

Global Webtoons Market Growth (Status and Outlook) 2024-2030

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Abstracts

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A Webtoon is a type of online comic where each chapter is published as a single, vertical strip. They typically have Full Color artwork. Webtoons first originated in Korea and have since spread to other Asian and Western countries.

The global Webtoons market size is projected to grow from US\$ 6244 million in 2024 to US\$ 20790 million in 2030; it is expected to grow at a CAGR of 22.2% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Webtoons Industry Forecast" looks at past sales and reviews total world Webtoons sales in 2022, providing a comprehensive analysis by region and market sector of projected Webtoons sales for 2023 through 2029. With Webtoons sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Webtoons industry.

This Insight Report provides a comprehensive analysis of the global Webtoons landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Webtoons portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Webtoons market.

This Insight Report evaluates the key market trends, drivers, and affecting factors



shaping the global outlook for Webtoons and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Webtoons.

Global key players of webtoons include Kakao and Naver. The top two players hold a share about 40%. Asia is the largest market, with a share about 77%. In terms of product type, subscription based is the largest segment, with a share about 67%. And in terms of application, the largest application is mobile phone, with a share about 87%.

This report presents a comprehensive overview, market shares, and growth

op	opportunities of Webtoons market by product type, application, key players and key regions and countries.		
Segmentation by Type:			
	Subscription Based		
	Advertisement Based		
Segmentation by Application:			
	Mobile Phone		
	PC/Notebook		
	Tablet Computer		
	Others		

This report also splits the market by region:

Americas

United States

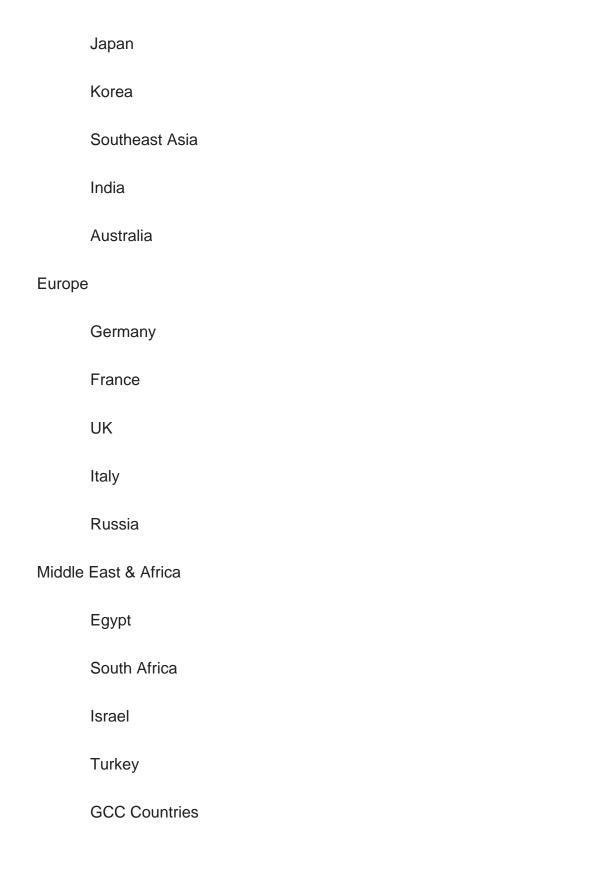


	Canada		
	Mexico		
	Brazil		
APAC			
	China		
	Japan		
	Korea		
	Southeast Asia		
	India		
	Australia		
Europe			
	Germany		
	France		
	UK		
	Italy		
	Russia		
Middle East & Africa			
	Egypt		
	South Africa		
	Israel		



	Turkey			
	GCC Countries			
Segmentation by Type:				
Subsci	ription Based			
Advert	isement Based			
Segmentation by Application:				
Mobile	Phone			
PC/No	tebook			
Tablet	Computer			
Others				
This report also splits the market by region:				
Americ	cas			
	United States			
	Canada			
	Mexico			
	Brazil			
APAC				
	China			





The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.



Naver	
Kakao	
Comico (NHN)	
KidariStudio	
Ridibooks (RIDI Corp)	
Tappytoon	
Tencent	
Webcomics (SideWalk Group)	
Mr Blue	
Kuaikan	
Amazia	
Izneo Webtoon	
Toomics (Terapin Studios)	
MangaToon	
Manman Manhua	
Dongman Entertainment	
Bilibili Comics	
ToryComics	
Webtoon Factory	
Stela	



Graphite



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