

Global Winter Tire Market Growth 2024-2030

<https://marketpublishers.com/r/G51717B7E36EN.html>

Date: January 2024

Pages: 139

Price: US\$ 3,660.00 (Single User License)

ID: G51717B7E36EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Winter Tire market size was valued at US\$ 12180 million in 2023. With growing demand in downstream market, the Winter Tire is forecast to a readjusted size of US\$ 14060 million by 2030 with a CAGR of 2.1% during review period.

The research report highlights the growth potential of the global Winter Tire market. Winter Tire are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Winter Tire. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Winter Tire market.

Winter tires are tires designed for use in colder weather, snow and ice. Winter tires have more sipes than summer tires, increasing traction on snow and ice. Tires designed for winter conditions are optimized to drive at temperatures below 7 °C (45 °F). They are an alternative to the use of snow chains.

Winter tires are usually tires with a different rubber composition from all-weather (all-season) tires. Cold-weather tires include a greater percentage of natural rubber and silica so there is not as much hardening as found in synthetic rubber in cold conditions: they provide better traction at lower temperatures. Winter tires provide more small-tread areas, increasing traction on snow and, in wet conditions, allowing water to escape from under the tire more easily. This reduces the risk of hydroplaning. Snow/winter tires start to perform better than summer or all-season tires if temperature falls below 7C (45F), as the rubber compounds in the latter harden resulting to decreasing grip even on dry

pavement Interestingly one achieves maximum grip on packed snow if the slippage/wheel spin is 40-50%, i.e. one should turn off the traction control in most modern cars for maximum traction.

Studded tires with metal pins that protrude from the tire can greatly reduce skidding and accidents on snow or ice-covered roads. In much of Scandinavia, Canada, and the US, winter tires may have metal studs to improve grip on packed snow or ice, but such tires are prohibited in certain other jurisdictions because of the damage they cause to the road surface.

A tire is a ring-shaped vehicle component that covers the wheel's rim to protect it and enable better vehicle performance. Most tires, such as those for automobiles and bicycles, provide traction between the vehicle and the road while providing a flexible cushion that absorbs shock.

The materials of modern pneumatic tires are synthetic rubber, natural rubber, fabric and wire, along with carbon black and other chemical compounds.

Global Winter Tire key players include Nokian Tyres, Apollo, Hankook, Goodyear, etc.

Europe is the largest market, followed by Russia, and North America.

In terms of product, Studless is the largest segment, with a share over 65%. And in terms of application, the largest application is Passenger tires, followed by Light truck/SUV tires, etc.

Key Features:

The report on Winter Tire market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Winter Tire market. It may include historical data, market segmentation by Type (e.g., Studded, Studless), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Winter Tire market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations,

range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Winter Tire market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Winter Tire industry. This include advancements in Winter Tire technology, Winter Tire new entrants, Winter Tire new investment, and other innovations that are shaping the future of Winter Tire.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Winter Tire market. It includes factors influencing customer ' purchasing decisions, preferences for Winter Tire product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Winter Tire market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Winter Tire market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Winter Tire market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Winter Tire industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Winter Tire market.

Market Segmentation:

Winter Tire market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value.

Segmentation by type

Studded

Studless

Segmentation by application

Passenger Tires

Light Truck/SUV Tires

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Bridgestone

Michelin

Continental

Goodyear

Nokian Tyres

Hankook

Nizhnekamskshina

Pirelli

Cooper Tire

Yokohama

Toyo Tire

Kumho Tire

JSC Cordiant

Zhongce

GITI Tire

Triangle

Apollo

Cheng Shin

Nexen Tire

Key Questions Addressed in this Report

What is the 10-year outlook for the global Winter Tire market?

What factors are driving Winter Tire market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Winter Tire market opportunities vary by end market size?

