

Global Weight Loss Dry Dog Food Market Growth 2026-2032

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Abstracts

The global Weight Loss Dry Dog Food market size is predicted to grow from US\$ 12629 million in 2025 to US\$ 19725 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

In 2025, global sales volume of weight loss dry dog food is estimated at approximately 2.4 million tons, with an average selling price of around USD 5,380 per ton. Weight loss dry dog food refers to a category of functional canine pet food specifically formulated for weight management, fat reduction, and metabolic health support in dogs. These products typically utilize low-fat, high-protein, and high-fiber formulations with controlled caloric density to support body weight reduction while enhancing satiety. Core ingredients generally include chicken, fish, functional dietary fibers, vitamins, minerals, and metabolism-supporting nutritional components, processed through dry extrusion technology into kibble-based products. Compared with conventional dry dog food, weight loss dry dog food usually contains lower fat levels, higher fiber ratios, and more precise energy management systems, while some formulations further incorporate L-carnitine, joint-support nutrition, and gastrointestinal management functions. Current product structures include adult dog weight management diets, senior dog metabolic diets, small-breed weight control food, and veterinary prescription weight management formulas, with the industry evolving toward high-protein fat-reduction systems, low-glycemic formulations, natural functional nutrition, and precision weight-management positioning.

Weight loss dry dog food is an important segment within the global functional pet food market, with demand primarily driven by rising pet obesity rates, increasing indoor dog ownership, and stronger awareness of pet health management. North America remains the largest market, while Europe, Japan, and China's premium segments are growing

rapidly, supported by increasing prevalence of overweight dogs and higher penetration of weight-management-oriented pet food. The category mainly targets neutered dogs, senior dogs, indoor dogs, and dogs with low activity levels, while also maintaining a significant role within veterinary nutrition and prescription pet food systems. The competitive landscape is dominated by major global pet food corporations and veterinary nutrition brands such as Hill's, Royal Canin, Purina Pro Plan, Blue Buffalo, and Wellness. Key barriers include animal nutrition research capability, metabolic weight-management formulation systems, veterinary distribution channels, and long-term brand recognition. Future trends include high-protein low-fat formulations, precision calorie management, low-glycemic carbohydrate systems, gut microbiome management, and enhanced functional nutrition positioning, while the category is gradually evolving from simple fat reduction toward comprehensive metabolic health management, with growing emphasis on joint health, glucose metabolism, and muscle maintenance support.

LP Information, Inc. (LPI) ' newest research report, the "Weight Loss Dry Dog Food Industry Forecast" looks at past sales and reviews total world Weight Loss Dry Dog Food sales in 2025, providing a comprehensive analysis by region and market sector of projected Weight Loss Dry Dog Food sales for 2026 through 2032. With Weight Loss Dry Dog Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Weight Loss Dry Dog Food industry.

This Insight Report provides a comprehensive analysis of the global Weight Loss Dry Dog Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Weight Loss Dry Dog Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Weight Loss Dry Dog Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Weight Loss Dry Dog Food and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Weight Loss Dry Dog Food.

This report presents a comprehensive overview, market shares, and growth

opportunities of Weight Loss Dry Dog Food market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

High Protein Dog Food

Vegetarian Dog Food

Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Segmentation by Life Stage:

Kitten

Adult

Segmentation by Sales Channel:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy's

BIO BISCUIT

Hill's Pet Nutrition

Purina

Royal Canin

Mars Petcare

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Key Questions Addressed in this Report

What is the 10-year outlook for the global Weight Loss Dry Dog Food market?

What factors are driving Weight Loss Dry Dog Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Weight Loss Dry Dog Food market opportunities vary by end market size?

How does Weight Loss Dry Dog Food break out by Type, by Sales Channel?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Weight Loss Dry Dog Food Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Weight Loss Dry Dog Food by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Weight Loss Dry Dog Food by Country/Region, 2021, 2025 & 2032
- 2.2 Weight Loss Dry Dog Food Segment by Type
 - 2.2.1 High Protein Dog Food
 - 2.2.2 Vegetarian Dog Food
 - 2.2.3 Weight Loss Dry Dog Food Sales by Type
 - 2.2.3.1 Global Weight Loss Dry Dog Food Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Weight Loss Dry Dog Food Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Weight Loss Dry Dog Food Sale Price by Type (2021-2026)
- 2.3 Weight Loss Dry Dog Food Segment by Grain Formulation
 - 2.3.1 Grain-inclusive
 - 2.3.2 Grain-free
 - 2.3.3 Weight Loss Dry Dog Food Sales by Grain Formulation
 - 2.3.3.1 Global Weight Loss Dry Dog Food Sales Market Share by Grain Formulation (2021-2026)
 - 2.3.3.2 Global Weight Loss Dry Dog Food Revenue and Market Share by Grain Formulation (2021-2026)
 - 2.3.3.3 Global Weight Loss Dry Dog Food Sale Price by Grain Formulation (2021-2026)

