

Global Wholesale and Retail Services Certification Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Wholesale and Retail Services Certification market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Wholesale and retail service certification reviews the service capabilities of wholesale and retail enterprises and evaluates their wholesale and retail service levels.

Service certification is a new certification system specially established for the service industry under market economy conditions to meet the needs of macro-management. It is a form of certification following product and system certification. In the era of service economy, more and more companies are beginning to realize that in order to become a winner in the market, strengthening product creativity and research and development is the basic operation, and high-quality service levels will gradually become important for the development of wholesale and retail companies. Competitiveness. The improvement of service quality is helpful for enterprises to maintain relationships with customers, making customers increase their favorability and loyalty to the enterprise; at the same time, the improvement of service quality is an important guarantee to meet customer needs, and can also make customers in the target market more stable; It can also gain a good reputation in the industry through the company's strict requirements on its own service quality, thereby developing new customers and expanding the company's sales scale. Only by providing good customer service can we create the best room for growth and the greatest benefits for the company.

Enterprises that have passed wholesale and retail service certification can objectively evaluate enterprise management and service quality to improve the overall service level of the enterprise and the service awareness of employees. On the other hand,

enterprises that have passed the certification can improve their products and packaging. The "Service Certification" star mark can be marked, which is persuasive and confirmable, allowing consumers to purchase with confidence. Continuously improve services, improve the company's service system, establish a good service reputation, continuously improve service quality, and enhance the service profit chain and sustainable income.

United States market for Wholesale and Retail Services Certification is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Wholesale and Retail Services Certification is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Wholesale and Retail Services Certification is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Wholesale and Retail Services Certification players cover T?V S?D, Bureau Veritas, SGS, Intertek, DEKRA, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Wholesale and Retail Services Certification Industry Forecast? looks at past sales and reviews total world Wholesale and Retail Services Certification sales in 2025, providing a comprehensive analysis by region and market sector of projected Wholesale and Retail Services Certification sales for 2026 through 2032. With Wholesale and Retail Services Certification sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wholesale and Retail Services Certification industry.

This Insight Report provides a comprehensive analysis of the global Wholesale and Retail Services Certification landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Wholesale and Retail Services Certification portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wholesale and Retail Services Certification market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wholesale and Retail Services Certification and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wholesale and Retail Services Certification.

This report presents a comprehensive overview, market shares, and growth opportunities of Wholesale and Retail Services Certification market by product type, application, key players and key regions and countries.

Segmentation by Type:

National Certification

Regional Certification

Segmentation by Application:

Wholesale Industry

Retail Industry

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

T?V S?D

Bureau Veritas

SGS

Intertek

DEKRA

UL

T?V Rheinland

DNV GL

NSF International

Lloyd's Register

Kiwa

BSI Group

T?V NORD

Eurofins Scientific

Applus+

Noah Testing Certification Group

Bohan Testing and Certification Group

Sanxin International Testing Certification

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Wholesale and Retail Services Certification Market Size (2021-2032)
 - 2.1.2 Wholesale and Retail Services Certification Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Wholesale and Retail Services Certification by Country/Region (2021, 2025 & 2032)
- 2.2 Wholesale and Retail Services Certification Segment by Type
 - 2.2.1 National Certification
 - 2.2.2 Regional Certification
 - 2.2.3 Wholesale and Retail Services Certification Market Size by Type
 - 2.2.3.1 Wholesale and Retail Services Certification Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Wholesale and Retail Services Certification Market Size Market Share by Type (2021-2026)
- 2.3 Wholesale and Retail Services Certification Segment by Application
 - 2.3.1 Wholesale Industry
 - 2.3.2 Retail Industry
 - 2.3.3 Wholesale and Retail Services Certification Market Size by Application
 - 2.3.3.1 Wholesale and Retail Services Certification Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.3.2 Global Wholesale and Retail Services Certification Market Size Market Share by Application (2021-2026)

3 WHOLESALE AND RETAIL SERVICES CERTIFICATION MARKET SIZE BY

PLAYER

3.1 Wholesale and Retail Services Certification Market Size Market Share by Player

3.1.1 Global Wholesale and Retail Services Certification Revenue by Player (2021-2026)

3.1.2 Global Wholesale and Retail Services Certification Revenue Market Share by Player (2021-2026)

3.2 Global Wholesale and Retail Services Certification Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 WHOLESALE AND RETAIL SERVICES CERTIFICATION BY REGION