How does Winter Tire break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Winter Tire Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Winter Tire by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Winter Tire by Country/Region, 2019, 2023 & 2030
- 2.2 Winter Tire Segment by Type
 - 2.2.1 Studded
 - 2.2.2 Studless
- 2.3 Winter Tire Sales by Type
 - 2.3.1 Global Winter Tire Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Winter Tire Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Winter Tire Sale Price by Type (2019-2024)
- 2.4 Winter Tire Segment by Application
 - 2.4.1 Passenger Tires
 - 2.4.2 Light Truck/SUV Tires
 - 2.4.3 Others
- 2.5 Winter Tire Sales by Application
 - 2.5.1 Global Winter Tire Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Winter Tire Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Winter Tire Sale Price by Application (2019-2024)

3 GLOBAL WINTER TIRE BY COMPANY

- 3.1 Global Winter Tire Breakdown Data by Company
 - 3.1.1 Global Winter Tire Annual Sales by Company (2019-2024)
 - 3.1.2 Global Winter Tire Sales Market Share by Company (2019-2024)
- 3.2 Global Winter Tire Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Winter Tire Revenue by Company (2019-2024)
 - 3.2.2 Global Winter Tire Revenue Market Share by Company (2019-2024)
- 3.3 Global Winter Tire Sale Price by Company
- 3.4 Key Manufacturers Winter Tire Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Winter Tire Product Location Distribution
 - 3.4.2 Players Winter Tire Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR WINTER TIRE BY GEOGRAPHIC REGION

- 4.1 World Historic Winter Tire Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Winter Tire Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Winter Tire Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Winter Tire Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Winter Tire Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Winter Tire Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Winter Tire Sales Growth
- 4.4 APAC Winter Tire Sales Growth
- 4.5 Europe Winter Tire Sales Growth
- 4.6 Middle East & Africa Winter Tire Sales Growth

5 AMERICAS

- 5.1 Americas Winter Tire Sales by Country
 - 5.1.1 Americas Winter Tire Sales by Country (2019-2024)
 - 5.1.2 Americas Winter Tire Revenue by Country (2019-2024)
- 5.2 Americas Winter Tire Sales by Type
- 5.3 Americas Winter Tire Sales by Application
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Winter Tire Sales by Region

6.1.1 APAC Winter Tire Sales by Region (2019-2024)

6.1.2 APAC Winter Tire Revenue by Region (2019-2024)

6.2 APAC Winter Tire Sales by Type

6.3 APAC Winter Tire Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Winter Tire by Country

7.1.1 Europe Winter Tire Sales by Country (2019-2024)

7.1.2 Europe Winter Tire Revenue by Country (2019-2024)

7.2 Europe Winter Tire Sales by Type

7.3 Europe Winter Tire Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Winter Tire by Country

8.1.1 Middle East & Africa Winter Tire Sales by Country (2019-2024)

8.1.2 Middle East & Africa Winter Tire Revenue by Country (2019-2024)

8.2 Middle East & Africa Winter Tire Sales by Type

8.3 Middle East & Africa Winter Tire Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Winter Tire

10.3 Manufacturing Process Analysis of Winter Tire

10.4 Industry Chain Structure of Winter Tire

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Winter Tire Distributors

11.3 Winter Tire Customer

12 WORLD FORECAST REVIEW FOR WINTER TIRE BY GEOGRAPHIC REGION

12.1 Global Winter Tire Market Size Forecast by Region

12.1.1 Global Winter Tire Forecast by Region (2025-2030)

12.1.2 Global Winter Tire Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Winter Tire Forecast by Type

12.7 Global Winter Tire Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Bridgestone

- 13.1.1 Bridgestone Company Information
- 13.1.2 Bridgestone Winter Tire Product Portfolios and Specifications
- 13.1.3 Bridgestone Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Bridgestone Main Business Overview
- 13.1.5 Bridgestone Latest Developments

13.2 Michelin

- 13.2.1 Michelin Company Information
- 13.2.2 Michelin Winter Tire Product Portfolios and Specifications
- 13.2.3 Michelin Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Michelin Main Business Overview
- 13.2.5 Michelin Latest Developments

13.3 Continental

- 13.3.1 Continental Company Information
- 13.3.2 Continental Winter Tire Product Portfolios and Specifications
- 13.3.3 Continental Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Continental Main Business Overview
- 13.3.5 Continental Latest Developments

13.4 Goodyear

- 13.4.1 Goodyear Company Information
- 13.4.2 Goodyear Winter Tire Product Portfolios and Specifications
- 13.4.3 Goodyear Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Goodyear Main Business Overview
- 13.4.5 Goodyear Latest Developments

13.5 Nokian Tyres

- 13.5.1 Nokian Tyres Company Information
- 13.5.2 Nokian Tyres Winter Tire Product Portfolios and Specifications
- 13.5.3 Nokian Tyres Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 Nokian Tyres Main Business Overview
- 13.5.5 Nokian Tyres Latest Developments

