

Global Webtoon Comics Platforms Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Webtoon comic platforms refer to online platforms or digital services that provide a space for the creation, distribution, and consumption of comic books or graphic novels in a digital format. These platforms leverage technology to offer readers a digital and often interactive experience with comics. A Webtoon is a type of online comic where each chapter is published as a single, vertical strip. They typically have Full Color artwork. Webtoons first originated in Korea and have since spread to other Asian and Western countries. In addition to subscription models, comic platforms may offer various monetization models, such as individual purchases, ad-supported content, or a combination of free and premium content.

The global Webtoon Comics Platforms market size is projected to grow from US\$ 6244 million in 2024 to US\$ 20790 million in 2030; it is expected to grow at a CAGR of 22.2% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Webtoon Comics Platforms Industry Forecast" looks at past sales and reviews total world Webtoon Comics Platforms sales in 2022, providing a comprehensive analysis by region and market sector of projected Webtoon Comics Platforms sales for 2023 through 2029. With Webtoon Comics Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Webtoon Comics Platforms industry.

This Insight Report provides a comprehensive analysis of the global Webtoon Comics Platforms landscape and highlights key trends related to product segmentation,

company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Webtoon Comics Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Webtoon Comics Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Webtoon Comics Platforms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Webtoon Comics Platforms.

Global key players of Webtoon Comics Platforms include Naver, Kakao, Comico (NHN), KidariStudio, Ridibooks (RID I Corp), etc. The top five players hold a share over 52%. Asia-Pacific is the largest market, and has a share about 76%, followed by North America and Europe with share 11% and 9%, separately. In terms of product type, Subscription Based is the largest segment, occupied for a share of 66%. In terms of application, Mobile Phone has a share about 88 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Webtoon Comics Platforms market by product type, application, key players and key regions and countries.

Segmentation by Type:

Subscription Based

Advertisement Based

Segmentation by Application:

Mobile Phone

PC/Notebook

Tablet Computer

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Naver

Kakao

Comico (NHN)

KidariStudio

Ridibooks (RIDI Corp)

Tappytoon

Tencent

Webcomics (SideWalk Group)

Mr Blue

Kuaikan

Amazia

Izneo Webtoon

Toomics (Terapin Studios)

MangaToon

Manman Manhwa

Dongman Entertainment

Bilibili Comics

ToryComics

Webtoon Factory

Stela

Graphite

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