2.4 Weight Loss Dry Dog Food Segment by Life Stage

2.4.1 Kitten

2.4.2 Adult

2.4.3 Weight Loss Dry Dog Food Sales by Life Stage

2.4.3.1 Global Weight Loss Dry Dog Food Sales Market Share by Life Stage (2021-2026)

2.4.3.2 Global Weight Loss Dry Dog Food Revenue and Market Share by Life Stage (2021-2026)

2.4.3.3 Global Weight Loss Dry Dog Food Sale Price by Life Stage (2021-2026)

2.5 Weight Loss Dry Dog Food Segment by Sales Channel

2.5.1 Online Sales

2.5.2 Offline Sales

2.5.3 Weight Loss Dry Dog Food Sales by Sales Channel

2.5.3.1 Global Weight Loss Dry Dog Food Sale Market Share by Sales Channel (2021-2026)

2.5.3.2 Global Weight Loss Dry Dog Food Revenue and Market Share by Sales Channel (2021-2026)

2.5.3.3 Global Weight Loss Dry Dog Food Sale Price by Sales Channel (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Weight Loss Dry Dog Food Breakdown Data by Company

3.1.1 Global Weight Loss Dry Dog Food Annual Sales by Company (2021-2026)

3.1.2 Global Weight Loss Dry Dog Food Sales Market Share by Company (2021-2026)

3.2 Global Weight Loss Dry Dog Food Annual Revenue by Company (2021-2026)

3.2.1 Global Weight Loss Dry Dog Food Revenue by Company (2021-2026)

3.2.2 Global Weight Loss Dry Dog Food Revenue Market Share by Company (2021-2026)

3.3 Global Weight Loss Dry Dog Food Sale Price by Company

3.4 Key Manufacturers Weight Loss Dry Dog Food Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Weight Loss Dry Dog Food Product Location Distribution

3.4.2 Players Weight Loss Dry Dog Food Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WEIGHT LOSS DRY DOG FOOD BY GEOGRAPHIC REGION

4.1 World Historic Weight Loss Dry Dog Food Market Size by Geographic Region (2021-2026)

4.1.1 Global Weight Loss Dry Dog Food Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Weight Loss Dry Dog Food Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Weight Loss Dry Dog Food Market Size by Country/Region (2021-2026)

4.2.1 Global Weight Loss Dry Dog Food Annual Sales by Country/Region (2021-2026)

4.2.2 Global Weight Loss Dry Dog Food Annual Revenue by Country/Region (2021-2026)

4.3 Americas Weight Loss Dry Dog Food Sales Growth

4.4 APAC Weight Loss Dry Dog Food Sales Growth

4.5 Europe Weight Loss Dry Dog Food Sales Growth

4.6 Middle East & Africa Weight Loss Dry Dog Food Sales Growth

5 AMERICAS

5.1 Americas Weight Loss Dry Dog Food Sales by Country

5.1.1 Americas Weight Loss Dry Dog Food Sales by Country (2021-2026)

5.1.2 Americas Weight Loss Dry Dog Food Revenue by Country (2021-2026)

5.2 Americas Weight Loss Dry Dog Food Sales by Type (2021-2026)

5.3 Americas Weight Loss Dry Dog Food Sales by Sales Channel (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Weight Loss Dry Dog Food Sales by Region

6.1.1 APAC Weight Loss Dry Dog Food Sales by Region (2021-2026)

6.1.2 APAC Weight Loss Dry Dog Food Revenue by Region (2021-2026)

6.2 APAC Weight Loss Dry Dog Food Sales by Type (2021-2026)

6.3 APAC Weight Loss Dry Dog Food Sales by Sales Channel (2021-2026)

6.4 China

- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Weight Loss Dry Dog Food by Country
 - 7.1.1 Europe Weight Loss Dry Dog Food Sales by Country (2021-2026)
 - 7.1.2 Europe Weight Loss Dry Dog Food Revenue by Country (2021-2026)
- 7.2 Europe Weight Loss Dry Dog Food Sales by Type (2021-2026)
- 7.3 Europe Weight Loss Dry Dog Food Sales by Sales Channel (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Weight Loss Dry Dog Food by Country
 - 8.1.1 Middle East & Africa Weight Loss Dry Dog Food Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Weight Loss Dry Dog Food Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Weight Loss Dry Dog Food Sales by Type (2021-2026)
- 8.3 Middle East & Africa Weight Loss Dry Dog Food Sales by Sales Channel (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Weight Loss Dry Dog Food

10.3 Manufacturing Process Analysis of Weight Loss Dry Dog Food

10.4 Industry Chain Structure of Weight Loss Dry Dog Food

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Weight Loss Dry Dog Food Distributors

11.3 Weight Loss Dry Dog Food Customer

12 WORLD FORECAST REVIEW FOR WEIGHT LOSS DRY DOG FOOD BY GEOGRAPHIC REGION

12.1 Global Weight Loss Dry Dog Food Market Size Forecast by Region

12.1.1 Global Weight Loss Dry Dog Food Forecast by Region (2027-2032)

12.1.2 Global Weight Loss Dry Dog Food Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Weight Loss Dry Dog Food Forecast by Type (2027-2032)

12.7 Global Weight Loss Dry Dog Food Forecast by Sales Channel (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Open Farm