13.6 Hankook

- 13.6.1 Hankook Company Information
- 13.6.2 Hankook Winter Tire Product Portfolios and Specifications
- 13.6.3 Hankook Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Hankook Main Business Overview
- 13.6.5 Hankook Latest Developments

13.7 Nizhnekamskshina

- 13.7.1 Nizhnekamskshina Company Information

- 13.7.2 Nizhnekamskshina Winter Tire Product Portfolios and Specifications
- 13.7.3 Nizhnekamskshina Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.7.4 Nizhnekamskshina Main Business Overview
- 13.7.5 Nizhnekamskshina Latest Developments
- 13.8 Pirelli
 - 13.8.1 Pirelli Company Information
 - 13.8.2 Pirelli Winter Tire Product Portfolios and Specifications
 - 13.8.3 Pirelli Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Pirelli Main Business Overview
 - 13.8.5 Pirelli Latest Developments
- 13.9 Cooper Tire
 - 13.9.1 Cooper Tire Company Information
 - 13.9.2 Cooper Tire Winter Tire Product Portfolios and Specifications
 - 13.9.3 Cooper Tire Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Cooper Tire Main Business Overview
 - 13.9.5 Cooper Tire Latest Developments
- 13.10 Yokohama
 - 13.10.1 Yokohama Company Information
 - 13.10.2 Yokohama Winter Tire Product Portfolios and Specifications
 - 13.10.3 Yokohama Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Yokohama Main Business Overview
 - 13.10.5 Yokohama Latest Developments
- 13.11 Toyo Tire
 - 13.11.1 Toyo Tire Company Information
 - 13.11.2 Toyo Tire Winter Tire Product Portfolios and Specifications
 - 13.11.3 Toyo Tire Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Toyo Tire Main Business Overview
 - 13.11.5 Toyo Tire Latest Developments
- 13.12 Kumho Tire
 - 13.12.1 Kumho Tire Company Information
 - 13.12.2 Kumho Tire Winter Tire Product Portfolios and Specifications
 - 13.12.3 Kumho Tire Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Kumho Tire Main Business Overview
 - 13.12.5 Kumho Tire Latest Developments
- 13.13 JSC Cordiant
 - 13.13.1 JSC Cordiant Company Information
 - 13.13.2 JSC Cordiant Winter Tire Product Portfolios and Specifications
 - 13.13.3 JSC Cordiant Winter Tire Sales, Revenue, Price and Gross Margin

(2019-2024)

13.13.4 JSC Cordiant Main Business Overview

13.13.5 JSC Cordiant Latest Developments

13.14 Zhongce

13.14.1 Zhongce Company Information

13.14.2 Zhongce Winter Tire Product Portfolios and Specifications

13.14.3 Zhongce Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Zhongce Main Business Overview

13.14.5 Zhongce Latest Developments

13.15 GITI Tire

13.15.1 GITI Tire Company Information

13.15.2 GITI Tire Winter Tire Product Portfolios and Specifications

13.15.3 GITI Tire Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 GITI Tire Main Business Overview

13.15.5 GITI Tire Latest Developments

13.16 Triangle

13.16.1 Triangle Company Information

13.16.2 Triangle Winter Tire Product Portfolios and Specifications

13.16.3 Triangle Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Triangle Main Business Overview

13.16.5 Triangle Latest Developments

13.17 Apollo

13.17.1 Apollo Company Information

13.17.2 Apollo Winter Tire Product Portfolios and Specifications

13.17.3 Apollo Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Apollo Main Business Overview

13.17.5 Apollo Latest Developments

13.18 Cheng Shin

13.18.1 Cheng Shin Company Information

13.18.2 Cheng Shin Winter Tire Product Portfolios and Specifications

13.18.3 Cheng Shin Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 Cheng Shin Main Business Overview

13.18.5 Cheng Shin Latest Developments

13.19 Nexen Tire

13.19.1 Nexen Tire Company Information

13.19.2 Nexen Tire Winter Tire Product Portfolios and Specifications

13.19.3 Nexen Tire Winter Tire Sales, Revenue, Price and Gross Margin (2019-2024)

13.19.4 Nexen Tire Main Business Overview

13.19.5 Nexen Tire Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Winter Tire Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Winter Tire Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Studded

