

Global Web Scraping Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Web Scraping Services market size is predicted to grow from US\$ 513 million in 2025 to US\$ 803 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Web Scraping (also termed Screen Scraping, Web Data Extraction, Web Harvesting etc.) is a technique employed to extract large amounts of data from websites whereby the data is extracted and saved to a local file in your computer or to a database in table (spreadsheet) format. Data displayed by most websites can only be viewed using a web browser. They do not offer the functionality to save a copy of this data for personal use. The only option then is to manually copy and paste the data - a very tedious job which can take many hours or sometimes days to complete. Web Scraping is the technique of automating this process, so that instead of manually copying the data from websites, the Web Scraping software will perform the same task within a fraction of the time.

The global development of Web Scraping Services is highly concentrated in core technology and data-driven regions. North America (centered on the United States) is the engine of innovation, boasting a complete ecosystem from underlying frameworks (Scrapy) and cloud platforms (Apify, Zyte) to enterprise-level solutions, leading in technology and compliance standards. The European market is developing steadily under strong regulation, focusing on refined data services that comply with GDPR. The Asia-Pacific region, primarily China and India, is the fastest-growing market, leveraging its vast local internet ecosystem and engineering talent pool to foster numerous localized web scraping tools and outsourcing service providers serving e-commerce and social media analytics. Global trends are evolving from general-purpose tools to deeply customized industry solutions, intelligent parsing integrated with AI, and integrated solutions emphasizing compliant data source authorization.

LPI (LP Information)' newest research report, the 'Web Scraping Services Industry Forecast' looks at past sales and reviews total world Web Scraping Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Web Scraping Services sales for 2026 through 2032. With Web Scraping Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Web Scraping Services industry.

This Insight Report provides a comprehensive analysis of the global Web Scraping Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Web Scraping Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Web Scraping Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Web Scraping Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Web Scraping Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Web Scraping Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Browser Extension

Installable Software

Cloud Based

Segmentation by Data:

Raw Data Scraping Services

Structured Data Scraping Services

Terminal Data Scraping Services

Others

Segmentation by Compliance:

Public Data

Authorized Data

Sensitive Data

Segmentation by Application:

Data Aggregation

Market Research

Customer Insight

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

3i Data Scraping

Actowiz Solutions

Agency

Apify

Arbisoft

BinaryFolks

BotScraper

Datahut

Grepser

IWeb Scraping

Mozenda

Octoparse

PromptCloud

ReviewGators

ScrapeHero

Scrapy

Sequentum

Skieer

Web Screen Scraping

X-Byte

Zyte

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