

Global Western Wear Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Western Wear market size was valued at US\$ 65120 million in 2023. With growing demand in downstream market, the Western Wear is forecast to a readjusted size of US\$ 79020 million by 2030 with a CAGR of 2.8% during review period.

The research report highlights the growth potential of the global Western Wear market. Western Wear are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Western Wear. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Western Wear market.

Western wear is a clothing style derived from 19th century American old west region. Jeans, t-shirts, and jackets are the prevalent clothing forms of this style among men and women. This category of clothes is widely accepted by many cultures, as they offer comfort, durability, and variety.

Factors such as growth of the population and e-retail industry, increase in disposable income of consumers, and surge in fashion consciousness among end users have a positive impact on the global western wear industry. Earlier, western wear was restricted in metropolitan regions only; however, owing to rapid globalization, increased brand awareness, and larger consumer group, the demand is increasing across all regions. Social media trends primarily drive the global western wear market, as this

form of media is used by the young fashion-conscious individuals. Fluctuations in western wear trends are caused by celebrities, fashion bloggers, and channels on social media, which act as trend setters.

Key Features:

The report on Western Wear market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Western Wear market. It may include historical data, market segmentation by Type (e.g., Jeans, Shirts), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Western Wear market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Western Wear market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Western Wear industry. This include advancements in Western Wear technology, Western Wear new entrants, Western Wear new investment, and other innovations that are shaping the future of Western Wear.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Western Wear market. It includes factors influencing customer ' purchasing decisions, preferences for Western Wear product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Western Wear market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Western Wear market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Western Wear market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Western Wear industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Western Wear market.

Market Segmentation:

Western Wear market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of value.

Segmentation by type

Jeans

Shirts

Outerwear

Accessories

Segmentation by end user

Men

Women

Kids

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Levi's

Kontoor Brands

Diesel

PVH Corp.

Miller-International, Inc

Uniqlo

Gap

H&M

G-Star RAW

Inditex

Benetton Group

Dolce & Gabbana

Prada

Nautica Apparel

Mavi Jeans

Ralph Lauren Corporation

Joe's Jeans

Edwin

Giorgio Armani

Mango

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Western Wear Market Size 2019-2030
 - 2.1.2 Western Wear Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Western Wear Segment by Type
 - 2.2.1 Jeans
 - 2.2.2 Shirts
 - 2.2.3 Outerwear
 - 2.2.4 Accessories
- 2.3 Western Wear Market Size by Type
 - 2.3.1 Western Wear Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Western Wear Market Size Market Share by Type (2019-2024)
- 2.4 Western Wear Segment by End User
 - 2.4.1 Men
 - 2.4.2 Women
 - 2.4.3 Kids
- 2.5 Western Wear Market Size by End User
 - 2.5.1 Western Wear Market Size CAGR by End User (2019 VS 2023 VS 2030)
 - 2.5.2 Global Western Wear Market Size Market Share by End User (2019-2024)

3 WESTERN WEAR MARKET SIZE BY PLAYER

- 3.1 Western Wear Market Size Market Share by Players
 - 3.1.1 Global Western Wear Revenue by Players (2019-2024)
 - 3.1.2 Global Western Wear Revenue Market Share by Players (2019-2024)

3.2 Global Western Wear Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 WESTERN WEAR BY REGIONS

4.1 Western Wear Market Size by Regions (2019-2024)

4.2 Americas Western Wear Market Size Growth (2019-2024)

4.3 APAC Western Wear Market Size Growth (2019-2024)

4.4 Europe Western Wear Market Size Growth (2019-2024)

4.5 Middle East & Africa Western Wear Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Western Wear Market Size by Country (2019-2024)

5.2 Americas Western Wear Market Size by Type (2019-2024)

5.3 Americas Western Wear Market Size by End User (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Western Wear Market Size by Region (2019-2024)

6.2 APAC Western Wear Market Size by Type (2019-2024)

6.3 APAC Western Wear Market Size by End User (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

- 7.1 Europe Western Wear by Country (2019-2024)
- 7.2 Europe Western Wear Market Size by Type (2019-2024)
- 7.3 Europe Western Wear Market Size by End User (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Western Wear by Region (2019-2024)
- 8.2 Middle East & Africa Western Wear Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Western Wear Market Size by End User (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL WESTERN WEAR MARKET FORECAST