Table 4. Major Players of Studless

Table 5. Global Winter Tire Sales by Type (2019-2024) & (K Units)

Table 6. Global Winter Tire Sales Market Share by Type (2019-2024)

Table 7. Global Winter Tire Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Winter Tire Revenue Market Share by Type (2019-2024)

Table 9. Global Winter Tire Sale Price by Type (2019-2024) & (USD/Unit)

Table 10. Global Winter Tire Sales by Application (2019-2024) & (K Units)

Table 11. Global Winter Tire Sales Market Share by Application (2019-2024)

Table 12. Global Winter Tire Revenue by Application (2019-2024)

Table 13. Global Winter Tire Revenue Market Share by Application (2019-2024)

Table 14. Global Winter Tire Sale Price by Application (2019-2024) & (USD/Unit)

Table 15. Global Winter Tire Sales by Company (2019-2024) & (K Units)

Table 16. Global Winter Tire Sales Market Share by Company (2019-2024)

Table 17. Global Winter Tire Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Winter Tire Revenue Market Share by Company (2019-2024)

Table 19. Global Winter Tire Sale Price by Company (2019-2024) & (USD/Unit)

Table 20. Key Manufacturers Winter Tire Producing Area Distribution and Sales Area

Table 21. Players Winter Tire Products Offered

Table 22. Winter Tire Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Winter Tire Sales by Geographic Region (2019-2024) & (K Units)

Table 26. Global Winter Tire Sales Market Share Geographic Region (2019-2024)

Table 27. Global Winter Tire Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Winter Tire Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Winter Tire Sales by Country/Region (2019-2024) & (K Units)

Table 30. Global Winter Tire Sales Market Share by Country/Region (2019-2024)

Table 31. Global Winter Tire Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Winter Tire Revenue Market Share by Country/Region (2019-2024)

- Table 33. Americas Winter Tire Sales by Country (2019-2024) & (K Units)
- Table 34. Americas Winter Tire Sales Market Share by Country (2019-2024)
- Table 35. Americas Winter Tire Revenue by Country (2019-2024) & (\$ Millions)
- Table 36. Americas Winter Tire Revenue Market Share by Country (2019-2024)
- Table 37. Americas Winter Tire Sales by Type (2019-2024) & (K Units)
- Table 38. Americas Winter Tire Sales by Application (2019-2024) & (K Units)
- Table 39. APAC Winter Tire Sales by Region (2019-2024) & (K Units)
- Table 40. APAC Winter Tire Sales Market Share by Region (2019-2024)
- Table 41. APAC Winter Tire Revenue by Region (2019-2024) & (\$ Millions)
- Table 42. APAC Winter Tire Revenue Market Share by Region (2019-2024)
- Table 43. APAC Winter Tire Sales by Type (2019-2024) & (K Units)
- Table 44. APAC Winter Tire Sales by Application (2019-2024) & (K Units)
- Table 45. Europe Winter Tire Sales by Country (2019-2024) & (K Units)
- Table 46. Europe Winter Tire Sales Market Share by Country (2019-2024)
- Table 47. Europe Winter Tire Revenue by Country (2019-2024) & (\$ Millions)
- Table 48. Europe Winter Tire Revenue Market Share by Country (2019-2024)
- Table 49. Europe Winter Tire Sales by Type (2019-2024) & (K Units)
- Table 50. Europe Winter Tire Sales by Application (2019-2024) & (K Units)
- Table 51. Middle East & Africa Winter Tire Sales by Country (2019-2024) & (K Units)
- Table 52. Middle East & Africa Winter Tire Sales Market Share by Country (2019-2024)
- Table 53. Middle East & Africa Winter Tire Revenue by Country (2019-2024) & (\$ Millions)
- Table 54. Middle East & Africa Winter Tire Revenue Market Share by Country (2019-2024)
- Table 55. Middle East & Africa Winter Tire Sales by Type (2019-2024) & (K Units)
- Table 56. Middle East & Africa Winter Tire Sales by Application (2019-2024) & (K Units)
- Table 57. Key Market Drivers & Growth Opportunities of Winter Tire
- Table 58. Key Market Challenges & Risks of Winter Tire
- Table 59. Key Industry Trends of Winter Tire
- Table 60. Winter Tire Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. Winter Tire Distributors List
- Table 63. Winter Tire Customer List
- Table 64. Global Winter Tire Sales Forecast by Region (2025-2030) & (K Units)
- Table 65. Global Winter Tire Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Winter Tire Sales Forecast by Country (2025-2030) & (K Units)
- Table 67. Americas Winter Tire Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 68. APAC Winter Tire Sales Forecast by Region (2025-2030) & (K Units)