13.1.1 Open Farm Company Information

13.1.2 Open Farm Weight Loss Dry Dog Food Product Portfolios and Specifications

13.1.3 Open Farm Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Open Farm Main Business Overview

- 13.1.5 Open Farm Latest Developments
- 13.2 The Honest Kitchen
 - 13.2.1 The Honest Kitchen Company Information
 - 13.2.2 The Honest Kitchen Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.2.3 The Honest Kitchen Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 The Honest Kitchen Main Business Overview
 - 13.2.5 The Honest Kitchen Latest Developments
- 13.3 ACANA
 - 13.3.1 ACANA Company Information
 - 13.3.2 ACANA Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.3.3 ACANA Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 ACANA Main Business Overview
 - 13.3.5 ACANA Latest Developments
- 13.4 Orijen
 - 13.4.1 Orijen Company Information
 - 13.4.2 Orijen Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.4.3 Orijen Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Orijen Main Business Overview
 - 13.4.5 Orijen Latest Developments
- 13.5 Animonda
 - 13.5.1 Animonda Company Information
 - 13.5.2 Animonda Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.5.3 Animonda Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Animonda Main Business Overview
 - 13.5.5 Animonda Latest Developments
- 13.6 Stella & Chewy?s
 - 13.6.1 Stella & Chewy?s Company Information
 - 13.6.2 Stella & Chewy?s Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.6.3 Stella & Chewy?s Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Stella & Chewy?s Main Business Overview
 - 13.6.5 Stella & Chewy?s Latest Developments
- 13.7 BIO BISCUIT

- 13.7.1 BIO BISCUIT Company Information
- 13.7.2 BIO BISCUIT Weight Loss Dry Dog Food Product Portfolios and Specifications
- 13.7.3 BIO BISCUIT Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 BIO BISCUIT Main Business Overview
- 13.7.5 BIO BISCUIT Latest Developments
- 13.8 Hill's Pet Nutrition
 - 13.8.1 Hill's Pet Nutrition Company Information
 - 13.8.2 Hill's Pet Nutrition Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.8.3 Hill's Pet Nutrition Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Hill's Pet Nutrition Main Business Overview
 - 13.8.5 Hill's Pet Nutrition Latest Developments
- 13.9 Purina
 - 13.9.1 Purina Company Information
 - 13.9.2 Purina Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.9.3 Purina Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Purina Main Business Overview
 - 13.9.5 Purina Latest Developments
- 13.10 Royal Canin
 - 13.10.1 Royal Canin Company Information
 - 13.10.2 Royal Canin Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.10.3 Royal Canin Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Royal Canin Main Business Overview
 - 13.10.5 Royal Canin Latest Developments
- 13.11 Mars Petcare
 - 13.11.1 Mars Petcare Company Information
 - 13.11.2 Mars Petcare Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.11.3 Mars Petcare Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Mars Petcare Main Business Overview
 - 13.11.5 Mars Petcare Latest Developments
- 13.12 Dalian Youchong
 - 13.12.1 Dalian Youchong Company Information
 - 13.12.2 Dalian Youchong Weight Loss Dry Dog Food Product Portfolios and Specifications

13.12.3 Dalian Youchong Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Dalian Youchong Main Business Overview

13.12.5 Dalian Youchong Latest Developments

13.13 FUBEI (SHANGHAI)

13.13.1 FUBEI (SHANGHAI) Company Information

13.13.2 FUBEI (SHANGHAI) Weight Loss Dry Dog Food Product Portfolios and Specifications

13.13.3 FUBEI (SHANGHAI) Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 FUBEI (SHANGHAI) Main Business Overview

13.13.5 FUBEI (SHANGHAI) Latest Developments

13.14 Petpal Pet Nutrition Technology

13.14.1 Petpal Pet Nutrition Technology Company Information

13.14.2 Petpal Pet Nutrition Technology Weight Loss Dry Dog Food Product Portfolios and Specifications

13.14.3 Petpal Pet Nutrition Technology Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Petpal Pet Nutrition Technology Main Business Overview

13.14.5 Petpal Pet Nutrition Technology Latest Developments

13.15 Yantai China Pet Foods

13.15.1 Yantai China Pet Foods Company Information

13.15.2 Yantai China Pet Foods Weight Loss Dry Dog Food Product Portfolios and Specifications

13.15.3 Yantai China Pet Foods Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Yantai China Pet Foods Main Business Overview

13.15.5 Yantai China Pet Foods Latest Developments

13.16 Jasper Pet Care Products

13.16.1 Jasper Pet Care Products Company Information

13.16.2 Jasper Pet Care Products Weight Loss Dry Dog Food Product Portfolios and Specifications

13.16.3 Jasper Pet Care Products Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Jasper Pet Care Products Main Business Overview

13.16.5 Jasper Pet Care Products Latest Developments

13.17 PEPTIDO(Beijing) International Biotechnology

13.17.1 PEPTIDO(Beijing) International Biotechnology Company Information

13.17.2 PEPTIDO(Beijing) International Biotechnology Weight Loss Dry Dog Food

Product Portfolios and Specifications

13.17.3 PEPTIDO(Beijing) International Biotechnology Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 PEPTIDO(Beijing) International Biotechnology Main Business Overview

