

# Global Wireless Audio Market Growth 2024-2030

<https://marketpublishers.com/r/G4380A625C3EN.html>

Date: January 2024

Pages: 129

Price: US\$ 3,660.00 (Single User License)

ID: G4380A625C3EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Wireless Audio market size was valued at US\$ 20530 million in 2023. With growing demand in downstream market, the Wireless Audio is forecast to a readjusted size of US\$ 40170 million by 2030 with a CAGR of 10.1% during review period.

The research report highlights the growth potential of the global Wireless Audio market. Wireless Audio are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Wireless Audio. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Wireless Audio market.

The Global Wireless audio devices market are used to transmit and receive various audio signals through wireless technologies, namely, Wi-Fi, Bluetooth, and AirPlay, among others. Wireless headphones, microphones, speakers, sound bars, and audio systems, radio tuners, and others are various types of wireless audio devices available in the market. Increasing penetration of infotainment devices, rising adoption of mobile devices, and increasing applications of wireless audio devices in the commercial sector including, events, shows, call centers, and others are the key driving factors of the market. Stringent government regulations have been imposed regarding the frequency range of audio devices. In addition, use of these devices at more than 85 decibels (dB) for 8 hours or more could adversely affect hearing ability of users. These factors restrict the expansion of the market. However, rapid technological advancement and increasing need for convenience such as ease in portability and remote accessibility among customers would generate significant opportunities for market players.

Global Wireless Audio key players include Apple (Beats), SAMSUNG (Harman), Google, Amazon, Sonos, etc. Global top five manufacturers hold a share about 60%. North America is the largest market, with a share over 40%, followed by Europe and Asia-Pacific, both have a share about 30 percent. In terms of product, Wireless Headphones& Earphones is the largest segment, with a share about 50%. And in terms of application, the largest application is Consumer and Home, followed by Commercial, and Automotive.

#### Key Features:

The report on Wireless Audio market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Wireless Audio market. It may include historical data, market segmentation by Type (e.g., Sound Bar and Wireless Speakers, Wireless Headphones& Earphones), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Wireless Audio market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Wireless Audio market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Wireless Audio industry. This include advancements in Wireless Audio technology, Wireless Audio new entrants, Wireless Audio new investment, and other innovations that are shaping the future of Wireless Audio.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Wireless Audio market. It includes factors influencing customer ' purchasing decisions, preferences for Wireless Audio product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Wireless Audio market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Wireless Audio market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Wireless Audio market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Wireless Audio industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Wireless Audio market.

#### Market Segmentation:

Wireless Audio market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Sound Bar and Wireless Speakers

Wireless Headphones& Earphones

Wireless Microphone

#### Segmentation by application

Consumer and Home

Commercial

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Apple (Beats)

LG

Bose

SAMSUNG (Harman)

Logitech (Jaybird)

Plantronics

Sennheiser

Sonos

DEI

Vizio

Boston

Sony

Shure

VOXX

Philips

YAMAHA

Jabra

Amazon

Google

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Wireless Audio market?

What factors are driving Wireless Audio market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wireless Audio market opportunities vary by end market size?

How does Wireless Audio break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Wireless Audio Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Wireless Audio by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Wireless Audio by Country/Region, 2019, 2023 & 2030
- 2.2 Wireless Audio Segment by Type
  - 2.2.1 Sound Bar and Wireless Speakers
  - 2.2.2 Wireless Headphones& Earphones
  - 2.2.3 Wireless Microphone
- 2.3 Wireless Audio Sales by Type
  - 2.3.1 Global Wireless Audio Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Wireless Audio Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Wireless Audio Sale Price by Type (2019-2024)
- 2.4 Wireless Audio Segment by Application
  - 2.4.1 Consumer and Home
  - 2.4.2 Commercial
  - 2.4.3 Automotive
  - 2.4.4 Others
- 2.5 Wireless Audio Sales by Application
  - 2.5.1 Global Wireless Audio Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Wireless Audio Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Wireless Audio Sale Price by Application (2019-2024)

