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Global Wedding Planning Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Wedding Planning Software market size is predicted to grow from US$ 25.4 million in 2025 to US$ 29.8 million in 2031; it is expected to grow at a CAGR of 2.7% from 2025 to 2031.

The wedding planning software market has been experiencing significant growth in recent years and is expected to continue its upward trajectory in the coming years. Several key trends are shaping the industry and driving the demand for wedding planning software. the increasing use of technology in the wedding industry is driving the demand for wedding planning software. Couples and wedding planners are increasingly turning to software solutions to streamline and simplify the wedding planning process. Wedding planning software offers features such as guest management, budget tracking, vendor management, timeline creation, and task management, allowing users to stay organized and effectively plan all aspects of their wedding.

LPI (LP Information)' newest research report, the “Wedding Planning Software Industry Forecast” looks at past sales and reviews total world Wedding Planning Software sales in 2024, providing a comprehensive analysis by region and market sector of projected Wedding Planning Software sales for 2025 through 2031. With Wedding Planning Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Wedding Planning Software industry.

This Insight Report provides a comprehensive analysis of the global Wedding Planning

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Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Wedding Planning Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wedding Planning Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wedding Planning Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wedding Planning Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Wedding Planning Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

Web Based

Segmentation by Application:

Private Users

Commercial Users

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Veil Events

EventPro

Planning Pod

Aisle Planner

Allseated

WeddingHappy

Sapphire Solutions

Event Boss

Sonas

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