13.17.5 PEPTIDO(Beijing) International Biotechnology Latest Developments

13.18 Guaibao Pet Food Group

13.18.1 Guaibao Pet Food Group Company Information

13.18.2 Guaibao Pet Food Group Weight Loss Dry Dog Food Product Portfolios and Specifications

13.18.3 Guaibao Pet Food Group Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Guaibao Pet Food Group Main Business Overview

13.18.5 Guaibao Pet Food Group Latest Developments

13.19 Shanghai Bridge PetCare

13.19.1 Shanghai Bridge PetCare Company Information

13.19.2 Shanghai Bridge PetCare Weight Loss Dry Dog Food Product Portfolios and Specifications

13.19.3 Shanghai Bridge PetCare Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 Shanghai Bridge PetCare Main Business Overview

13.19.5 Shanghai Bridge PetCare Latest Developments

13.20 Jiangsu JIA Pet Products

13.20.1 Jiangsu JIA Pet Products Company Information

13.20.2 Jiangsu JIA Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

13.20.3 Jiangsu JIA Pet Products Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Jiangsu JIA Pet Products Main Business Overview

13.20.5 Jiangsu JIA Pet Products Latest Developments

13.21 Shenzhen Freeze-Dried Pet Products

13.21.1 Shenzhen Freeze-Dried Pet Products Company Information

13.21.2 Shenzhen Freeze-Dried Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

13.21.3 Shenzhen Freeze-Dried Pet Products Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Shenzhen Freeze-Dried Pet Products Main Business Overview

13.21.5 Shenzhen Freeze-Dried Pet Products Latest Developments

13.22 Shanghai Navarch Pet Products

13.22.1 Shanghai Navarch Pet Products Company Information

13.22.2 Shanghai Navarch Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

13.22.3 Shanghai Navarch Pet Products Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 Shanghai Navarch Pet Products Main Business Overview

13.22.5 Shanghai Navarch Pet Products Latest Developments

13.23 Huaxing Pet Food

13.23.1 Huaxing Pet Food Company Information

13.23.2 Huaxing Pet Food Weight Loss Dry Dog Food Product Portfolios and Specifications

13.23.3 Huaxing Pet Food Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 Huaxing Pet Food Main Business Overview

13.23.5 Huaxing Pet Food Latest Developments

13.24 Xingtai Nuode Pet Products

13.24.1 Xingtai Nuode Pet Products Company Information

13.24.2 Xingtai Nuode Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

13.24.3 Xingtai Nuode Pet Products Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.24.4 Xingtai Nuode Pet Products Main Business Overview

13.24.5 Xingtai Nuode Pet Products Latest Developments

13.25 Zhejiang Ji Chong Animal Nutrition Technology

13.25.1 Zhejiang Ji Chong Animal Nutrition Technology Company Information

13.25.2 Zhejiang Ji Chong Animal Nutrition Technology Weight Loss Dry Dog Food Product Portfolios and Specifications

13.25.3 Zhejiang Ji Chong Animal Nutrition Technology Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.25.4 Zhejiang Ji Chong Animal Nutrition Technology Main Business Overview

13.25.5 Zhejiang Ji Chong Animal Nutrition Technology Latest Developments

13.26 Shanghai Yiyun Pet Products

13.26.1 Shanghai Yiyun Pet Products Company Information

13.26.2 Shanghai Yiyun Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

13.26.3 Shanghai Yiyun Pet Products Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)

13.26.4 Shanghai Yiyun Pet Products Main Business Overview

13.26.5 Shanghai Yiyun Pet Products Latest Developments

13.27 Shanghai Chongxing Pet Products

- 13.27.1 Shanghai Chongxing Pet Products Company Information
- 13.27.2 Shanghai Chongxing Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications
- 13.27.3 Shanghai Chongxing Pet Products Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.27.4 Shanghai Chongxing Pet Products Main Business Overview
- 13.27.5 Shanghai Chongxing Pet Products Latest Developments
- 13.28 Shandong KERES Animal Nutrition
 - 13.28.1 Shandong KERES Animal Nutrition Company Information
 - 13.28.2 Shandong KERES Animal Nutrition Weight Loss Dry Dog Food Product Portfolios and Specifications
 - 13.28.3 Shandong KERES Animal Nutrition Weight Loss Dry Dog Food Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.28.4 Shandong KERES Animal Nutrition Main Business Overview
 - 13.28.5 Shandong KERES Animal Nutrition Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Weight Loss Dry Dog Food Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Weight Loss Dry Dog Food Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of High Protein Dog Food

Table 4. Major Players of Vegetarian Dog Food

Table 5. Global Weight Loss Dry Dog Food Sales by Type (2021-2026) & (Kilotons)

Table 6. Global Weight Loss Dry Dog Food Sales Market Share by Type (2021-2026)

Table 7. Global Weight Loss Dry Dog Food Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Weight Loss Dry Dog Food Revenue Market Share by Type (2021-2026)

Table 9. Global Weight Loss Dry Dog Food Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Major Players of Grain-inclusive

Table 11. Major Players of Grain-free

Table 12. Global Weight Loss Dry Dog Food Sales by Grain Formulation (2021-2026) & (Kilotons)

Table 13. Global Weight Loss Dry Dog Food Sales Market Share by Grain Formulation (2021-2026)