- 10.1 Global Western Wear Forecast by Regions (2025-2030)
 - 10.1.1 Global Western Wear Forecast by Regions (2025-2030)
 - 10.1.2 Americas Western Wear Forecast
 - 10.1.3 APAC Western Wear Forecast
 - 10.1.4 Europe Western Wear Forecast
 - 10.1.5 Middle East & Africa Western Wear Forecast
- 10.2 Americas Western Wear Forecast by Country (2025-2030)
 - 10.2.1 United States Western Wear Market Forecast
 - 10.2.2 Canada Western Wear Market Forecast
 - 10.2.3 Mexico Western Wear Market Forecast
 - 10.2.4 Brazil Western Wear Market Forecast

10.3 APAC Western Wear Forecast by Region (2025-2030)

- 10.3.1 China Western Wear Market Forecast
- 10.3.2 Japan Western Wear Market Forecast
- 10.3.3 Korea Western Wear Market Forecast
- 10.3.4 Southeast Asia Western Wear Market Forecast
- 10.3.5 India Western Wear Market Forecast
- 10.3.6 Australia Western Wear Market Forecast

10.4 Europe Western Wear Forecast by Country (2025-2030)

- 10.4.1 Germany Western Wear Market Forecast
- 10.4.2 France Western Wear Market Forecast
- 10.4.3 UK Western Wear Market Forecast
- 10.4.4 Italy Western Wear Market Forecast
- 10.4.5 Russia Western Wear Market Forecast

10.5 Middle East & Africa Western Wear Forecast by Region (2025-2030)

- 10.5.1 Egypt Western Wear Market Forecast
- 10.5.2 South Africa Western Wear Market Forecast
- 10.5.3 Israel Western Wear Market Forecast
- 10.5.4 Turkey Western Wear Market Forecast
- 10.5.5 GCC Countries Western Wear Market Forecast

10.6 Global Western Wear Forecast by Type (2025-2030)

10.7 Global Western Wear Forecast by End User (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Levi's

- 11.1.1 Levi's Company Information
- 11.1.2 Levi's Western Wear Product Offered
- 11.1.3 Levi's Western Wear Revenue, Gross Margin and Market Share (2019-2024)
- 11.1.4 Levi's Main Business Overview
- 11.1.5 Levi's Latest Developments

11.2 Kontoor Brands

- 11.2.1 Kontoor Brands Company Information
- 11.2.2 Kontoor Brands Western Wear Product Offered
- 11.2.3 Kontoor Brands Western Wear Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Kontoor Brands Main Business Overview
- 11.2.5 Kontoor Brands Latest Developments

11.3 Diesel

- 11.3.1 Diesel Company Information

- 11.3.2 Diesel Western Wear Product Offered
- 11.3.3 Diesel Western Wear Revenue, Gross Margin and Market Share (2019-2024)
- 11.3.4 Diesel Main Business Overview
- 11.3.5 Diesel Latest Developments
- 11.4 PVH Corp.
 - 11.4.1 PVH Corp. Company Information
 - 11.4.2 PVH Corp. Western Wear Product Offered
 - 11.4.3 PVH Corp. Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 PVH Corp. Main Business Overview
 - 11.4.5 PVH Corp. Latest Developments
- 11.5 Miller-International, Inc
 - 11.5.1 Miller-International, Inc Company Information
 - 11.5.2 Miller-International, Inc Western Wear Product Offered
 - 11.5.3 Miller-International, Inc Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Miller-International, Inc Main Business Overview
 - 11.5.5 Miller-International, Inc Latest Developments
- 11.6 Uniqlo
 - 11.6.1 Uniqlo Company Information
 - 11.6.2 Uniqlo Western Wear Product Offered
 - 11.6.3 Uniqlo Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Uniqlo Main Business Overview
 - 11.6.5 Uniqlo Latest Developments
- 11.7 Gap
 - 11.7.1 Gap Company Information
 - 11.7.2 Gap Western Wear Product Offered
 - 11.7.3 Gap Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Gap Main Business Overview
 - 11.7.5 Gap Latest Developments
- 11.8 H&M
 - 11.8.1 H&M Company Information
 - 11.8.2 H&M Western Wear Product Offered
 - 11.8.3 H&M Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 H&M Main Business Overview
 - 11.8.5 H&M Latest Developments
- 11.9 G-Star RAW
 - 11.9.1 G-Star RAW Company Information
 - 11.9.2 G-Star RAW Western Wear Product Offered