### **3 GLOBAL WIRELESS AUDIO BY COMPANY**

- 3.1 Global Wireless Audio Breakdown Data by Company
  - 3.1.1 Global Wireless Audio Annual Sales by Company (2019-2024)
  - 3.1.2 Global Wireless Audio Sales Market Share by Company (2019-2024)
- 3.2 Global Wireless Audio Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Wireless Audio Revenue by Company (2019-2024)
  - 3.2.2 Global Wireless Audio Revenue Market Share by Company (2019-2024)
- 3.3 Global Wireless Audio Sale Price by Company
- 3.4 Key Manufacturers Wireless Audio Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Wireless Audio Product Location Distribution
  - 3.4.2 Players Wireless Audio Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR WIRELESS AUDIO BY GEOGRAPHIC REGION**

- 4.1 World Historic Wireless Audio Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Wireless Audio Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Wireless Audio Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Wireless Audio Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Wireless Audio Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Wireless Audio Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Wireless Audio Sales Growth
- 4.4 APAC Wireless Audio Sales Growth
- 4.5 Europe Wireless Audio Sales Growth
- 4.6 Middle East & Africa Wireless Audio Sales Growth

### **5 AMERICAS**

- 5.1 Americas Wireless Audio Sales by Country
  - 5.1.1 Americas Wireless Audio Sales by Country (2019-2024)
  - 5.1.2 Americas Wireless Audio Revenue by Country (2019-2024)
- 5.2 Americas Wireless Audio Sales by Type
- 5.3 Americas Wireless Audio Sales by Application



5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Wireless Audio Sales by Region