Table 14. Global Weight Loss Dry Dog Food Revenue by Grain Formulation (2021-2026) & (\$ million)

Table 15. Global Weight Loss Dry Dog Food Revenue Market Share by Grain Formulation (2021-2026)

Table 16. Global Weight Loss Dry Dog Food Sale Price by Grain Formulation (2021-2026) & (US\$/Ton)

Table 17. Major Players of Kitten

Table 18. Major Players of Adult

Table 19. Global Weight Loss Dry Dog Food Sales by Life Stage (2021-2026) & (Kilotons)

Table 20. Global Weight Loss Dry Dog Food Sales Market Share by Life Stage (2021-2026)

Table 21. Global Weight Loss Dry Dog Food Revenue by Life Stage (2021-2026) & (\$ million)

Table 22. Global Weight Loss Dry Dog Food Revenue Market Share by Life Stage (2021-2026)

Table 23. Global Weight Loss Dry Dog Food Sale Price by Life Stage (2021-2026) & (US\$/Ton)

Table 24. Global Weight Loss Dry Dog Food Sale by Sales Channel (2021-2026) & (Kilotons)

Table 25. Global Weight Loss Dry Dog Food Sale Market Share by Sales Channel (2021-2026)

Table 26. Global Weight Loss Dry Dog Food Revenue by Sales Channel (2021-2026) & (\$ million)

Table 27. Global Weight Loss Dry Dog Food Revenue Market Share by Sales Channel (2021-2026)

Table 28. Global Weight Loss Dry Dog Food Sale Price by Sales Channel (2021-2026) & (US\$/Ton)

Table 29. Global Weight Loss Dry Dog Food Sales by Company (2021-2026) & (Kilotons)

Table 30. Global Weight Loss Dry Dog Food Sales Market Share by Company (2021-2026)

Table 31. Global Weight Loss Dry Dog Food Revenue by Company (2021-2026) & (\$ millions)

Table 32. Global Weight Loss Dry Dog Food Revenue Market Share by Company (2021-2026)

Table 33. Global Weight Loss Dry Dog Food Sale Price by Company (2021-2026) & (US\$/Ton)

Table 34. Key Manufacturers Weight Loss Dry Dog Food Producing Area Distribution and Sales Area

Table 35. Players Weight Loss Dry Dog Food Products Offered

Table 36. Weight Loss Dry Dog Food Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 37. New Products and Potential Entrants

Table 38. Market M&A Activity & Strategy

Table 39. Global Weight Loss Dry Dog Food Sales by Geographic Region (2021-2026) & (Kilotons)

Table 40. Global Weight Loss Dry Dog Food Sales Market Share Geographic Region (2021-2026)

Table 41. Global Weight Loss Dry Dog Food Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 42. Global Weight Loss Dry Dog Food Revenue Market Share by Geographic Region (2021-2026)

Table 43. Global Weight Loss Dry Dog Food Sales by Country/Region (2021-2026) & (Kilotons)

Table 44. Global Weight Loss Dry Dog Food Sales Market Share by Country/Region (2021-2026)

Table 45. Global Weight Loss Dry Dog Food Revenue by Country/Region (2021-2026) & (\$ millions)

Table 46. Global Weight Loss Dry Dog Food Revenue Market Share by Country/Region (2021-2026)

Table 47. Americas Weight Loss Dry Dog Food Sales by Country (2021-2026) & (Kilotons)

Table 48. Americas Weight Loss Dry Dog Food Sales Market Share by Country (2021-2026)

Table 49. Americas Weight Loss Dry Dog Food Revenue by Country (2021-2026) & (\$ millions)

Table 50. Americas Weight Loss Dry Dog Food Sales by Type (2021-2026) & (Kilotons)

Table 51. Americas Weight Loss Dry Dog Food Sales by Sales Channel (2021-2026) & (Kilotons)

Table 52. APAC Weight Loss Dry Dog Food Sales by Region (2021-2026) & (Kilotons)

Table 53. APAC Weight Loss Dry Dog Food Sales Market Share by Region (2021-2026)

Table 54. APAC Weight Loss Dry Dog Food Revenue by Region (2021-2026) & (\$ millions)

Table 55. APAC Weight Loss Dry Dog Food Sales by Type (2021-2026) & (Kilotons)

Table 56. APAC Weight Loss Dry Dog Food Sales by Sales Channel (2021-2026) & (Kilotons)

Table 57. Europe Weight Loss Dry Dog Food Sales by Country (2021-2026) & (Kilotons)

Table 58. Europe Weight Loss Dry Dog Food Revenue by Country (2021-2026) & (\$ millions)

Table 59. Europe Weight Loss Dry Dog Food Sales by Type (2021-2026) & (Kilotons)

Table 60. Europe Weight Loss Dry Dog Food Sales by Sales Channel (2021-2026) & (Kilotons)

Table 61. Middle East & Africa Weight Loss Dry Dog Food Sales by Country (2021-2026) & (Kilotons)

Table 62. Middle East & Africa Weight Loss Dry Dog Food Revenue Market Share by Country (2021-2026)

Table 63. Middle East & Africa Weight Loss Dry Dog Food Sales by Type (2021-2026) & (Kilotons)

