

Global Whiskey Market Growth 2025-2031

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Abstracts

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The global Whiskey market size is predicted to grow from US\$ 28800 million in 2025 to US\$ 39240 million in 2031; it is expected to grow at a CAGR of 5.3% from 2025 to 2031.

Whisky or whiskey is a type of distilled alcoholic beverage made from fermented grain mash. Various grains (which may be malted) are used for different varieties, including barley, corn, rye, and wheat. Whisky is typically aged in wooden casks, generally made of charred white oak.

The major players in global Whiskey market include Diageo, Pernod Ricard, William Grant & Sons, etc. The top 3 players occupy about 45% shares of the global market. North America and Europe are main markets, they occupy about 70% of the global market. Scotch Whisky is the main type, with a share about 25%. Household Application is the main application, which holds a share about 60%.

LP Information, Inc. (LPI) ' newest research report, the "Whiskey Industry Forecast" looks at past sales and reviews total world Whiskey sales in 2024, providing a comprehensive analysis by region and market sector of projected Whiskey sales for 2025 through 2031. With Whiskey sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Whiskey industry.

This Insight Report provides a comprehensive analysis of the global Whiskey landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Whiskey portfolios and

capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Whiskey market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Whiskey and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Whiskey.

This report presents a comprehensive overview, market shares, and growth opportunities of Whiskey market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Scotch Whisky

US Whiskey

Canadian Whiskey

Irish Whiskey

Others

Segmentation by Application:

Household Application

Commercial Application

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Diageo

Pernod Ricard

Allied Blenders & Distillers

William Grant & Sons

Brown Forman

John Distilleries

Beam Suntory

Radico Khaitan

Sazerac

Thai Beverage

Key Questions Addressed in this Report

What is the 10-year outlook for the global Whiskey market?

What factors are driving Whiskey market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Whiskey market opportunities vary by end market size?

How does Whiskey break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Whiskey Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Whiskey by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Whiskey by Country/Region, 2020, 2024 & 2031
- 2.2 Whiskey Segment by Type
 - 2.2.1 Scotch Whisky
 - 2.2.2 US Whiskey
 - 2.2.3 Canadian Whiskey
 - 2.2.4 Irish Whiskey
 - 2.2.5 Others
- 2.3 Whiskey Sales by Type
 - 2.3.1 Global Whiskey Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Whiskey Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Whiskey Sale Price by Type (2020-2025)
- 2.4 Whiskey Segment by Application
 - 2.4.1 Household Application
 - 2.4.2 Commercial Application
- 2.5 Whiskey Sales by Application
 - 2.5.1 Global Whiskey Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Whiskey Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Whiskey Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Whiskey Breakdown Data by Company

3.1.1 Global Whiskey Annual Sales by Company (2020-2025)

3.1.2 Global Whiskey Sales Market Share by Company (2020-2025)

3.2 Global Whiskey Annual Revenue by Company (2020-2025)

3.2.1 Global Whiskey Revenue by Company (2020-2025)

3.2.2 Global Whiskey Revenue Market Share by Company (2020-2025)

3.3 Global Whiskey Sale Price by Company

3.4 Key Manufacturers Whiskey Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Whiskey Product Location Distribution

3.4.2 Players Whiskey Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WHISKEY BY GEOGRAPHIC REGION

4.1 World Historic Whiskey Market Size by Geographic Region (2020-2025)

4.1.1 Global Whiskey Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Whiskey Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Whiskey Market Size by Country/Region (2020-2025)

