

Global Webtoon Subscription Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Webtoons subscription service refers to a model of distributing and monetizing digital comic or graphic novel content on the internet. Webtoons are a type of digital comic that originated in South Korea and are optimized for online reading. They are typically presented in a vertical scrolling format, making them well-suited for reading on mobile devices and websites.

The global Webtoon Subscription Service market size is projected to grow from US\$ 4200 million in 2024 to US\$ 15430 million in 2030; it is expected to grow at a CAGR of 24.2% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Webtoon Subscription Service Industry Forecast" looks at past sales and reviews total world Webtoon Subscription Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Webtoon Subscription Service sales for 2023 through 2029. With Webtoon Subscription Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Webtoon Subscription Service industry.

This Insight Report provides a comprehensive analysis of the global Webtoon Subscription Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Webtoon Subscription Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

firms' unique position in an accelerating global Webtoon Subscription Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Webtoon Subscription Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Webtoon Subscription Service.

The key players of Webtoon Subscription Service include Naver, Kakao and Comico (NHN), etc. The top three players hold a share over 46%. Asia-Pacific is the largest market, which has a share about 77%. In terms of product type, Pay by Chapter is the largest segment, occupied for a share of about 67%. And for application, it apply to Mobile Phone, which has a share about 90%.

This report presents a comprehensive overview, market shares, and growth opportunities of Webtoon Subscription Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Pay by Chapter

Recharge VIP

Segmentation by Application:

Mobile Phone

Tablet Computer

PC/Notebook

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Naver

Kakao

Comico (NHN)

KidariStudio

Ridibooks (RIDI Corp)

Tappytoon

Tencent

Webcomics (SideWalk Group)

Mr Blue

Kuaikan

Amazia

Izneo Webtoon

Toomics (Terapin Studios)

MangaToon

Manman Manhwa

Dongman Entertainment

Bilibili Comics

ToryComics

Webtoon Factory

Stela

Graphite

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