. Jifu Technoogy Wireless Capsule Endoscopy Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Jifu Technoogy Main Business

Table 122. Jifu Technoogy Latest Developments

Table 123. Anhan Technology Basic Information, Wireless Capsule Endoscopy Manufacturing Base, Sales Area and Its Competitors

Table 124. Anhan Technology Wireless Capsule Endoscopy Product Portfolios and Specifications

Table 125. Anhan Technology Wireless Capsule Endoscopy Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Anhan Technology Main Business

Table 127. Anhan Technology Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Wireless Capsule Endoscopy

Figure 2. Wireless Capsule Endoscopy Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Wireless Capsule Endoscopy Sales Growth Rate 2021-2032 (K Units)

Figure 7. Global Wireless Capsule Endoscopy Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Wireless Capsule Endoscopy Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Wireless Capsule Endoscopy Sales Market Share by Country/Region (2025)

Figure 10. Wireless Capsule Endoscopy Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of CMOS Photosensitive Chip

Figure 12. Product Picture of CCD Photosensitive Chip

Figure 13. Global Wireless Capsule Endoscopy Sales Market Share by Type in 2026

Figure 14. Global Wireless Capsule Endoscopy Revenue Market Share by Type (2021-2026)

Figure 15. Product Picture of For Small Intestine

Figure 16. Product Picture of For the Colon

Figure 17. Product Picture of For Stomach

Figure 18. Product Picture of Other

Figure 19. Global Wireless Capsule Endoscopy Sales Market Share by Site of Action in 2026

Figure 20. Global Wireless Capsule Endoscopy Revenue Market Share by Site of Action (2021-2026)

Figure 21. Product Picture of Direct Sales

Figure 22. Product Picture of Distributor Sales

Figure 23. Global Wireless Capsule Endoscopy Sales Market Share by Sales Channel in 2026

Figure 24. Global Wireless Capsule Endoscopy Revenue Market Share by Sales Channel (2021-2026)

Figure 25. Wireless Capsule Endoscopy Consumed in Hospital

Figure 26. Global Wireless Capsule Endoscopy Market: Hospital (2021-2026) & (K Units)

Figure 27. Wireless Capsule Endoscopy Consumed in Clinic

Figure 28. Global Wireless Capsule Endoscopy Market: Clinic (2021-2026) & (K Units)

Figure 29. Wireless Capsule Endoscopy Consumed in Others

Figure 30. Global Wireless Capsule Endoscopy Market: Others (2021-2026) & (K Units)

Figure 31. Global Wireless Capsule Endoscopy Sale Market Share by Application (2025)

Figure 32. Global Wireless Capsule Endoscopy Revenue Market Share by Application in 2025

Figure 33. Wireless Capsule Endoscopy Sales by Company in 2025 (K Units)

Figure 34. Global Wireless Capsule Endoscopy Sales Market Share by Company in 2025

Figure 35. Wireless Capsule Endoscopy Revenue by Company in 2025 (\$ millions)

Figure 36. Global Wireless Capsule Endoscopy Revenue Market Share by Company in 2025

Figure 37. Global Wireless Capsule Endoscopy Sales Market Share by Geographic Region (2021-2026)

Figure 38. Global Wireless Capsule Endoscopy Revenue Market Share by Geographic Region in 2025

Figure 39. Americas Wireless Capsule Endoscopy Sales 2021-2026 (K Units)

Figure 40. Americas Wireless Capsule Endoscopy Revenue 2021-2026 (\$ millions)

Figure 41. APAC Wireless Capsule Endoscopy Sales 2021-2026 (K Units)

Figure 42. APAC Wireless Capsule Endoscopy Revenue 2021-2026 (\$ millions)

Figure 43. Europe Wireless Capsule Endoscopy Sales 2021-2026 (K Units)

Figure 44. Europe Wireless Capsule Endoscopy Revenue 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Wireless Capsule Endoscopy Sales 2021-2026 (K Units)

Figure 46. Middle East & Africa Wireless Capsule Endoscopy Revenue 2021-2026 (\$ millions)

Figure 47. Americas Wireless Capsule Endoscopy Sales Market Share by Country in 2025

Figure 48. Americas Wireless Capsule Endoscopy Revenue Market Share by Country (2021-2026)

Figure 49. Americas Wireless Capsule Endoscopy Sales Market Share by Type (2021-2026)

Figure 50. Americas Wireless Capsule Endoscopy Sales Market Share by Application (2021-2026)

Figure 51. United States Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 52. Canada Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$

millions)

Figure 53. Mexico Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 54. Brazil Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 55. APAC Wireless Capsule Endoscopy Sales Market Share by Region in 2025

Figure 56. APAC Wireless Capsule Endoscopy Revenue Market Share by Region (2021-2026)

Figure 57. APAC Wireless Capsule Endoscopy Sales Market Share by Type (2021-2026)

Figure 58. APAC Wireless Capsule Endoscopy Sales Market Share by Application (2021-2026)

Figure 59. China Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 60. Japan Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 61. South Korea Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 62. Southeast Asia Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 63. India Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 64. Australia Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 65. China Taiwan Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 66. Europe Wireless Capsule Endoscopy Sales Market Share by Country in 2025

Figure 67. Europe Wireless Capsule Endoscopy Revenue Market Share by Country (2021-2026)

Figure 68. Europe Wireless Capsule Endoscopy Sales Market Share by Type (2021-2026)

Figure 69. Europe Wireless Capsule Endoscopy Sales Market Share by Application (2021-2026)

Figure 70. Germany Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 71. France Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 72. UK Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 73. Italy Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 74. Russia Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 75. Middle East & Africa Wireless Capsule Endoscopy Sales Market Share by

Country (2021-2026)

Figure 76. Middle East & Africa Wireless Capsule Endoscopy Sales Market Share by Type (2021-2026)

Figure 77. Middle East & Africa Wireless Capsule Endoscopy Sales Market Share by Application (2021-2026)

Figure 78. Egypt Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 79. South Africa Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 80. Israel Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 81. Turkey Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 82. GCC Countries Wireless Capsule Endoscopy Revenue Growth 2021-2026 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of Wireless Capsule Endoscopy in 2026

Figure 84. Manufacturing Process Analysis of Wireless Capsule Endoscopy

Figure 85. Industry Chain Structure of Wireless Capsule Endoscopy

Figure 86. Channels of Distribution

Figure 87. Global Wireless Capsule Endoscopy Sales Market Forecast by Region (2027-2032)

Figure 88. Global Wireless Capsule Endoscopy Revenue Market Share Forecast by Region (2027-2032)

Figure 89. Global Wireless Capsule Endoscopy Sales Market Share Forecast by Type (2027-2032)

Figure 90. Global Wireless Capsule Endoscopy Revenue Market Share Forecast by Type (2027-2032)

Figure 91. Global Wireless Capsule Endoscopy Sales Market Share Forecast by Application (2027-2032)

Figure 92. Global Wireless Capsule Endoscopy Revenue Market Share Forecast by Application (2027-2032)

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