4.2.1 Global Whiskey Annual Sales by Country/Region (2020-2025)

4.2.2 Global Whiskey Annual Revenue by Country/Region (2020-2025)

4.3 Americas Whiskey Sales Growth

4.4 APAC Whiskey Sales Growth

4.5 Europe Whiskey Sales Growth

4.6 Middle East & Africa Whiskey Sales Growth

5 AMERICAS

5.1 Americas Whiskey Sales by Country

5.1.1 Americas Whiskey Sales by Country (2020-2025)

5.1.2 Americas Whiskey Revenue by Country (2020-2025)

5.2 Americas Whiskey Sales by Type (2020-2025)

5.3 Americas Whiskey Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Whiskey Sales by Region

6.1.1 APAC Whiskey Sales by Region (2020-2025)

6.1.2 APAC Whiskey Revenue by Region (2020-2025)

6.2 APAC Whiskey Sales by Type (2020-2025)

6.3 APAC Whiskey Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Whiskey by Country

7.1.1 Europe Whiskey Sales by Country (2020-2025)

7.1.2 Europe Whiskey Revenue by Country (2020-2025)

7.2 Europe Whiskey Sales by Type (2020-2025)

7.3 Europe Whiskey Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Whiskey by Country

8.1.1 Middle East & Africa Whiskey Sales by Country (2020-2025)

8.1.2 Middle East & Africa Whiskey Revenue by Country (2020-2025)

8.2 Middle East & Africa Whiskey Sales by Type (2020-2025)

8.3 Middle East & Africa Whiskey Sales by Application (2020-2025)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Whiskey
- 10.3 Manufacturing Process Analysis of Whiskey
- 10.4 Industry Chain Structure of Whiskey

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Whiskey Distributors
- 11.3 Whiskey Customer

12 WORLD FORECAST REVIEW FOR WHISKEY BY GEOGRAPHIC REGION

- 12.1 Global Whiskey Market Size Forecast by Region
 - 12.1.1 Global Whiskey Forecast by Region (2026-2031)
 - 12.1.2 Global Whiskey Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Whiskey Forecast by Type (2026-2031)
- 12.7 Global Whiskey Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Diageo

13.1.1 Diageo Company Information

13.1.2 Diageo Whiskey Product Portfolios and Specifications

13.1.3 Diageo Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 Diageo Main Business Overview

13.1.5 Diageo Latest Developments

13.2 Pernod Ricard

13.2.1 Pernod Ricard Company Information

13.2.2 Pernod Ricard Whiskey Product Portfolios and Specifications

13.2.3 Pernod Ricard Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 Pernod Ricard Main Business Overview

13.2.5 Pernod Ricard Latest Developments

13.3 Allied Blenders & Distillers

13.3.1 Allied Blenders & Distillers Company Information

13.3.2 Allied Blenders & Distillers Whiskey Product Portfolios and Specifications

13.3.3 Allied Blenders & Distillers Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 Allied Blenders & Distillers Main Business Overview

13.3.5 Allied Blenders & Distillers Latest Developments

13.4 William Grant & Sons

13.4.1 William Grant & Sons Company Information

13.4.2 William Grant & Sons Whiskey Product Portfolios and Specifications

13.4.3 William Grant & Sons Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 William Grant & Sons Main Business Overview

13.4.5 William Grant & Sons Latest Developments

13.5 Brown Forman

13.5.1 Brown Forman Company Information

13.5.2 Brown Forman Whiskey Product Portfolios and Specifications

13.5.3 Brown Forman Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Brown Forman Main Business Overview

13.5.5 Brown Forman Latest Developments

13.6 John Distilleries

13.6.1 John Distilleries Company Information

13.6.2 John Distilleries Whiskey Product Portfolios and Specifications

13.6.3 John Distilleries Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 John Distilleries Main Business Overview

- 13.6.5 John Distilleries Latest Developments
- 13.7 Beam Suntory
 - 13.7.1 Beam Suntory Company Information
 - 13.7.2 Beam Suntory Whiskey Product Portfolios and Specifications
 - 13.7.3 Beam Suntory Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Beam Suntory Main Business Overview
 - 13.7.5 Beam Suntory Latest Developments
- 13.8 Radico Khaitan
 - 13.8.1 Radico Khaitan Company Information
 - 13.8.2 Radico Khaitan Whiskey Product Portfolios and Specifications
 - 13.8.3 Radico Khaitan Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 Radico Khaitan Main Business Overview
 - 13.8.5 Radico Khaitan Latest Developments
- 13.9 Sazerac
 - 13.9.1 Sazerac Company Information
 - 13.9.2 Sazerac Whiskey Product Portfolios and Specifications
 - 13.9.3 Sazerac Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 Sazerac Main Business Overview
 - 13.9.5 Sazerac Latest Developments
- 13.10 Thai Beverage
 - 13.10.1 Thai Beverage Company Information
 - 13.10.2 Thai Beverage Whiskey Product Portfolios and Specifications
 - 13.10.3 Thai Beverage Whiskey Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.10.4 Thai Beverage Main Business Overview
 - 13.10.5 Thai Beverage Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