11.9.3 G-Star RAW Western Wear Revenue, Gross Margin and Market Share
(2019-2024)

11.9.4 G-Star RAW Main Business Overview

11.9.5 G-Star RAW Latest Developments

11.10 Inditex

11.10.1 Inditex Company Information

11.10.2 Inditex Western Wear Product Offered

11.10.3 Inditex Western Wear Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 Inditex Main Business Overview

11.10.5 Inditex Latest Developments

11.11 Benetton Group

11.11.1 Benetton Group Company Information

11.11.2 Benetton Group Western Wear Product Offered

11.11.3 Benetton Group Western Wear Revenue, Gross Margin and Market Share
(2019-2024)

11.11.4 Benetton Group Main Business Overview

11.11.5 Benetton Group Latest Developments

11.12 Dolce & Gabbana

11.12.1 Dolce & Gabbana Company Information

11.12.2 Dolce & Gabbana Western Wear Product Offered

11.12.3 Dolce & Gabbana Western Wear Revenue, Gross Margin and Market Share
(2019-2024)

11.12.4 Dolce & Gabbana Main Business Overview

11.12.5 Dolce & Gabbana Latest Developments

11.13 Prada

11.13.1 Prada Company Information

11.13.2 Prada Western Wear Product Offered

11.13.3 Prada Western Wear Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 Prada Main Business Overview

11.13.5 Prada Latest Developments

11.14 Nautica Apparel

11.14.1 Nautica Apparel Company Information

11.14.2 Nautica Apparel Western Wear Product Offered

11.14.3 Nautica Apparel Western Wear Revenue, Gross Margin and Market Share
(2019-2024)

11.14.4 Nautica Apparel Main Business Overview

11.14.5 Nautica Apparel Latest Developments

11.15 Mavi Jeans

11.15.1 Mavi Jeans Company Information

- 11.15.2 Mavi Jeans Western Wear Product Offered
- 11.15.3 Mavi Jeans Western Wear Revenue, Gross Margin and Market Share (2019-2024)
- 11.15.4 Mavi Jeans Main Business Overview
- 11.15.5 Mavi Jeans Latest Developments
- 11.16 Ralph Lauren Corporation
 - 11.16.1 Ralph Lauren Corporation Company Information
 - 11.16.2 Ralph Lauren Corporation Western Wear Product Offered
 - 11.16.3 Ralph Lauren Corporation Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.16.4 Ralph Lauren Corporation Main Business Overview
 - 11.16.5 Ralph Lauren Corporation Latest Developments
- 11.17 Joe's Jeans
 - 11.17.1 Joe's Jeans Company Information
 - 11.17.2 Joe's Jeans Western Wear Product Offered
 - 11.17.3 Joe's Jeans Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.17.4 Joe's Jeans Main Business Overview
 - 11.17.5 Joe's Jeans Latest Developments
- 11.18 Edwin
 - 11.18.1 Edwin Company Information
 - 11.18.2 Edwin Western Wear Product Offered
 - 11.18.3 Edwin Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.18.4 Edwin Main Business Overview
 - 11.18.5 Edwin Latest Developments
- 11.19 Giorgio Armani
 - 11.19.1 Giorgio Armani Company Information
 - 11.19.2 Giorgio Armani Western Wear Product Offered
 - 11.19.3 Giorgio Armani Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.19.4 Giorgio Armani Main Business Overview
 - 11.19.5 Giorgio Armani Latest Developments
- 11.20 Mango
 - 11.20.1 Mango Company Information
 - 11.20.2 Mango Western Wear Product Offered
 - 11.20.3 Mango Western Wear Revenue, Gross Margin and Market Share (2019-2024)
 - 11.20.4 Mango Main Business Overview
 - 11.20.5 Mango Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Western Wear Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Jeans

Table 3. Major Players of Shirts

Table 4. Major Players of Outerwear

Table 5. Major Players of Accessories

Table 6. Western Wear Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 7. Global Western Wear Market Size by Type (2019-2024) & (\$ Millions)

