

# Global Whey Protein Concentrate (WPC) Market Growth 2025-2031

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## Abstracts

The global Whey Protein Concentrate (WPC) market size is predicted to grow from US\$ 4406 million in 2025 to US\$ 5863 million in 2031; it is expected to grow at a CAGR of 4.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Whey protein concentrate is a protein-rich, dairy by-product. After the whey is derived from the milk, it's "concentrated" by removing the non-protein components. The result is a supplement that's 75 to 85 percent pure protein.

United States market for Whey Protein Concentrate (WPC) is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Whey Protein Concentrate (WPC) is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Whey Protein Concentrate (WPC) is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Whey Protein Concentrate (WPC) players cover Arla Foods, Agropur Cooperative, Glanbia PLC, Fonterra, FrieslandCampina, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Whey Protein Concentrate (WPC) Industry Forecast” looks at past sales and reviews total world Whey Protein Concentrate (WPC) sales in 2024, providing a comprehensive analysis by region and market sector of projected Whey Protein Concentrate (WPC) sales for 2025 through 2031. With Whey Protein Concentrate (WPC) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Whey Protein Concentrate (WPC) industry.

This Insight Report provides a comprehensive analysis of the global Whey Protein Concentrate (WPC) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Whey Protein Concentrate (WPC) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Whey Protein Concentrate (WPC) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Whey Protein Concentrate (WPC) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Whey Protein Concentrate (WPC).

This report presents a comprehensive overview, market shares, and growth opportunities of Whey Protein Concentrate (WPC) market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Whey Protein Concentrate 35%

Whey Protein Concentrate 50%

Whey Protein Concentrate 65%

Whey Protein Concentrate 80%

## Whey Protein Concentrate 100%

### **Segmentation by Application:**

Foods & Beverages

Personal Care and Cosmetics

Infant Nutrition

Animal Feed

Others

### **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Arla Foods

Agropur Cooperative

Glanbia PLC

Fonterra

FrieslandCampina

Lactalis Ingredients

Valio

Foremost Farms

DMK Group

Leprino Foods

Euroserum

Devondale Murray Goulburn

Hilmar Cheese Company

Carbery Group

Milk Specialties

Westland Milk Products

SachsenMilch

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Whey Protein Concentrate (WPC) market?

What factors are driving Whey Protein Concentrate (WPC) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Whey Protein Concentrate (WPC) market opportunities vary by end market size?

How does Whey Protein Concentrate (WPC) break out by Type, by Application?

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