Table 64. Middle East & Africa Weight Loss Dry Dog Food Sales by Sales Channel (2021-2026) & (Kilotons)

Table 65. Key Market Drivers & Growth Opportunities of Weight Loss Dry Dog Food

Table 66. Key Market Challenges & Risks of Weight Loss Dry Dog Food
Table 67. Key Industry Trends of Weight Loss Dry Dog Food
Table 68. Weight Loss Dry Dog Food Raw Material
Table 69. Key Suppliers of Raw Materials
Table 70. Weight Loss Dry Dog Food Distributors List
Table 71. Weight Loss Dry Dog Food Customer List
Table 72. Global Weight Loss Dry Dog Food Sales Forecast by Region (2027-2032) & (Kilotons)
Table 73. Global Weight Loss Dry Dog Food Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 74. Americas Weight Loss Dry Dog Food Sales Forecast by Country (2027-2032) & (Kilotons)
Table 75. Americas Weight Loss Dry Dog Food Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 76. APAC Weight Loss Dry Dog Food Sales Forecast by Region (2027-2032) & (Kilotons)
Table 77. APAC Weight Loss Dry Dog Food Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 78. Europe Weight Loss Dry Dog Food Sales Forecast by Country (2027-2032) & (Kilotons)
Table 79. Europe Weight Loss Dry Dog Food Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 80. Middle East & Africa Weight Loss Dry Dog Food Sales Forecast by Country (2027-2032) & (Kilotons)
Table 81. Middle East & Africa Weight Loss Dry Dog Food Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 82. Global Weight Loss Dry Dog Food Sales Forecast by Type (2027-2032) & (Kilotons)
Table 83. Global Weight Loss Dry Dog Food Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 84. Global Weight Loss Dry Dog Food Sales Forecast by Sales Channel (2027-2032) & (Kilotons)
Table 85. Global Weight Loss Dry Dog Food Revenue Forecast by Sales Channel (2027-2032) & (\$ millions)
Table 86. Open Farm Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors
Table 87. Open Farm Weight Loss Dry Dog Food Product Portfolios and Specifications
Table 88. Open Farm Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 89. Open Farm Main Business

Table 90. Open Farm Latest Developments

Table 91. The Honest Kitchen Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 92. The Honest Kitchen Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 93. The Honest Kitchen Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 94. The Honest Kitchen Main Business

Table 95. The Honest Kitchen Latest Developments

Table 96. ACANA Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 97. ACANA Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 98. ACANA Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 99. ACANA Main Business

Table 100. ACANA Latest Developments

Table 101. Orijen Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 102. Orijen Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 103. Orijen Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 104. Orijen Main Business

Table 105. Orijen Latest Developments

Table 106. Animonda Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 107. Animonda Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 108. Animonda Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 109. Animonda Main Business

Table 110. Animonda Latest Developments

Table 111. Stella & Chewy's Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 112. Stella & Chewy's Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 113. Stella & Chewy's Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 114. Stella & Chewy's Main Business

Table 115. Stella & Chewy's Latest Developments

Table 116. BIO BISCUIT Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 117. BIO BISCUIT Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 118. BIO BISCUIT Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 119. BIO BISCUIT Main Business

Table 120. BIO BISCUIT Latest Developments

Table 121. Hill's Pet Nutrition Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 122. Hill's Pet Nutrition Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 123. Hill's Pet Nutrition Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 124. Hill's Pet Nutrition Main Business

Table 125. Hill's Pet Nutrition Latest Developments

Table 126. Purina Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 127. Purina Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 128. Purina Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 129. Purina Main Business

Table 130. Purina Latest Developments

Table 131. Royal Canin Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 132. Royal Canin Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 133. Royal Canin Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 134. Royal Canin Main Business

Table 135. Royal Canin Latest Developments

Table 136. Mars Petcare Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 137. Mars Petcare Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 138. Mars Petcare Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 139. Mars Petcare Main Business

Table 140. Mars Petcare Latest Developments

Table 141. Dalian Youchong Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors
Table 142. Dalian Youchong Weight Loss Dry Dog Food Product Portfolios and Specifications
Table 143. Dalian Youchong Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 144. Dalian Youchong Main Business
Table 145. Dalian Youchong Latest Developments
Table 146. FUBEI (SHANGHAI) Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors
Table 147. FUBEI (SHANGHAI) Weight Loss Dry Dog Food Product Portfolios and Specifications
Table 148. FUBEI (SHANGHAI) Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 149. FUBEI (SHANGHAI) Main Business
Table 150. FUBEI (SHANGHAI) Latest Developments
Table 151. Petpal Pet Nutrition Technology Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors
Table 152. Petpal Pet Nutrition Technology Weight Loss Dry Dog Food Product Portfolios and Specifications
Table 153. Petpal Pet Nutrition Technology Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 154. Petpal Pet Nutrition Technology Main Business
Table 155. Petpal Pet Nutrition Technology Latest Developments
Table 156. Yantai China Pet Foods Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors
Table 157. Yantai China Pet Foods Weight Loss Dry Dog Food Product Portfolios and Specifications
Table 158. Yantai China Pet Foods Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 159. Yantai China Pet Foods Main Business
Table 160. Yantai China Pet Foods Latest Developments
Table 161. Jasper Pet Care Products Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors
Table 162. Jasper Pet Care Products Weight Loss Dry Dog Food Product Portfolios and Specifications
Table 163. Jasper Pet Care Products Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
Table 164. Jasper Pet Care Products Main Business