6.1.1 APAC Wireless Audio Sales by Region (2019-2024)

6.1.2 APAC Wireless Audio Revenue by Region (2019-2024)

6.2 APAC Wireless Audio Sales by Type

6.3 APAC Wireless Audio Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Wireless Audio by Country

7.1.1 Europe Wireless Audio Sales by Country (2019-2024)

7.1.2 Europe Wireless Audio Revenue by Country (2019-2024)

7.2 Europe Wireless Audio Sales by Type

7.3 Europe Wireless Audio Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Wireless Audio by Country

8.1.1 Middle East & Africa Wireless Audio Sales by Country (2019-2024)

8.1.2 Middle East & Africa Wireless Audio Revenue by Country (2019-2024)

8.2 Middle East & Africa Wireless Audio Sales by Type

### 8.3 Middle East & Africa Wireless Audio Sales by Application

#### 8.4 Egypt

#### 8.5 South Africa

#### 8.6 Israel

#### 8.7 Turkey

#### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

### 10.1 Raw Material and Suppliers

### 10.2 Manufacturing Cost Structure Analysis of Wireless Audio

### 10.3 Manufacturing Process Analysis of Wireless Audio

### 10.4 Industry Chain Structure of Wireless Audio

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 11.1 Sales Channel

#### 11.1.1 Direct Channels

#### 11.1.2 Indirect Channels

### 11.2 Wireless Audio Distributors

### 11.3 Wireless Audio Customer

## **12 WORLD FORECAST REVIEW FOR WIRELESS AUDIO BY GEOGRAPHIC REGION**

### 12.1 Global Wireless Audio Market Size Forecast by Region

#### 12.1.1 Global Wireless Audio Forecast by Region (2025-2030)

#### 12.1.2 Global Wireless Audio Annual Revenue Forecast by Region (2025-2030)

### 12.2 Americas Forecast by Country

### 12.3 APAC Forecast by Region

### 12.4 Europe Forecast by Country

### 12.5 Middle East & Africa Forecast by Country

### 12.6 Global Wireless Audio Forecast by Type

## 12.7 Global Wireless Audio Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 Apple (Beats)

#### 13.1.1 Apple (Beats) Company Information

#### 13.1.2 Apple (Beats) Wireless Audio Product Portfolios and Specifications

#### 13.1.3 Apple (Beats) Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.1.4 Apple (Beats) Main Business Overview

#### 13.1.5 Apple (Beats) Latest Developments

### 13.2 LG

#### 13.2.1 LG Company Information

#### 13.2.2 LG Wireless Audio Product Portfolios and Specifications

#### 13.2.3 LG Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.2.4 LG Main Business Overview

#### 13.2.5 LG Latest Developments

### 13.3 Bose

#### 13.3.1 Bose Company Information

#### 13.3.2 Bose Wireless Audio Product Portfolios and Specifications

#### 13.3.3 Bose Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.3.4 Bose Main Business Overview

#### 13.3.5 Bose Latest Developments

### 13.4 SAMSUNG (Harman)

#### 13.4.1 SAMSUNG (Harman) Company Information

#### 13.4.2 SAMSUNG (Harman) Wireless Audio Product Portfolios and Specifications

#### 13.4.3 SAMSUNG (Harman) Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.4.4 SAMSUNG (Harman) Main Business Overview

#### 13.4.5 SAMSUNG (Harman) Latest Developments

### 13.5 Logitech (Jaybird)

#### 13.5.1 Logitech (Jaybird) Company Information

#### 13.5.2 Logitech (Jaybird) Wireless Audio Product Portfolios and Specifications

#### 13.5.3 Logitech (Jaybird) Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)

#### 13.5.4 Logitech (Jaybird) Main Business Overview

#### 13.5.5 Logitech (Jaybird) Latest Developments

### 13.6 Plantronics

#### 13.6.1 Plantronics Company Information

- 13.6.2 Plantronics Wireless Audio Product Portfolios and Specifications
- 13.6.3 Plantronics Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Plantronics Main Business Overview
- 13.6.5 Plantronics Latest Developments
- 13.7 Sennheiser
  - 13.7.1 Sennheiser Company Information
  - 13.7.2 Sennheiser Wireless Audio Product Portfolios and Specifications
  - 13.7.3 Sennheiser Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Sennheiser Main Business Overview
  - 13.7.5 Sennheiser Latest Developments
- 13.8 Sonos
  - 13.8.1 Sonos Company Information
  - 13.8.2 Sonos Wireless Audio Product Portfolios and Specifications
  - 13.8.3 Sonos Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Sonos Main Business Overview
  - 13.8.5 Sonos Latest Developments
- 13.9 DEI
  - 13.9.1 DEI Company Information
  - 13.9.2 DEI Wireless Audio Product Portfolios and Specifications
  - 13.9.3 DEI Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 DEI Main Business Overview
  - 13.9.5 DEI Latest Developments
- 13.10 Vizio
  - 13.10.1 Vizio Company Information
  - 13.10.2 Vizio Wireless Audio Product Portfolios and Specifications
  - 13.10.3 Vizio Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Vizio Main Business Overview
  - 13.10.5 Vizio Latest Developments
- 13.11 Boston
  - 13.11.1 Boston Company Information
  - 13.11.2 Boston Wireless Audio Product Portfolios and Specifications
  - 13.11.3 Boston Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Boston Main Business Overview
  - 13.11.5 Boston Latest Developments
- 13.12 Sony
  - 13.12.1 Sony Company Information
  - 13.12.2 Sony Wireless Audio Product Portfolios and Specifications

