

# Global Wireless Broadband Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Wireless Broadband market size was valued at US\$ 5354 million in 2023. With growing demand in downstream market, the Wireless Broadband is forecast to a readjusted size of US\$ 11860 million by 2030 with a CAGR of 12.0% during review period.

The research report highlights the growth potential of the global Wireless Broadband market. Wireless Broadband are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Wireless Broadband. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Wireless Broadband market.

Wireless technologies using longer-range directional equipment provide broadband service in remote or sparsely populated areas where DSL or cable modem service would be costly to provide. Speeds are generally comparable to DSL and cable modem. An external antenna is usually required.

Wireless broadband Internet access services offered over fixed networks allow consumers to access the Internet from a fixed point while stationary and often require a direct line-of-sight between the wireless transmitter and receiver. These services have been offered using both licensed spectrum and unlicensed devices. For example, thousands of small Wireless Internet Services Providers (WISPs) provide such wireless broadband at speeds of around one Mbps using unlicensed devices, often in rural areas

not served by cable or wireline broadband networks.

Wireless Local Area Networks (WLANs) provide wireless broadband access over shorter distances and are often used to extend the reach of a 'last-mile' wireline or fixed wireless broadband connection within a home, building, or campus environment. Wi-Fi networks use unlicensed devices and can be designed for private access within a home or business or be used for public Internet access at 'hot spots' such as restaurants, coffee shops, hotels, airports, convention centres, and city parks.

Mobile wireless broadband services are also becoming available from mobile telephone service providers and others. These services are generally appropriate for highly-mobile customers and require a special PC card with a built in antenna that plugs into a user's laptop computer. Generally, they provide lower speeds, in the range of several hundred Kbps.

Fixed wireless access works primarily when two fixed locations are required to be connected directly. Traditionally, enterprises used leased lines or cables to connect two different locations. FWA is cheaper alternative, specifically in densely populated areas. Typically, FWA employs radio links as the communication and connecting medium between both locations. Usually, the fixed wireless broadcasting equipment is hoisted at building roofs on both the locations to ensure an obstruction free data transmission. Each of the FWA devices is configured to be in line of sight or is in a similar direction for better signal reception. Moreover, besides connecting one-to-one locations, FWA can be implemented in point-to-multipoint and multipoint-to-multipoint transmission modes.

Global Wireless Broadband key players include Ubiquiti Networks (UBNT), Cambium Networks, Mikrotik, RADWIN, Intracom Telecom, etc. Global top five manufacturers hold a share about 20%. United States is the largest market, with a share about 45%, followed by Europe, with a share about 25 percent. In terms of product, PTP is the largest segment, with a share about 85%. And in terms of application, the largest application is Public Safety, followed by Transportation, Energy, etc.

Key Features:

The report on Wireless Broadband market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Wireless Broadband market. It may include historical data, market

segmentation by Type (e.g., Point-to-Point (PTP), Point-to-Multipoint (PMP)), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Wireless Broadband market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Wireless Broadband market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Wireless Broadband industry. This include advancements in Wireless Broadband technology, Wireless Broadband new entrants, Wireless Broadband new investment, and other innovations that are shaping the future of Wireless Broadband.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Wireless Broadband market. It includes factors influencing customer ' purchasing decisions, preferences for Wireless Broadband product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Wireless Broadband market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Wireless Broadband market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Wireless Broadband market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Wireless Broadband industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Wireless Broadband market.

#### Market Segmentation:

Wireless Broadband market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Segmentation by type

Point-to-Point (PTP)

Point-to-Multipoint (PMP)

#### Segmentation by application

Public Safety

Transportation

Energy

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ubiquiti Networks (UBNT)

Cambium Networks

Mikrotik

RADWIN

Intracom Telecom

Netronics Technologies

Proxim Wireless

LigoWave(Deliberant)

Redline communications

SuperCom(Alvarion Technologies)

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