4.1 Wholesale and Retail Services Certification Market Size by Region (2021-2026)

4.2 Global Wholesale and Retail Services Certification Annual Revenue by Country/Region (2021-2026)

4.3 Americas Wholesale and Retail Services Certification Market Size Growth (2021-2026)

4.4 APAC Wholesale and Retail Services Certification Market Size Growth (2021-2026)

4.5 Europe Wholesale and Retail Services Certification Market Size Growth (2021-2026)

4.6 Middle East & Africa Wholesale and Retail Services Certification Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Wholesale and Retail Services Certification Market Size by Country (2021-2026)

5.2 Americas Wholesale and Retail Services Certification Market Size by Type (2021-2026)

5.3 Americas Wholesale and Retail Services Certification Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Wholesale and Retail Services Certification Market Size by Region
(2021-2026)

6.2 APAC Wholesale and Retail Services Certification Market Size by Type (2021-2026)

6.3 APAC Wholesale and Retail Services Certification Market Size by Application
(2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Wholesale and Retail Services Certification Market Size by Country
(2021-2026)

7.2 Europe Wholesale and Retail Services Certification Market Size by Type
(2021-2026)

7.3 Europe Wholesale and Retail Services Certification Market Size by Application
(2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Wholesale and Retail Services Certification by Region
(2021-2026)

8.2 Middle East & Africa Wholesale and Retail Services Certification Market Size by
Type (2021-2026)

8.3 Middle East & Africa Wholesale and Retail Services Certification Market Size by
Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL WHOLESALE AND RETAIL SERVICES CERTIFICATION MARKET FORECAST

10.1 Global Wholesale and Retail Services Certification Forecast by Region
(2027-2032)

10.1.1 Global Wholesale and Retail Services Certification Forecast by Region
(2027-2032)

10.1.2 Americas Wholesale and Retail Services Certification Forecast

10.1.3 APAC Wholesale and Retail Services Certification Forecast

10.1.4 Europe Wholesale and Retail Services Certification Forecast

10.1.5 Middle East & Africa Wholesale and Retail Services Certification Forecast

10.2 Americas Wholesale and Retail Services Certification Forecast by Country
(2027-2032)

10.2.1 United States Market Wholesale and Retail Services Certification Forecast

10.2.2 Canada Market Wholesale and Retail Services Certification Forecast

10.2.3 Mexico Market Wholesale and Retail Services Certification Forecast

10.2.4 Brazil Market Wholesale and Retail Services Certification Forecast

10.3 APAC Wholesale and Retail Services Certification Forecast by Region
(2027-2032)

10.3.1 China Wholesale and Retail Services Certification Market Forecast

10.3.2 Japan Market Wholesale and Retail Services Certification Forecast

10.3.3 Korea Market Wholesale and Retail Services Certification Forecast

10.3.4 Southeast Asia Market Wholesale and Retail Services Certification Forecast

10.3.5 India Market Wholesale and Retail Services Certification Forecast

10.3.6 Australia Market Wholesale and Retail Services Certification Forecast

10.4 Europe Wholesale and Retail Services Certification Forecast by Country
(2027-2032)

10.4.1 Germany Market Wholesale and Retail Services Certification Forecast

- 10.4.2 France Market Wholesale and Retail Services Certification Forecast
- 10.4.3 UK Market Wholesale and Retail Services Certification Forecast
- 10.4.4 Italy Market Wholesale and Retail Services Certification Forecast
- 10.4.5 Russia Market Wholesale and Retail Services Certification Forecast
- 10.5 Middle East & Africa Wholesale and Retail Services Certification Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Wholesale and Retail Services Certification Forecast
 - 10.5.2 South Africa Market Wholesale and Retail Services Certification Forecast
 - 10.5.3 Israel Market Wholesale and Retail Services Certification Forecast
 - 10.5.4 Turkey Market Wholesale and Retail Services Certification Forecast
- 10.6 Global Wholesale and Retail Services Certification Forecast by Type (2027-2032)
- 10.7 Global Wholesale and Retail Services Certification Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Wholesale and Retail Services Certification Forecast