- 13.12.3 Sony Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.12.4 Sony Main Business Overview
- 13.12.5 Sony Latest Developments
- 13.13 Shure
  - 13.13.1 Shure Company Information
  - 13.13.2 Shure Wireless Audio Product Portfolios and Specifications
  - 13.13.3 Shure Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Shure Main Business Overview
  - 13.13.5 Shure Latest Developments
- 13.14 VOXX
  - 13.14.1 VOXX Company Information
  - 13.14.2 VOXX Wireless Audio Product Portfolios and Specifications
  - 13.14.3 VOXX Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.14.4 VOXX Main Business Overview
  - 13.14.5 VOXX Latest Developments
- 13.15 Philips
  - 13.15.1 Philips Company Information
  - 13.15.2 Philips Wireless Audio Product Portfolios and Specifications
  - 13.15.3 Philips Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.15.4 Philips Main Business Overview
  - 13.15.5 Philips Latest Developments
- 13.16 YAMAHA
  - 13.16.1 YAMAHA Company Information
  - 13.16.2 YAMAHA Wireless Audio Product Portfolios and Specifications
  - 13.16.3 YAMAHA Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.16.4 YAMAHA Main Business Overview
  - 13.16.5 YAMAHA Latest Developments
- 13.17 Jabra
  - 13.17.1 Jabra Company Information
  - 13.17.2 Jabra Wireless Audio Product Portfolios and Specifications
  - 13.17.3 Jabra Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.17.4 Jabra Main Business Overview
  - 13.17.5 Jabra Latest Developments
- 13.18 Amazon
  - 13.18.1 Amazon Company Information
  - 13.18.2 Amazon Wireless Audio Product Portfolios and Specifications
  - 13.18.3 Amazon Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.18.4 Amazon Main Business Overview

13.18.5 Amazon Latest Developments

13.19 Google

13.19.1 Google Company Information

13.19.2 Google Wireless Audio Product Portfolios and Specifications

13.19.3 Google Wireless Audio Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Google Main Business Overview

13.19.5 Google Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Wireless Audio Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Wireless Audio Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Sound Bar and Wireless Speakers

Table 4. Major Players of Wireless Headphones& Earphones

Table 5. Major Players of Wireless Microphone

Table 6. Global Wireless Audio Sales by Type (2019-2024) & (K Units)

Table 7. Global Wireless Audio Sales Market Share by Type (2019-2024)

Table 8. Global Wireless Audio Revenue by Type (2019-2024) & (\$ million)

Table 9. Global Wireless Audio Revenue Market Share by Type (2019-2024)

Table 10. Global Wireless Audio Sale Price by Type (2019-2024) & (USD/Unit)

Table 11. Global Wireless Audio Sales by Application (2019-2024) & (K Units)

Table 12. Global Wireless Audio Sales Market Share by Application (2019-2024)

Table 13. Global Wireless Audio Revenue by Application (2019-2024)

Table 14. Global Wireless Audio Revenue Market Share by Application (2019-2024)

Table 15. Global Wireless Audio Sale Price by Application (2019-2024) & (USD/Unit)

Table 16. Global Wireless Audio Sales by Company (2019-2024) & (K Units)

Table 17. Global Wireless Audio Sales Market Share by Company (2019-2024)

Table 18. Global Wireless Audio Revenue by Company (2019-2024) (\$ Millions)

Table 19. Global Wireless Audio Revenue Market Share by Company (2019-2024)

Table 20. Global Wireless Audio Sale Price by Company (2019-2024) & (USD/Unit)

Table 21. Key Manufacturers Wireless Audio Producing Area Distribution and Sales Area

Table 22. Players Wireless Audio Products Offered

Table 23. Wireless Audio Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 24. New Products and Potential Entrants

Table 25. Mergers & Acquisitions, Expansion

Table 26. Global Wireless Audio Sales by Geographic Region (2019-2024) & (K Units)

Table 27. Global Wireless Audio Sales Market Share Geographic Region (2019-2024)

Table 28. Global Wireless Audio Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Wireless Audio Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Wireless Audio Sales by Country/Region (2019-2024) & (K Units)



