

Global Wellness Tourism Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Wellness Tourism market size was valued at US\$ 772710 million in 2023. With growing demand in downstream market, the Wellness Tourism is forecast to a readjusted size of US\$ 1161570 million by 2030 with a CAGR of 6.0% during review period.

The research report highlights the growth potential of the global Wellness Tourism market. Wellness Tourism are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Wellness Tourism. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Wellness Tourism market.

Wellness tourism is a type of tourism where people travel to places for the betterment of their physical or mental state. It is different from medical tourism where people travel to other countries or places for medical care or treatment of a diagnosed disease. Wellness tourism is growing simultaneously with the global tourism industry at a rapid pace.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50%

compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

Key Features:

The report on Wellness Tourism market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Wellness Tourism market. It may include historical data, market segmentation by Type (e.g., Domestic Wellness Tourism, International Wellness Tourism), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Wellness Tourism market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Wellness Tourism market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Wellness Tourism industry. This include advancements in Wellness Tourism technology, Wellness Tourism new entrants, Wellness Tourism new investment, and other innovations that are shaping the future of Wellness Tourism.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Wellness Tourism market. It includes factors influencing customer ' purchasing decisions, preferences for Wellness Tourism product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Wellness Tourism market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures

aimed at promoting Wellness Tourism market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Wellness Tourism market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Wellness Tourism industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Wellness Tourism market.

Market Segmentation:

Wellness Tourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Domestic Wellness Tourism

International Wellness Tourism

Segmentation by application

For Old Men

For Young Men

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AccorHotels

Canyon Ranch

IHG

Red Carnation Hotels

IHHR Hospitality

Aro Ha

Body And Soul

BodySense

Fitpacking

Four Seasons Hotels

Gwinganna Lifestyle Retreat

Hilton

Hyatt

Kamalaya

Marriott

Mountain Trek

Rancho La Puerta

Wellness & Hormone Centers Of America

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Wellness Tourism Market Size 2019-2030
 - 2.1.2 Wellness Tourism Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Wellness Tourism Segment by Type
 - 2.2.1 Domestic Wellness Tourism
 - 2.2.2 International Wellness Tourism
- 2.3 Wellness Tourism Market Size by Type
 - 2.3.1 Wellness Tourism Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Wellness Tourism Market Size Market Share by Type (2019-2024)
- 2.4 Wellness Tourism Segment by Application
 - 2.4.1 For Old Men
 - 2.4.2 For Young Men
- 2.5 Wellness Tourism Market Size by Application
 - 2.5.1 Wellness Tourism Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Wellness Tourism Market Size Market Share by Application (2019-2024)

3 WELLNESS TOURISM MARKET SIZE BY PLAYER

- 3.1 Wellness Tourism Market Size Market Share by Players
 - 3.1.1 Global Wellness Tourism Revenue by Players (2019-2024)
 - 3.1.2 Global Wellness Tourism Revenue Market Share by Players (2019-2024)
- 3.2 Global Wellness Tourism Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis

- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 WELLNESS TOURISM BY REGIONS

- 4.1 Wellness Tourism Market Size by Regions (2019-2024)
- 4.2 Americas Wellness Tourism Market Size Growth (2019-2024)
- 4.3 APAC Wellness Tourism Market Size Growth (2019-2024)
- 4.4 Europe Wellness Tourism Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Wellness Tourism Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Wellness Tourism Market Size by Country (2019-2024)
- 5.2 Americas Wellness Tourism Market Size by Type (2019-2024)
- 5.3 Americas Wellness Tourism Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Wellness Tourism Market Size by Region (2019-2024)
- 6.2 APAC Wellness Tourism Market Size by Type (2019-2024)
- 6.3 APAC Wellness Tourism Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Wellness Tourism by Country (2019-2024)
- 7.2 Europe Wellness Tourism Market Size by Type (2019-2024)
- 7.3 Europe Wellness Tourism Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Wellness Tourism by Region (2019-2024)

8.2 Middle East & Africa Wellness Tourism Market Size by Type (2019-2024)

8.3 Middle East & Africa Wellness Tourism Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL WELLNESS TOURISM MARKET FORECAST