Table 8. Global Western Wear Market Size Market Share by Type (2019-2024)

Table 9. Western Wear Market Size CAGR by End User (2019 VS 2023 VS 2030) & (\$ Millions)

Table 10. Global Western Wear Market Size by End User (2019-2024) & (\$ Millions)

Table 11. Global Western Wear Market Size Market Share by End User (2019-2024)

Table 12. Global Western Wear Revenue by Players (2019-2024) & (\$ Millions)

Table 13. Global Western Wear Revenue Market Share by Player (2019-2024)

Table 14. Western Wear Key Players Head office and Products Offered

Table 15. Western Wear Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global Western Wear Market Size by Regions 2019-2024 & (\$ Millions)

Table 19. Global Western Wear Market Size Market Share by Regions (2019-2024)

Table 20. Global Western Wear Revenue by Country/Region (2019-2024) & (\$ millions)

Table 21. Global Western Wear Revenue Market Share by Country/Region (2019-2024)

Table 22. Americas Western Wear Market Size by Country (2019-2024) & (\$ Millions)

Table 23. Americas Western Wear Market Size Market Share by Country (2019-2024)

Table 24. Americas Western Wear Market Size by Type (2019-2024) & (\$ Millions)

Table 25. Americas Western Wear Market Size Market Share by Type (2019-2024)

Table 26. Americas Western Wear Market Size by End User (2019-2024) & (\$ Millions)

Table 27. Americas Western Wear Market Size Market Share by End User (2019-2024)

Table 28. APAC Western Wear Market Size by Region (2019-2024) & (\$ Millions)

Table 29. APAC Western Wear Market Size Market Share by Region (2019-2024)

Table 30. APAC Western Wear Market Size by Type (2019-2024) & (\$ Millions)

Table 31. APAC Western Wear Market Size Market Share by Type (2019-2024)

Table 32. APAC Western Wear Market Size by End User (2019-2024) & (\$ Millions)

Table 33. APAC Western Wear Market Size Market Share by End User (2019-2024)
Table 34. Europe Western Wear Market Size by Country (2019-2024) & (\$ Millions)
Table 35. Europe Western Wear Market Size Market Share by Country (2019-2024)
Table 36. Europe Western Wear Market Size by Type (2019-2024) & (\$ Millions)
Table 37. Europe Western Wear Market Size Market Share by Type (2019-2024)
Table 38. Europe Western Wear Market Size by End User (2019-2024) & (\$ Millions)
Table 39. Europe Western Wear Market Size Market Share by End User (2019-2024)
Table 40. Middle East & Africa Western Wear Market Size by Region (2019-2024) & (\$ Millions)
Table 41. Middle East & Africa Western Wear Market Size Market Share by Region (2019-2024)
Table 42. Middle East & Africa Western Wear Market Size by Type (2019-2024) & (\$ Millions)
Table 43. Middle East & Africa Western Wear Market Size Market Share by Type (2019-2024)
Table 44. Middle East & Africa Western Wear Market Size by End User (2019-2024) & (\$ Millions)
Table 45. Middle East & Africa Western Wear Market Size Market Share by End User (2019-2024)
Table 46. Key Market Drivers & Growth Opportunities of Western Wear
Table 47. Key Market Challenges & Risks of Western Wear
Table 48. Key Industry Trends of Western Wear
Table 49. Global Western Wear Market Size Forecast by Regions (2025-2030) & (\$ Millions)
Table 50. Global Western Wear Market Size Market Share Forecast by Regions (2025-2030)
Table 51. Global Western Wear Market Size Forecast by Type (2025-2030) & (\$ Millions)
Table 52. Global Western Wear Market Size Forecast by End User (2025-2030) & (\$ Millions)
Table 53. Levi's Details, Company Type, Western Wear Area Served and Its Competitors
Table 54. Levi's Western Wear Product Offered
Table 55. Levi's Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 56. Levi's Main Business
Table 57. Levi's Latest Developments
Table 58. Kontoor Brands Details, Company Type, Western Wear Area Served and Its Competitors

Table 59. Kontoor Brands Western Wear Product Offered

Table 60. Kontoor Brands Main Business

Table 61. Kontoor Brands Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 62. Kontoor Brands Latest Developments