11 KEY PLAYERS ANALYSIS

11.1 TUV SUD

- 11.1.1 TUV SUD Company Information
- 11.1.2 TUV SUD Wholesale and Retail Services Certification Product Offered
- 11.1.3 TUV SUD Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 TUV SUD Main Business Overview
- 11.1.5 TUV SUD Latest Developments

11.2 Bureau Veritas

- 11.2.1 Bureau Veritas Company Information
- 11.2.2 Bureau Veritas Wholesale and Retail Services Certification Product Offered
- 11.2.3 Bureau Veritas Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Bureau Veritas Main Business Overview
- 11.2.5 Bureau Veritas Latest Developments

11.3 SGS

- 11.3.1 SGS Company Information
- 11.3.2 SGS Wholesale and Retail Services Certification Product Offered
- 11.3.3 SGS Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 SGS Main Business Overview
- 11.3.5 SGS Latest Developments

11.4 Intertek

- 11.4.1 Intertek Company Information
- 11.4.2 Intertek Wholesale and Retail Services Certification Product Offered
- 11.4.3 Intertek Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
- 11.4.4 Intertek Main Business Overview
- 11.4.5 Intertek Latest Developments
- 11.5 DEKRA
 - 11.5.1 DEKRA Company Information
 - 11.5.2 DEKRA Wholesale and Retail Services Certification Product Offered
 - 11.5.3 DEKRA Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 DEKRA Main Business Overview
 - 11.5.5 DEKRA Latest Developments
- 11.6 UL
 - 11.6.1 UL Company Information
 - 11.6.2 UL Wholesale and Retail Services Certification Product Offered
 - 11.6.3 UL Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 UL Main Business Overview
 - 11.6.5 UL Latest Developments
- 11.7 TUV Rheinland
 - 11.7.1 TUV Rheinland Company Information
 - 11.7.2 TUV Rheinland Wholesale and Retail Services Certification Product Offered
 - 11.7.3 TUV Rheinland Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 TUV Rheinland Main Business Overview
 - 11.7.5 TUV Rheinland Latest Developments
- 11.8 DNV GL
 - 11.8.1 DNV GL Company Information
 - 11.8.2 DNV GL Wholesale and Retail Services Certification Product Offered
 - 11.8.3 DNV GL Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 DNV GL Main Business Overview
 - 11.8.5 DNV GL Latest Developments
- 11.9 NSF International
 - 11.9.1 NSF International Company Information
 - 11.9.2 NSF International Wholesale and Retail Services Certification Product Offered
 - 11.9.3 NSF International Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)

- 11.9.4 NSF International Main Business Overview
- 11.9.5 NSF International Latest Developments
- 11.10 Lloyd's Register
 - 11.10.1 Lloyd's Register Company Information
 - 11.10.2 Lloyd's Register Wholesale and Retail Services Certification Product Offered
 - 11.10.3 Lloyd's Register Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Lloyd's Register Main Business Overview
 - 11.10.5 Lloyd's Register Latest Developments
- 11.11 Kiwa
 - 11.11.1 Kiwa Company Information
 - 11.11.2 Kiwa Wholesale and Retail Services Certification Product Offered
 - 11.11.3 Kiwa Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Kiwa Main Business Overview
 - 11.11.5 Kiwa Latest Developments
- 11.12 BSI Group
 - 11.12.1 BSI Group Company Information
 - 11.12.2 BSI Group Wholesale and Retail Services Certification Product Offered
 - 11.12.3 BSI Group Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 BSI Group Main Business Overview
 - 11.12.5 BSI Group Latest Developments
- 11.13 TUV NORD
 - 11.13.1 TUV NORD Company Information
 - 11.13.2 TUV NORD Wholesale and Retail Services Certification Product Offered
 - 11.13.3 TUV NORD Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 TUV NORD Main Business Overview
 - 11.13.5 TUV NORD Latest Developments
- 11.14 Eurofins Scientific
 - 11.14.1 Eurofins Scientific Company Information
 - 11.14.2 Eurofins Scientific Wholesale and Retail Services Certification Product Offered
 - 11.14.3 Eurofins Scientific Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Eurofins Scientific Main Business Overview
 - 11.14.5 Eurofins Scientific Latest Developments
- 11.15 Applus+
 - 11.15.1 Applus+ Company Information