10.1 Global Wellness Tourism Forecast by Regions (2025-2030)

10.1.1 Global Wellness Tourism Forecast by Regions (2025-2030)

10.1.2 Americas Wellness Tourism Forecast

10.1.3 APAC Wellness Tourism Forecast

10.1.4 Europe Wellness Tourism Forecast

10.1.5 Middle East & Africa Wellness Tourism Forecast

10.2 Americas Wellness Tourism Forecast by Country (2025-2030)

10.2.1 United States Wellness Tourism Market Forecast

10.2.2 Canada Wellness Tourism Market Forecast

10.2.3 Mexico Wellness Tourism Market Forecast

10.2.4 Brazil Wellness Tourism Market Forecast

10.3 APAC Wellness Tourism Forecast by Region (2025-2030)

10.3.1 China Wellness Tourism Market Forecast

10.3.2 Japan Wellness Tourism Market Forecast

- 10.3.3 Korea Wellness Tourism Market Forecast
- 10.3.4 Southeast Asia Wellness Tourism Market Forecast
- 10.3.5 India Wellness Tourism Market Forecast
- 10.3.6 Australia Wellness Tourism Market Forecast
- 10.4 Europe Wellness Tourism Forecast by Country (2025-2030)
 - 10.4.1 Germany Wellness Tourism Market Forecast
 - 10.4.2 France Wellness Tourism Market Forecast
 - 10.4.3 UK Wellness Tourism Market Forecast
 - 10.4.4 Italy Wellness Tourism Market Forecast
 - 10.4.5 Russia Wellness Tourism Market Forecast
- 10.5 Middle East & Africa Wellness Tourism Forecast by Region (2025-2030)
 - 10.5.1 Egypt Wellness Tourism Market Forecast
 - 10.5.2 South Africa Wellness Tourism Market Forecast
 - 10.5.3 Israel Wellness Tourism Market Forecast
 - 10.5.4 Turkey Wellness Tourism Market Forecast
 - 10.5.5 GCC Countries Wellness Tourism Market Forecast
- 10.6 Global Wellness Tourism Forecast by Type (2025-2030)
- 10.7 Global Wellness Tourism Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 AccorHotels
 - 11.1.1 AccorHotels Company Information
 - 11.1.2 AccorHotels Wellness Tourism Product Offered
 - 11.1.3 AccorHotels Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 AccorHotels Main Business Overview
 - 11.1.5 AccorHotels Latest Developments
- 11.2 Canyon Ranch
 - 11.2.1 Canyon Ranch Company Information
 - 11.2.2 Canyon Ranch Wellness Tourism Product Offered
 - 11.2.3 Canyon Ranch Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Canyon Ranch Main Business Overview
 - 11.2.5 Canyon Ranch Latest Developments
- 11.3 IHG
 - 11.3.1 IHG Company Information
 - 11.3.2 IHG Wellness Tourism Product Offered
 - 11.3.3 IHG Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)

- 11.3.4 IHG Main Business Overview
- 11.3.5 IHG Latest Developments
- 11.4 Red Carnation Hotels
 - 11.4.1 Red Carnation Hotels Company Information
 - 11.4.2 Red Carnation Hotels Wellness Tourism Product Offered
 - 11.4.3 Red Carnation Hotels Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Red Carnation Hotels Main Business Overview
 - 11.4.5 Red Carnation Hotels Latest Developments
- 11.5 IHHR Hospitality
 - 11.5.1 IHHR Hospitality Company Information
 - 11.5.2 IHHR Hospitality Wellness Tourism Product Offered
 - 11.5.3 IHHR Hospitality Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 IHHR Hospitality Main Business Overview
 - 11.5.5 IHHR Hospitality Latest Developments
- 11.6 Aro Ha
 - 11.6.1 Aro Ha Company Information
 - 11.6.2 Aro Ha Wellness Tourism Product Offered
 - 11.6.3 Aro Ha Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Aro Ha Main Business Overview
 - 11.6.5 Aro Ha Latest Developments
- 11.7 Body And Soul
 - 11.7.1 Body And Soul Company Information
 - 11.7.2 Body And Soul Wellness Tourism Product Offered
 - 11.7.3 Body And Soul Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Body And Soul Main Business Overview
 - 11.7.5 Body And Soul Latest Developments
- 11.8 BodySense
 - 11.8.1 BodySense Company Information
 - 11.8.2 BodySense Wellness Tourism Product Offered
 - 11.8.3 BodySense Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 BodySense Main Business Overview
 - 11.8.5 BodySense Latest Developments
- 11.9 Fitpacking
 - 11.9.1 Fitpacking Company Information