Table 31. Global Wireless Audio Sales Market Share by Country/Region (2019-2024)
Table 32. Global Wireless Audio Revenue by Country/Region (2019-2024) & (\$ millions)
Table 33. Global Wireless Audio Revenue Market Share by Country/Region (2019-2024)
Table 34. Americas Wireless Audio Sales by Country (2019-2024) & (K Units)
Table 35. Americas Wireless Audio Sales Market Share by Country (2019-2024)
Table 36. Americas Wireless Audio Revenue by Country (2019-2024) & (\$ Millions)
Table 37. Americas Wireless Audio Revenue Market Share by Country (2019-2024)
Table 38. Americas Wireless Audio Sales by Type (2019-2024) & (K Units)
Table 39. Americas Wireless Audio Sales by Application (2019-2024) & (K Units)
Table 40. APAC Wireless Audio Sales by Region (2019-2024) & (K Units)
Table 41. APAC Wireless Audio Sales Market Share by Region (2019-2024)
Table 42. APAC Wireless Audio Revenue by Region (2019-2024) & (\$ Millions)
Table 43. APAC Wireless Audio Revenue Market Share by Region (2019-2024)
Table 44. APAC Wireless Audio Sales by Type (2019-2024) & (K Units)
Table 45. APAC Wireless Audio Sales by Application (2019-2024) & (K Units)
Table 46. Europe Wireless Audio Sales by Country (2019-2024) & (K Units)
Table 47. Europe Wireless Audio Sales Market Share by Country (2019-2024)
Table 48. Europe Wireless Audio Revenue by Country (2019-2024) & (\$ Millions)
Table 49. Europe Wireless Audio Revenue Market Share by Country (2019-2024)
Table 50. Europe Wireless Audio Sales by Type (2019-2024) & (K Units)
Table 51. Europe Wireless Audio Sales by Application (2019-2024) & (K Units)
Table 52. Middle East & Africa Wireless Audio Sales by Country (2019-2024) & (K Units)
Table 53. Middle East & Africa Wireless Audio Sales Market Share by Country (2019-2024)
Table 54. Middle East & Africa Wireless Audio Revenue by Country (2019-2024) & (\$ Millions)
Table 55. Middle East & Africa Wireless Audio Revenue Market Share by Country (2019-2024)
Table 56. Middle East & Africa Wireless Audio Sales by Type (2019-2024) & (K Units)
Table 57. Middle East & Africa Wireless Audio Sales by Application (2019-2024) & (K Units)
Table 58. Key Market Drivers & Growth Opportunities of Wireless Audio
Table 59. Key Market Challenges & Risks of Wireless Audio
Table 60. Key Industry Trends of Wireless Audio
Table 61. Wireless Audio Raw Material
Table 62. Key Suppliers of Raw Materials
Table 63. Wireless Audio Distributors List



Table 64. Wireless Audio Customer List

Table 65. Global Wireless Audio Sales Forecast by Region (2025-2030) & (K Units)

Table 66. Global Wireless Audio Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Wireless Audio Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Wireless Audio Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Wireless Audio Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Wireless Audio Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Wireless Audio Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Wireless Audio Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Wireless Audio Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Wireless Audio Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Wireless Audio Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Wireless Audio Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Wireless Audio Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Wireless Audio Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Apple (Beats) Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 80. Apple (Beats) Wireless Audio Product Portfolios and Specifications

Table 81. Apple (Beats) Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Apple (Beats) Main Business

Table 83. Apple (Beats) Latest Developments

Table 84. LG Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 85. LG Wireless Audio Product Portfolios and Specifications

Table 86. LG Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. LG Main Business

Table 88. LG Latest Developments

Table 89. Bose Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 90. Bose Wireless Audio Product Portfolios and Specifications

Table 91. Bose Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Bose Main Business

Table 93. Bose Latest Developments

Table 94. SAMSUNG (Harman) Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 95. SAMSUNG (Harman) Wireless Audio Product Portfolios and Specifications

Table 96. SAMSUNG (Harman) Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. SAMSUNG (Harman) Main Business

