

Global Wet-laid Filter Media Market Growth 2026-2032

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Abstracts

The global Wet-laid Filter Media market size is predicted to grow from US\$ 3212 million in 2025 to US\$ 4734 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

Wet-laid filter media are engineered nonwoven sheets produced by dispersing cellulose, synthetic fibers (PET, PP, PAN, glass microfibers), or specialty additives in water to create a uniform slurry that is deposited onto a forming wire, dewatered, pressed, and dried to form highly consistent filtration structures for air, liquid, and industrial process applications. The supply chain begins with upstream raw fibers (wood pulp, synthetic staple fibers, microglass, bicomponent fibers), wet-strength resins, binders, and functional additives (activated carbon, antimicrobial agents, nanofibers), which are sourced from chemical/fiber suppliers; these inputs move to wet-laid nonwoven manufacturers that operate paper-machine-style forming, drying, and calendaring lines to produce base sheets. Midstream converters then laminate, pleat, resin-treat, or composite these sheets into multilayer media tailored for HVAC filters, automotive air/oil filters, medical and laboratory cartridges, industrial dust collection, and water treatment elements before supplying downstream OEMs that fabricate finished filter elements for HVAC, automotive, appliance, industrial, and environmental markets. In 2024, global wet-laid filter media output reached roughly 1.42 million tons against an installed capacity of 1.68 million tons, with pricing ranging from USD 1,800–5,400 per ton; manufacturers achieved an average 28% gross margin across major product categories.

United States market for Wet-laid Filter Media is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Wet-laid Filter Media is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Wet-laid Filter Media is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Wet-laid Filter Media players cover Hollingsworth & Vose (USA), Freudenberg (Germany), Knowlton Technologies (USA), Unifrax-Lydall (USA), Ahlstrom (Finland), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Wet-laid Filter Media Industry Forecast” looks at past sales and reviews total world Wet-laid Filter Media sales in 2025, providing a comprehensive analysis by region and market sector of projected Wet-laid Filter Media sales for 2026 through 2032. With Wet-laid Filter Media sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wet-laid Filter Media industry.

This Insight Report provides a comprehensive analysis of the global Wet-laid Filter Media landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wet-laid Filter Media portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wet-laid Filter Media market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wet-laid Filter Media and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wet-laid Filter Media.

This report presents a comprehensive overview, market shares, and growth opportunities of Wet-laid Filter Media market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Air Filtration Media

Liquid Filtration Media

Oil/Fuel Filtration Media

Segmentation by Basis Weight:

Low Basis Weight (20–50 g/m²)

Medium Basis Weight (50–120 g/m²)

High Basis Weight (>120 g/m²)

Segmentation by Application:

HVAC System

Automotive

Industrial

Water Treatment

Consumer Appliance

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Hollingsworth & Vose (USA)

Freudenberg (Germany)

Knowlton Technologies (USA)

Unifrax-Lydall (USA)

Ahlstrom (Finland)

Filtration Group (Germany)

Nippon Group (Japan)

Shuanglin Nonwoven (China)

Huison Nonwovens (China)

KL Industries (India)

BWF Group (Germany)

Fitesa (Brazil)

Johns Manville (USA)

S?dra Group (Sweden)

Kuraray (Japan)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wet-laid Filter Media market?

What factors are driving Wet-laid Filter Media market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wet-laid Filter Media market opportunities vary by end market size?

How does Wet-laid Filter Media break out by Type, by Application?

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