- 11.9.2 Fitpacking Wellness Tourism Product Offered
- 11.9.3 Fitpacking Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 11.9.4 Fitpacking Main Business Overview
- 11.9.5 Fitpacking Latest Developments
- 11.10 Four Seasons Hotels
 - 11.10.1 Four Seasons Hotels Company Information
 - 11.10.2 Four Seasons Hotels Wellness Tourism Product Offered
 - 11.10.3 Four Seasons Hotels Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Four Seasons Hotels Main Business Overview
 - 11.10.5 Four Seasons Hotels Latest Developments
- 11.11 Gwinganna Lifestyle Retreat
 - 11.11.1 Gwinganna Lifestyle Retreat Company Information
 - 11.11.2 Gwinganna Lifestyle Retreat Wellness Tourism Product Offered
 - 11.11.3 Gwinganna Lifestyle Retreat Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Gwinganna Lifestyle Retreat Main Business Overview
 - 11.11.5 Gwinganna Lifestyle Retreat Latest Developments
- 11.12 Hilton
 - 11.12.1 Hilton Company Information
 - 11.12.2 Hilton Wellness Tourism Product Offered
 - 11.12.3 Hilton Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Hilton Main Business Overview
 - 11.12.5 Hilton Latest Developments
- 11.13 Hyatt
 - 11.13.1 Hyatt Company Information
 - 11.13.2 Hyatt Wellness Tourism Product Offered
 - 11.13.3 Hyatt Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 Hyatt Main Business Overview
 - 11.13.5 Hyatt Latest Developments
- 11.14 Kamalaya
 - 11.14.1 Kamalaya Company Information
 - 11.14.2 Kamalaya Wellness Tourism Product Offered
 - 11.14.3 Kamalaya Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Kamalaya Main Business Overview

11.14.5 Kamalaya Latest Developments

11.15 Marriott

11.15.1 Marriott Company Information

11.15.2 Marriott Wellness Tourism Product Offered

11.15.3 Marriott Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 Marriott Main Business Overview

11.15.5 Marriott Latest Developments

11.16 Mountain Trek

11.16.1 Mountain Trek Company Information

11.16.2 Mountain Trek Wellness Tourism Product Offered

11.16.3 Mountain Trek Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 Mountain Trek Main Business Overview

11.16.5 Mountain Trek Latest Developments

11.17 Rancho La Puerta

11.17.1 Rancho La Puerta Company Information

11.17.2 Rancho La Puerta Wellness Tourism Product Offered

11.17.3 Rancho La Puerta Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)

11.17.4 Rancho La Puerta Main Business Overview

11.17.5 Rancho La Puerta Latest Developments

11.18 Wellness & Hormone Centers Of America

11.18.1 Wellness & Hormone Centers Of America Company Information

11.18.2 Wellness & Hormone Centers Of America Wellness Tourism Product Offered

11.18.3 Wellness & Hormone Centers Of America Wellness Tourism Revenue, Gross Margin and Market Share (2019-2024)

11.18.4 Wellness & Hormone Centers Of America Main Business Overview

11.18.5 Wellness & Hormone Centers Of America Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Wellness Tourism Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Domestic Wellness Tourism

Table 3. Major Players of International Wellness Tourism

Table 4. Wellness Tourism Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Wellness Tourism Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Wellness Tourism Market Size Market Share by Type (2019-2024)

Table 7. Wellness Tourism Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Wellness Tourism Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Wellness Tourism Market Size Market Share by Application (2019-2024)

Table 10. Global Wellness Tourism Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Wellness Tourism Revenue Market Share by Player (2019-2024)

Table 12. Wellness Tourism Key Players Head office and Products Offered

Table 13. Wellness Tourism Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Wellness Tourism Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Wellness Tourism Market Size Market Share by Regions (2019-2024)