Table 98. SAMSUNG (Harman) Latest Developments

Table 99. Logitech (Jaybird) Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 100. Logitech (Jaybird) Wireless Audio Product Portfolios and Specifications

Table 101. Logitech (Jaybird) Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Logitech (Jaybird) Main Business

Table 103. Logitech (Jaybird) Latest Developments

Table 104. Plantronics Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 105. Plantronics Wireless Audio Product Portfolios and Specifications

Table 106. Plantronics Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Plantronics Main Business

Table 108. Plantronics Latest Developments

Table 109. Sennheiser Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 110. Sennheiser Wireless Audio Product Portfolios and Specifications

Table 111. Sennheiser Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Sennheiser Main Business

Table 113. Sennheiser Latest Developments

Table 114. Sonos Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 115. Sonos Wireless Audio Product Portfolios and Specifications

Table 116. Sonos Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Sonos Main Business

Table 118. Sonos Latest Developments

Table 119. DEI Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors
Table 120. DEI Wireless Audio Product Portfolios and Specifications
Table 121. DEI Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. DEI Main Business
Table 123. DEI Latest Developments
Table 124. Vizio Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors
Table 125. Vizio Wireless Audio Product Portfolios and Specifications
Table 126. Vizio Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. Vizio Main Business
Table 128. Vizio Latest Developments
Table 129. Boston Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors
Table 130. Boston Wireless Audio Product Portfolios and Specifications
Table 131. Boston Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 132. Boston Main Business
Table 133. Boston Latest Developments
Table 134. Sony Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors
Table 135. Sony Wireless Audio Product Portfolios and Specifications
Table 136. Sony Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 137. Sony Main Business
Table 138. Sony Latest Developments
Table 139. Shure Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors
Table 140. Shure Wireless Audio Product Portfolios and Specifications
Table 141. Shure Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 142. Shure Main Business
Table 143. Shure Latest Developments
Table 144. VOXX Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors
Table 145. VOXX Wireless Audio Product Portfolios and Specifications
Table 146. VOXX Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 147. VOXX Main Business

Table 148. VOXX Latest Developments

Table 149. Philips Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 150. Philips Wireless Audio Product Portfolios and Specifications

Table 151. Philips Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. Philips Main Business

Table 153. Philips Latest Developments

Table 154. YAMAHA Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 155. YAMAHA Wireless Audio Product Portfolios and Specifications

Table 156. YAMAHA Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. YAMAHA Main Business

Table 158. YAMAHA Latest Developments

Table 159. Jabra Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 160. Jabra Wireless Audio Product Portfolios and Specifications

Table 161. Jabra Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Jabra Main Business

Table 163. Jabra Latest Developments

Table 164. Amazon Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 165. Amazon Wireless Audio Product Portfolios and Specifications

Table 166. Amazon Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. Amazon Main Business

Table 168. Amazon Latest Developments

Table 169. Google Basic Information, Wireless Audio Manufacturing Base, Sales Area and Its Competitors

Table 170. Google Wireless Audio Product Portfolios and Specifications

Table 171. Google Wireless Audio Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 172. Google Main Business

