

# Global Web and Video Conferencing Software Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GD6B5AB3104DEN.html>

Date: May 2024

Pages: 125

Price: US\$ 3,660.00 (Single User License)

ID: GD6B5AB3104DEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Web and Video Conferencing Software allows participants to conduct or attend meetings via the internet. This is also known as online meeting software or sometimes simply video conferencing itself. It enables remote meetings based on VoIP, online video, instant messaging, file sharing, and screen sharing.

The global Web and Video Conferencing Software market size is projected to grow from US\$ 6379.2 million in 2023 to US\$ 14600 million in 2030; it is expected to grow at a CAGR of 12.6% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Web and Video Conferencing Software Industry Forecast" looks at past sales and reviews total world Web and Video Conferencing Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Web and Video Conferencing Software sales for 2024 through 2030. With Web and Video Conferencing Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Web and Video Conferencing Software industry.

This Insight Report provides a comprehensive analysis of the global Web and Video Conferencing Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Web and Video Conferencing Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Web and Video Conferencing Software

market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Web and Video Conferencing Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Web and Video Conferencing Software.

Some of the future market trends of Web and Video Conferencing Software are:

Increasing adoption of cloud-based solutions to enable faster and easier access, collaboration, and integration of data and applications across multiple devices and platforms.

Growing use of advanced technologies such as artificial intelligence, machine learning, natural language processing, and speech recognition to enhance the quality and efficiency of video conferencing.

Rising demand from the healthcare sector to provide immersive learning and hands-on training experience for its professionals and patients using virtual reality, augmented reality, drones, and communication tools.

Expanding popularity of open-source software that offers a diverse set of business analytics tools and applications at a lower cost and with greater flexibility.

This report presents a comprehensive overview, market shares, and growth opportunities of Web and Video Conferencing Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

Web-Based

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zoom Video Communications

Connectwise

BlueJeans Network (Verizon Communications)

Cisco Systems

TeamViewer

LogMeIn

Lifesize

Microsoft

Fuze

Google

Adobe

Dialpad

PGi

Highfive

Blackboard

Amazon Web Services (AWS)

Whereby

ClickMeeting

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