Table 18. Global Wellness Tourism Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Wellness Tourism Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Wellness Tourism Market Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas Wellness Tourism Market Size Market Share by Country (2019-2024)

Table 22. Americas Wellness Tourism Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Wellness Tourism Market Size Market Share by Type (2019-2024)

Table 24. Americas Wellness Tourism Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Wellness Tourism Market Size Market Share by Application (2019-2024)

Table 26. APAC Wellness Tourism Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Wellness Tourism Market Size Market Share by Region (2019-2024)

Table 28. APAC Wellness Tourism Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Wellness Tourism Market Size Market Share by Type (2019-2024)

Table 30. APAC Wellness Tourism Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Wellness Tourism Market Size Market Share by Application (2019-2024)

Table 32. Europe Wellness Tourism Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Wellness Tourism Market Size Market Share by Country (2019-2024)

Table 34. Europe Wellness Tourism Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Wellness Tourism Market Size Market Share by Type (2019-2024)

Table 36. Europe Wellness Tourism Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Wellness Tourism Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Wellness Tourism Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Wellness Tourism Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa Wellness Tourism Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Wellness Tourism Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Wellness Tourism Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Wellness Tourism Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Wellness Tourism

Table 45. Key Market Challenges & Risks of Wellness Tourism

Table 46. Key Industry Trends of Wellness Tourism

Table 47. Global Wellness Tourism Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Wellness Tourism Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Wellness Tourism Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Wellness Tourism Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. AccorHotels Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 52. AccorHotels Wellness Tourism Product Offered

Table 53. AccorHotels Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. AccorHotels Main Business

Table 55. AccorHotels Latest Developments

Table 56. Canyon Ranch Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 57. Canyon Ranch Wellness Tourism Product Offered

Table 58. Canyon Ranch Main Business

Table 59. Canyon Ranch Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Canyon Ranch Latest Developments

Table 61. IHG Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 62. IHG Wellness Tourism Product Offered

Table 63. IHG Main Business

Table 64. IHG Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. IHG Latest Developments

Table 66. Red Carnation Hotels Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 67. Red Carnation Hotels Wellness Tourism Product Offered

Table 68. Red Carnation Hotels Main Business

Table 69. Red Carnation Hotels Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. Red Carnation Hotels Latest Developments

Table 71. IHHR Hospitality Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 72. IHHR Hospitality Wellness Tourism Product Offered

Table 73. IHHR Hospitality Main Business

Table 74. IHHR Hospitality Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. IHHR Hospitality Latest Developments

Table 76. Aro Ha Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 77. Aro Ha Wellness Tourism Product Offered

Table 78. Aro Ha Main Business

Table 79. Aro Ha Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Aro Ha Latest Developments

Table 81. Body And Soul Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 82. Body And Soul Wellness Tourism Product Offered

Table 83. Body And Soul Main Business

Table 84. Body And Soul Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Body And Soul Latest Developments

Table 86. BodySense Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 87. BodySense Wellness Tourism Product Offered

Table 88. BodySense Main Business

Table 89. BodySense Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. BodySense Latest Developments

Table 91. Fitpacking Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 92. Fitpacking Wellness Tourism Product Offered

Table 93. Fitpacking Main Business

Table 94. Fitpacking Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. Fitpacking Latest Developments

Table 96. Four Seasons Hotels Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 97. Four Seasons Hotels Wellness Tourism Product Offered

Table 98. Four Seasons Hotels Main Business

Table 99. Four Seasons Hotels Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Four Seasons Hotels Latest Developments

Table 101. Gwinganna Lifestyle Retreat Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 102. Gwinganna Lifestyle Retreat Wellness Tourism Product Offered

Table 103. Gwinganna Lifestyle Retreat Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. Gwinganna Lifestyle Retreat Main Business

Table 105. Gwinganna Lifestyle Retreat Latest Developments

Table 106. Hilton Details, Company Type, Wellness Tourism Area Served and Its

Competitors

Table 107. Hilton Wellness Tourism Product Offered

Table 108. Hilton Main Business

Table 109. Hilton Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Hilton Latest Developments

Table 111. Hyatt Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 112. Hyatt Wellness Tourism Product Offered