- Table 1. Whiskey Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Whiskey Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Scotch Whisky
- Table 4. Major Players of US Whiskey
- Table 5. Major Players of Canadian Whiskey
- Table 6. Major Players of Irish Whiskey

Table 7. Major Players of Others

Table 8. Global Whiskey Sales byType (2020-2025) & (K MT)

Table 9. Global Whiskey Sales Market Share byType (2020-2025)

Table 10. Global Whiskey Revenue byType (2020-2025) & (\$ million)

Table 11. Global Whiskey Revenue Market Share byType (2020-2025)

Table 12. Global Whiskey Sale Price byType (2020-2025) & (USD/MT)

Table 13. Global Whiskey Sale by Application (2020-2025) & (K MT)

Table 14. Global Whiskey Sale Market Share by Application (2020-2025)

Table 15. Global Whiskey Revenue by Application (2020-2025) & (\$ million)

Table 16. Global Whiskey Revenue Market Share by Application (2020-2025)

Table 17. Global Whiskey Sale Price by Application (2020-2025) & (USD/MT)

Table 18. Global Whiskey Sales by Company (2020-2025) & (K MT)

Table 19. Global Whiskey Sales Market Share by Company (2020-2025)

Table 20. Global Whiskey Revenue by Company (2020-2025) & (\$ millions)

Table 21. Global Whiskey Revenue Market Share by Company (2020-2025)

Table 22. Global Whiskey Sale Price by Company (2020-2025) & (USD/MT)

Table 23. Key Manufacturers Whiskey Producing Area Distribution and Sales Area

Table 24. Players Whiskey Products Offered

Table 25. Whiskey Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 26. New Products and Potential Entrants

Table 27. Market M&A Activity & Strategy

Table 28. Global Whiskey Sales by Geographic Region (2020-2025) & (K MT)

Table 29. Global Whiskey Sales Market Share Geographic Region (2020-2025)

Table 30. Global Whiskey Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 31. Global Whiskey Revenue Market Share by Geographic Region (2020-2025)

Table 32. Global Whiskey Sales by Country/Region (2020-2025) & (K MT)

Table 33. Global Whiskey Sales Market Share by Country/Region (2020-2025)

Table 34. Global Whiskey Revenue by Country/Region (2020-2025) & (\$ millions)

Table 35. Global Whiskey Revenue Market Share by Country/Region (2020-2025)

Table 36. Americas Whiskey Sales by Country (2020-2025) & (K MT)

Table 37. Americas Whiskey Sales Market Share by Country (2020-2025)

Table 38. Americas Whiskey Revenue by Country (2020-2025) & (\$ millions)

Table 39. Americas Whiskey Sales byType (2020-2025) & (K MT)

Table 40. Americas Whiskey Sales by Application (2020-2025) & (K MT)

Table 41. APAC Whiskey Sales by Region (2020-2025) & (K MT)

Table 42. APAC Whiskey Sales Market Share by Region (2020-2025)

Table 43. APAC Whiskey Revenue by Region (2020-2025) & (\$ millions)

Table 44. APAC Whiskey Sales byType (2020-2025) & (K MT)

Table 45. APAC Whiskey Sales by Application (2020-2025) & (K MT)