- 11.15.2 Applus+ Wholesale and Retail Services Certification Product Offered
- 11.15.3 Applus+ Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
- 11.15.4 Applus+ Main Business Overview
- 11.15.5 Applus+ Latest Developments
- 11.16 Noah Testing Certification Group
 - 11.16.1 Noah Testing Certification Group Company Information
 - 11.16.2 Noah Testing Certification Group Wholesale and Retail Services Certification Product Offered
 - 11.16.3 Noah Testing Certification Group Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Noah Testing Certification Group Main Business Overview
 - 11.16.5 Noah Testing Certification Group Latest Developments
- 11.17 Bohan Testing and Certification Group
 - 11.17.1 Bohan Testing and Certification Group Company Information
 - 11.17.2 Bohan Testing and Certification Group Wholesale and Retail Services Certification Product Offered
 - 11.17.3 Bohan Testing and Certification Group Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Bohan Testing and Certification Group Main Business Overview
 - 11.17.5 Bohan Testing and Certification Group Latest Developments
- 11.18 Sanxin International Testing Certification
 - 11.18.1 Sanxin International Testing Certification Company Information
 - 11.18.2 Sanxin International Testing Certification Wholesale and Retail Services Certification Product Offered
 - 11.18.3 Sanxin International Testing Certification Wholesale and Retail Services Certification Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Sanxin International Testing Certification Main Business Overview
 - 11.18.5 Sanxin International Testing Certification Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Wholesale and Retail Services Certification Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Wholesale and Retail Services Certification Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of National Certification

Table 4. Major Players of Regional Certification

Table 5. Wholesale and Retail Services Certification Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Wholesale and Retail Services Certification Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Wholesale and Retail Services Certification Market Size Market Share by Type (2021-2026)

Table 8. Wholesale and Retail Services Certification Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Wholesale and Retail Services Certification Market Size by Application (2021-2026) & (\$ millions)

Table 10. Global Wholesale and Retail Services Certification Market Size Market Share by Application (2021-2026)

Table 11. Global Wholesale and Retail Services Certification Revenue by Player (2021-2026) & (\$ millions)

Table 12. Global Wholesale and Retail Services Certification Revenue Market Share by Player (2021-2026)

Table 13. Wholesale and Retail Services Certification Key Players Head office and Products Offered

Table 14. Wholesale and Retail Services Certification Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Wholesale and Retail Services Certification Market Size by Region (2021-2026) & (\$ millions)

Table 18. Global Wholesale and Retail Services Certification Market Size Market Share by Region (2021-2026)

Table 19. Global Wholesale and Retail Services Certification Revenue by Country/Region (2021-2026) & (\$ millions)

Table 20. Global Wholesale and Retail Services Certification Revenue Market Share by

Country/Region (2021-2026)

Table 21. Americas Wholesale and Retail Services Certification Market Size by Country (2021-2026) & (\$ millions)

Table 22. Americas Wholesale and Retail Services Certification Market Size Market Share by Country (2021-2026)

Table 23. Americas Wholesale and Retail Services Certification Market Size by Type (2021-2026) & (\$ millions)

Table 24. Americas Wholesale and Retail Services Certification Market Size Market Share by Type (2021-2026)

Table 25. Americas Wholesale and Retail Services Certification Market Size by Application (2021-2026) & (\$ millions)

Table 26. Americas Wholesale and Retail Services Certification Market Size Market Share by Application (2021-2026)

Table 27. APAC Wholesale and Retail Services Certification Market Size by Region (2021-2026) & (\$ millions)

Table 28. APAC Wholesale and Retail Services Certification Market Size Market Share by Region (2021-2026)

Table 29. APAC Wholesale and Retail Services Certification Market Size by Type (2021-2026) & (\$ millions)

Table 30. APAC Wholesale and Retail Services Certification Market Size by Application (2021-2026) & (\$ millions)

Table 31. Europe Wholesale and Retail Services Certification Market Size by Country (2021-2026) & (\$ millions)

Table 32. Europe Wholesale and Retail Services Certification Market Size Market Share by Country (2021-2026)

Table 33. Europe Wholesale and Retail Services Certification Market Size by Type (2021-2026) & (\$ millions)

Table 34. Europe Wholesale and Retail Services Certification Market Size by Application (2021-2026) & (\$ millions)

