

Global Wi-Fi Smart Power Strip Market Growth 2026-2032

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Abstracts

The global Wi-Fi Smart Power Strip market size is predicted to grow from US\$ 220 million in 2025 to US\$ 389 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

The Wi-Fi Smart Power Strip is an intelligent power strip that can be connected to a Wi-Fi network.

The Wi-Fi Smart Power Strip is an intelligent power strip that can be connected to a Wi-Fi network. With the rapid popularization of the smart home concept and the growing awareness of convenience and energy conservation, the market for smart power strips is showing a rapid growth trend. By connecting with smartphones or other smart devices, users can remotely control the electrical appliances connected to the power strip, enabling functions such as remote switching and scheduling. Moreover, most Wi-Fi Smart Power Strips are equipped with safety features such as voltage monitoring and overload protection, enhancing users' awareness of managing the safety of household appliances.

LP Information, Inc. (LPI) ' newest research report, the "Wi-Fi Smart Power Strip Industry Forecast" looks at past sales and reviews total world Wi-Fi Smart Power Strip sales in 2025, providing a comprehensive analysis by region and market sector of projected Wi-Fi Smart Power Strip sales for 2026 through 2032. With Wi-Fi Smart Power Strip sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wi-Fi Smart Power Strip industry.

This Insight Report provides a comprehensive analysis of the global Wi-Fi Smart Power

Strip landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wi-Fi Smart Power Strip portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wi-Fi Smart Power Strip market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wi-Fi Smart Power Strip and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wi-Fi Smart Power Strip.

This report presents a comprehensive overview, market shares, and growth opportunities of Wi-Fi Smart Power Strip market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

3-Outlets

4-Outlets

5-Outlets

6-Outlets

Segmentation by Application:

Household Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Cixi Bull Electric

Ningbo Lengon Electric

Xiaomi

Belkin International

Etekcitec Corporation

Edimax Technology

Samsung

Kasa Smart

LDNIO

Meross

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wi-Fi Smart Power Strip market?

What factors are driving Wi-Fi Smart Power Strip market growth, globally and by

region?

Which technologies are poised for the fastest growth by market and region?

How do Wi-Fi Smart Power Strip market opportunities vary by end market size?

How does Wi-Fi Smart Power Strip break out by Type, by Application?

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