

Global Webtoon Streaming Services Market Growth (Status and Outlook) 2024-2030

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Abstracts

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South Korea is known globally for its web series, movies and K-pop, with content including Squid Game and Parasite and groups like BTS and Blackpink becoming household names internationally. But there is another Korean cultural export – webtoons and their associated IP – that is starting to have an impact, not just in Korea, but around the world.

The global Webtoon Streaming Services market size is projected to grow from US\$ 6213 million in 2024 to US\$ 21870 million in 2030; it is expected to grow at a CAGR of 23.3% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Webtoon Streaming Services Industry Forecast” looks at past sales and reviews total world Webtoon Streaming Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Webtoon Streaming Services sales for 2023 through 2029. With Webtoon Streaming Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Webtoon Streaming Services industry.

This Insight Report provides a comprehensive analysis of the global Webtoon Streaming Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Webtoon Streaming Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

firms' unique position in an accelerating global Webtoon Streaming Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Webtoon Streaming Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Webtoon Streaming Services.

United States market for Webtoon Streaming Services is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Webtoon Streaming Services is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Webtoon Streaming Services is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Webtoon Streaming Services players cover Naver, Kakao, Lezhin Entertainment (KidariStudio), Tappytoon, ToryComics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Webtoon Streaming Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Romance

Action

Sci-Fi

Superheroes

Others

Segmentation by Application:

Mobile Phone

PC

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Naver

Kakao

Lezhin Entertainment (KidariStudio)

Tappytoon

ToryComics

Toomics Global

Ridibooks (RIDI Corp)

KidariStudio

WebComics

Izneo Webtoon

Stela

U17

Bilibili Comics

Tencent

MangaToon

Tachiyomi

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