

# Global Wellness Tourism Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Wellness Tourism market size was valued at US\$ 772710 million in 2023. With growing demand in downstream market, the Wellness Tourism is forecast to a readjusted size of US\$ 1161570 million by 2030 with a CAGR of 6.0% during review period.

The research report highlights the growth potential of the global Wellness Tourism market. Wellness Tourism are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Wellness Tourism. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Wellness Tourism market.

Wellness tourism is a type of tourism where people travel to places for the betterment of their physical or mental state. It is different from medical tourism where people travel to other countries or places for medical care or treatment of a diagnosed disease. Wellness tourism is growing simultaneously with the global tourism industry at a rapid pace.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50%

compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

#### Key Features:

The report on Wellness Tourism market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Wellness Tourism market. It may include historical data, market segmentation by Type (e.g., Domestic Wellness Tourism, International Wellness Tourism), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Wellness Tourism market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Wellness Tourism market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Wellness Tourism industry. This include advancements in Wellness Tourism technology, Wellness Tourism new entrants, Wellness Tourism new investment, and other innovations that are shaping the future of Wellness Tourism.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Wellness Tourism market. It includes factors influencing customer ' purchasing decisions, preferences for Wellness Tourism product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Wellness Tourism market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures

aimed at promoting Wellness Tourism market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Wellness Tourism market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Wellness Tourism industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Wellness Tourism market.

**Market Segmentation:**

Wellness Tourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Domestic Wellness Tourism

International Wellness Tourism

**Segmentation by application**

For Old Men

For Young Men

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

AccorHotels

Canyon Ranch

IHG

Red Carnation Hotels

IHHR Hospitality

Aro Ha

Body And Soul

BodySense

Fitpacking

Four Seasons Hotels

Gwinganna Lifestyle Retreat

Hilton

Hyatt

Kamalaya

Marriott

Mountain Trek

Rancho La Puerta

Wellness & Hormone Centers Of America

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