

Global Wellness Water Market Growth 2026-2032

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Abstracts

The global Wellness Water market size is predicted to grow from US\$ 17090 million in 2025 to US\$ 29030 million in 2032; it is expected to grow at a CAGR of 8.0% from 2026 to 2032.

Wellness water, also known as functional or enhanced water, is a type of beverage that has been fortified with additional nourishment, minerals, vitamins, antioxidants, and in some cases, probiotics to boost overall health and wellness.

Over the years, the daily schedules of the consumers have become increasingly chaotic, necessitating a lifestyle change to handle the daily tasks. The shift in lifestyle hampers health and is becoming a root cause of health complications such as obesity, cardiovascular disease, vitamin deficiencies, and others. In response to this concern, wellness water companies have developed products that are enriched with minerals, alkaloids, antioxidants, and protein. For instance, in 2021, The Alkaline Water Company, headquartered in Scottsdale, Arizona, launched its alkaline water infused with flavors in six different variants. The added health advantages of alkaline flavored waters, such as colon cleansing qualities, anti-aging characteristics, and skin hydration properties, lead customers to switch from sweetened beverages to wellness water.

LP Information, Inc. (LPI) ' newest research report, the "Wellness Water Industry Forecast" looks at past sales and reviews total world Wellness Water sales in 2025, providing a comprehensive analysis by region and market sector of projected Wellness Water sales for 2026 through 2032. With Wellness Water sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wellness Water industry.

This Insight Report provides a comprehensive analysis of the global Wellness Water landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wellness Water portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wellness Water market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wellness Water and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wellness Water.

This report presents a comprehensive overview, market shares, and growth opportunities of Wellness Water market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fruit Flavor

Herb Flavor

Others

Segmentation by Application:

Hypermarkets/Supermarkets

Convenience Stores

Drug Stores

Online Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

PepsiCo Inc

Keurig Dr Pepper

Hint Water Inc

Nestle S.A.

The Coca-Cola Company

Danone S.A.

The Alkaline Water Co.

Tata Group

Nirvana Water Sciences

Balance Water Company LLC

Athlex Beverages Private Limited

Flow Beverage Corp

VOSS of Norway AS

Alkaline88

SUNNYD

Disruptive Beverages Inc

Agua Mineral San Benedetto

S.A.U.

Vichy Catalan Corporation

Triamino Brands LLC

Unique Foods

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wellness Water market?

What factors are driving Wellness Water market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wellness Water market opportunities vary by end market size?

How does Wellness Water break out by Type, by Application?

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