

Global Wine Case Printing Market Growth 2025-2031

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Abstracts

The global Wine Case Printing market size is predicted to grow from US\$ 1901 million in 2025 to US\$ 2590 million in 2031; it is expected to grow at a CAGR of 5.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Wine case printing refers to the process of applying visual and informational content—such as logos, branding, regulatory labels, and handling instructions—onto the exterior of wine packaging cases made from materials like cardboard, coated board, uncoated board, or wood. It serves both marketing and functional purposes, enhancing brand recognition while ensuring compliance and logistical clarity. Common printing methods include flexographic, screen, digital, and offset printing, with applications ranging from fully printed retail-ready cartons to spot-printed shipping cases and engraved wooden gift boxes.

Wine case printing parameters include the type of substrate used—such as coated board, uncoated board, corrugated cardboard, kraft paper, or wood—as well as the printing method, which may be flexographic, digital, offset, screen printing, or laser engraving. Key print specifications involve color mode (CMYK or Pantone), resolution (typically 150–300 DPI), ink type (water-based, UV, or solvent-based), and print coverage (spot vs. full). Material-related parameters include board grade (e.g., E-flute, B-flute), surface coating (glossy, matte, or uncoated), and box style (RSC, die-cut, or rigid gift box). Performance considerations such as moisture resistance, abrasion resistance, and regulatory compliance (e.g., barcodes, recycling symbols) are also essential for ensuring durability and legal conformity in retail and shipping environments.

LP Information, Inc. (LPI) ' newest research report, the “Wine Case Printing Industry Forecast” looks at past sales and reviews total world Wine Case Printing sales in 2024, providing a comprehensive analysis by region and market sector of projected Wine Case Printing sales for 2025 through 2031. With Wine Case Printing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wine Case Printing industry.

This Insight Report provides a comprehensive analysis of the global Wine Case Printing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wine Case Printing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wine Case Printing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wine Case Printing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wine Case Printing.

This report presents a comprehensive overview, market shares, and growth opportunities of Wine Case Printing market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Coated Board

Uncoated Board

Wood

Segmentation by Application:

Eco-Friendly Cases

Branded Shipping Cases

Luxury Gift Cases

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Le Bourguignon

L'Atelier du Vin

Jean Juviniere

France Wines Sourcing

TWF Wines

UPM Raflatac

Domino Printing Sciences

IN Groupe

Chalvignac Group

Quad Europe

Arjowiggins

HP Indigo

Oppizi

Tunetoo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wine Case Printing market?

What factors are driving Wine Case Printing market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wine Case Printing market opportunities vary by end market size?

How does Wine Case Printing break out by Type, by Application?

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