- Table 69. APAC Winter Tire Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 70. Europe Winter Tire Sales Forecast by Country (2025-2030) & (K Units)
- Table 71. Europe Winter Tire Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 72. Middle East & Africa Winter Tire Sales Forecast by Country (2025-2030) & (K Units)
- Table 73. Middle East & Africa Winter Tire Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Global Winter Tire Sales Forecast by Type (2025-2030) & (K Units)
- Table 75. Global Winter Tire Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 76. Global Winter Tire Sales Forecast by Application (2025-2030) & (K Units)
- Table 77. Global Winter Tire Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 78. Bridgestone Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 79. Bridgestone Winter Tire Product Portfolios and Specifications
- Table 80. Bridgestone Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 81. Bridgestone Main Business
- Table 82. Bridgestone Latest Developments
- Table 83. Michelin Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 84. Michelin Winter Tire Product Portfolios and Specifications
- Table 85. Michelin Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 86. Michelin Main Business
- Table 87. Michelin Latest Developments
- Table 88. Continental Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 89. Continental Winter Tire Product Portfolios and Specifications
- Table 90. Continental Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 91. Continental Main Business
- Table 92. Continental Latest Developments
- Table 93. Goodyear Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 94. Goodyear Winter Tire Product Portfolios and Specifications
- Table 95. Goodyear Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 96. Goodyear Main Business

- Table 97. Goodyear Latest Developments
- Table 98. Nokian Tyres Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 99. Nokian Tyres Winter Tire Product Portfolios and Specifications
- Table 100. Nokian Tyres Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 101. Nokian Tyres Main Business
- Table 102. Nokian Tyres Latest Developments
- Table 103. Hankook Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 104. Hankook Winter Tire Product Portfolios and Specifications
- Table 105. Hankook Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 106. Hankook Main Business
- Table 107. Hankook Latest Developments
- Table 108. Nizhnekamskshina Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 109. Nizhnekamskshina Winter Tire Product Portfolios and Specifications
- Table 110. Nizhnekamskshina Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 111. Nizhnekamskshina Main Business
- Table 112. Nizhnekamskshina Latest Developments
- Table 113. Pirelli Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 114. Pirelli Winter Tire Product Portfolios and Specifications
- Table 115. Pirelli Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 116. Pirelli Main Business
- Table 117. Pirelli Latest Developments
- Table 118. Cooper Tire Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 119. Cooper Tire Winter Tire Product Portfolios and Specifications
- Table 120. Cooper Tire Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 121. Cooper Tire Main Business
- Table 122. Cooper Tire Latest Developments
- Table 123. Yokohama Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 124. Yokohama Winter Tire Product Portfolios and Specifications

- Table 125. Yokohama Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 126. Yokohama Main Business
- Table 127. Yokohama Latest Developments
- Table 128. Toyo Tire Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 129. Toyo Tire Winter Tire Product Portfolios and Specifications
- Table 130. Toyo Tire Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 131. Toyo Tire Main Business
- Table 132. Toyo Tire Latest Developments
- Table 133. Kumho Tire Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 134. Kumho Tire Winter Tire Product Portfolios and Specifications
- Table 135. Kumho Tire Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 136. Kumho Tire Main Business
- Table 137. Kumho Tire Latest Developments
- Table 138. JSC Cordiant Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 139. JSC Cordiant Winter Tire Product Portfolios and Specifications
- Table 140. JSC Cordiant Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 141. JSC Cordiant Main Business
- Table 142. JSC Cordiant Latest Developments
- Table 143. Zhongce Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 144. Zhongce Winter Tire Product Portfolios and Specifications
- Table 145. Zhongce Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 146. Zhongce Main Business
- Table 147. Zhongce Latest Developments
- Table 148. GITI Tire Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors
- Table 149. GITI Tire Winter Tire Product Portfolios and Specifications
- Table 150. GITI Tire Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 151. GITI Tire Main Business
- Table 152. GITI Tire Latest Developments