Table 165. Jasper Pet Care Products Latest Developments

Table 166. PEPTIDO(Beijing) International Biotechnology Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 167. PEPTIDO(Beijing) International Biotechnology Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 168. PEPTIDO(Beijing) International Biotechnology Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 169. PEPTIDO(Beijing) International Biotechnology Main Business

Table 170. PEPTIDO(Beijing) International Biotechnology Latest Developments

Table 171. Guaibao Pet Food Group Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 172. Guaibao Pet Food Group Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 173. Guaibao Pet Food Group Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 174. Guaibao Pet Food Group Main Business

Table 175. Guaibao Pet Food Group Latest Developments

Table 176. Shanghai Bridge PetCare Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 177. Shanghai Bridge PetCare Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 178. Shanghai Bridge PetCare Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 179. Shanghai Bridge PetCare Main Business

Table 180. Shanghai Bridge PetCare Latest Developments

Table 181. Jiangsu JIA Pet Products Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 182. Jiangsu JIA Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 183. Jiangsu JIA Pet Products Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 184. Jiangsu JIA Pet Products Main Business

Table 185. Jiangsu JIA Pet Products Latest Developments

Table 186. Shenzhen Freeze-Dried Pet Products Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 187. Shenzhen Freeze-Dried Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 188. Shenzhen Freeze-Dried Pet Products Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 189. Shenzhen Freeze-Dried Pet Products Main Business

Table 190. Shenzhen Freeze-Dried Pet Products Latest Developments

Table 191. Shanghai Navarch Pet Products Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 192. Shanghai Navarch Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 193. Shanghai Navarch Pet Products Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 194. Shanghai Navarch Pet Products Main Business

Table 195. Shanghai Navarch Pet Products Latest Developments

Table 196. Huaxing Pet Food Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 197. Huaxing Pet Food Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 198. Huaxing Pet Food Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 199. Huaxing Pet Food Main Business

Table 200. Huaxing Pet Food Latest Developments

Table 201. Xingtai Nuode Pet Products Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 202. Xingtai Nuode Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 203. Xingtai Nuode Pet Products Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 204. Xingtai Nuode Pet Products Main Business

Table 205. Xingtai Nuode Pet Products Latest Developments

Table 206. Zhejiang Ji Chong Animal Nutrition Technology Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 207. Zhejiang Ji Chong Animal Nutrition Technology Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 208. Zhejiang Ji Chong Animal Nutrition Technology Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 209. Zhejiang Ji Chong Animal Nutrition Technology Main Business

Table 210. Zhejiang Ji Chong Animal Nutrition Technology Latest Developments

Table 211. Shanghai Yiyun Pet Products Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 212. Shanghai Yiyun Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 213. Shanghai Yiyun Pet Products Weight Loss Dry Dog Food Sales (Kilotons),

Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 214. Shanghai Yiyun Pet Products Main Business

Table 215. Shanghai Yiyun Pet Products Latest Developments

Table 216. Shanghai Chongxing Pet Products Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 217. Shanghai Chongxing Pet Products Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 218. Shanghai Chongxing Pet Products Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 219. Shanghai Chongxing Pet Products Main Business

Table 220. Shanghai Chongxing Pet Products Latest Developments

Table 221. Shandong KERES Animal Nutrition Basic Information, Weight Loss Dry Dog Food Manufacturing Base, Sales Area and Its Competitors

Table 222. Shandong KERES Animal Nutrition Weight Loss Dry Dog Food Product Portfolios and Specifications

Table 223. Shandong KERES Animal Nutrition Weight Loss Dry Dog Food Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 224. Shandong KERES Animal Nutrition Main Business

Table 225. Shandong KERES Animal Nutrition Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Weight Loss Dry Dog Food

Figure 2. Weight Loss Dry Dog Food Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Weight Loss Dry Dog Food Sales Growth Rate 2021-2032 (Kilotons)

Figure 7. Global Weight Loss Dry Dog Food Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Weight Loss Dry Dog Food Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Weight Loss Dry Dog Food Sales Market Share by Country/Region (2025)

Figure 10. Weight Loss Dry Dog Food Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of High Protein Dog Food

Figure 12. Product Picture of Vegetarian Dog Food

Figure 13. Global Weight Loss Dry Dog Food Sales Market Share by Type in 2026

Figure 14. Global Weight Loss Dry Dog Food Revenue Market Share by Type (2021-2026)

Figure 15. Product Picture of Grain-inclusive

Figure 16. Product Picture of Grain-free

Figure 17. Global Weight Loss Dry Dog Food Sales Market Share by Grain Formulation in 2026

Figure 18. Global Weight Loss Dry Dog Food Revenue Market Share by Grain Formulation (2021-2026)

Figure 19. Product Picture of Kitten

Figure 20. Product Picture of Adult

Figure 21. Global Weight Loss Dry Dog Food Sales Market Share by Life Stage in 2026

Figure 22. Global Weight Loss Dry Dog Food Revenue Market Share by Life Stage (2021-2026)

