

Global Website Builder Platforms Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Website builders are tools that typically allow the construction of websites without manual code editing. Website builders are designed to be very user-friendly and easy to use. There is no experience or coding required. Even a beginner should have no problems building a stunning site with them. Although easy to use, a website builder does not sacrifice any quality. Site builders can handle full-featured commercial websites that get thousands of page views per month.

LPI (LP Information)' newest research report, the "Website Builder Platforms Industry Forecast" looks at past sales and reviews total world Website Builder Platforms sales in 2022, providing a comprehensive analysis by region and market sector of projected Website Builder Platforms sales for 2023 through 2029. With Website Builder Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Website Builder Platforms industry.

This Insight Report provides a comprehensive analysis of the global Website Builder Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Website Builder Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Website Builder Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Website Builder Platforms and breaks down the forecast

by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Website Builder Platforms.

The global Website Builder Platforms market size is projected to grow from US\$ 1891.5 million in 2022 to US\$ 2496.8 million in 2029; it is expected to grow at a CAGR of 4.0% from 2023 to 2029.

The major players in global Website Builders market include Wix, Web, Godaddy, etc. The top 3 players occupy about 50% shares of the global market. North America and Asia-Pacific are main markets, they occupy about 70% of the global market. PC Website Builders is the main type, with a share over 60%. Business Website is the main application, which holds a share over 60%.

This report presents a comprehensive overview, market shares, and growth opportunities of Website Builder Platforms market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

PC Website Builder Platform

Mobile Website Platform

Segmentation by application

Personal Website

School or College Website

Business Website

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Wix.com

Squarespace

GoDaddy

Square(Weebly)

Duda

JIMDO

IM CREATOR

IONOS by 1&1

Sitebuilder

Webs

Yola

Sitey

Strikingly

Carrd

Webflow

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