Table 153. Triangle Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors

Table 154. Triangle Winter Tire Product Portfolios and Specifications

Table 155. Triangle Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 156. Triangle Main Business

Table 157. Triangle Latest Developments

Table 158. Apollo Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors

Table 159. Apollo Winter Tire Product Portfolios and Specifications

Table 160. Apollo Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 161. Apollo Main Business

Table 162. Apollo Latest Developments

Table 163. Cheng Shin Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors

Table 164. Cheng Shin Winter Tire Product Portfolios and Specifications

Table 165. Cheng Shin Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 166. Cheng Shin Main Business

Table 167. Cheng Shin Latest Developments

Table 168. Nexen Tire Basic Information, Winter Tire Manufacturing Base, Sales Area and Its Competitors

Table 169. Nexen Tire Winter Tire Product Portfolios and Specifications

Table 170. Nexen Tire Winter Tire Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 171. Nexen Tire Main Business

Table 172. Nexen Tire Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Winter Tire
- Figure 2. Winter Tire Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Winter Tire Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Winter Tire Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Winter Tire Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Studded
- Figure 10. Product Picture of Studless
- Figure 11. Global Winter Tire Sales Market Share by Type in 2023
- Figure 12. Global Winter Tire Revenue Market Share by Type (2019-2024)
- Figure 13. Winter Tire Consumed in Passenger Tires
- Figure 14. Global Winter Tire Market: Passenger Tires (2019-2024) & (K Units)
- Figure 15. Winter Tire Consumed in Light Truck/SUV Tires
- Figure 16. Global Winter Tire Market: Light Truck/SUV Tires (2019-2024) & (K Units)
- Figure 17. Winter Tire Consumed in Others
- Figure 18. Global Winter Tire Market: Others (2019-2024) & (K Units)
- Figure 19. Global Winter Tire Sales Market Share by Application (2023)
- Figure 20. Global Winter Tire Revenue Market Share by Application in 2023
- Figure 21. Winter Tire Sales Market by Company in 2023 (K Units)
- Figure 22. Global Winter Tire Sales Market Share by Company in 2023
- Figure 23. Winter Tire Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Winter Tire Revenue Market Share by Company in 2023
- Figure 25. Global Winter Tire Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Winter Tire Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Winter Tire Sales 2019-2024 (K Units)
- Figure 28. Americas Winter Tire Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Winter Tire Sales 2019-2024 (K Units)
- Figure 30. APAC Winter Tire Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Winter Tire Sales 2019-2024 (K Units)
- Figure 32. Europe Winter Tire Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Winter Tire Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa Winter Tire Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Winter Tire Sales Market Share by Country in 2023

- Figure 36. Americas Winter Tire Revenue Market Share by Country in 2023
- Figure 37. Americas Winter Tire Sales Market Share by Type (2019-2024)
- Figure 38. Americas Winter Tire Sales Market Share by Application (2019-2024)
- Figure 39. United States Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Winter Tire Sales Market Share by Region in 2023
- Figure 44. APAC Winter Tire Revenue Market Share by Regions in 2023
- Figure 45. APAC Winter Tire Sales Market Share by Type (2019-2024)
- Figure 46. APAC Winter Tire Sales Market Share by Application (2019-2024)
- Figure 47. China Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Winter Tire Sales Market Share by Country in 2023
- Figure 55. Europe Winter Tire Revenue Market Share by Country in 2023
- Figure 56. Europe Winter Tire Sales Market Share by Type (2019-2024)
- Figure 57. Europe Winter Tire Sales Market Share by Application (2019-2024)
- Figure 58. Germany Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Winter Tire Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Winter Tire Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Winter Tire Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Winter Tire Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. South Africa Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Israel Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Turkey Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. GCC Country Winter Tire Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Manufacturing Cost Structure Analysis of Winter Tire in 2023
- Figure 73. Manufacturing Process Analysis of Winter Tire

Figure 74. Industry Chain Structure of Winter Tire

Figure 75. Channels of Distribution

Figure 76. Global Winter Tire Sales Market Forecast by Region (2025-2030)

Figure 77. Global Winter Tire Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Winter Tire Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Winter Tire Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Winter Tire Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Winter Tire Revenue Market Share Forecast by Application
(2025-2030)

I would like to order

Product name: Global Winter Tire Market Growth 2024-2030

Product link: <https://marketpublishers.com/r/G51717B7E36EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G51717B7E36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970