

Global Weight Loss and Management Product Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Weight loss and management products refer to a wide range of products designed to assist individuals in achieving and maintaining a healthy weight. These products aim to support various aspects of weight management, including reducing calorie intake, increasing physical activity, and promoting overall well-being.

The global Weight Loss and Management Product market size is projected to grow from US\$ 235470 million in 2023 to US\$ 330880 million in 2030; it is expected to grow at a CAGR of 5.0% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Weight Loss and Management Product Industry Forecast" looks at past sales and reviews total world Weight Loss and Management Product sales in 2023, providing a comprehensive analysis by region and market sector of projected Weight Loss and Management Product sales for 2024 through 2030. With Weight Loss and Management Product sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Weight Loss and Management Product industry.

This Insight Report provides a comprehensive analysis of the global Weight Loss and Management Product landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Weight Loss and Management Product portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Weight Loss and Management Product

market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Weight Loss and Management Product and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Weight Loss and Management Product.

According to our Wellness & Health Research Center, the global wellness & health economy was valued at US dollars 4.8 trillion. Asia Pacific was the region with the highest spending on big health in 2022, with a total spending of \$1.68 trillion, followed by North America (\$1.42 trillion) and Europe (\$1.0 trillion). According to the health industry accounting analysis data disclosed by the Health Development Research Center of the National Health Commission, from 2019 to 2021, the market size of the health service industry grew by an average of 7.0% per year, and the specific data increased from 7.7 trillion yuan to 8.8 trillion yuan. China's health industry revenue reached 8.0 trillion yuan in 2021, with an increase of 8.1%. According to public information, in 2022, there were about 1.2 billion obesity cases worldwide, among them, the number of obesity cases in China reached 230 million. Wellness & Health Research Center, the global sports economy was valued at 750 billion in 2022, 92% of global spending on physical activity occurs in Asia Pacific, North America and Europe. And China and the United States accounted for 44% of total sports spending.

This report presents a comprehensive overview, market shares, and growth opportunities of Weight Loss and Management Product market by product type, application, key players and key regions and countries.

Segmentation by type

Meal Replacements

Diet Pills

Other Weight Loss Supplements

Segmentation by application

Fitness Centers and Health Clubs

Commercial Slimming Centers

Hospital Health Center

Online Weight Loss Programs

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Atkins Nutritionals

Biosynergy

GSK (GlaxoSmithKline)

Herbalife International of America

Kellogg Co

Kraft

Nestle

Nutrisystem

QUAKER

Vivus

Weight Watchers International

Herbalife Ltd

Slimming World

NOW

Pro Dietic

Laboratoire PYC

USANA Health Sciences Inc

Gelesis

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