Table 63. Diesel Details, Company Type, Western Wear Area Served and Its Competitors

Table 64. Diesel Western Wear Product Offered

Table 65. Diesel Main Business

Table 66. Diesel Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 67. Diesel Latest Developments

Table 68. PVH Corp. Details, Company Type, Western Wear Area Served and Its Competitors

Table 69. PVH Corp. Western Wear Product Offered

Table 70. PVH Corp. Main Business

Table 71. PVH Corp. Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 72. PVH Corp. Latest Developments

Table 73. Miller-International, Inc Details, Company Type, Western Wear Area Served and Its Competitors

Table 74. Miller-International, Inc Western Wear Product Offered

Table 75. Miller-International, Inc Main Business

Table 76. Miller-International, Inc Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 77. Miller-International, Inc Latest Developments

Table 78. Uniqlo Details, Company Type, Western Wear Area Served and Its Competitors

Table 79. Uniqlo Western Wear Product Offered

Table 80. Uniqlo Main Business

Table 81. Uniqlo Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 82. Uniqlo Latest Developments

Table 83. Gap Details, Company Type, Western Wear Area Served and Its Competitors

Table 84. Gap Western Wear Product Offered

Table 85. Gap Main Business

Table 86. Gap Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 87. Gap Latest Developments

Table 88. H&M Details, Company Type, Western Wear Area Served and Its Competitors

Table 89. H&M Western Wear Product Offered

Table 90. H&M Main Business

Table 91. H&M Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 92. H&M Latest Developments

Table 93. G-Star RAW Details, Company Type, Western Wear Area Served and Its Competitors

Table 94. G-Star RAW Western Wear Product Offered

Table 95. G-Star RAW Main Business

Table 96. G-Star RAW Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 97. G-Star RAW Latest Developments

Table 98. Inditex Details, Company Type, Western Wear Area Served and Its Competitors

Table 99. Inditex Western Wear Product Offered

Table 100. Inditex Main Business

Table 101. Inditex Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 102. Inditex Latest Developments

Table 103. Benetton Group Details, Company Type, Western Wear Area Served and Its Competitors

Table 104. Benetton Group Western Wear Product Offered

Table 105. Benetton Group Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 106. Benetton Group Main Business

Table 107. Benetton Group Latest Developments

Table 108. Dolce & Gabbana Details, Company Type, Western Wear Area Served and Its Competitors

Table 109. Dolce & Gabbana Western Wear Product Offered

Table 110. Dolce & Gabbana Main Business

Table 111. Dolce & Gabbana Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 112. Dolce & Gabbana Latest Developments

Table 113. Prada Details, Company Type, Western Wear Area Served and Its Competitors

Table 114. Prada Western Wear Product Offered

Table 115. Prada Main Business

Table 116. Prada Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 117. Prada Latest Developments

Table 118. Nautica Apparel Details, Company Type, Western Wear Area Served and Its Competitors

Table 119. Nautica Apparel Western Wear Product Offered

Table 120. Nautica Apparel Main Business

Table 121. Nautica Apparel Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 122. Nautica Apparel Latest Developments

Table 123. Mavi Jeans Details, Company Type, Western Wear Area Served and Its Competitors

Table 124. Mavi Jeans Western Wear Product Offered

Table 125. Mavi Jeans Main Business

Table 126. Mavi Jeans Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 127. Mavi Jeans Latest Developments

Table 128. Ralph Lauren Corporation Details, Company Type, Western Wear Area Served and Its Competitors

Table 129. Ralph Lauren Corporation Western Wear Product Offered

Table 130. Ralph Lauren Corporation Main Business

Table 131. Ralph Lauren Corporation Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 132. Ralph Lauren Corporation Latest Developments

Table 133. Joe's Jeans Details, Company Type, Western Wear Area Served and Its Competitors

Table 134. Joe's Jeans Western Wear Product Offered

Table 135. Joe's Jeans Main Business

Table 136. Joe's Jeans Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 137. Joe's Jeans Latest Developments

Table 138. Edwin Details, Company Type, Western Wear Area Served and Its Competitors

Table 139. Edwin Western Wear Product Offered

Table 140. Edwin Main Business

Table 141. Edwin Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 142. Edwin Latest Developments

Table 143. Giorgio Armani Details, Company Type, Western Wear Area Served and Its