Table 113. Hyatt Main Business

Table 114. Hyatt Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 115. Hyatt Latest Developments

Table 116. Kamalaya Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 117. Kamalaya Wellness Tourism Product Offered

Table 118. Kamalaya Main Business

Table 119. Kamalaya Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 120. Kamalaya Latest Developments

Table 121. Marriott Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 122. Marriott Wellness Tourism Product Offered

Table 123. Marriott Main Business

Table 124. Marriott Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 125. Marriott Latest Developments

Table 126. Mountain Trek Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 127. Mountain Trek Wellness Tourism Product Offered

Table 128. Mountain Trek Main Business

Table 129. Mountain Trek Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 130. Mountain Trek Latest Developments

Table 131. Rancho La Puerta Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 132. Rancho La Puerta Wellness Tourism Product Offered

Table 133. Rancho La Puerta Main Business

Table 134. Rancho La Puerta Wellness Tourism Revenue (\$ million), Gross Margin and

Market Share (2019-2024)

Table 135. Rancho La Puerta Latest Developments

Table 136. Wellness & Hormone Centers Of America Details, Company Type, Wellness Tourism Area Served and Its Competitors

Table 137. Wellness & Hormone Centers Of America Wellness Tourism Product Offered

Table 138. Wellness & Hormone Centers Of America Main Business

Table 139. Wellness & Hormone Centers Of America Wellness Tourism Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 140. Wellness & Hormone Centers Of America Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Wellness Tourism Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Wellness Tourism Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Wellness Tourism Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Wellness Tourism Sales Market Share by Country/Region (2023)
- Figure 8. Wellness Tourism Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Wellness Tourism Market Size Market Share by Type in 2023
- Figure 10. Wellness Tourism in For Old Men
- Figure 11. Global Wellness Tourism Market: For Old Men (2019-2024) & (\$ Millions)
- Figure 12. Wellness Tourism in For Young Men
- Figure 13. Global Wellness Tourism Market: For Young Men (2019-2024) & (\$ Millions)
- Figure 14. Global Wellness Tourism Market Size Market Share by Application in 2023
- Figure 15. Global Wellness Tourism Revenue Market Share by Player in 2023
- Figure 16. Global Wellness Tourism Market Size Market Share by Regions (2019-2024)
- Figure 17. Americas Wellness Tourism Market Size 2019-2024 (\$ Millions)
- Figure 18. APAC Wellness Tourism Market Size 2019-2024 (\$ Millions)
- Figure 19. Europe Wellness Tourism Market Size 2019-2024 (\$ Millions)
- Figure 20. Middle East & Africa Wellness Tourism Market Size 2019-2024 (\$ Millions)
- Figure 21. Americas Wellness Tourism Value Market Share by Country in 2023
- Figure 22. United States Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)
- Figure 23. Canada Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)
- Figure 24. Mexico Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)
- Figure 25. Brazil Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)
- Figure 26. APAC Wellness Tourism Market Size Market Share by Region in 2023
- Figure 27. APAC Wellness Tourism Market Size Market Share by Type in 2023
- Figure 28. APAC Wellness Tourism Market Size Market Share by Application in 2023
- Figure 29. China Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)
- Figure 30. Japan Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)
- Figure 31. Korea Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)
- Figure 32. Southeast Asia Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)
- Figure 33. India Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe Wellness Tourism Market Size Market Share by Country in 2023

Figure 36. Europe Wellness Tourism Market Size Market Share by Type (2019-2024)

Figure 37. Europe Wellness Tourism Market Size Market Share by Application (2019-2024)

Figure 38. Germany Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa Wellness Tourism Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Wellness Tourism Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Wellness Tourism Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country Wellness Tourism Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 52. APAC Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 53. Europe Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 55. United States Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 56. Canada Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 59. China Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 60. Japan Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 61. Korea Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 62. Southeast Asia Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 63. India Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 64. Australia Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 65. Germany Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 66. France Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 67. UK Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 68. Italy Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 69. Russia Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 70. Spain Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 73. Israel Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Wellness Tourism Market Size 2025-2030 (\$ Millions)

Figure 76. Global Wellness Tourism Market Size Market Share Forecast by Type
(2025-2030)

Figure 77. Global Wellness Tourism Market Size Market Share Forecast by Application
(2025-2030)

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