

Global Web Application and API Security Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Web Application and API Security market size will reach US\$ 19851 million by 2031.

Web Application and API Security refers to the comprehensive set of strategies, technologies, and best practices designed to protect web-based software applications and the application programming interfaces (APIs) they expose from security threats and vulnerabilities. This domain of cybersecurity ensures the confidentiality, integrity, and availability of data and services delivered via web technologies, which are commonly targeted by attackers due to their exposure to public networks.

United States market for Web Application and API Security is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Web Application and API Security is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Web Application and API Security is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Web Application and API Security players cover Palo Alto Networks, Akamai, Amazon Web Services, Axway, Barracuda, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "Web Application and API Security Industry Forecast" looks at past sales and reviews total world Web Application and API

Security sales in 2024, providing a comprehensive analysis by region and market sector of projected Web Application and API Security sales for 2025 through 2031. With Web Application and API Security sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Web Application and API Security industry.

This Insight Report provides a comprehensive analysis of the global Web Application and API Security landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Web Application and API Security portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Web Application and API Security market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Web Application and API Security and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Web Application and API Security.

This report presents a comprehensive overview, market shares, and growth opportunities of Web Application and API Security market by product type, application, key players and key regions and countries.

Segmentation by Type:

Web Application Firewall (WAF)

API Security Gateways

Others

Segmentation by Application:

Financial Industry

Medical Industry

E-Commerce Sector

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Palo Alto Networks

Akamai

Amazon Web Services

Axway

Barracuda

Check Point

Cloudflare

Cequence Security

CDNetworks

Fastly

Fortinet

Google Cloud (Apigee)

IBM

Imperva

Indusface

Kong

Microsoft

Noname Security

Salesforce (MuleSoft)

Sucuri

Salt Security

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