Table 35. Middle East & Africa Wholesale and Retail Services Certification Market Size by Region (2021-2026) & (\$ millions)

Table 36. Middle East & Africa Wholesale and Retail Services Certification Market Size by Type (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Wholesale and Retail Services Certification Market Size by Application (2021-2026) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Wholesale and Retail Services Certification

Table 39. Key Market Challenges & Risks of Wholesale and Retail Services Certification

Table 40. Key Industry Trends of Wholesale and Retail Services Certification

Table 41. Global Wholesale and Retail Services Certification Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 42. Global Wholesale and Retail Services Certification Market Size Market Share Forecast by Region (2027-2032)

Table 43. Global Wholesale and Retail Services Certification Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 44. Global Wholesale and Retail Services Certification Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 45. T?V S?D Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 46. T?V S?D Wholesale and Retail Services Certification Product Offered

Table 47. T?V S?D Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 48. T?V S?D Main Business

Table 49. T?V S?D Latest Developments

Table 50. Bureau Veritas Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 51. Bureau Veritas Wholesale and Retail Services Certification Product Offered

Table 52. Bureau Veritas Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 53. Bureau Veritas Main Business

Table 54. Bureau Veritas Latest Developments

Table 55. SGS Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 56. SGS Wholesale and Retail Services Certification Product Offered

Table 57. SGS Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 58. SGS Main Business

Table 59. SGS Latest Developments

Table 60. Intertek Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 61. Intertek Wholesale and Retail Services Certification Product Offered

Table 62. Intertek Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Intertek Main Business

Table 64. Intertek Latest Developments

Table 65. DEKRA Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 66. DEKRA Wholesale and Retail Services Certification Product Offered

Table 67. DEKRA Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. DEKRA Main Business

Table 69. DEKRA Latest Developments

Table 70. UL Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 71. UL Wholesale and Retail Services Certification Product Offered

Table 72. UL Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. UL Main Business

Table 74. UL Latest Developments

Table 75. T?V Rheinland Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 76. T?V Rheinland Wholesale and Retail Services Certification Product Offered

Table 77. T?V Rheinland Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. T?V Rheinland Main Business

Table 79. T?V Rheinland Latest Developments

Table 80. DNV GL Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 81. DNV GL Wholesale and Retail Services Certification Product Offered

Table 82. DNV GL Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. DNV GL Main Business

Table 84. DNV GL Latest Developments

Table 85. NSF International Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 86. NSF International Wholesale and Retail Services Certification Product Offered

Table 87. NSF International Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. NSF International Main Business

Table 89. NSF International Latest Developments

Table 90. Lloyd's Register Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 91. Lloyd's Register Wholesale and Retail Services Certification Product Offered

Table 92. Lloyd's Register Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Lloyd's Register Main Business

Table 94. Lloyd's Register Latest Developments

Table 95. Kiwa Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 96. Kiwa Wholesale and Retail Services Certification Product Offered

Table 97. Kiwa Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. Kiwa Main Business

Table 99. Kiwa Latest Developments

Table 100. BSI Group Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 101. BSI Group Wholesale and Retail Services Certification Product Offered

Table 102. BSI Group Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. BSI Group Main Business

Table 104. BSI Group Latest Developments

Table 105. T?V NORD Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 106. T?V NORD Wholesale and Retail Services Certification Product Offered

Table 107. T?V NORD Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. T?V NORD Main Business

Table 109. T?V NORD Latest Developments

Table 110. Eurofins Scientific Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 111. Eurofins Scientific Wholesale and Retail Services Certification Product Offered

Table 112. Eurofins Scientific Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. Eurofins Scientific Main Business

Table 114. Eurofins Scientific Latest Developments

Table 115. Applus+ Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 116. Applus+ Wholesale and Retail Services Certification Product Offered

Table 117. Applus+ Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. Applus+ Main Business

Table 119. Applus+ Latest Developments

Table 120. Noah Testing Certification Group Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 121. Noah Testing Certification Group Wholesale and Retail Services Certification

Product Offered

Table 122. Noah Testing Certification Group Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 123. Noah Testing Certification Group Main Business

Table 124. Noah Testing Certification Group Latest Developments

Table 125. Bohan Testing and Certification Group Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 126. Bohan Testing and Certification Group Wholesale and Retail Services Certification Product Offered

Table 127. Bohan Testing and Certification Group Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 128. Bohan Testing and Certification Group Main Business