Table 46. Europe Whiskey Sales by Country (2020-2025) & (K MT)
Table 47. Europe Whiskey Revenue by Country (2020-2025) & (\$ millions)
Table 48. Europe Whiskey Sales byType (2020-2025) & (K MT)
Table 49. Europe Whiskey Sales by Application (2020-2025) & (K MT)
Table 50. Middle East & Africa Whiskey Sales by Country (2020-2025) & (K MT)
Table 51. Middle East & Africa Whiskey Revenue Market Share by Country (2020-2025)
Table 52. Middle East & Africa Whiskey Sales byType (2020-2025) & (K MT)
Table 53. Middle East & Africa Whiskey Sales by Application (2020-2025) & (K MT)
Table 54. Key Market Drivers & Growth Opportunities of Whiskey
Table 55. Key Market Challenges & Risks of Whiskey
Table 56. Key IndustryTrends of Whiskey
Table 57. Whiskey Raw Material
Table 58. Key Suppliers of Raw Materials
Table 59. Whiskey Distributors List
Table 60. Whiskey Customer List
Table 61. Global Whiskey SalesForecast by Region (2026-2031) & (K MT)
Table 62. Global Whiskey RevenueForecast by Region (2026-2031) & (\$ millions)
Table 63. Americas Whiskey SalesForecast by Country (2026-2031) & (K MT)
Table 64. Americas Whiskey Annual RevenueForecast by Country (2026-2031) & (\$ millions)
Table 65. APAC Whiskey SalesForecast by Region (2026-2031) & (K MT)
Table 66. APAC Whiskey Annual RevenueForecast by Region (2026-2031) & (\$ millions)
Table 67. Europe Whiskey SalesForecast by Country (2026-2031) & (K MT)
Table 68. Europe Whiskey RevenueForecast by Country (2026-2031) & (\$ millions)
Table 69. Middle East & Africa Whiskey SalesForecast by Country (2026-2031) & (K MT)
Table 70. Middle East & Africa Whiskey RevenueForecast by Country (2026-2031) & (\$ millions)
Table 71. Global Whiskey SalesForecast byType (2026-2031) & (K MT)
Table 72. Global Whiskey RevenueForecast byType (2026-2031) & (\$ millions)
Table 73. Global Whiskey SalesForecast by Application (2026-2031) & (K MT)
Table 74. Global Whiskey RevenueForecast by Application (2026-2031) & (\$ millions)
Table 75. Diageo Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors
Table 76. Diageo Whiskey Product Portfolios and Specifications
Table 77. Diageo Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 78. Diageo Main Business

Table 79. Diageo Latest Developments

Table 80. Pernod Ricard Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors

Table 81. Pernod Ricard Whiskey Product Portfolios and Specifications

Table 82. Pernod Ricard Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 83. Pernod Ricard Main Business

Table 84. Pernod Ricard Latest Developments

Table 85. Allied Blenders & Distillers Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors

Table 86. Allied Blenders & Distillers Whiskey Product Portfolios and Specifications

Table 87. Allied Blenders & Distillers Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 88. Allied Blenders & Distillers Main Business

Table 89. Allied Blenders & Distillers Latest Developments

Table 90. William Grant & Sons Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors

Table 91. William Grant & Sons Whiskey Product Portfolios and Specifications

Table 92. William Grant & Sons Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 93. William Grant & Sons Main Business

Table 94. William Grant & Sons Latest Developments

Table 95. BrownForman Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors

Table 96. BrownForman Whiskey Product Portfolios and Specifications

Table 97. BrownForman Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 98. BrownForman Main Business

Table 99. BrownForman Latest Developments

Table 100. John Distilleries Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors

Table 101. John Distilleries Whiskey Product Portfolios and Specifications

Table 102. John Distilleries Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 103. John Distilleries Main Business

Table 104. John Distilleries Latest Developments

Table 105. Beam Suntory Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors

Table 106. Beam Suntory Whiskey Product Portfolios and Specifications

Table 107. Beam Suntory Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 108. Beam Suntory Main Business
Table 109. Beam Suntory Latest Developments
Table 110. Radico Khaitan Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors
Table 111. Radico Khaitan Whiskey Product Portfolios and Specifications
Table 112. Radico Khaitan Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 113. Radico Khaitan Main Business
Table 114. Radico Khaitan Latest Developments
Table 115. Sazerac Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors
Table 116. Sazerac Whiskey Product Portfolios and Specifications
Table 117. Sazerac Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 118. Sazerac Main Business
Table 119. Sazerac Latest Developments
Table 120. Thai Beverage Basic Information, Whiskey Manufacturing Base, Sales Area and Its Competitors
Table 121. Thai Beverage Whiskey Product Portfolios and Specifications
Table 122. Thai Beverage Whiskey Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 123. Thai Beverage Main Business
Table 124. Thai Beverage Latest Developments

LIST OFFIGURES

Figure 1. Picture of Whiskey
Figure 2. Whiskey Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Whiskey Sales Growth Rate 2020-2031 (K MT)
Figure 7. Global Whiskey Revenue Growth Rate 2020-2031 (\$ millions)
Figure 8. Whiskey Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
Figure 9. Whiskey Sales Market Share by Country/Region (2024)