Competitors

Table 144. Giorgio Armani Western Wear Product Offered

Table 145. Giorgio Armani Main Business

Table 146. Giorgio Armani Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 147. Giorgio Armani Latest Developments

Table 148. Mango Details, Company Type, Western Wear Area Served and Its Competitors

Table 149. Mango Western Wear Product Offered

Table 150. Mango Main Business

Table 151. Mango Western Wear Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 152. Mango Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Western Wear Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Western Wear Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Western Wear Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Western Wear Sales Market Share by Country/Region (2023)
- Figure 8. Western Wear Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Western Wear Market Size Market Share by Type in 2023
- Figure 10. Western Wear in Men
- Figure 11. Global Western Wear Market: Men (2019-2024) & (\$ Millions)
- Figure 12. Western Wear in Women
- Figure 13. Global Western Wear Market: Women (2019-2024) & (\$ Millions)
- Figure 14. Western Wear in Kids
- Figure 15. Global Western Wear Market: Kids (2019-2024) & (\$ Millions)
- Figure 16. Global Western Wear Market Size Market Share by End User in 2023
- Figure 17. Global Western Wear Revenue Market Share by Player in 2023
- Figure 18. Global Western Wear Market Size Market Share by Regions (2019-2024)
- Figure 19. Americas Western Wear Market Size 2019-2024 (\$ Millions)
- Figure 20. APAC Western Wear Market Size 2019-2024 (\$ Millions)
- Figure 21. Europe Western Wear Market Size 2019-2024 (\$ Millions)
- Figure 22. Middle East & Africa Western Wear Market Size 2019-2024 (\$ Millions)
- Figure 23. Americas Western Wear Value Market Share by Country in 2023
- Figure 24. United States Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 25. Canada Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 26. Mexico Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 27. Brazil Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 28. APAC Western Wear Market Size Market Share by Region in 2023
- Figure 29. APAC Western Wear Market Size Market Share by Type in 2023
- Figure 30. APAC Western Wear Market Size Market Share by End User in 2023
- Figure 31. China Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 32. Japan Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 33. Korea Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. Southeast Asia Western Wear Market Size Growth 2019-2024 (\$ Millions)

- Figure 35. India Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 36. Australia Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 37. Europe Western Wear Market Size Market Share by Country in 2023
- Figure 38. Europe Western Wear Market Size Market Share by Type (2019-2024)
- Figure 39. Europe Western Wear Market Size Market Share by End User (2019-2024)
- Figure 40. Germany Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 41. France Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 42. UK Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 43. Italy Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 44. Russia Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 45. Middle East & Africa Western Wear Market Size Market Share by Region (2019-2024)
- Figure 46. Middle East & Africa Western Wear Market Size Market Share by Type (2019-2024)
- Figure 47. Middle East & Africa Western Wear Market Size Market Share by End User (2019-2024)
- Figure 48. Egypt Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 49. South Africa Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 50. Israel Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. Turkey Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 52. GCC Country Western Wear Market Size Growth 2019-2024 (\$ Millions)
- Figure 53. Americas Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 54. APAC Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 55. Europe Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 56. Middle East & Africa Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 57. United States Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 58. Canada Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 59. Mexico Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 60. Brazil Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 61. China Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 62. Japan Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 63. Korea Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 64. Southeast Asia Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 65. India Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 66. Australia Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 67. Germany Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 68. France Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 69. UK Western Wear Market Size 2025-2030 (\$ Millions)
- Figure 70. Italy Western Wear Market Size 2025-2030 (\$ Millions)

Figure 71. Russia Western Wear Market Size 2025-2030 (\$ Millions)

Figure 72. Spain Western Wear Market Size 2025-2030 (\$ Millions)

Figure 73. Egypt Western Wear Market Size 2025-2030 (\$ Millions)

Figure 74. South Africa Western Wear Market Size 2025-2030 (\$ Millions)

Figure 75. Israel Western Wear Market Size 2025-2030 (\$ Millions)

Figure 76. Turkey Western Wear Market Size 2025-2030 (\$ Millions)

Figure 77. GCC Countries Western Wear Market Size 2025-2030 (\$ Millions)

Figure 78. Global Western Wear Market Size Market Share Forecast by Type
(2025-2030)

Figure 79. Global Western Wear Market Size Market Share Forecast by End User
(2025-2030)

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