Figure 23. Weight Loss Dry Dog Food Consumed in Online Sales

Figure 24. Global Weight Loss Dry Dog Food Market: Online Sales (2021-2026) & (Kilotons)

Figure 25. Weight Loss Dry Dog Food Consumed in Offline Sales

Figure 26. Global Weight Loss Dry Dog Food Market: Offline Sales (2021-2026) & (Kilotons)

Figure 27. Global Weight Loss Dry Dog Food Sale Market Share by Sales Channel (2025)

Figure 28. Global Weight Loss Dry Dog Food Revenue Market Share by Sales Channel in 2025

Figure 29. Weight Loss Dry Dog Food Sales by Company in 2025 (Kilotons)

Figure 30. Global Weight Loss Dry Dog Food Sales Market Share by Company in 2025

Figure 31. Weight Loss Dry Dog Food Revenue by Company in 2025 (\$ millions)

Figure 32. Global Weight Loss Dry Dog Food Revenue Market Share by Company in 2025

Figure 33. Global Weight Loss Dry Dog Food Sales Market Share by Geographic Region (2021-2026)

Figure 34. Global Weight Loss Dry Dog Food Revenue Market Share by Geographic Region in 2025

Figure 35. Americas Weight Loss Dry Dog Food Sales 2021-2026 (Kilotons)

Figure 36. Americas Weight Loss Dry Dog Food Revenue 2021-2026 (\$ millions)

Figure 37. APAC Weight Loss Dry Dog Food Sales 2021-2026 (Kilotons)

Figure 38. APAC Weight Loss Dry Dog Food Revenue 2021-2026 (\$ millions)

Figure 39. Europe Weight Loss Dry Dog Food Sales 2021-2026 (Kilotons)

Figure 40. Europe Weight Loss Dry Dog Food Revenue 2021-2026 (\$ millions)

Figure 41. Middle East & Africa Weight Loss Dry Dog Food Sales 2021-2026 (Kilotons)

Figure 42. Middle East & Africa Weight Loss Dry Dog Food Revenue 2021-2026 (\$ millions)

Figure 43. Americas Weight Loss Dry Dog Food Sales Market Share by Country in 2025

Figure 44. Americas Weight Loss Dry Dog Food Revenue Market Share by Country (2021-2026)

Figure 45. Americas Weight Loss Dry Dog Food Sales Market Share by Type (2021-2026)

Figure 46. Americas Weight Loss Dry Dog Food Sales Market Share by Sales Channel (2021-2026)

Figure 47. United States Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 48. Canada Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 49. Mexico Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 50. Brazil Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 51. APAC Weight Loss Dry Dog Food Sales Market Share by Region in 2025

Figure 52. APAC Weight Loss Dry Dog Food Revenue Market Share by Region (2021-2026)

Figure 53. APAC Weight Loss Dry Dog Food Sales Market Share by Type (2021-2026)

Figure 54. APAC Weight Loss Dry Dog Food Sales Market Share by Sales Channel

(2021-2026)

Figure 55. China Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 56. Japan Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 57. South Korea Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 58. Southeast Asia Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 59. India Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 60. Australia Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 61. China Taiwan Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 62. Europe Weight Loss Dry Dog Food Sales Market Share by Country in 2025

Figure 63. Europe Weight Loss Dry Dog Food Revenue Market Share by Country (2021-2026)

Figure 64. Europe Weight Loss Dry Dog Food Sales Market Share by Type (2021-2026)

Figure 65. Europe Weight Loss Dry Dog Food Sales Market Share by Sales Channel (2021-2026)

Figure 66. Germany Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 67. France Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 68. UK Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 69. Italy Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 70. Russia Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 71. Middle East & Africa Weight Loss Dry Dog Food Sales Market Share by Country (2021-2026)

Figure 72. Middle East & Africa Weight Loss Dry Dog Food Sales Market Share by Type (2021-2026)

Figure 73. Middle East & Africa Weight Loss Dry Dog Food Sales Market Share by Sales Channel (2021-2026)

Figure 74. Egypt Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 75. South Africa Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 76. Israel Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 77. Turkey Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 78. GCC Countries Weight Loss Dry Dog Food Revenue Growth 2021-2026 (\$ millions)

Figure 79. Manufacturing Cost Structure Analysis of Weight Loss Dry Dog Food in 2026

Figure 80. Manufacturing Process Analysis of Weight Loss Dry Dog Food

Figure 81. Industry Chain Structure of Weight Loss Dry Dog Food

Figure 82. Channels of Distribution

Figure 83. Global Weight Loss Dry Dog Food Sales Market Forecast by Region (2027-2032)

Figure 84. Global Weight Loss Dry Dog Food Revenue Market Share Forecast by Region (2027-2032)

Figure 85. Global Weight Loss Dry Dog Food Sales Market Share Forecast by Type (2027-2032)

Figure 86. Global Weight Loss Dry Dog Food Revenue Market Share Forecast by Type (2027-2032)

Figure 87. Global Weight Loss Dry Dog Food Sales Market Share Forecast by Sales Channel (2027-2032)

Figure 88. Global Weight Loss Dry Dog Food Revenue Market Share Forecast by Sales Channel (2027-2032)

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