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Global Weight Loss and Diet Management Market Growth (Status and Outlook) 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Weight Loss and Diet Management market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

According to our Wellness & Health Research Center, the global wellness & health economy was valued at US dollars 4.8 trillion. Asia Pacific was the region with the highest spending on big health in 2022, with a total spending of $1.68 trillion, followed by North America ($1.42 trillion) and Europe ($1.0 trillion). According to the health industry accounting analysis data disclosed by the Health Development Research Center of the National Health Commission, from 2019 to 2021, the market size of the health service industry grew by an average of 7.0% per year, and the specific data increased from 7.7 trillion yuan to 8.8 trillion yuan. China's health industry revenue reached 8.0 trillion yuan in 2021, with an increase of 8.1%. According to public information, in 2022, there were about 1.2 billion obesity cases worldwide, among them, the number of obesity cases in China reached 230 million. Wellness & Health Research Center, the global sports economy was valued at 750 billion in 2022, 92% of global spending on physical activity occurs in Asia Pacific, North America and Europe. And China and the United States accounted for 44% of total sports spending.

LPI (LP Information)' newest research report, the “Weight Loss and Diet Management Industry Forecast” looks at past sales and reviews total world Weight Loss and Diet Management sales in 2024, providing a comprehensive analysis by region and market sector of projected Weight Loss and Diet Management sales for 2025 through 2031. With Weight Loss and Diet Management sales broken down by region, market sector

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and sub-sector, this report provides a detailed analysis in US$ millions of the world Weight Loss and Diet Management industry.

This Insight Report provides a comprehensive analysis of the global Weight Loss and Diet Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Weight Loss and Diet Management portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Weight Loss and Diet Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Weight Loss and Diet Management and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Weight Loss and Diet Management.

This report presents a comprehensive overview, market shares, and growth opportunities of Weight Loss and Diet Management market by product type, application, key players and key regions and countries.

Segmentation by Type:

Better-for-You-Food & Beverages

Weight Loss Supplements

Meal Replacements

Low-Calorie Sweeteners

Other

Segmentation by Application:

Supermarkets and Hypermarkets

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- Health & Beauty Stores
- Independent Retailers
- Online Distribution

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Weight Watchers

Abbott Nutrition

The Coca-Cola

Pepsico

Nutrisystem

Medifast

Kraft Foods

Kellogg

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Herbalife Ltd

General Mills

Amylin Pharmaceuticals

Amer Sports Corp

Alpro Ltd

Ajinomoto Co

AIDP Inc

AHD International

Acatris

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