Table 173. Google Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Wireless Audio
- Figure 2. Wireless Audio Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Wireless Audio Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Wireless Audio Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Wireless Audio Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Sound Bar and Wireless Speakers
- Figure 10. Product Picture of Wireless Headphones& Earphones
- Figure 11. Product Picture of Wireless Microphone
- Figure 12. Global Wireless Audio Sales Market Share by Type in 2023
- Figure 13. Global Wireless Audio Revenue Market Share by Type (2019-2024)
- Figure 14. Wireless Audio Consumed in Consumer and Home
- Figure 15. Global Wireless Audio Market: Consumer and Home (2019-2024) & (K Units)
- Figure 16. Wireless Audio Consumed in Commercial
- Figure 17. Global Wireless Audio Market: Commercial (2019-2024) & (K Units)
- Figure 18. Wireless Audio Consumed in Automotive
- Figure 19. Global Wireless Audio Market: Automotive (2019-2024) & (K Units)
- Figure 20. Wireless Audio Consumed in Others
- Figure 21. Global Wireless Audio Market: Others (2019-2024) & (K Units)
- Figure 22. Global Wireless Audio Sales Market Share by Application (2023)
- Figure 23. Global Wireless Audio Revenue Market Share by Application in 2023
- Figure 24. Wireless Audio Sales Market by Company in 2023 (K Units)
- Figure 25. Global Wireless Audio Sales Market Share by Company in 2023
- Figure 26. Wireless Audio Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Wireless Audio Revenue Market Share by Company in 2023
- Figure 28. Global Wireless Audio Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Wireless Audio Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Wireless Audio Sales 2019-2024 (K Units)
- Figure 31. Americas Wireless Audio Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Wireless Audio Sales 2019-2024 (K Units)
- Figure 33. APAC Wireless Audio Revenue 2019-2024 (\$ Millions)
- Figure 34. Europe Wireless Audio Sales 2019-2024 (K Units)



- Figure 35. Europe Wireless Audio Revenue 2019-2024 (\$ Millions)
- Figure 36. Middle East & Africa Wireless Audio Sales 2019-2024 (K Units)
- Figure 37. Middle East & Africa Wireless Audio Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Wireless Audio Sales Market Share by Country in 2023
- Figure 39. Americas Wireless Audio Revenue Market Share by Country in 2023
- Figure 40. Americas Wireless Audio Sales Market Share by Type (2019-2024)
- Figure 41. Americas Wireless Audio Sales Market Share by Application (2019-2024)
- Figure 42. United States Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Wireless Audio Sales Market Share by Region in 2023
- Figure 47. APAC Wireless Audio Revenue Market Share by Regions in 2023
- Figure 48. APAC Wireless Audio Sales Market Share by Type (2019-2024)
- Figure 49. APAC Wireless Audio Sales Market Share by Application (2019-2024)
- Figure 50. China Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Wireless Audio Sales Market Share by Country in 2023
- Figure 58. Europe Wireless Audio Revenue Market Share by Country in 2023
- Figure 59. Europe Wireless Audio Sales Market Share by Type (2019-2024)
- Figure 60. Europe Wireless Audio Sales Market Share by Application (2019-2024)
- Figure 61. Germany Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Middle East & Africa Wireless Audio Sales Market Share by Country in 2023
- Figure 67. Middle East & Africa Wireless Audio Revenue Market Share by Country in 2023
- Figure 68. Middle East & Africa Wireless Audio Sales Market Share by Type (2019-2024)
- Figure 69. Middle East & Africa Wireless Audio Sales Market Share by Application (2019-2024)
- Figure 70. Egypt Wireless Audio Revenue Growth 2019-2024 (\$ Millions)

- Figure 71. South Africa Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Israel Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. Turkey Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. GCC Country Wireless Audio Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. Manufacturing Cost Structure Analysis of Wireless Audio in 2023
- Figure 76. Manufacturing Process Analysis of Wireless Audio
- Figure 77. Industry Chain Structure of Wireless Audio
- Figure 78. Channels of Distribution
- Figure 79. Global Wireless Audio Sales Market Forecast by Region (2025-2030)
- Figure 80. Global Wireless Audio Revenue Market Share Forecast by Region (2025-2030)
- Figure 81. Global Wireless Audio Sales Market Share Forecast by Type (2025-2030)
- Figure 82. Global Wireless Audio Revenue Market Share Forecast by Type (2025-2030)
- Figure 83. Global Wireless Audio Sales Market Share Forecast by Application (2025-2030)
- Figure 84. Global Wireless Audio Revenue Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Wireless Audio Market Growth 2024-2030

Product link: <https://marketpublishers.com/r/G4380A625C3EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4380A625C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970