

Global Wind and Solar Energy Forecasting Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Wind and Solar Energy Forecasting Services market size is predicted to grow from US\$ 151 million in 2025 to US\$ 245 million in 2032; it is expected to grow at a CAGR of 7.3% from 2026 to 2032.

Wind and solar energy forecasting services are professional forecasting services provided to wind farms, photovoltaic power plants, new energy asset operators, power traders, and grid organizations. By integrating numerical weather prediction (NWP), satellite remote sensing, ground meteorological observation, wind measurement tower, SCADA operation data, and historical power generation data, and combining physical models, statistical models, machine learning, and artificial intelligence algorithms, the services predict wind speed, solar irradiance, and wind and solar power generation output within a certain future time range.

The development of the wind and solar forecasting services market is primarily driven by the continuous expansion of global wind and solar power installed capacity, the increasing penetration rate of new energy generation, and the increasing marketization of electricity. Due to the strong volatility and uncertainty of wind speed, cloud cover, and solar irradiance, the increased proportion of new energy sources has significantly increased the demand from grid operators and power generation companies for high-frequency, accurate, and continuously updated power forecasts to mitigate supply-demand imbalances, reserve capacity pressure, and the risk of wind and solar curtailment. Meanwhile, the development of day-ahead, intraday, and real-time electricity markets has made forecasting errors more directly affect the deviation costs and trading revenues of power generation companies, further enhancing the commercial value of professional third-party forecasting services. In addition, the development of centralized operation of multiple power plants, offshore wind power,

large-scale new energy bases, energy storage, and virtual power plants has also driven the expansion of forecasting demand from single power plants to asset portfolios and regional levels. With the continuous advancement of high-resolution NWP, satellite data, cloud computing, and AI/machine learning technologies, forecasting accuracy, update frequency, and service automation levels are continuously improving, further propelling wind and solar forecasting services from basic meteorological support to a crucial digital service for new energy trading, dispatching, and intelligent operation.

Report Scope

LPI (LP Information)' newest research report, the “Wind and Solar Energy Forecasting Services Industry Forecast” looks at past sales and reviews total world Wind and Solar Energy Forecasting Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Wind and Solar Energy Forecasting Services sales for 2026 through 2032. With Wind and Solar Energy Forecasting Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wind and Solar Energy Forecasting Services industry.

This Insight Report provides a comprehensive analysis of the global Wind and Solar Energy Forecasting Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Wind and Solar Energy Forecasting Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wind and Solar Energy Forecasting Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wind and Solar Energy Forecasting Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wind and Solar Energy Forecasting Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Wind and Solar Energy Forecasting Services market by product type,

application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Short-Term Forecasting

Medium and Long Term Forecasting

Segmentation by Predicted Object:

Site-level Forecasting

Portfolio-level Forecasting

Regional & Grid-level Forecasting

Segmentation by Application:

Wind Power

Solar Power

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

energy & meteo systems

Meteologica

Vaisala

LSEG

Weathernews

enfor

DNV

Volue

StormGeo

Meteomatics

Amperon

Montel Energy

Dexter Energy

AleaSoft

ConWX

Reuniwatt

Steadysun

Renewcast

State Power Rixin Technology

Goldwind

Envision

Beijing East E-Energy Technology

MLOG Technology

Seniverse

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