- Figure 10. Whiskey Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Scotch Whisky
- Figure 12. Product Picture of US Whiskey
- Figure 13. Product Picture of Canadian Whiskey
- Figure 14. Product Picture of Irish Whiskey
- Figure 15. Product Picture of Others
- Figure 16. Global Whiskey Sales Market Share byType in 2025
- Figure 17. Global Whiskey Revenue Market Share byType (2020-2025)
- Figure 18. Whiskey Consumed in Household Application
- Figure 19. Global Whiskey Market: Household Application (2020-2025) & (K MT)
- Figure 20. Whiskey Consumed in Commercial Application
- Figure 21. Global Whiskey Market: Commercial Application (2020-2025) & (K MT)
- Figure 22. Global Whiskey Sale Market Share by Application (2024)
- Figure 23. Global Whiskey Revenue Market Share by Application in 2025
- Figure 24. Whiskey Sales by Company in 2025 (K MT)
- Figure 25. Global Whiskey Sales Market Share by Company in 2025
- Figure 26. Whiskey Revenue by Company in 2025 (\$ millions)
- Figure 27. Global Whiskey Revenue Market Share by Company in 2025
- Figure 28. Global Whiskey Sales Market Share by Geographic Region (2020-2025)
- Figure 29. Global Whiskey Revenue Market Share by Geographic Region in 2025
- Figure 30. Americas Whiskey Sales 2020-2025 (K MT)
- Figure 31. Americas Whiskey Revenue 2020-2025 (\$ millions)
- Figure 32. APAC Whiskey Sales 2020-2025 (K MT)
- Figure 33. APAC Whiskey Revenue 2020-2025 (\$ millions)
- Figure 34. Europe Whiskey Sales 2020-2025 (K MT)
- Figure 35. Europe Whiskey Revenue 2020-2025 (\$ millions)
- Figure 36. Middle East & Africa Whiskey Sales 2020-2025 (K MT)
- Figure 37. Middle East & Africa Whiskey Revenue 2020-2025 (\$ millions)
- Figure 38. Americas Whiskey Sales Market Share by Country in 2025
- Figure 39. Americas Whiskey Revenue Market Share by Country (2020-2025)
- Figure 40. Americas Whiskey Sales Market Share byType (2020-2025)
- Figure 41. Americas Whiskey Sales Market Share by Application (2020-2025)
- Figure 42. United States Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 43. Canada Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 44. Mexico Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 45. Brazil Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 46. APAC Whiskey Sales Market Share by Region in 2025
- Figure 47. APAC Whiskey Revenue Market Share by Region (2020-2025)
- Figure 48. APAC Whiskey Sales Market Share byType (2020-2025)

- Figure 49. APAC Whiskey Sales Market Share by Application (2020-2025)
- Figure 50. China Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 51. Japan Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 52. South Korea Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 53. Southeast Asia Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 54. India Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 55. Australia Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 56. ChinaTaiwan Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 57. Europe Whiskey Sales Market Share by Country in 2025
- Figure 58. Europe Whiskey Revenue Market Share by Country (2020-2025)
- Figure 59. Europe Whiskey Sales Market Share byType (2020-2025)
- Figure 60. Europe Whiskey Sales Market Share by Application (2020-2025)
- Figure 61. Germany Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 62. France Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 63. UK Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 64. Italy Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 65. Russia Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 66. Middle East & Africa Whiskey Sales Market Share by Country (2020-2025)
- Figure 67. Middle East & Africa Whiskey Sales Market Share byType (2020-2025)
- Figure 68. Middle East & Africa Whiskey Sales Market Share by Application (2020-2025)
- Figure 69. Egypt Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 70. South Africa Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 71. Israel Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 72. Turkey Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 73. GCC Countries Whiskey Revenue Growth 2020-2025 (\$ millions)
- Figure 74. Manufacturing Cost Structure Analysis of Whiskey in 2025
- Figure 75. Manufacturing Process Analysis of Whiskey
- Figure 76. Industry Chain Structure of Whiskey
- Figure 77. Channels of Distribution
- Figure 78. Global Whiskey Sales MarketForecast by Region (2026-2031)
- Figure 79. Global Whiskey Revenue Market ShareForecast by Region (2026-2031)
- Figure 80. Global Whiskey Sales Market ShareForecast byType (2026-2031)
- Figure 81. Global Whiskey Revenue Market ShareForecast byType (2026-2031)
- Figure 82. Global Whiskey Sales Market ShareForecast by Application (2026-2031)
- Figure 83. Global Whiskey Revenue Market ShareForecast by Application (2026-2031)

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