Table 129. Bohan Testing and Certification Group Latest Developments

Table 130. Sanxin International Testing Certification Details, Company Type, Wholesale and Retail Services Certification Area Served and Its Competitors

Table 131. Sanxin International Testing Certification Wholesale and Retail Services Certification Product Offered

Table 132. Sanxin International Testing Certification Wholesale and Retail Services Certification Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 133. Sanxin International Testing Certification Main Business

Table 134. Sanxin International Testing Certification Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Wholesale and Retail Services Certification Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Wholesale and Retail Services Certification Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Wholesale and Retail Services Certification Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Wholesale and Retail Services Certification Sales Market Share by Country/Region (2025)

Figure 8. Wholesale and Retail Services Certification Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Wholesale and Retail Services Certification Market Size Market Share by Type in 2025

Figure 10. Wholesale and Retail Services Certification in Wholesale Industry

Figure 11. Global Wholesale and Retail Services Certification Market: Wholesale Industry (2021-2026) & (\$ millions)

Figure 12. Wholesale and Retail Services Certification in Retail Industry

Figure 13. Global Wholesale and Retail Services Certification Market: Retail Industry (2021-2026) & (\$ millions)

Figure 14. Global Wholesale and Retail Services Certification Market Size Market Share by Application in 2025

Figure 15. Global Wholesale and Retail Services Certification Revenue Market Share by Player in 2025

Figure 16. Global Wholesale and Retail Services Certification Market Size Market Share by Region (2021-2026)

Figure 17. Americas Wholesale and Retail Services Certification Market Size 2021-2026 (\$ millions)

Figure 18. APAC Wholesale and Retail Services Certification Market Size 2021-2026 (\$ millions)

Figure 19. Europe Wholesale and Retail Services Certification Market Size 2021-2026 (\$ millions)

Figure 20. Middle East & Africa Wholesale and Retail Services Certification Market Size 2021-2026 (\$ millions)

Figure 21. Americas Wholesale and Retail Services Certification Value Market Share by

Country in 2025

Figure 22. United States Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 23. Canada Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 24. Mexico Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 25. Brazil Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 26. APAC Wholesale and Retail Services Certification Market Size Market Share by Region in 2025

Figure 27. APAC Wholesale and Retail Services Certification Market Size Market Share by Type (2021-2026)

Figure 28. APAC Wholesale and Retail Services Certification Market Size Market Share by Application (2021-2026)

Figure 29. China Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 30. Japan Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 31. South Korea Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 32. Southeast Asia Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 33. India Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 34. Australia Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 35. Europe Wholesale and Retail Services Certification Market Size Market Share by Country in 2025

Figure 36. Europe Wholesale and Retail Services Certification Market Size Market Share by Type (2021-2026)

Figure 37. Europe Wholesale and Retail Services Certification Market Size Market Share by Application (2021-2026)

Figure 38. Germany Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 39. France Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 40. UK Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 41. Italy Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 42. Russia Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Wholesale and Retail Services Certification Market Size Market Share by Region (2021-2026)

Figure 44. Middle East & Africa Wholesale and Retail Services Certification Market Size Market Share by Type (2021-2026)

Figure 45. Middle East & Africa Wholesale and Retail Services Certification Market Size Market Share by Application (2021-2026)

Figure 46. Egypt Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 47. South Africa Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 48. Israel Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 49. Turkey Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 50. GCC Countries Wholesale and Retail Services Certification Market Size Growth 2021-2026 (\$ millions)

Figure 51. Americas Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 52. APAC Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 53. Europe Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 54. Middle East & Africa Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 55. United States Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 56. Canada Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 57. Mexico Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 58. Brazil Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 59. China Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 60. Japan Wholesale and Retail Services Certification Market Size 2027-2032 (\$

millions)

Figure 61. Korea Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 62. Southeast Asia Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 63. India Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 64. Australia Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 65. Germany Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 66. France Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 67. UK Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 68. Italy Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 69. Russia Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 70. Egypt Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 71. South Africa Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 72. Israel Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 73. Turkey Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

Figure 74. Global Wholesale and Retail Services Certification Market Size Market Share Forecast by Type (2027-2032)

Figure 75. Global Wholesale and Retail Services Certification Market Size Market Share Forecast by Application (2027-2032)

Figure 76. GCC Countries Wholesale and Retail Services Certification Market Size 2027-2032 (\$ millions)

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